Fellowship Program Marks CSUN's Vibrant Research
Fellows Will Have Opportunity to Engage in Compelling Research, Creative Activities

Citing the university’s move into more advanced degree programs and its “increasingly vibrant research focus,” Provost and Vice President for Academic Affairs Harry Hellenbrand has announced the creation of the first California State University, Northridge Research Fellows program.

The program affords honored fellows the opportunity to pursue compelling research or creative activity during the 2008-09 academic year. Fellows will have a reduced teaching load during the year, but will continue committee and service activities.

Emerging from a competitive selection process that began in fall 2007, the first Research Fellows in the program include Vicentiu Covrig of the College of Business and Economics, Owen Doonan of the Curb College of Arts, Media, and Communication, Adele Eskeles Gottfried of the Michael D. Eisner College of Education, Xiyi Hang of the College of Engineering and Computer Science, Lindsay Hansen of the Oviatt Library, Rick Mitchell of the College of Social and Behavioral Sciences, and Ben Yaspelkis III of the College of Health and Human Development. “Faculty here do a tremendous amount of research and creative work that enlightens, delights, and enriches,” said Provost Hellenbrand. “Such pursuit of knowledge is a good in itself, even as much of it is practically useful. We want to recognize these achievements.”

The best way to do that is to link the research program to the library, said Hellenbrand. “Even in the age of the Web,” he said, “we depend on the library for the organization of information, how U.S. and foreign professional money managers suffer from the behavioral biases of overconfidence and ‘herding,’ the concerted movement of large investor groups into or out of a security based on fear. His will be the first systematic examination of non-U.S. investors’ behavior.

New Fellowship Program continued on page 2.

Environment Meets Entrepreneurism in Hawken’s World
Creator of Smith & Hawken Catalog Giant Brings Green Ideas to ‘Speak Your Mind’ Event

The man who created Smith & Hawken, the $75 million catalog and retail company said to have changed the course of American gardening, is also the co-author of “Natural Capitalism: Creating the Next Industrial Revolution,” an environment-meets-entrepreneurism study that former President Bill Clinton has called one of the five most important books in today’s world.

The same man founded or co-founded several groundbreaking natural food companies dedicated to sustainable agricultural methods, Paul Hawken, trailblazing environmental-entrepreneur/social activist/author, will bring his several personas to Cal State Northridge for a 12:30 p.m. Thursday, March 13, in the Plaza del Sol Performance Hall, University Student Union. In his remarks, the renowned activist will examine the worldwide movement for social and environmental change.

Free tickets to the special event will be available at the Associated Students ticket office beginning March 3 for students, faculty and staff. Faculty are encouraged to bring Paul Hawken will share his insights on the worldwide movement for social and environmental change at CSUN’s March 13 “Speak Your Mind” series lecture.
Business Students Get a Career Boost from Ernst & Young

Firm to Create Career Advancement Center for CSUN Accounting, Information Systems Students

California State University, Northridge alumni and friends of the university, all professionals from Ernst & Young LLP, who pledged a $500,000 gift, the firm has made to the College of Business and Economics. Through the gift and the $500,000 from Ernst & Young personnel, the university will receive in excess of $1 million over the next five years. The funds will be equally split to establish the Ernst & Young Center for Career Advancement, which will provide career counseling and placement services to more than 1,500 students in CSUN’s College of Business and Economics who are pursuing careers in accounting and information systems. The Ernst & Young Center’s offerings will include resume and writing, interviewing and job search skills training. It also will provide placement services, including career days, on-campus interviews, an online job and resume database as well as a Web site and placement assistance in internships and full-time positions.

The Ernst & Young gift also will establish the Winter Accounting Internship Program, which will enable students to participate in a full-time internship during the school year. The program will allow participating students to continue to accumulate academic credits toward their degrees by funding faculty to teach them accelerated upper-division accounting classes. Further cementing the relationship between the professional services firm and the university, two Ernst & Young partners have agreed to teach tax and audit courses at CSUN. Additionally, the firm has committed to fund up to five “Ernst & Young Tax Fellows” at Cal State Northridge annually. The fellows will receive funding for their master’s degrees in taxation, as well as mentoring and additional scholarships.

“We are excited to provide CSUN with these critical resources,” said Ernst & Young Vice Chair Peter Griffith. “We have been extremely happy with the quality of CSUN students and are looking forward to having even more of them join our firm in the years ahead.”

New Fellowship Program...

continued from page 1.

Owen Doonan (Art). In addition to organizing an international workshop in Turkey on the archaeology of ancient Greek Miletus and its colonies, Doonan will edit volumes on the archaeology project he leads in the Black Sea region, a “Dictionary of Black Sea Antiquity,” and will expand the catalog for the CSU N exhibition, “Post-Colonial Arts of Tunisia,” into a major publication.

Adele Eskelis Gottfried (Educational Psychology and Counseling). Recognizing high school course selections as a “gateway” to student success, Gottfried will use a longitudinal study from elementary school through college to examine the hypothesis that academic intrinsic motivation, achievement and parental involvement positively impact course selections and academic attainment.

Speak Your Mind...

continued from page 1.

their classes to hear Hawken, credited with creating bridges between business and the environment. The lecture will not be open to the general public.

Hawken’s latest book, “Blessed Unrest: How the Largest Movement in the World Came Into Being, and Why No One Saw It Coming,” will be available for free to the first 30 students attending the lecture. “Blessed Unrest” takes a comprehensive look at agents of environmental change, from billion-dollar nonprofits to single-person causes, all of which comprise what Hawken calls “the largest movement on earth.”

Planned by campus-wide representatives, the lecture will be followed by a 1:30 p.m. question and answer session for students, faculty and staff in attendance, after which Hawken will sign copies of “Blessed Unrest.” The book, said famed primatologist and United Nations Ambassador for Peace Jane Goodall, is an inspiration for millions to “take action” on the environment.

The Speak Your Mind series was launched in 2006 to challenge student assumptions, stimulate critical thinking and promote informed views on topical, important issues. The series’ discussion theme for the 2007-08 academic year—the environment—debuted in October with scientist Stephen H. Schneider of the Natural Capital Institute, a small research group that works with groups interested in social justice and environmental restoration. “Growing a Business,” another of Hawken’s half-dozen books, was the basis of a 17-part series on the Public Broadcasting System.

For tickets, call the Associated Students ticket office at (818) 677-2488. For more information, visit http://usu.csun.edu/speakyourmind/.

‘Harness Volunteer Energy,’ Says Governor

Gov. Arnold Schwarzenegger greets President Jolene Koester at a February 26 event at Cal State Northridge, in which the governor named state volunteerism commissioner chief Karen Baker as the first cabinet secretary of service and volunteering. With the governor and President Koester at the announcement event is Henry Lozano of the Corporation for National & Community Service (center). Said Schwarzenegger, noting CSUN’s prominence as a regional leader in volunteer service efforts: “We need to harness the great energy that we have out there, all those volunteers who give their time and resources.”
Events

Wednesday, March 5

War and Journalism

Friday–Sunday, March 7–9

Quanz, Margarita Hall
Sponsored by the Kinesiology Department, Athletics and Associated Student Recreation, the Quarrel Rag Tag Squash National Tournament presents a sport that is a cross between wheelchair basketball, hockey and rugby, Fri., March 7, 3:40–9 p.m.; Sat., March 8, 8 a.m. to 4 p.m.; Redwood Hall activity courts, Sun., March 9, 8:30 a.m. to 1 p.m., championship game, Matador. Admission free: fmi-x3582 or elizabeth.slater@csun.edu.

Tuesday, March 11

Corridors of Migration

Wednesday and Thursday, March 12–13

Research Design Expert
The Communication Studies Department, The Curb College of Arts, Media, and Communication and the Office of Graduate Studies sponsor Mark Orbe of Western Michigan University, conducting a workshop on qualitative research design, March 12, 11 a.m., and presenting a lecture on first generation college student experiences, March 13, 5:30 p.m., both in the Oviatt Library, room 16, second floor. fmi-x2630 or sable.cameron@csun.edu.

Thursday, March 13

Jews, Israel & Palestine
The Office of the Provost presents UCLA professor Judea Pearl, president of the Dariel Pearl Foundation, speaking on “Jews, Israel & Palestine: The Case for Coexistence,” 5:30 p.m., Oviatt Library Presentation Room. The foundation is named after Pearl’s journalist son, slain by terrorists in Pakistan in 2002. Pearl will sign copies of his book, “I Am Jewish.” Admission free. RSVP at x2630 or academic.affairs@csun.edu.

For Your Information
publishes announcements of events, public meetings, notices, class cancellations and deadlines. Submission deadline is noon on Monday, one week before the next issue.

Thursday, March 13

Shattered Dreams?
The Center for Southern California Studies presents an evening with Gerald Oppenheimer of Brooklyn College and Ronald Bayer of Columbia University, discussing their book “Shattered Dreams: An Oral History of the South African AIDS Epidemic,” 7 p.m., Whitsett Room, Sierra Hall 451. The book captures the experience of health care workers confronting political opposition and scarce resources as they battled the world’s most catastrophic AIDS epidemic. RSVP at x4777. fmi- www.csun.edu/cscs/.

Saturday, March 15

Academic Literacy Symposium
Gerald Graff and Cathy Beekstein, authors of “They Say, I Say: The Moves That Matter in Academic Writing,” will explore ways to help students become strong writers, 9 a.m. to 3 p.m., USU Grand Salon. Secondary teachers and university faculty are welcome. Breakfast, lunch and a publisher’s book fair included. Free, but reservations required. Register at https://csun.zoom.us/livestreaming/.

Public Meetings

North Campus-University Park Development Corporation
Meets 9 a.m. Mon., March 4
University Hall 250

Academic Technology Committee
Meets 1–3 p.m. Fri., March 7
University Hall 211

Educational Equity Committee
Meets 11:30 a.m. to 1:30 p.m. Mon., March 10
University Hall 277

Educational Resources Committee
Meets 2–4 p.m. Tue., March 11
University Hall 211

Personnel Planning and Review Committee
Meets 1:15–5 p.m. Wed., March 12
University Hall 277

Educational Policies Committee
Meets 2–4 p.m. Wed., March 12
University Hall 211

University Planning and Budget Group
Meets 2–4 p.m. Thu., March 13
University Hall 277

Faculty Senate
Meets 2–4:30 p.m. Thu., March 13
Oviatt Library Presentation Room

The deadline for the March 24 issue is Monday, March 17. We reserve to include all items submitted by deadline occurring until the next issue. Submit future items by e-mailing them to pubinfo@csun.edu, sending them to mail drop 8224 or faxing them to (818) 677-6950. Please use our preferred method of submitting.

Notice

Deepest Condolences
Physical Plant Management (PPM) and the campus community extend deepest sympathies to Bill Murphy (PPM), whose father passed away February 16. His father, John Murphy, worked in PPM’s Landscape and Grounds Department for more than 30 years.

Department Chair Reappointment
Provost and Vice President for Academic Affairs Harry Hellenbrand has announced the reappointment of Stephen Gadomski as chair of the Communication and Applied Mechanics Department, effective August 20, for a three-year term to expire at the conclusion of the 2010–11 academic year.

Excellence Awards
Nominations are open for CSUN’s Presidential Award, Award of Merit, and Team Excellence Award for outstanding support of the university’s mission and students. Winners are saluted at the annual Staff Service Awards and Recognition of Excellence event on June 20. Employees with two or more years of service, including auxiliary employees, may be nominated. Nomination forms, due May 15, are available at http://www.adm.mcsun.edu/obrs/compemp/awards/index.htm. fmi-x5246 or martianne.hudz@csun.edu.

Communication for
Youth Institute
The Communication Studies Department will present the Communication for Youth Institute program, a six-week public speaking course for students in grades 5–12, held on Saturday mornings beginning March 8 from 9–11:30 a.m. Students will be admitted on a first-come, first-served basis. fmi-Ruth kalin, x6545 or ruth.kalin@csun.edu.

Diet Analysis Service
The Marilyn Magaram Center will offer a diet analysis service for the CSUN community, in which participants will receive analysis and summaries of daily dietary intake, assistance from Center interns, recipes and more. Classes for faculty, staff and students; $10 for family members and community members. fmi-x3102 or http://hhd.csun.edu/magaram/files/home/services/dietanalysis.html.

Aid of the Water?
Belinda Stillwell (Kinesiology) seeks research participants for a study involving beginning swimmers who are afraid in water. Participants will receive several weeks of free swim lessons designed to increase confidence in the water fmi-Belinda Stillwell, x2525 or belinda.stillwell@csun.edu.

Catastrophic Leave Donation
Patti Ryan (Admissions and Records) out on a medical leave of absence, has exhausted her leave credits and is requesting catastrophic leave donations on her behalf. To give voluntary donations of sick leave and/or vacation leave, forward completed catastrophic leave donation forms to Payroll Administration, mail drop 8228. Donation forms are available at www.adm.mcsun.edu/hr/forms/benefitsforms.html.

Accreditation for Social Work Department
The Department of Social Work has received its initial accreditation from The Council on Social Work Education (CSWE), December 1, 2012. Founded in 1952, CSWE is a partner- ship of educational and professional institutions, social welfare agencies and private citizens recognized by the Council for Higher Education Accreditation as the sole accrediting agency for social work education in the U.S. fmi-x760.

Classes

Professional Development Staff Training
Professional Development Programs provides free training workshops for CSUN staff members in the Oviatt Library, room 16, garden level. Enroll by the day preceding the workshop at www.adm.mcsun.edu/obrs/development/index.htm. fmi-Sue Talavera, x8280.

Workshops:
- “Transforming a Group into a Team” Tue., March 9, 9 a.m.–noon.
- “Clear Answers to Your Questions About Social Security Benefits” Wed., March 5, 10–11:30 a.m.

Deadlines

Graduating Senior Award
Applications for the 2008 Outstanding Graduating Senior Award are due March 11, for the March 25 meeting.

Human Subjects Research
Human Subjects Research Faculty and students participating in research with human subjects must submit their projects to the Standing Advisory Committee for Researchin Human Subjects, using Human Subjects approval forms. Download the form at www.csun.edu/research/03_Research/00_HumanSubjectsResearch.html. The original form and nine copies must be submitted. Next deadline date: March 11, for the March 25 meeting.

CSU/Northridge
**Art and Exhibits**

For gallery info, call (818) 677-2156. Main gallery hours: Mon. through Sat. 12-4 p.m. and Thursdays noon-6 p.m. Admission is free unless specified. For library exhibits, call (818) 677-2685.

**Camera and Community**

Exhibition draws from more than one million photographic images in CSUN collection. Features some of the Southland's finest photography, including strong images of African American life, politics and culture, and significant documentation of Cesar Chavez and the United Farm Workers. Runs March 10-April 12. (Closed March 31) Gallery talk Mon., March 10, 10 a.m. Opening reception: Fri., March 14, 7-9 p.m.

**Bianchi Planetarium**

For ticket info, (818) 677-2488 or visit www.csun.edu/physics/planetarium. Telescope viewing follows second show.

**In Brief**

*Wish You Were Here*

KCET’s Huell Howser at Oviatt’s Travel Exhibit

Exploring the rich diversity that marks a traveler’s life, Cal State Northridge’s Oviatt Library is presenting a new exhibition, “Wish You Were Here: Travelers from Antiquity to Modern Times.”

The show, on display in the C.K. and Teresa Tseng Gallery in the west wing of the library, runs through August 23.

Huell Howser, host of KCET’s acclaimed “California’s Gold” travel show, will help celebrate the exhibit’s subject matter with a presentation scheduled for 6 p.m. Tuesday, March 4, on the first floor of the library’s west wing. Howser will discuss his adventures exploring California, followed by a question and answer period, a reception and an exhibit viewing. Seating is limited. University special collections curator Tony Gardiner, who organized and installed the exhibition, said the show explores a variety of travel’s aspects, from modes of transportation to travel journals and the evolution of travel guide books, from the time of antiquity to the early 1900s.

“The exhibit chronicles travelers’ adventures in Europe as well as Africa, Latin America and the Middle East. Sections of the show are dedicated to traveling in California, with a special highlight on experiences in Yosemite.”

“Wish You Were Here” was made possible by a generous gift from Gus and Erika Manders and the Friends of the Oviatt Library. For more information about the exhibition, call (818) 677-2638.

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**Construction Site Fence for Planned Arts Center**

Installation of a fence around the site of the planned Center for the Performing Arts will be one of the initial activities associated with the center’s construction, due to commence on around March 10. As Faculty Parking Lot D1 will be inside the fenced area (outlined in red), drivers who ordinarily use that lot (off Nordhoff Street and Manzanita Avenue and Lindsey Avenue) should plan to use Faculty Parking Lot B2 beginning March 10.

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**Calendar**

The A.S. Ticket Office in the University Student Union sells tickets to many events on campus, except for some held by outside groups. The Ticket Office is open from 10 a.m.-6 p.m. Mon.-Fri. For prices not given, call (818) 677-2488. To park on campus for performances, athletic events, lectures and other activities, guests must purchase a $5 parking permit.

### **Art and Exhibits**

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<tr>
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<th>Venue</th>
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<td>Community Art Gallery</td>
<td>Opening of an exhibition featuring works from local artists.</td>
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<td>3/6</td>
<td>University Student Union</td>
<td>Screening of a documentary film.</td>
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<td>3/7</td>
<td>Main Art Gallery</td>
<td>Exhibition opening.</td>
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<td>3/9</td>
<td>Main Art Gallery</td>
<td>Art and Exhibits event.</td>
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**Athletics (home games):**

- **Baseball**
  - 3/4 La Salle 2 p.m.
  - 3/5 UCSD 2 p.m.
  - 3/7 St. John’s 2 p.m.
  - 3/8 St. John’s 11 a.m.
  - 3/9 St. John’s noon
  - 3/22 Loyola Marymount 11 a.m.

- **Men’s Basketball**
  - 3/6 UCSD 7:05 p.m.
  - 3/8 Cal Poly 5 p.m. (Prime Ticket broadcast)

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**Music**

- **Concerts**
  - 3/12 Pepperdine 7 p.m.
  - 3/13 Bucknell 3 p.m.
  - 3/17 Yale 2 p.m.

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**Theater/Performance**

**Even Steven Goes to War**

Young boy’s magical journey to Vietnam.

- Wed., March 5, 7:30 p.m.
- Thu., March 6, 7:30 p.m.
- Fri., March 7, 7 p.m.
- Sat., March 8, and 8 p.m.
- Sun., March 9, 3 p.m.

- Little Theatre $8–$16

**The Magic of Ireland**

Traditional Irish dance, music and song enhanced by stunning costumes, lighting and sound.

- Fri., March 14, 8 p.m.

- Plaza del Sol Performance Hall $24–$48

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**Pasadena Symphony**

Sun, March 16, 2 p.m.

- Plaza del Sol Performance Hall $22–$42

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**CSUN**

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- Voice: (818) 677-2303 / Fax: (818) 677-4909
- E-mail: pubinfo@csun.edu
- Web site: www.csun.edu/press/releases

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