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Cal State Northridge Posts Best Year Ever for Fundraising

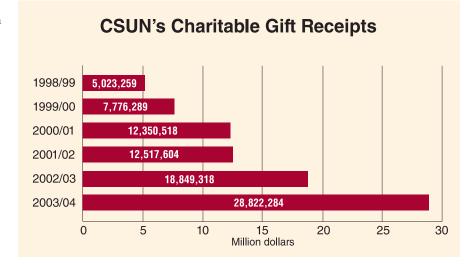
\$28.8 Million in 2003-04 Ranks CSUN Among Cal State's Best Fundraising Campuses

al State Northridge posted its best year ever for fundraising in fiscal 2003–04 by generating \$28.8 million in private support, the fifth consecutive yearly increase and enough to rank the university among the most successful fundraising campuses in the California State University system.

The \$28.8 million of charitable gift receipts from alumni, parents, supporters, foundations, corporations and CSUN employees represented a 53 percent increase over the \$18.8 million raised in 2002–03. Based on the 2003–04 results, Cal State Northridge has become one of the most successful fundraisers among the 23 Cal State campuses

"I want to thank our donors, our faculty and staff, and everyone else who has contributed to this outstanding result for Cal State Northridge," said CSUN President Jolene Koester. "Our community increasingly has recognized that support for Cal State Northridge is an investment that helps produce value for our students, the region's economy and our quality of life."

Leading the contributions to CSUN for 2003–04 was \$15 million in Chinese antiquities given by Chinese-American entrepreneur Roland Tseng. That represented the second-year installment of a four-year, \$38 million pledge to the university announced by Tseng in September 2003. The total pledge remains the largest ever among all campuses in the Cal State system.



Judy C. Knudson, CSUN's vice president for university advancement, said the 2003–04 results reflect a broadening of support for the university. Apart from the Tseng gift, the campus' fundraising total included \$6.6 million from corporations, \$3.8 million from foundations and more than \$791,000 from alumni, the latter amount up 54 percent from the prior year.

"The private support we receive from the community gives Cal State Northridge the ability to maintain a margin of excellence beyond what state tax dollars can support," Knudson said. "With private support, we can offer unique and specialized educational programs, give our students access to state-of-the-art equipment and help support their studies through special scholarships."

Cal State Northridge—The Intellectual, Economic and Cultural Heart of the San Fernando Valley and Beyond

CSUN's fundraising results for 2003–04 were part of a broader, system-wide fundraising report presented to the California State University Board of Trustees last week. The report shows CSUN fundraising increasing to \$7.8 million in 1999–2000, \$12.3 million in 2000–01, \$12.5 million in 2001–02, \$18.8 million in 2002–03, and most recently to \$28.8 million for 2003–04.

In other indicators of the campus' success, the value of Cal State Northridge's endowments, investments that help support the operation of the university, increased 22 percent during 2003–04 to \$36.8 million, a \$6.7 million gain.

For the same year, Cal State Northridge recorded nearly \$76.2 million in revenues from grants and contracts. That included \$48.3 million from federal sources, \$17.7 million from state and local government sources and \$10.2 million from nongovernment sources. For the year, CSUN's total in grants and contracts revenue ranked fourth in the 23-campus CSU system.

After arriving at Cal State Northridge in July 2000, President Koester identified fundraising as one of her top four priorities for the university. The other priorities included strengthening the university's connections with its community, making the campus more user-friendly and improving student graduation rates.

Knudson, who heads CSUN's fundraising efforts, noted that the university's success in recent years is even more remarkable because it came during a time when a weak national economy and international instability led to modest nationwide declines in charitable giving to education.

In the coming years, much of Cal State Northridge's fundraising energy will focus on support for the 1,600-seat Valley Performing Arts Center project planned for the CSUN campus. That project, envisioned as a partnership with the community, is forecast to cost about \$100 million, including about half in expected state funds and half in private support. •

# Chancellor, President Assess CSU System's Impact on State

Northridge, CSU Give Value for Each Invested Dollar, Say Chancellor Reed and President Koester

SU Chancellor Charles B. Reed and President Jolene Koester recently co-authored a Daily News opinion article on the CSU's economic impact on the state.

Sometimes, being familiar with something often means it gets taken for granted. We often undervalue what we think we know well. Take, for example, the California State University system and its 23 campuses, one of which is Cal State Northridge.

Few people really know what a CSU campus means to a community. They pass by it on their way to work, their children may go to classes there, they know a couple of alums, or they may have attended a sporting event or a concert. But when it comes to the extensive economic, cultural and intellectual worth of the university, most people have little idea of the substantial impact a university has on

a community and the state.

Using data from 2002–03, an independent firm (ICF Consulting of San Francisco) recently conducted an impact study of the California State University and found that the CSU and its 23 campuses have a dramatic impact on California. In pure economic terms, for every dollar the state invests in the California State University, CSU-related expenditures generate \$4.41 in spending. This translates to \$13.6 billion annually in economic activity, compared with state support of \$3.09 billion.

With the enhanced earnings of the CSU's 1.7 million graduates factored in, the total annual economic impact of CSU expenditures generates a \$53 billion spending impact on the state, or an annual return of \$17 for each dollar the state invests. The CSU in effect pays for itself.

Locally, a study conducted for California State University, Northridge similarly found that more than \$4 is generated for every \$1 the state invests in the campus. From the state's investment of about \$164 million, Northridge's impact on the Los Angeles economy is estimated at up to \$686 million. Altogether, the university spends about CSU's Impact continued on page 2.



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# Compact with CSU Secure in Governor's Proposed Budget

Campuses to Get Enrollment Funding, Compensation Increase, Student Financial Aid

onoring the higher education compact with the CSU, Governor Arnold Schwarzenegger has proposed \$211.7 million in new revenue for the California State University's 2005-06 budget, which represents a 4.4 percent increase in CSU General Fund support. If approved, the proposed budget increase would provide state General Fund revenue of about \$2.6 billion for the CSU.

The budget would provide a 2.5 percent increase—or \$63.7 million for enrollment growth to serve an additional 10,000 students (8,103 fulltime equivalent students) in 2005-06.

We are encouraged by the support the CSU is receiving from the governor in this budget cycle," said CSU Chancellor Charles B. Reed. In addition to funding for enrollment growth, he said, the budget enables the CSU to continue producing jobready graduates for a wide range of California industries.

CSUN President Jolene Koester said the proposed budget affirms the multi-year funding compact the governor reached last year with the CSU system. "We look forward to the state Legislature likewise showing its support for public higher education in California," she added.

"The governor's funding proposal should enable Cal State Northridge in the year ahead to serve the increasing numbers of students who want to enroll here, while also preserving the firstrate quality of a Cal State Northridge education," Koester said.

Included in the proposed budget is a July 1 general operations increase that will provide \$88.1 million to support a 3.5 percent compensation increase pool for faculty and staff, with specific increases subject to collective bargaining. The budget also will funnel \$23.3 million into financial aid, bringing the grant funding level up to \$232.6 million for more than

100,000 state grants.

Based on the compact, the CSU would receive \$101.2 million generated by a student fee increase effective in fall 2005. The 8 percent fee increase for full-time undergraduates and teacher credential candidates will amount to an extra \$186 annually for undergraduates and an extra \$216 for credential candidates. Graduate students' fees will climb by 10 percent per year, or \$282.

Under this budget, undergraduates in 2005-06 will pay \$2,520 in state university fees annually, credential candidates will pay \$2,922 and graduate students will pay \$3,102 annually, not including campus-based fees.

Even with the increase, CSU officials noted, CSU fees remain among the nation's lowest.

During the past three years, the CSU has seen a net budget reduction of \$522 million that has resulted in enrollment reductions, cuts in student services, and an inability to make progress on a growing faculty and staff salary gap. Compact funding provided in the proposed budget begins to restore student access, employee compensation, and mandatory costs for health and dental benefits, new space, and increasing insurance and energy costs.

A six-year agreement from 2005-06 through 2010-11, the higher education compact promises to fund at least a 2.5 percent annual enrollment growth, allowing the CSU to stem enrollment decreases experienced in 2004-05. It also provides a 3 percent minimum general fund increase in 2005-06 and 2006–07, and a 4 percent minimum increase in 2007-08 through 2010-11 for basic needs, including salary increases, health benefits, maintenance and inflation. For 2008-09 through 2010–11, the compact provides an additional 1 percent for core academic needs. ■

# 2003–2004 Excellence in Mentoring Award Winners Named

Merril Simon, Shelly Thompson Honored by EOP's Faculty Mentor Program for Work with Students, Faculty

7inners of the 2003–2004 Don Dorsey Excellence in Mentoring Award are assistant professor of educational psychology and counseling Merril Simon and Shelly Thompson, director of Student Services Center/EOP in the College of Humanities.

Presented by the Educational Opportunity Program's Faculty Mentor Program, the annual awards recognize faculty and staff whose contributions to student mentoring are considered exceptional

Simon advises and coordinates the College Counseling/Student Services option of the M.S. in counseling, and has coordinated the University 100 mentoring program for four years. Engaged in research on retaining CSUN's high potential urban students and effecting their matriculation at higher rates, Simon also has advocated with legislators for increased counseling



services for under-served children.

"Mentoring is an extension of who I am personally," said Simon, who works with Student Affairs to facilitate



Shelly Thompson

a graduate intern program benefiting both graduate counseling students and the undergraduates they serve.

Together with Associate Dean

Arlinda Eaton of the Michael D. Eisner College of Education, Simon developed mentoring workshops to help first year faculty members become successfully immersed in the world of academia.

A CSUN alumna known to coworkers and students as the "go to" person, Shelly Thompson helps provide advising to College of Humanities students and support services for EOP students. She has become a strong advocate for the needs of CSUN students through her service on numerous university committees.

"I have been on the receiving end of mentoring so many times during my 18 years on campus," said Thompson. "Frankly, mentoring is contagious. It is infused throughout our work in EOP."

Established in 1998, the awards are named after educational psychology professor Don Dorsey, who helped develop CSUN's first mentor training program.

## CSU's Impact...

\$334 million annually in Los Angeles County. This spending adds about 6,000 jobs to the community in addition to CSUN's own 5,800 employees.

Both the CSU system and Cal State Northridge increase the economic power of the state and its citizens by increasing the knowledge base. The CSU system provides the majority of the skilled professional labor that is critical to the state's knowledge-based industries such as agriculture, engineering, business, teacher education, technology, media, and computer science.

Quite simply, what both studies indicate is that the state must continue to invest in California's public higher educational systems as an investment in California's future.

Looking beyond the economics, CSU campuses are leaders in expanding the reach of higher education by serving the state's increasingly diverse population. More than half of all undergraduate degrees granted to Latino, African American and Native American students in California were awarded by the CSU in 2002-03. The CSU is the nation's most diverse university, with 53 percent ethnic minority students, twice the national average for four-year public universities.

Cal State Northridge is a national leader in the number of students who go on to earn doctorates in science and engineering and in social sciences and psychology. Northridge is among the nation's leaders in awarding bachelor's degrees to minority students and hosts one of the largest deaf and

hearing-impaired student populations in the country.

In addition, CSU campuses work every day to improve local communities and residents' quality of life. CSU students contribute nearly 30 million hours a year to community service activities ranging from preschool reading programs to public art preservation to health education and literacy projects. At Northridge, more than 700 students participated in courses with a service-learning component, using their expertise and training to help countless members of the community.

CSU campuses also are the place for sporting events, public lecture series, art exhibitions, library and museum resources, music, film, and theatre productions, all of which contribute significantly to the cultural life of a community. Each year, 3.1 million visitors and tourists flock to CSU campuses to attend events. At Northridge, more than 74,000 attended cultural events, and since 1980, the university's art galleries have hosted more than 500 exhibitions and brought more than 25,000 visitors to campus annually.

California's public universities are appreciated but taken for granted by the public. As these reports show, the California State University and its 23 campuses make an enormous impact on all the state's residents in one way or another. The future of the state depends on the educated people who either work at or come from a CSU campus. When a state's higher educational system flourishes, everyone wins.

# 'Half Dome and You' Fitness Program Is On the Move

Some to Climb Yosemite's Half Dome, Others to Climb Their Personal 'Half Domes' in CSUN Fitness Program

Dozens of adventurous faculty, staff and community members on June 18 will make an ascent of Half Dome, Yosemite Valley's imposing monolith, as the culmination of a new Cal State Northridge fitness program's first year.

Though dozens more in the program may pass on the 17-mile, 12-hour high altitude hike, they already have begun the ascent of their own "Half Domes" through daily personalized exercise regimens.

All have signed on to "CSUN and You @ Half Dome," the brainchild of exercise physiologist Steven Loy. Supported by the Kinesiology Department in the College of Health and Human Development, Loy's project creates a lifelong program that helps its subscribers achieve reasonable goals for their health and wellness.

"Most people know the beauty of Half Dome only from the perspective of the valley's floor," said Loy, a Northridge alum. "But in our program, you can reach your own 'Half Dome' by continuing your exercise so that maybe some day, you'll be looking down on the Yosemite Valley. For some, their Half Dome can be as simple as being active for 30 minutes a day."

In October, Loy began to enlist individuals on and off campus who needed to lose from five to 100 pounds or more but who shunned health and fitness clubs or costly at-home equipment, and/or who were under a doctor's orders to start exercising.

A cadre of kinesiology students is assisting Loy on the project, applying their learned skills and getting a new slant on alternative career paths. Assistance also has come from the Student Health Center and Professional Development Programs.

"Helping our faculty and staff become healthier and more productive lets us serve our students better," said Lov.

About 150 "Half-Domers" have responded thus far to Loy's call to arms. Many began with a "low-key" November 2004 one-mile walk around the Northridge campus and, weather permitting, have followed Loy's program of hikes at locales such as Sage Ranch and Sycamore Canyon Falls. They soon will tackle Boney Mountain Overlook and the Mt. Lowe Railway Loop, all building up to the "miles of stone stair steps" and the Vernal Falls Mist Trail that will greet them at Half Dome, whose peak towers some 8800 feet above sea level.

But the program is not all walk. Participants are offered an array of lectures on gear, exercises and nutrition for weight loss and strength. A detailed Half-Dome Web site, built by the Computer Science Department, is available at <a href="http://kinesiology.csun.edu/HalfDome/HalfDome.htm">http://kinesiology.csun.edu/HalfDome/HalfDome.htm</a>.

Connie Cafiero, an administrative



CSUN faculty, staff and friends set out on the first campus walk of the "CSUN & You @ Half Dome" exercise program, which will culminate in a Yosemite hike.

analyst/specialist in Admissions and Records, is sold on the program. "I'm recalling things I knew but had neglected to practice," said Cafiero, who finds her daily walk with colleagues "healthy and stress relieving."

A fall five years ago had to a degree sidelined Cafiero, who decided to "walk off" the pain. "I think fitness starts in the mind," she said, "and my thinking has been more positive since this program began."

Administrative support assistant

Sandy Struman (College of Arts, Media, and Communication) had never participated in a group fitness program. Seeking "a more consistent exercise ritual," she has engineered her own personal Half Dome program.

"I managed to manipulate my neighbor into walking with me after work," she said, in addition to following the workouts in a "Walk Away the Pounds" DVD she learned about at a Half Dome lecture.

Cafiero and Struman will be back in October 2005 for a new round of Half Dome, as will University Advancement publications director Randal Thomson and wife Patti, both of whom will test their mettle on the Half Dome trail in June.

The Thomsons initially thought Loy's goal of 90 minutes of daily walking seemed "ridiculous," but after giving up evening television and outfitting themselves with new hiking boots and individually calibrated pedometers, they now are rediscovering their community.

Just as importantly, Thomson said, "the walking program has forced us to get in touch with our current selves, not to live in denial, knowing we're not OK but assuming we'll get around to fixing it later. We're doing it now."

To join the program or for more information, contact Loy at steven.loy@csun.edu. ■

# **Endowment Is Professor's 'Thank You' to Colleagues**

Engineering Professor Bonita Campbell's Initial \$25,000 Will Help Support Management Program



Bonita Campbell found the perfect way to thank her colleagues and students for their dedication. Chair of the Manufacturing Systems Engineering and Management Department, Campbell created a \$25,000 endowment to help secure the financial future of the department's engineering management program.

"Every program struggles for financial funding, and getting all the resources needed by our students and faculty can be hard at times," Campbell said. "Everyone in this department thinks what we do is important. I do, too. So I thought I'd put my money where my mouth is."

Campbell created the Bonita J. Campbell Engineering Management Endowment with an initial gift of \$25,000, to be supplemented with monthly paycheck deductions that will help the endowment offer even greater yields over time.

S.T. Mau, dean of the College of Engineering and Computer Science, lauded Campbell's generosity. "In addition to Dr. Campbell's long and distinguished service to CSUN, this is another example of her passion and dedication to a program she has created," he said.

Money from Campbell's endowment will help support student and graduate assistants as well as program-related expenses, such as guest lecturer fees.

A Northridge faculty member for nearly 30 years, Campbell spearheaded the creation of her three-year-old department in response to a demand for systems and production specialists to serve the many manufacturing production companies in the greater Los Angeles area.

The department's programs are the only ones of their kind in the area.

A number of former students, Campbell said, have gone on to successful careers in engineering management, "making a difference" in their fields. Over the years, many have returned to teach part-time at CSUN for "modest" remuneration.

"They are so very enthusiastic and supportive of us," Campbell said. "This endowment is a way of giving back to my students and my colleagues, who have given me so much joy over the years. I wanted to find some way to say 'thank you,' and this is it."

For more information about the Campbell endowment, call Tammy Glenn, director of development for the College of Engineering and Computer Science, at (818) 677-6078 or e-mail her at tammyglenn@csun.edu.



Whitney Scott (second from left), assistant professor in child and adolescent development, works with ninth graders from Valley New High School No. 1 during the College of Health and Human Development's recent Career Day. CSUN faculty helped teams of high school students explore careers in health sciences and human development.

## **Spring 2005 Academic Affairs Directory**

Administrative Units		Extension	Fax	Contact	Room #	Mail Drop
Academic Affairs/Provost's Office http://www. Provost & V.P. for Academic Affairs Vice Provost for Academic Affairs Assistant Provost Executive Administrative Assistant Confidential Administrative Assistant Administrative Support Coordinator Administrative Support Assistant	csun.edu/academic.affairs Dr. Harry Hellenbrand Dr. Philip Handler Prof. Jerry Luedders Mr. Joseph Antunez Ms. Leah Holzman Mr. Albert Alcázar Ms. Marlene Gale	2957 2957 2957 2957 2957 2957 2957	5530 5530 5530 5530 5530 5530 5530	Joseph Antunez/Leah Holzmar Jo Runnion (6424) Leah Holzman/Marlene Gale	UN 220 UN 220 UN 220 UN 220 UN 220 UN 220 UN 220 UN 220	8200 8200 8200 8200 8200 8200 8200
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Graduate Studies, Research & International Assoc. V.P. for Graduate Studies, Research & International Programs Assoc. Dir. of Graduate Programs Director of Research Coordinator of International Programs Administrative Analyst Assistant Director of Research Administrative Analyst Graduate Evaluator Graduate Evaluator Compliance Officer	Dr. Mack Johnson Ms. Hedy Carpenter Mr. Scott Perez Dr. Justine Su Ms. Gloria Roberts Ms. Shirley Lang Ms. Karen Murdock Ms. Rosemary Immordino Ms. Jan Dee Vardaman Ms. Suzanne Selken	2138 2138 2901 2138 2901 2138 2901 2901 4800 4800 2901	4691 4691 4691 4691 4691 4691 4691 4691	Gloria Roberts	UN 265 UN 265 UN 265 UN 265 UN 265 UN 265 UN 265 UN 265 UN 265 UN 265	8222 8222 8232 8222 8222 8232 8232 8232
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College of Health & Human Development Into Dean Associate Dean Manager of Academic Resources Dir. of Student Services Center/EOP Director of Development CHILD & ADOLESCENT DEVELOPMENT COMMUNICATION DISORDERS & SCIENCES ENVIRONMENTAL & OCCUPATIONAL HEALTH FAMILY AND CONSUMER SCIENCES HEALTH SCIENCES KINESIOLOGY LEISURE STUDIES & RECREATION PHYSICAL THERAPY	tp://chhd.csun.edu Dr. Helen M. Castillo Dr. Harold Smith Ms. Cheryl Connole Dr. Mario Lopez vacant Dr. Joyce Munsch Dr. J. Stephen Sinclair Dr. Peter Bellin Dr. Alyce Akers Dr. Brian Malec Dr. Carole Oglesby Dr. Craig Finney Dr. Janet Adams	3001 3001 3001 2883 5863 3385 2852 7476 3051 3101 3205 3202 2203	4024 4024 4024 5885 4024 2082 2632 7411 4778 2045 3207 2695 7411	Joy Bartley/Jean O'Sullivan Pat Tabidian Mari Uichanco/Jane Sindayer vacant Vacant Karen Camargo-Ault Rechelle Aguayo Donna Van Helsland Sheila Brown Vangi Bolton Sue Young Sue Young Donna van Helsland	SQ 220 SQ 220 SQ 220 SQ 111 SQ 220 SQ 281 MH 301 HC 2 SQ 141 EN 2206 KN 250 KN 250 HG 9	8215 8215 8215 8294 8215 8263 8279 8412 8308 8285 8287 8269 8411
College of Humanities http://www.csun.edu/~hull Dean Interim Associate Dean Manager of Academic Resources Admin. Analyst/Specialist Director of Student Services Center/EOP Director of Development Grants Officer ASIAN AMERICAN STUDIES CHICANO/A STUDIES ENGLISH MODERN & CLASSICAL LANGUAGES & LITS. PHILOSOPHY RELIGIOUS STUDIES WOMEN'S STUDIES Liberal Studies Program	Dr. Elizabeth Say Dr. Gordon Nakagawa Ms. Elizabeth Whirledge Ms. Rita Linton Ms. Shelly Thompson Mr. Steven Wallace Mr. Brad Shelton Dr. Teresa Williams-Leon Dr. Mary Pardo Dr. George Uba Dr. Yolanda Rosas Dr. Gregory Velazco y Trianosky Dr. Patrick Nichelson Dr. Marta Lopez-Garza Dr. Elizabeth Adams, Interim Director	3301 3301 3302 3302 4784 3301 3301 4966 2734 3434 3467 2757 3392 3110 3300	4902 4902 4902 4902 7475 4902 7094 7578 3872 5797 5687 3985 7094 4768	Noreen Galvin Noreen Galvin Betti Priaulx Tina Lee-Chewning Belita Hall Tina Lee-Chewning Janaki Bowerman Jennifer Wofford Martha Alzamora Julie Todd vacant Linda Jones Janaki Bowerman Bernadette Rugayan Bohn	SH 461 SH 461 SH 461 JR 240 SH 461 SH 103 JR 148 ST 704 ST 408 ST 524 FOB 224 SH 103 E 100	8252 8252 8252 8252 8349 8252 8252 8251 8246 8248 8247 8253 8316 8251 8338
College of Science & Mathematics http://www.Interim Dean Interim Associate Dean Manager of Academic Resources Dir. of Science & Math Student Svcs.Cntr./EOP Director of Development BIOLOGY CHEMISTRY & BIOCHEMISTRY GEOLOGICAL SCIENCES MATHEMATICS PHYSICS & ASTRONOMY Genetic Counseling	v.csun.edu/~hfsnm011 Dr. Fred Dorer Dr. Vicki Pedone Mr. Kavoos Blourtchi Ms. Frankline Augustin vacant Dr. Nancy Bishop Dr. Omar Zahir Dr. Richard Squires Dr. Magnhild Lien Dr. Julio Blanco Dr. Aida Metzenberg	2004 2005 2006 4558 2004 3356 3381 3541 2721 2775 3611	2044 2044 2044 3877 2044 2034 4068 2820 3634 3234 2034	Shefali Desai Karen Bilsky Carlos Penera Marine Lousparian John Pepitone Linda Gharakhanian Irene McGee Mari Flores Julie Clement Donna Tornoe Glenda Neal	SC 2130 SC 2130 SC 2130 SC 2126 SC 2130 SC 2102 SC 1300 SC 1202 FOB 114 SC 1128 SC 2119	8238 8238 8238 8408 8238 8303 8262 8266 8313 8268 8409
College of Social & Behavioral Sciences http Dean Interim Associate Dean Manager of Academic Resources Dir. of Student Services Center/EOP Director of Development Grants Officer ANTHROPOLOGY GEOGRAPHY HISTORY PAN AFRICAN STUDIES POLITICAL SCIENCE PSYCHOLOGY SOCIOLOGY URBAN STUDIES & PLANNING	D://csbs.csun.edu/csbs/html/index.html Dr. Stella Theodoulou Dr. Brennis Lucero-Wagoner Ms. Pamela Simmons Vacant Ms. Anne Robison Mr. Matthew Terhune Dr. Gregory Truex Dr. Antonia Hussey Dr. Charles Macune Dr. Tom Spencer-Walters Dr. Mehran Kamrava Dr. Paul Skolnick Dr. Nathan Weinberg Dr. Tim Dagodag	3317 3318 2378 2658 7738 6135 3331 3532 3566 3311 3488 2827 3591 2904	3480 3480 3480 5923 3480 3480 2873 2723 3614 3619 4502 2829 2059 5850	Dolores Jones Janice Olsen Jeri Johnson vacant Nadine Thomas Nadine Thomas vacant Sue Scott Kelly Winkleblack Andrea Fleming Cynthia Harris Leta Chow Barbara Miyagawa Chris Vogel	SH 401 SH 401 SH 401 SH 208 SH 401 SH 232 SH 150 ST 614 FOB 221 SH 210 SH 376 FOB 321 SH 208	8256 8256 8256 8361 8256 8256 8244 8249 8250 8315 8254 8255 8318 8259

Please report any revisions to the Office of the Provost at ext. 2957. Refer to the Campus Directory for a more detailed version of each area. RED listings are new or changed.



## **Events**

Wednesday, Feb. 2 **Breakfast at CSUN Seminar** 

Patrick Nichelson (Religious Studies) will discuss ethical dilemmas facing managers in the workplace at a free seminar for business managers and executives titled "Ethics in Business and Industry," from 7:30-9 a.m. at the University Club. Sponsored by the Roland Tseng College of Extended Learning, the event is part of the Breakfast at CSUN series for professionals. fmi-Caroline Miranda, x4852.

#### Wednesday, Feb. 2 **Wells Fargo Grand Opening**

The grand opening of a Wells Fargo branch at CSUN will be celebrated at the bank's University Student Union site from 11 a.m. to 1 p.m. The event will feature a ribbon cutting ceremony, souvenir photographs in front of the Wells Fargo Stagecoach, free food, drinks and a raffle. fmi-Allyson Gerber, x6493.

#### Thursday, Feb. 3 **Financial Education Seminar**

The Teachers Insurance and Annuity Association-College Retirement Equities Fund (TIAA-CREF) will conduct a financial education seminar and oneon-one financial counseling sessions from 9 a.m. to 4 p.m. at the Sierra Center Conference Room, third floor. For an appointment with a TIAA-CREF consultant or to sign up for the seminar, visit www.tiaa-cref.org/moc.

#### Friday, Feb. 4 **Nutrition Symposium**

The Marilyn Magaram Center will present a scientific symposium for health care professionals titled "Overweight and Metabolic Syndrome: Strategies, Prevention and Treatment" from 8:30 a.m. to 2:30 p.m. at Brandview Collection, 109 East Harvard St., Glendale. Registration fee: \$60 professional, \$25 student. fmi-Marilyn Magaram Center, x3102.

### Monday, Feb. 14 and Tuesday, Feb. 15 **CELT Faculty Book Groups**

Faculty are invited to join a Center for Excellence in Learning and Teaching's book group. Michael Neubauer (Mathematics) will facilitate "Thinking about Teaching and Learning: Developing Habits of Learning with First Year College and University Students" on Mondays starting on February 14, and Amir Hussain (Religious Studies) will facilitate "Making the Most of College" on Tuesdays starting on February 15. The groups will meet four times during spring 2005, from 2:15–3:15 p.m. in Sierra Hall 439. Registration is limited to 10 participants. fmi-x6536 or kelly.kroeker@csun.edu.

## Public Meetings

## **USU Board**

Meets 1 p.m. Mon., Jan. 31 USU Grand Salon For Your Information publishes announcements of events, public meetings, notices, classes and deadlines. Submission deadline is noon on Monday, one week before the next issue.

The deadline for the February 14 issue is Monday, February 7. We strive to include all items submitted by deadline occurring until the next issue. Submit future items by e-mailing them to

pubinfo@csun.edu, sending them to information.

mail drop 8242 or faxing them to (818) 677-4909. E-mail is the preferred method of submitting. Note: fmi-means for more

### **University Planning** and Budget Group

Meets 1-3 p.m. Mon., Jan. 31 University Hall 277

### **Personnel Planning and Review Committee**

Meets 1:15-5 p.m. Wed., Feb. 2 and 16 University Hall 277

### **Educational Policies** Committee

Meets 2-4 p.m. Wed., Feb. 2 and 16 University Hall 211

### **Senate Executive Committee**

Meets 1-4:30 p.m. Thu., Feb. 3 University Hall 277

### **Academic Technology** Committee

Meets 2-4 p.m. Fri., Feb. 4 University Hall 211

#### **Educational Resources Committee**

Meets 2-4 p.m. Tue., Feb. 8 University Hall 211

## **Notices**

## **Our Deepest Sympathies**

The university and the English Department extend deepest condolences to the family and friends of Gale Larson, professor of English and former coordinator of the Writing Proficiency Exam program, who passed away on January 4. Larson, who joined the Cal State Northridge faculty in 1967, served as English Department chair from 1985 to 1991. A nationally recognized scholar in drama studies, particularly the work of George Bernard Shaw, Larson also was a national leader in Advanced Placement testing and test design.

Donations to a scholarship fund honoring Larson's memory and service to Northridge may be made out to "CSUN Foundation for the Gale Larson Scholarship" and sent either to the English Department or to the College of Humanities.

## **Campus Condolences**

The Cal State Northridge campus community and the College of Engineering and Computer Science offer deepest sympathy to Mechanical Engineering Department chair Sidney Schwartz, as well as to his family and friends, on the loss of the chair's former wife, Natalie Schwartz, who passed away on January 8.

### **Examinations and Religious Observances**

Provost and Vice President for Academic Affairs Harry Hellenbrand reminds faculty members that university policy requires them to accommodate students when examinations conflict with religious observances. The provost urges faculty to refrain from scheduling

exams on days likely to affect many students' observances. For help in evaluating requests to re-schedule exams for such purposes, call the Office of Faculty Affairs, x2962.

## **Catastrophic Leave Donation**

Karen Berkeland (University Library) is currently out on a medical leave of absence. She has exhausted her leave credits and is requesting catastrophic leave donations on her behalf. The catastrophic leave donation form may be accessed at www-admn.csun.edu/ brs/forms/benefitsforms.html. To make a donation of sick leave and/or vacation leave, forward completed forms to Renee Venezia, manager, Payroll Administration, mail code 8228.

### **Roland Tseng College Spring Programs**

The Roland Tseng College of Extended Learning will offer advanced professional development programs on evenings and weekends this spring. Certificate programs include crime and intelligence analysis, digital media and design, fundraising and institutional advancement, human resources management, interpretation and translation, landscape design and production and inventory control. Also offered: conversational Spanish courses, test preparation classes and a master of public administration program. Class schedules are available at the Matador Bookstore Complex, Rm. 100, or online at http://tsengcollege. csun.edu. fmi-Tseng College, x2504

## **Department Chairs Appointed**

Provost and Vice President for Academic Affairs Harry Hellenbrand has appointed Larry Allen (Biology) and reappointed Stephen Gadomski (Civil Engineering and Applied Mechanics), Steven Stepanek (Computer Science) and Brian Malec (Health Sciences) as chairs of their respective departments. Their three-year terms will be effective on August 24.

## **Sabbatical Leaves Announced**

President Jolene Koester is pleased to announce the awarding of the following 42 regular sabbatical leaves and 7 difference-in-pay leaves to be taken during the 2005–06 academic year:

#### Yrs. of Credit College College of Arts, Media, and Communication

Abeles, Kim	7			
Kramer, Temma	3			
Krasilovsky, Alexis	3 3			
Leach, Joel	6			
Portnoy, Ken	6			
Smith, Paul	10			
College of Business and	Economic			
Behnezhad, Ali	9			
Bleich, Donald	6			
Dechter, Avi	8			
Dommeyer, Curt	7			
Halcoussis, Dennis	6			
Lee, Tom	17			
Sangeladji, Mohamad	10			
Saunders, Kurt	7			
Zhou, Zhon-gou	7			
College of Education				
Chong, Sandra	8.5			
Jackson, Greg	16			
Mitchell, Rie	9			

#### College of Engineering and **Computer Science**

DiJulio, Shoeleh 6

College of Health and Human	Development			
Abourezk, Tami	6			
Akers, Alyce	10			
Bellin, Peter	15			
Martin, Allen	8			
Romack, Jennifer	10			
Rubino, Louis	6			
Slechta, Anita	10			
College of Humani				
Barresi, Dorothy	6			
Kroll, Barbara	6 7			
Lam-Easton, Linda				
McClave, Evelyn	6			
Nieto, Eva	8			
Paller, Bonnie	7			
Rodewald, Richard	13			
Rodriguez, David	14			
College of Science and Mathematics				
Dudgeon, Steve	6.5			
Jacobs, Don	6			
Marchisotto, Elena	12			
Marsaglia, Kathleen	6			
Watkins, Bill	6			
College of Social and Behavioral Sciences				
Auerbach, Jeffrey	6			
Brummett, Patricia	11			
Davis, Ron	9			
Gilman, Antonio	3			
Lopez, Henry	30			
Mitchell, James	3			
Orme, Amalie	16			
Scott, Johnie	21			
Shaw, Victor	8			
Library				
Reagan, Michael	6			

Bold—truly outstanding and exceptional Standard—meritorious Italic—Difference-in-pay leave

## Classes

## **ITR Faculty/Staff Training**

Information Technology Resources (ITR) provides free training workshops for CSUN faculty and staff on the garden level of the Oviatt Library, in the Windows lab unless otherwise noted:

MS Publisher Software for Publishing and Distribution Mon., Jan. 31, 2-4 p.m. OV 30

MS Access Tue., Feb. 15, 2-4 p.m. OV 33

**Staff Training** 

## **Professional Development**

Professional Development Programs provides free training workshops for CSUN staff members, on the garden level of the Oviatt Library unless otherwise noted. To enroll, e-mail melissa.billeter@csun.edu. Include name, department, extension, e-mail address, class name and date. All training enrollments should be discussed with management. fmi-Melissa Billeter, x3820, or visit www-admn.csun.edu/ *brs/training/index.btml*. Workshops:

Smoking Cessations: Starting the Year by Making the Choice to be Healthier Thu., Feb. 3, noon-1 p.m. OV 16

New Hire Orientation Wed., Feb. 9, 8:30-11:30 a.m. OV 16

## **News Briefs**



### Julie Dercle Named to Historic Preservation Commission in Pasadena

Julie Dercle, assistant professor in the Urban Studies and Planning Department, has been appointed to Pasadena's Historic Preservation Commission. Her term on the commission will expire on June 30, 2007.

Dercle represents about 1,000 households in Bungalow Heaven, Pasadena's first landmark historic district, where she serves as vice president of the Bungalow Heaven Neighborhood Association's board of directors.

At CSUN, Dercle specializes in urban design and planning practice, and serves as faculty advisor for the Urban Studies and Planning Association of Students. She also is coordinator of CSUN's Center for Community Service-Learning.

The new commissioner is a member of the American Institute of Certified Planners.

### Women's Basketball Hosts Free Game Night for Kids

All children under the age of 14 years—and accompanied by a paying adult—will be admitted free of charge to the CSUN women's basketball

game against the University of Idaho, set for 7 p.m. Saturday, Feb. 12 in the Matadome.

A host of fun and educational pre-game activities for the youngsters will begin at 4:45 p.m., including a free throw contest, taking photos with the Matador mascot, a basketball dribbling station, "jump rope for joy," a sign making station and information about healthy eating for youths.

The CSUN Intercollegiate Athletics Department's "Take a Kid to the Game" event also will recognize National Girls and Women in Sports Day.

"Our department and its athletes wish to reach out and give back to Northridge and the surrounding communities," said Brezya Rhodes, the athletics department's assistant marketing and promotions coordinator.

Children attending the event, designed to encourage adults to bring elementary and middle school youngsters to collegiate basketball games, will be treated to free T-shirts. They also will be invited to participate in a post-game autograph session with the Matador women's basketball team.

For more information, call Rhodes at (818) 677-2683.

## New East-West Roadway in Works for Campus

A new campus roadway linking Lindley Avenue with Bertrand Street will meet several of Cal State Northridge's longstanding needs, among them the provision of additional disabled parking spaces and shortterm metered parking.

Facilities Planning, Design and Construction Director Colin Donahue said the new east-west roadway will implement an important goal of the 1998 campus master plan: the provision of convenient access from Lindley Avenue—just north of the information booth—to the G3 and G4 parking

lots on the campus' eastern edge.

The roadway, which began construction in late November 2004, will feature 39 diagonal parking spaces west of Chisolm Hall and north of the Orange Grove.

Of those spaces, Donahue said, five will be designated for disabled users and conveniently located near the Matador Bookstore and the Science buildings complex. Nine will be for short-term metered parking, to be located adjacent to the bookstore for the convenience of store patrons.

Construction began in late November 2004, with completion expected in March 2005. The seven existing parking spaces south of Chisolm Hall have been temporarily closed to accommodate work on the project.

Donahue said roadway construction will impact neither the campus' orange grove nor the stand of cedar trees on the grove's northern edge.

To see a plan view of the project, visit the Facilities Planning, Design and Construction Web site at *www-admn.csun.edu/facplan/*. For more information about the project, call Facilities Planning at (818) 677-2561.



Communication studies senior Jaclyn Tarrin reads a story to youngsters at the Napa Street site of Head Start in Northridge, as part of CSUN's annual "Cuddle N' Read Drive" sponsored by the University Ambassadors and President Jolene Koester. Ambassadors like Tarrin distributed new children's books and toys to three Head Start sites over the holidays.

## FYI...

Understanding Style Preferences Tue., Feb. 15, 9–11:00 a.m. OV 16

More Strength—How's It Going? (CSUN & You @ Half Dome) Thu., Feb. 17, 11:30 a.m. to 12:30 p.m.

## Deadlines

## **Deadline for FERP Applications**

Article 29.2 of the Collective Bargaining Agreement stipulates that applications for the Faculty Early Retirement Program (FERP) should be submitted at least six months prior to the beginning of the academic year in which FERP participation is planned. Deadline for this year's applications: February 24. Pick up forms from the Office of Faculty Affairs, University Hall 225, mail code 8220. Completed forms, including signatures of the faculty member, the chair and the dean, should be submitted to that same office. *fmi*–Penelope Jennings, x2962.

### Research, Scholarship, Creative Activity Awards

The Research and Grants Committee announces the 2005-06 Competition for Research, Scholarship and Creative Activity Awards, providing up to \$5,000 for pursuit of scholarly and creative interests. Faculty may apply for three units of released time and/or funds for project expenses. Application deadline: 5 p.m. Mon., February 28. Application materials are available in college and department offices, or in Research and Sponsored Projects, University Hall 265. Download the application from www.csun.edu/research/ 1Research/Competition.htm. fmi-Shirley Lang, x2901

## **Beck Grant Information and Application**

Judge Julian Beck Grant information and applications can now be accessed on the CELT Web site at www.csun.edu/~celtact/grant.html. The proposal due date is Mon., March 14. Beck grants will award Learning-Centered Instructional Project proposals exclusively. Teams

are encouraged to apply for stipend awards (versus released time). Stipends will be awarded up to \$5,000 per project (\$2,500 per person), to be divided among project participants. Two CELT workshops are planned to help with project development: Tue., Feb. 22 from 12:30–2 p.m. and Mon., Feb. 28, from noon–1:30 p.m. *fmi*–Kelly Kroeker, x6536

### China Scholarship Council Award

Undergraduate and graduate students may apply for up to two awards from the China Scholarship Council, supporting study in China for academic year 2005–06, covering all tuition and living expenses. Word file proposals should include no more than three double-spaced pages along with a single page résumé and two letters of recommendation from current instructors. Submit all materials to Justine Su, China Institute director, no later than March 1. *fmi*–Justine Su, x2138 or *zsu@csun.edu*.

## **China Institute Faculty Grants**

CSUN faculty interested in China can obtain initial seed money from the China Institute for projects or study advancing the field of China studies. Up to two grants of \$1,000 each will be awarded. Word file proposals of no more than three double-spaced pages, along with a one-page résumé, should be submitted to Justine Su, China Institute director, no later than March 1. *fmi*–Justine Su, x2138 or *zsu@csun.edu*.

## Human Subjects Research Approval

Faculty and students performing research with human subjects must complete a Human Subjects Protocol Approval form. Original forms and nine copies must be submitted to the Research Office for review by the Standing Advisory Committee for the Protection of Human Subjects. Next meeting: Tue., Feb. 8. Next deadline: Tue., Feb. 22. Protocol submission forms are in the Office of Research and Sponsored Projects., University Hall 265, or download from <a href="https://www.csun.edu/research.fmi-x2901">www.csun.edu/research.fmi-x2901</a>.

- - -

# Northridge Singers Invited to Major Choral Convention

Choral Directors Welcome Choir Back for Cathedral, Immanuel Presbyterian Concerts

n invitation to perform during the convention of the American Choral Directors Association (ACDA), the nation's most prestigious choral music organization, is a signal honor. A second invitation is a special tribute for the Northridge Singers, whose 2002 convention performance earned standing ovations.

The university's acclaimed choral group will sing at both the new downtown cathedral and at Immanuel Presbyterian Church during the ACDA's February national convention in Los Angeles, this year expected to attract up to 10,000 conductors and associates.

Two Northridge Singers performances are planned for Immanuel Presbyterian Church on Wilshire Boulevard, at 9:30 a.m. on February 4, and at 9:45 a.m. the following day. A 2:15 p.m. concert appearance is set for Friday, Feb. 4, at the Cathedral of Our Lady of the Angels. All performances will be open to the public; schedules are subject to change by convention officials. Public tickets are \$25.

Pre-concert ceremonies will salute the work of choir member Kentaro Sato, recipient of the association's highest honor—the Raymond Brock



Northridge Singers will perform at the national convention of the American Choral Directors Association (ACDA) in February. Student composer Kentaro Sato (right) will accept the ACDA's choral competition award.

Choral Competition Award—for his "Kyrie," a composition of sacred music for a cappella voices.

The "Kyrie" will be included in the Northridge Singers' program, which also will feature a wedding chant by High Renaissance composer Tomás Luis de Victoria; a work by Latvian composer Vilnis Smidbergs; Brahms' Abendstandchen; Los Angeles-based Kenneth Neufeld's "Songs from Twelfth Night," and a Ukrainian folk song by Nicolas Rakov.

A media composition major, Sato became a member of the choral group two years ago. "The piece requires at least eight voices, and the Northridge Singers are 50 voices strong," he said. "This will give it more power and warmth."

Music Department chair Diane Roscetti said Sato's award "graphically demonstrates what is possible when talent, discipline and enterprise combine to achieve the highest level of possibility."

Departmental support and guidance for Sato—"Ken-P" to his friends—came from Elizabeth Sellers, director of the Music Department's media composition program, music professor Katherine

> Baker and Northridge Singers director Paul Smith, who said Sato's composition "uses close harmonies and creates an abundance of tonal effects."

> It was Smith and the Northridge Singers, Sato said, who inspired him to write choral music. "The choral world is new for me," he noted. Sato's reward came the first time he heard his

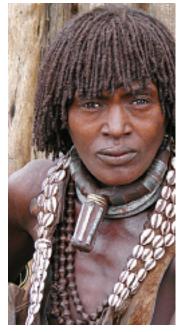
"Kyrie" in full voice. "Before that, it was like everything was just notes, all in my head," he recalled. "When it went from paper to voice, it was like a part of my heart came alive."

For more information on the Northridge Singers' performances at the ACDA convention, call the Music Department Choral Office at (818) 677-3171. ■

The A.S. Ticket Office in Nordhoff Hall sells tickets to many events on campus, except for some held by outside groups. The Ticket Office is open from 10 a.m.-6 p.m. Mon.-Fri. For prices not given, call (818) 677-2488.

### Art and Exhibits

For gallery info, call (818) 677-2156. Main gallery hours: Mon. through Sat. 12-4 p.m. Admission is free unless specified. For library exhibits, call (818) 677-2285.



## ▲ African Arts in the **Life Cycle**

Sculptures, paintings, photographs, personal arts and textiles reflecting the extraordinary range of expression in African art will be displayed. Curator: CSUN art professor Peri

Runs through Sat., April 9. Reception: Fri., Feb. 4, 7-9 p.m. Gallery lecture: Mon., Feb. 7, 9 a.m. Exhibit will be closed Thu., March 31, for Cesar Chavez Day. Cal State Northridge Art Galleries



## ▲ Remote Roads

CSUN history professor James Sefton's striking photographs of remote American farms, roads. towns and villages are exhibited. Runs through Wed. Feb. 9. Reception: Fri., Feb. 4, 7-9 p.m. Cal State Northridge Art Galleries

## Bianchi Planetarium

"Winter Sky Show" and "When the Pacific Speaks, the World Listens" Fri., Feb. 4, 6:30 p.m.

"Winter Sky Show" and "The Moon: Our Nearest Neighbor in Space" Fri., Feb. 11, 6:30 p.m.

For ticket info, (818) 677-2488 or visit www.csun.edu/physics/planetarium.

## Athletics (home games):

## Men's Baseball

2/11 UCLA 2 p.m. 2/13 UCLA

## Men's Basketball

2/3 Long Beach State 7:05 p.m. 2/5 UC Irvine 7:05 p.m. 7:05 p.m. 2/16 Cal Poly

## **Men's Swimming**

2/4 UC Irvine 2 p.m.

## **Track and Field**

All Comers 8:30 a.m.

#### Men's Volleyball 2/2 UCLA

7 p.m. UC Irvine 7 p.m. Hope International 7 p.m.

1:30 p.m.

1:30 p.m.

## Women's Basketball

1/31 UC Davis 7 p.m. 2/10 Utah State 7 p.m. Idaho 7 p.m.

## **Women's Swimming**

2/4 UC Irvine

#### **Women's Tennis** 2/9 Fullerton

2/15 UC Irvine

**Women's Water Polo** 10:30 a.m.

## Cinematheque

San Bernardino

Screenings are free and take place in the Alan and Elaine Armer Theater, on the first floor of Manzanita Hall at the southwest corner of campus. The theme of the film screenings for spring 2005 is "Screenwriting." For more info, call (818) 677-3193 or see www.csuncinematheque.com.

## "Menace II Society"

Directed by Albert and Allen Hughes. Kicks off Hollywood in Black and White series. Screenwriter/director Allen Hughes,

guest lecturer. Mon., Feb. 7, 7 p.m.

## "Dead Presidents"

Directed by Albert and Allen Hughes. Part of the Hollywood in Black and White series.

Screenwriter/director Allen Hughes, guest lecturer. Mon., Feb. 14, 7 p.m.

### Music

Admission to all music events (unless otherwise specified): \$10 general, \$7 faculty, staff and seniors, \$5 students.

## **Faculty Artist Series**

Featuring Julia Heinen, clarinetist and guest Shari Raynor, pianist Wed., Feb. 2, 8 p.m. Music Recital Hall

## **Northridge Singers**

Conducted by Paul Smith. American Choral Directors Assoc. Convention invited performances. Fri., Feb. 4, 9:30 a.m. and Sat., Feb. 5, 9:45 a.m. Immanuel Presbyterian Church 3300 Wilshire Blvd., Los Angeles Fri., Feb. 4, 2:15 p.m. Cathedral of Our Lady of the Angels 555 West Temple St.,Los Angeles For more info: (818) 677-3171

## **Classical Music Ensemble**

Featuring Diane Ketchie, soprano and pianist, and John Roscigno, percussionist and pianist. Music Recital Hall Sat., Feb. 5, 8 p.m.

## **Master Class**

William Bennett, oboist. Sun., Feb. 13, 1 p.m. Music Recital Hall

### **William Bennett Oboe Recital**

Sun., Feb. 13, 8 p.m. Music Recital Hall

## **Jazz Faculty Recital**

Wed., Feb. 16, 8 p.m. Music Recital Hall

## Theater/Performance

## "Stand By Your Man: The **Tammy Wynette Story**"

Directed by Michael Licata. Sat., Feb. 5, 8 p.m. Performing Arts Center \$30-\$45

## "Yaneura (Attic)"

Performed by the Rinko-Gun Theater Company of Japan. Coordinated by theatre professor Kevin Wetmore. Wed., Feb. 16, 8 p.m. Thu., Feb. 17, 8 p.m. **CSUN Little Theatre** 

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