



THE CHINA INSTITUTE

Dean Say's Message

The Year of the Sheep is said to herald a year of promise and prosperity, kindness and benevolence. These are qualities long shared between CSUN's China Institute and its many partners in China. Over the past 33 years the China Institute has cultivated strong and meaningful relationships with 67 Chinese institutions of higher education, and as a result scores of CSUN students have been awarded full scholarships to pursue their dreams of studying abroad at a versatile array of universities and technical schools. Beginning in the Fall semester, we will welcome a new faculty member who will join our China Studies program and further develop opportunities for our students to study Chinese language and culture. I want to take this opportunity to recognize and thank the China Institute, our Chinese higher education partners, and CSUN's Tseng College of Graduate, International, and Midcareer Education for their tireless work in moving our students' academic and career goals forward. And I want to wish everyone a most prosperous Year of the Sheep!



Dean Say and Dr. Su wish you all a happy, healthy and successful Year of the Sheep!

Director Su's Review—Year of the Horse in Focus



Dear Members and Friends of the China Institute,

The Year of the Horse in 2014 was marked by colorful events, significant changes, and remarkable initiatives at different levels in our relationship and collaboration with China. We began the new year with a beautiful "Chinese New Year and Culture Exhibition" in the Music

and Media Area of the Oviatt Library, which presented the Chinese traditions of new year celebration and tea culture, Beijing opera costumes, Chinese music at CSUN, and CSUN's music in China. This unique display also showcased the history of Chinese Olympic athletes at CSUN, with authentic Olympic memorabilia such as the Olympic torch used at the 1984 Los Angeles Games, which was lent to the Exhibit by Chinese Olympic Taekwondo double Gold Medalist, Jingyu Wu, a visiting student at CSUN in Spring 2014. The Exhibition continued throughout Spring 2014, and was enjoyed by many people from both CSUN and the local community.

In connection with the Cultural Exhibit, the China Institute and Oviatt Library Music and Media staff also hosted the longest-running Chinese Film Festival at CSUN, showing the multi-award-winning and internationally acclaimed "Mysteries China" series of 12 documentaries on China's 5,000 years of history and culture, traditions and modern development for 12 consecutive weeks in the spring semester. CSUN students in Chinese language and culture classes and "Chinese Society" class attended the film shows regularly as a part of their instructional activities and representatives from the local community were also invited to participate for information and enjoyment. Producers of the film series Chris Nebe and J.J. from Monorax Hollywood conducted several Q&A sessions for the audience

Table of Contents

Dean's Message	1
Director's Review	1-14
Arts, Music, and Cultural Activities	14-15
CSUN in China	15-29
China at CSUN	29-33
Grants and Awards	33-37



Chinese New Year and Culture Exhibition in Oviatt Music and Media Area

during the festival, and invited CSUN faculty and students to attend a special show and reception for the newest film in the series, "Diaoyu Island, the Truth" in a major Hollywood theatre, which received wide publicity in the U.S. and China. They also donated a full set of the film series to the Music and Media permanent collection at CSUN for future use by our faculty, students and community. In the Fall Semester of 2014, the Chinese American Film Festival organizers in collaboration with CSUN Department of Cinema & TV Arts and the China Institute staged a special showing of the Chinese film, "A Class of One," at the Armer Theatre, to a packed audience. The film has also been donated to CSUN for future instructional use in education and film classes.

In Spring 2014, the China Institute hosted its annual Chinese New Year Banquet to celebrate CSUN-China relations and collaboration, with a review of past year's achievements, greetings from the University Administration and Chinese Consulate General in Los Angeles, Olympic Gold Medalist Jingyu Wu's demonstration of Olympic style taekwondo, music performances by CSUN Women's chorale and Chinese students & scholars, and presentation of Outstanding Contributions Awards to Professor Steve Oppenheimer and Ms. Jingyu Wu. At the same time, CSUN President Dianne F. Harrison received the honor of cover-page story in the Chinese Journal of World Education, which greatly enhanced the recognition of CSUN and China Institute in China and the international education community.



Chinese Film Festival, Spring, 2014



Producer Chris Nebe of the "Mysterious China" Series with CSUN scholars & students at the Opening of the Chinese Film Festival in Oviatt Music and Media Area



2014 Chinese New Year Banquet recognizes President Harrison, Olympic Gold Medalist Jinyu Wu and Prof. Steve Oppenheimer, & presents colorful cultural performances

CSUN has continued to host visiting scholars, exchange students, and education delegations from China in various fields of studies. The Chinese student and scholar population has grown to be the largest of all international students at CSUN and in the U.S. They have been active not only in the classrooms, but also at cultural and festive gatherings, field visits and community events, and served as tutors for American students in our Chinese language and culture programs. In addition, the China Institute together with Tseng College conducted a successful workshop series for visiting scholars from China in the Fall Semester of 2014, with guest speakers/ CSUN faculty from several disciplines & departments across the

campus. The scholars also participated actively in campus and community educational events and cultural festivals.

At the same time, the China Institute and faculty in China related centers and programs across the campus organized and hosted various forums, workshops, seminars, exhibitions and art shows for CSUN faculty, students and community members, including the visiting scholar-led "Dialogue with China," research presentations by CSUN faculty for research projects on and/or in China, talks on China's business and finance sponsored by Center for China Finance and Business Research, VIP Forum on "U.S.-China Innovation and Technology



China Institute and Tseng College organize faculty workshops for visiting scholars.



Chinese Students and Scholars Association hosts welcome BBQ for new students



Chinese scholars and students participate in holiday events at CSUN



Dean Spagna hosts distinguished Chinese scholars at the Distinguished Alumni Dinner



Dr. & Mrs. Paul Chow offer scholarships to Chinese students, awarded at PBD banquet



Jilin Univ. Vice President Delegation visits CSUN



Shanghai Normal Univ. Dean's Delegation visits CSUN



Shanghai University VP and Dean's delegations visit CSUN to explore collaboration

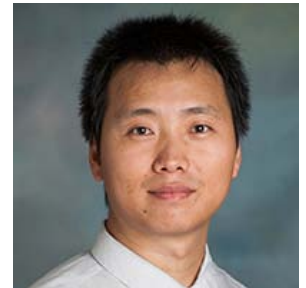


Prof. Carol Shubin and her mom Hilda host scholars at Huntington Library;



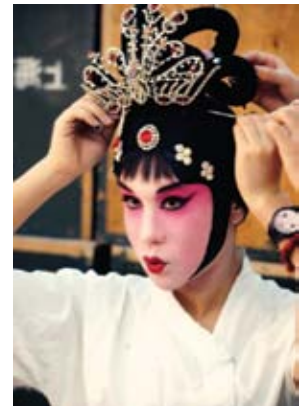
Chinese scholars visits Nixon Presidential Library

Catch-Up" coordinated by the College of Social and Behavioral Sciences, "Study in China Panel Presentation" hosted by China Institute and the International and Exchange Student Center, Beijing Opera Workshop by renowned Chinese artist Yuandi Mou for CSUN theatre and music students, Shanghai Normal Univ. and Sanda University Faculty Art Exhibition organized by the Department of Art, Shanghai Normal University Music scholar's "Yi Wu Piano Concert" co-sponsored by the Department of Music, Seminar on "Traditional Chinese Culture and Medicine" for CSUN students and community, and "Comparative Education Forum" co-sponsored by the Michael D. Eisner College of Education.



Dr. Meiqin Wang, Dr. Hongyan Li & Dr. Bingbing Li speak at CSUN China Forum Series

Meanwhile, CSUN faculty and administrators continue to visit China on exchange and friendship missions in 2014. As recipients of China Institute Faculty Development Grants, Dr. S. Jimmy Gandhi of engineering visited China to attend international conference and to lecture at Nanjing Univ. of Science and Technology, and Dr. Debi Prasad Choudhary of Physics and Astronomy went to Beijing and developed collaborative projects with Chinese Academy of Sciences scholars. In art exchange, Professor and Chair Edward Alfano and Professor Magdy Rizk visited eight universities in Shanghai, Suzhou, Nanjing and Xi'an to develop collaboration and to attend the first "U.S.-China Student Art Exhibition" in Shanghai Mass Art Museum, which displayed 150 pieces of CSUN students' art work and 150 pieces of Chinese students' art work from Sanda University. The student art work was compiled into a beautiful book, jointly edited by Chinese and CSUN faculty, with congratulation messages from University Presidents and introductions to art programs at



Shanghai artists Yi Wu and Yuandi Mu perform for CSUN and community audience

CSUN and Sanda University. The art collection book was published in Shanghai after the successful opening of the Exhibition.

In film/TV studies, CSUN faculty Robert Gustafson and Nate Thomas were invited to visit and offer workshops to faculty and students at Shanghai University, Nanjing University of the Arts, Nanjing Univ. of Science and Technology, and Shanghai Normal University as a part of the exchange and collaboration programs between film/TV scholars at CSUN and China. Graduate student and par-time faculty Robert Taylor of CTVA also visited Beijing and Shanghai and interviewed important Chinese musicians for his film script project. In addition, CSUN faculty Daniel Degraev, Timothy Fox, Meiqin Wang, Victor Shaw, Yanbo Jin, Yifei Sun, Weimin Sun, Zhong-Guo Zhou, and Jeff Zhang were all invited to visit and work with Chinese scholars or offer workshops and lectures to Chinese students in 2014. While Dr. Wei Cao of fashion design spent part of her sabbatical doing research in China early in the spring 2014,



U.S.-China Student Art Work Exhibition opens in Shanghai Mass Art Museum



First U.S.-China Student Art Work Exhibition and Collection in Shanghai



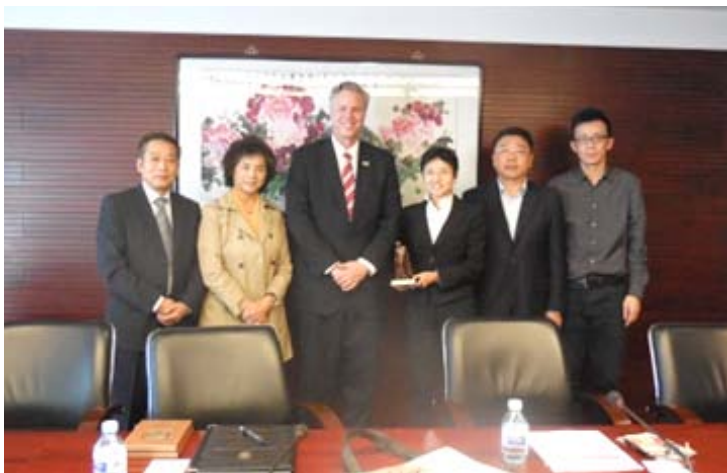
Professors Bob Gustafson and Nate Thomas with hosts in Nanjing & Shanghai

Dr. Dmitry Rachmanov, Head of the CSUN Keyboard Program, finished another successful concert tour in Beijing and Shanghai during the holiday season towards the end of 2014.

Perhaps the most important mission to China in 2014 by CSUN administrators was Dean Michael Spagna's visit to Beijing and Shanghai in October 2014, for the development of comparative education and international collaboration. Within a short week, he and Dr. Justine Su visited Chinese schools at all levels – elementary, secondary and university- as well as a teacher professional development school, and presented papers on creativity and comparative education to packed audiences in China National Institute of Educational Sciences, Shanghai Normal University, and East China Normal University. Dean Spagna was interviewed by the prestigious Chinese Journal of World Education to speak on critical issues in education reform and teacher training in the U.S. and China. More importantly, he and Dr. Su met with top leaders in the China Scholarship Council to convey our gratitude for the more than fifty full scholarships awarded to CSUN students to study in the best Chinese universities and to propose a collaborative follow-up study of American students in China, which will

have far-reaching significance for building friendship and understanding among young people in both nations. He also met with top leaders in the China Education Association for International Exchange, a long-time CSUN partner, to exchange ideas and explore future collaborative projects. Indeed, his visit greatly enhanced CSUN reputation in China, and further consolidated education collaboration between CSUN and Chinese education scholars. Several long-term and short-term projects have been initiated and developed as a result of his visit to China and a major panel on “Chinese and American Education in Comparative Perspectives” consisting of scholars from both CSUN and China will be presented at the Annual Meeting of the American Comparative and International Education Society in 2015. Dean Spagna is also considering the creation of a comparative education center at CSUN Michael D. Eisner College of Education and possible establishment of a consortium on comparative and international education among several Southern California State University campuses.

Equally impressive was Dean Lord's delegation visit to China early in January, 2015. When CSUN alumnus David Nazarian committed to a \$25 million fundraising drive for CSUN College



Meeting top leaders at China Scholarship Council and China Education Association for International Exchange to strengthen relations and consolidate collaboration



A visit to Elementary School Affiliated with People's University in Beijing





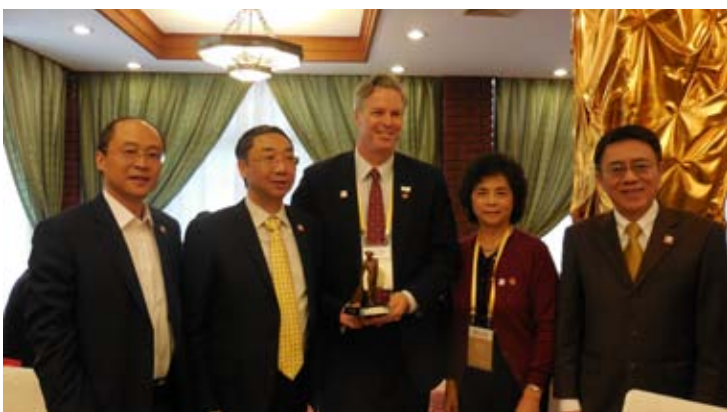
A visit to Haidian Teacher Training College and a presentation on creativity at Comparative Education Forum at China National Institute of Educational Sciences



Visiting Secondary Schools in Shanghai, with students who scored No. 1 in PISA2012



Presentations on Cultivating Creativity at Comparative Education Forums in Shanghai



Consolidating friendship and partnership with SHNU leaders and education scholars

of Business and Economics (COBE) with a personal commitment of \$10 million gift, he also expressed the wish for the College to internationalize its program in cultivating business leaders for the 21st Century. Over the years, the COBE has hosted many visiting scholars and enrolled large numbers of Chinese students in its degree programs, including a joint 2+2 program in finance with China. In order to strengthen friendship and collaboration with Chinese partner universities, Dean Lord organized a delegation consisting of Dr. Debi Cours, Dr. Monica Hussein, Dr. Daniel Degraevl and Dr. Justine Su for a visit to 11 existing and potential partner universities in Shanghai, Suzhou, Nanjing, Kunming and Guangzhou. They met with numerous Chinese higher education and business school leaders, and engaged in deep-level discussions with their Chinese counterparts on the development of joint and collaborative

research and training programs for both Chinese and American students and business executives.

In addition to meeting with important officials and scholars on their visits to China, Dean Spagna, Dean Lord and Dr. Su also took time to host CSUN alumni in China, and created networks for both CSUN students studying in China and returned Chinese scholars and students. During the 2014-15 Academic Year, 10 CSUN students/graduates are studying in top universities in China with the prestigious China Scholarship Council (CSC) awards, at the recommendation of CSUN China Institute and Chinese Consulate General in L.A. Danielle Cabello is continuing a master's degree program in applied linguistics at Tsinghua University in Beijing; Armond Hardwick-Jones joins Danielle at the prestigious Tsinghua University as a general



Dean Lord's delegation enjoys visits to famous Dr. Sun Yat-Sen Mausoleum in Nanjing and Stone Forest in Kunming



Visit to business colleges at Nanjing University of Science & Technology and Hohai University in Nanjing, both have CSUN alumni in leadership positions



Renewing friendship with President Lu, Dean Mao and Director Wu of Shanghai Normal University and Vice President Yuhao Cong of Shanghai University



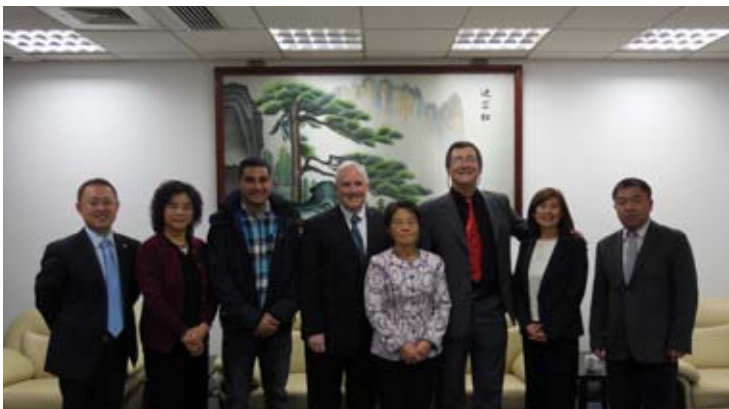
Meeting leaders in Guangdong University of Finance and Kunming University of Science and Technology



Vice President Ren of East China Normal Univ. welcomes CSUN Delegation



President Li of Shanghai Lixing Univ. of Commerce hosts CSUN Delegation in Yu Gardens



Vice President Huang Min of Shanghai University of Finance and Economics and Vice President Jiang Bo of Shanghai Tongji University play major hosts to CSUN delegation.



scholar; Andrew Jarvidi is doing graduate studies in Chinese politics at People's University; Spencer Goad continues to be a senior scholar at Shanghai Conservatory of Music; Eliza Corpuz also continues her study as a general scholar in language and music at Shanghai Normal University; Brandon Violette continues his study and film-making adventures as a general scholar in Beijing Film Academy; Robert Megill continues in his graduate program on Chinese philosophy at Fudan University; Jacob Abramson joins Megill in studies at Fudan University as a general scholar; Carlos Barrera and Becky Tsan both enrolled in Shanghai University of Finance and Economics. For all of these students, studying in China is an amazing, eye-opening, and life-changing experience in their lives.

With encouragement from the CSUN Alumni Office, the CSUN CSC award recipients in China are creating a network of support and friendship, in connection with returned Chinese scholars and students in different cities in China. Using modern media as the vehicle, CSUN alumni in China have already created Wechat groups in Beijing, Nanjing, Shanghai, Guangzhou, and Dalian. Many of the alumni are in important leadership positions in China now and they are all committed to making contributions to CSUN-China relations and collaboration. They have also played major hosts to visiting CSUN administrators, faculty and students, and have been instrumental in creating and facilitating joint programs between CSUN and China.



Vice President William Watkins hosts CSUN CSC Scholarship Award Luncheon for 2014-15 CSUN CSC full scholarship recipients, congratulated by Chinese Deputy Consul General Wang and Education Consul Chen



Dean Spagna and Dr. Su host alumni dinners in Beijing and Shanghai



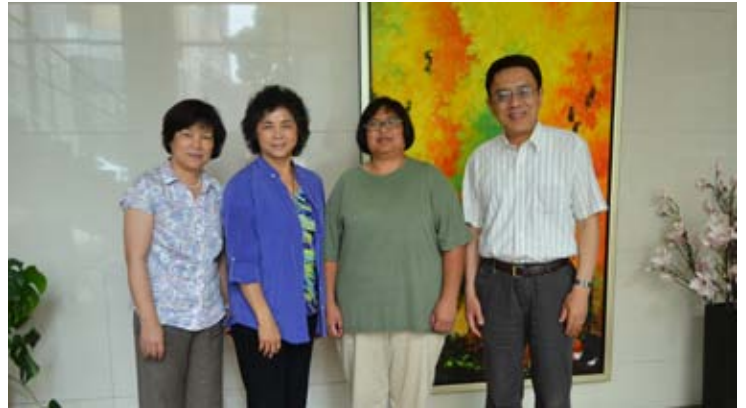
Dean Lord delegation hosts alumni in Nanjing; Kunming alumni host CSUN delegation



Dr. Su creates CSUN Alumni Clubs in Beijing and Nanjing



Professors Su, Gustafson and Thomas met with CSUN Alumni at Shanghai Normal Univ.



Here at CSUN and in Los Angeles, we have also begun to create a special Chinese American alumni network in the past year. The Office of Advancement and College of Humanities Development Office have invited key leaders among Chinese American alumni to visit CSUN and to discuss potential contributions that they can make to CSUN's China programs and CSUN-China relations. The Chinese Students and Scholars Association at CSUN have also been very active and plan to host special career fairs, inviting prominent CSUN Chinese American alumni to campus to network with the new Chinese graduates. In the past few years, about half of CSUN's Chinese graduates have chosen to return to China to work, and half of them have remained in the U.S., large in the Los Angeles area,

to develop their careers and to start their own businesses. They are very eager to network with senior CSUN Chinese American alumni in this area, and in China, and they want to remain connected to CSUN after their graduation. In fact, the current Chinese Students and Scholars Association has created a very large Wechat group, through which they post information on academic and cultural events at CSUN, important tips for study and life in Northridge, and guidance on future career development here or in China. They need to have more guidance from the Univ. Advancement Office to establish a more stable and long-term network among themselves and with CSUN faculty and administrators.



Alumna Kathy Hao was very impressed by the beautiful facilities at CSUN's Student Recreation Center





Alumnus George Zhao was happy to be reunited with his Godparents, former CSUN Dean of Engineering Rick Ratcliffe and Mrs. Ratcliffe, and former Directors of China Institute Dr. T.P. Lin and Dr. Paul Chow, and Mrs. Chow



In the past year, the China Institute at CSUN has transitioned to the College of Humanities as a new academic home, which is expanding its Chinese language and culture program by offering more Chinese language and culture classes, creating a minor in Chinese studies, and hiring a full-time faculty in Chinese and Japanese studies. Although the China Institute will remain a university center, it now has some new goals and emphases in its mission and work, under Dean Say's strong leadership and the support of a new China Institute Advisory Committee.

When Chinese President Xi Jinping and U.S. President Obama met for summits in the past few years, they made commitment to building deeper and broader cultural exchange and educational cooperation between the U.S. and China, especially

among young people. This year marks the 4712th year in the Chinese lunar calendar and is the Year of the Sheep or Goat. People born in the Year of Sheep are tender, kind-hearted, considerate, attractive, hardworking, persistent, and thrifty. They have special sensitivity to art and they are willing to support others. Famous sheep people include Bill Gates, Steve Jobs, current Chinese Premier Li Keqiang, over a dozen Chinese emperors, and many famous generals and scholars, both in ancient and modern times. We anticipate another busy and productive year for the China Institute, and we look forward to facilitate more exchange and collaboration between CSUN and China!

Dr. Justine Su
Professor & Director of China Institute

Arts, Music, and Cultural Activities & CSUN China Forums

1. "Dialogue with China: the Secret Culture of Chinese Emperors," by Prof. Bang Xia of Shanghai Normal Univ/ for CSUN and community, Jan. 2014.
2. "Dialogue with China: Creative Life in Classical Chinese Poems," by Dr. Bang Xia of Shanghai Normal Univ. for CSUN and community, Feb., 2014.
3. "Chinese New Year of the Horse and Culture Exhibition," with Music and Media in Oviatt Library, Jan. 31 to May 23, 2014
4. "Chinese Film Festival – Mysterious China Series," with Music and Media in Oviatt Library, Feb. 13 to May 9, 2014
5. "Wealth Effect of Competitive Behavior among Rivals: The Market-Resource Concerns," by Heng-Yu Chang; "What Drives the Relation Between Financial Flexibility and Firm Performance: Investment Scale or Investment Efficiency? – Evidence from China," by Chunai Ma, organized by Center for China Finance and Business Research, Feb., 2014
6. CSUN China Forum: "Chinese Cultural Transitions: Negotiating Values and Identities in the Global Context," by Prof. Kathryn Sorrells, Communication Studies, China Institute Faculty Development Grant recipient. April, 2014
7. Chinese New Year Celebration Banquet, March, 2014
8. Shanghai Normal University and Shanghai Sanda University Faculty Art Exhibition, West Gallery, March, 2014.
9. China Forum by Center for China Finance and Business Research (CCFBR): "Are Top-Tens Better? A Study on Investor Attention and Ranking Lists" by Dr. Yulei Rao, a professor from Central South University (Changsha, China), March, 2014.
10. CSUN China Forum: "China and the United States: The Two Superpowers and their Bilateral and Multilateral Relations," by Prof. Victor Shaw, Department of Sociology, March, 2014.
11. Beijing Opera Workshop: "Beijing Opera in China and in the World – Past and Present," and demonstration performance from "Falling Jewel from Green Chamber," by Yuandi Mou, Shanghai Opera Academy, March, 2014.
12. "U.S. and China's Innovation and Technology Catch-Up," with VIP scholars from Qinghua Univ. ECNU, and Chinese Academy of Sciences in Chinese Science & Technology Delegation, April, 2014
13. "Teaching Business Law in China and America - Explore the Differences and Similarities," a Colloquium co-sponsored by the China Institute and Dept. of Business Law, with Professor

Huihong Xu of School of Law from Nanjing Univ. of Technology, and Professor Carol Docan of Dept. of Business Law from CSUN.

15. "2014 Comparative Education Forum – U.S. & China," co-sponsored by the Dean's Office, College of Education, May, 2014
16. "Chinese Legal System from the Perspective of a Chinese Lawyer 从一个法律工作者的角度看中国大陆当代法治建设," by Dr. Xia Bang 夏邦 of Shanghai Normal University, June, 2014. Dr. Xia eloquently addressed the following issues:
17. "Yi Wu Piano Concert," by Prof. Yi Wu from Shanghai Normal University, Sept. 2014.
18. China Forum Series - Prof. Bingbing Li (Manufacturing System Engineering and Management), "Laser Additive Manufacturing for Remanufacturing of Critical Components & Environmental Sustainability of High Capacity Lithium Ion Batteries for Electric Vehicles", Oct., 2014

19. China Forum Series - Prof. Debi Prasad Choudhary, Recipient of China Institute Faculty Development Grant (Physics and Astronomy), "Chromosphere of Sunspots – CSUN and NAOC collaboration," Oct., 2014.
20. China Forum Series - Prof. Meiqin Wang (Art), "Contemporary Chinese Art in the Past Three Decades," November, 2014.
21. Chinese American Film Festival, "Class of One," co-sponsored by Dept. of Cinema and Film/TV Arts, November, 2014.
22. China Forum for International Education Week, "Study and Intern in China: Scholarship Opportunities for CSUN Students," by a panel of Chinese scholars and former recipients of CSC full scholarships, November, 2014.
23. China Forum – Chinese Traditional Medicine and Culture for Health and Happiness, by Prof. Carol Ma and Dr. Hongyan Li, Dec., 2014.

NUMC Northridge DEPARTMENT OF MUSIC
present
Guest Artist Recital
Yi Wu, piano
Chair of Piano Department, Shanghai Normal University

Co-sponsored by the CSUN China Institute
Music by Schumann, Chopin & Liszt
Sunday, September 28, 2014, 4:00 PM
Northridge United Methodist Church
9650 Reseda Blvd, Northridge, CA 91324
818 886-1555
www.northridgeumc.org
Suggested Donations: General \$10 Students \$5

THIS SATURDAY 11am-1pm
VPAC's Experimental Theatre
Come Explore. Fill Your Toolbox and Resume
Presentation: "Beijing Opera in China and the World - Past & Present"
Demonstration: "Falling Jewel from Green Chamber"
Hands-on Learning: selected Beijing Opera roles for CSUN Students
Presented by guest artist Mr. Mou
Hosted by the China Institute CSUN Distinguished Speakers Program and Theatre SUN Northridge

BEIJING OPERA HANDS-ON MASTERCLASS

中国首部 代课教师 留守儿童题材 公益电影
李军伟 导演作品
主演: 孙海英 (《激情燃烧的岁月》)
韩三明 (《三峡好人》)
王力健 (《宝贝儿》)
李美云 (《闯入者》)

一个人的课堂
A CLASS OF ONE
从留守儿童到乡村教师

CSUN Scholars and Students' Visits to China

1. Dr. Meiqing Wang, sabbatical research work in China, fall 2013 & spring 2014.
2. Dr. Katherine Baker, audition for 3+1+1 program in China, Jan., 2014
3. Dr. Pei-Shan Lee, audition 3+1+1 program in China, Jan. 2014
4. Dr. Wei Cao, sabbatical leave visit and research collaboration in China, spring semester, 2014
5. Professor Timothy Fox of engineering, visit and lectures at Shanghai Normal University, Nanjing Univ. of Technology, and Nanjing Univ. of Science and Technology, spring, 2014
6. Dr. Robert Gustafson of CTVA, visit to Shanghai Univ. for developing the "International Film School" project, Nanjing Univ. of the Arts, and Nanjing Univ. of Science and Technology, May and June, 2014
7. Professor Nate Thomas of CTVA, visit to Shanghai Univ. for "International Film Project," and Nanjing Univ. of Science & Technology, Nanjing Univ. of the Arts, May & June, 2014.
8. Theatre student William Potter attended Beijing Opera Workshop on full scholarship at Shanghai Theatre Academy, summer, 2014.
9. Professor S. Jimmy Gandhi of engineering visit China to attend international conference and to lecture at Nanjing Univ. of Science and Technology, summer, 2014
10. Dr. Debi Prasad Choudhary of Physics and Astronomy visited Beijing and developed collaborative projects with Chinese Academy of Sciences scholars, summer, 2014.
11. Prof. Robert Taylor of CTVA visited Beijing and Shanghai for his film script project on a Chinese theme, August/September, 2014
12. Prof. Jeff Zhang of Information Systems taught at Nanjing Univ. of Science and Technology as a visiting professor, summer, 2014.
13. Prof. Yanbo Jin lectured at Central South China University, summer, 2014.
14. Prof. Yifei Sun visited China for conferences and program development in Shanghai, Nanjing, and Beijing, summer, 2014.

15. Dr. Justine Su of ELPS, visit and lecture at Xinjiang Normal Univ., Shanghai Normal University, East China Normal Univ., Nanjing Univ. of Science and Technology, May/June, 2014
16. Prof. Daniel Degraevl of Dept. of Management attended international conference in Beijing and taught at Univ. of International Business and Economics, Nanjing Hohai University, and East China Normal University, summer, 2014.
17. Prof. Timothy Fox, visiting professor at Nanjing University of Science and Technology, October and November, 2014. Received excellent evaluation from Chinese students.
18. Dean Michael Spagna and Dr. Justine Su of College of Education, visit to China for comparative education development, October, 2014.
19. Dr. Zhong-Guo Zhou visited Shanghai Normal University to teach at College of Business and Finance, Dec., 2014.
20. Dr. Dmitry Rachmanov, concert tour in Beijing and Shanghai, including highly acclaimed concerts in the National Center for the Performing Arts, and Shanghai Oriental Art Center, December, 2014
21. Dean Kenneth Lord, Professor Debi Cours, Prof. Monica Hussein, Prof. Daniel Degraevl, and Prof. Justine Su visited China to develop collaboration projects with 12 major Chinese universities in five cities, January, 2015.



CSUN Theatre student William Potter attend Beijing Opera Summer Workshop at Shanghai Theatre Academy

Chinese Education Delegations to CSUN

- | | | |
|--|---|---|
| <ol style="list-style-type: none"> 1. Chinese public health delegations from Hubei and Ningxia Hui, 2013 2. Shenzhen hospital delegation, 2013 3. Shanghai Theatre Academy Delegation, Jan., 2014. 4. Chinese Consulate General delegation, February, 2014 5. Shanghai Theatre Academy Delegation, March, 2014 6. Shanghai Opera Academy delegation, March, 2014 7. South China Normal University Delegation, March, 2014 8. China Science & Technology Delegation, March and April, 2014 9. East China Normal University Vice President's Delegation, April, 2014 10. Soochow Univ. delegation, April, 2014 | <ol style="list-style-type: none"> 11. Kunming Univ. of Science and Technology delegation, April, 2014 12. China Education Publishing House delegation, March- April, 2014 13. Zhejiang Higher Education Delegation, June, 2014 14. Shanghai Normal University Graduate School Dean's delegation, July, 2014 15. Shanghai University delegation, July, 2014 16. China Education Service Center Delegation, July, 2014 17. Chinese Medical Equipment Manufacturers Delegation, August, 2014 18. Jilin University Vice President's Delegation, August, 2014 19. Chinese Consulate in L.A. Deputy Consul General Delegation, Aug., 2014 | <ol style="list-style-type: none"> 20. Shanghai University Vice President's delegation, October, 2014 21. Kunming Medical University President's Delegation, October, 2014 22. Shanghai Normal Univ. College of Education Delegation, November, 2014 23. Zhejiang College of Communications Delegation, December, 2014 24. Shandong Health Professional Delegation, December, 2014 |
|--|---|---|

CSUN in China

Feeling at home in China

■ *Andrew Jarvidi, political science, China Scholarship Council – CSC Award Recipient and graduate student at People's University in Beijing*

As I look back on 2014 and the Year of the Horse, I can say that this is the year that I fully became comfortable living in China. I have begun my third year here, having arrived in 2012 on a scholarship to study Chinese, and later entering a Master's Degree Program in Contemporary Chinese Studies, both at Renmin University of China in Beijing.

This year, I finished the final classes of my program, learning about topics as varied and interesting as ancient Chinese history and China's energy investment in the Middle East and Africa. My Chinese got better, I made more Chinese friends, and I finally stopped drinking cold water. Perhaps most importantly, I started waking up at the crack of dawn (at least some days) to practice tai chi with a group of old Beijingers in the university courtyard. As one of my tai chi partners said, "it really does help your balance riding the subway!"

I also had more opportunities to travel around China. This year, I went on a trip generously funded by the China Scholarship Association to Henan province (birthplace of Chinese culture and home of the famous Shaolin temple) with other university students. During the summer, I also traveled for the first time ever by myself to Xinjiang Autonomous Region, on the western edge of China. There I saw a completely different side of China, eating delicious kabab and riding horses through tribal grasslands. As I was alone, I also fully experienced the incredibly warm hospitality of Chinese people. Towards the end of the year, in November, I escaped the Siberian winds blowing across Beijing by traveling to Guangdong province, Hong Kong, and Macau for the first time ever, once again seeing a completely different side of the Chinese people and culture, and language. Lai Ho A! All in all, it's been an amazing year and I grew a lot both as a person and as a Beijinger! I look forward to the Year of the Goat and towards my graduation in the spring!



Andrew visits Shaolin Temple, Hong Kong and Macao during vacation times

It Happened at The Wall

■ *Brandon Violette, CTVA, CSC Award Recipient and General Scholar at Beijing Film Academy*

Almost anyone who has been even peripherally aware of the shift in news coverage on China since the 2008 Olympics were held in Beijing has undoubtedly seen the glossy images of skyscrapers seemingly made of glass and cranes extending into the heavens that now symbolize what many call Modern China. However, few get an impression beyond such photographs. In terms of its food or culture, any trusty guidebook will do a good enough job in getting you up to speed — but there's an experience guidebooks don't or even can't cover, but it happens to every traveler who has ventured to China during this unique transformation: a moment of sudden revelation that, for fun—and given the creature's auspicious stature—might be termed Dragon Moments.

These moments are more intense if you've done enough traveling abroad to understand what a special occurrence these are to a foreigner. It's a sudden and unexpected experience that completely unites person and country. Though it may be tempting to regard this characterization as sentimental or mawkish—wait until you've had one. When asked to write about my life in Beijing after a year of living on the CSC Scholarship, one such Dragon Moment came to mind. Mine won't be on your list, but it won't be in any guidebook either. So, here it is.

It happened at The Wall. If you're coming from Beijing, there's an area that's the most frequented you have probably heard of—or have seen photos without realizing it—called Badaling. And then there's an unrestored part of The Wall a few hours further, with no discernible name, signs or tourists where late last spring a few friends and I pitched our tents for a night. Unlike the oft-seen images in the media, I've never seen this specific area photographed. Where there are no safety rails or ticket office or "hours of operation" signs posted. Where the rocks literally crumble under your boots and the ascents are near-vertical. After abandoning our car on the side of the road and hiking nearly two hours up a mountain, we hit this sacred location at sundown. After our tents were up, about half the group decided to get some sleep, while I and two others, drawing a bit of energy from the barbecue pork and lamb we had just enjoyed, opted instead for a night hike.

It was after an hour, under the pale light of the full moon that we stumbled upon a look-out tower, climbed to the top and let our legs hang over the edge. And then nobody said a word. That's when my Dragon Moment happened. The silence could have lasted five or even thirty minutes because what followed was the kind of quiet that is all but fleeting today. The kind that

used to exist when we had more time to notice it. At once you felt the true breath of The Wall's enormity and magnificence, but also felt strangely and intimately connected to it. Up on that crumbling lookout tower, time seemed to slow almost to the point that you could feel the earth's rotation. Some time later, we hiked back to the camp site, grabbed a couple hours sleep and awoke for the most beautiful sunrise we'd ever seen.

Rarely do famous sights live up to their reputation in person. Today's tourist culture is in too much of a hurry to notice. There's always more to see, but something gets sacrificed. So, it's up to you. There's no right or wrong way to do it, no ancient ritual to conjure up your own Dragon Moment—you just start. You may arrive in China a tourist, but if you're bold, you will take back with you something truly your own. Just remember to share it when it happens.



Brandon & roommate from Belgium in Beijing Film Academy made a documentary film at Mr. Shi's Dumplings in Beijing; Brandon's photo of the Great Wall

Amazingly Chaotic in China

■ *Carlos Barrera, finance, CSC Award Recipient and graduate student, Shanghai University of Finance and Economics*

The idea of living in China would have never occurred to me, if it weren't for this great opportunity that the China Scholarship Council offered me through Cal State Northridge. It was a chance for me to experience and immerse myself in a culture completely different from the one I was accustomed to in Los Angeles. Also, it gave me the opportunity to learn the Chinese language, which by the way, 1 out of 7 people in the world speak, as well as working towards my Master's Degree in Finance at the prestigious Shanghai University of Finance and Economics. Ultimately, the idea of coming to China to seek new opportunities, both personal and professional, made my decision easier to make.

My time here can be described as amazingly chaotic. China has a way of making things that would seem totally absurd, seem normal. I found that in my personal experience the people are kind and very helpful. Also, a lot of them do not have much interaction with foreigners, so when I interact with them, they all seem very interested and intrigued by what my origins are

and they also share their experiences with me. This culture has changed the way in which I look people's struggles. Here in China, they seem happy that their time and hardworking hands are busy with daily labor. I have been more impacted by the people in the streets: the lady that sells fried rice on a cart; the guardian at the entrance of the university; the "ayis" that care for our dormitories or the rest of people that I have had the pleasure to talk with. Every day here is a new adventure and a new journey. Every day I'm learning Chinese, the culture, the way of life, and I'm learning about myself.



Carlos with Dean Lord, Dr. Hussein and Dr. Degraevl at SUFE in Shanghai

Studying Language and Music in Shanghai

■ *Eliza Corpuz, Music Education, CSC Award Recipient and general scholar, Shanghai Normal University*

It's hard to believe that a year has already passed since the last China Institute Newsletter was published. So many memories have been made since that time. My second semester at Shanghai Normal University included a final semester of language study before I was to begin studying in the Music College for my final year. It was during that time that I truly began to notice how much I've experienced in China since September 1, 2013. I also began to understand just how much of a culture can be transmitted through language, from nuances in expressions, to creative puns, to full expressions that only required four or eight characters to encapsulate the idea. As a result, I've started mulling over getting a degree in the Chinese language itself, as SHNU offers a well-constructed linguistics program, with great and caring teachers.

The spring semester also resulted in a trip to Beijing, when spring had not yet turned to summer. Our ten-member group rode an overnight train from Shanghai and toured for five days starting almost immediately upon arrival. We learned the bus

system quickly and explored as much as possible, including being the only tourists that morning using the stairs to climb the Great Wall (actually, we wanted to be the ones described in the proverb we learned in class!). Because we were so exhausted by the final day, we rode the high-speed train back to Shanghai and it was incredibly impressive – the seats were far better than an airline's economy class, the train moved so smoothly, and its speed shortened the journey from the original fifteen hours to just a little over five.

After a short summer break in the US, I came back to SHNU to begin studying with the Music College, and it was here that the "rubber really met the road," so to speak. I was the only international student, as evidenced by my unusual ID card color, although the teachers were unaware of this until I explained that the Chinese name being used was not my birth name (sometimes I forgot to respond when my name was called). The Vice-Dean selected my classes (sight-reading, Chinese folk songs, Japanese lyric songs, choir, world music, choral conducting and piano lessons) which were taught entirely in Chinese, and I quickly realized how much further I had to go with language study before I could understand and express myself as a BA-level music student in a Chinese classroom. However, the teachers were really helpful and provided their lecture notes for me to translate and learn from outside of class, and my piano teacher was instrumental in emphasizing my strengths while working on my weaknesses. My classmates in turn were helpful as well, especially when it came to reading handwritten characters and learning the Chinese system of using numbers as a way of teaching musical pitches.



Eliza with friends in Shanghai and in conducting class at Shanghai Normal University

Forming Lasting Friendships in Shanghai

■ *Becky Tsan, CSC Award Recipient, Shanghai University of International Business and Economics -SHIUBE*

Greetings from Shanghai! I cannot believe the first semester is already over. These last four months have been life-changing and gratifying; and I am confident the next 7 months will bear

the same rewards. For this, I am eternally grateful to the China Institute for this unforgettable journey.

After getting over the initial culture shock jitters, I found that I was able to adapt quickly to my new home. What was even more surprising was how fast I learned the language. In a matter of a month, my ability to read, write, and speak Chinese improved dramatically. It is true; immersion is the best way to learn. I have also formed lasting friendships with both locals and international students. This alone has made the experience worthwhile. Through this experience, I was able to learn a great deal about other countries and their cultures. For the next couple of months, I will be traveling around Asia. I am ecstatic to finally get the chance to travel and discover the hidden wonders of each of the countries I visit. Cheers!



Becky enjoys potluck party at SHIUBE

My life has been forever changed!

■ *Spencer Goad, Music Performance, CSC Award Recipient and senior scholar, Shanghai Conservatory of Music*

I am in my second year of studying traditional Chinese percussion at the Shanghai Conservatory of Music (SCM) through a China Scholarship Council (CSC) grant. Before coming to China, I worked in the USA as a University Professor teaching Music History and as a freelance drummer and percussionist. After becoming familiar with Chinese performance practices and basic Chinese percussion during my first year of study, this semester I learned to play an extremely difficult drum called the bangu (板鼓) which is used in Beijing style Chinese opera. This drum is ear-piercingly loud and when striking the drum head, which is only 1.5 to 4 inches in diameter depending on the style of drum, a difference of only one or two degrees in the angle which you hit the drum makes completely different sounds. For this and a few other reasons,

the drum is very difficult to play and usually not taught to students until their third or fourth year of university. Needless to say, I spent the entire semester studying only this one instrument and performed a duet with a classmate of mine for my final exam which I am happy to report went very well.



Goad rehearses with his chamber group at Shanghai Conservatory of Music

This semester also marked the beginning of my transition back into the working world from being a student. For Chinese conservatory students it is normal for, if not expected of, them during their last year to begin working extensively outside of the school as they prepare to transition

into their professional careers. This means that students in their last year of school often times miss or are excused from many of their classes. My closest friend at the conservatory is doing this now so that means he is rarely around and did not take many classes, private lessons, or participate in ensembles this semester despite still being enrolled in school. There is a large emphasis put on this because for music students and their teacher's, success is judged by the student's ability to find work after school. For my transition out of the conservatory, this process includes: writing a western percussion method book influenced by Chinese teaching methods, submitting articles to professional journals, and beginning a job search in China. In March, I will interview for a teaching position at Shanghai Normal University (SNU) which is deeply intertwined with



Goad organizes CSUN CSC alumni gathering in Shanghai to welcome Juliet Aylmer

CSUN and offers 3+1+1 programs for many majors. The 3+1+1 program allows students from SNU do their Bachelor's Degrees here in Shanghai and their Master's Degree at CSUN. The position I am applying for would be to teach classes that would specifically help prepare the SNU 3+1+1 music students who will go to study at CSUN. I am grateful for this opportunity and very happy that I will be able to give back to the CSUN China Institute which has forever changed my life.

Every Day Is An Exciting Adventure in China

■ *Jacob Abramson, marketing, CSC Award Recipient and general scholar at Fudan University, Shanghai*

I just recently graduated in May of 2014 from CSUN with a major in Marketing and was awarded the CSC Scholarship to study in China for the 2014-2015 academic year. I decided that after graduation I wanted to come to China; not only to continue studying Chinese language, but to create experiences, friends, and hopefully business connections that will last a lifetime. I have only been in China for four months and I have never been more excited about life!



Jacob enjoy life & study in Shanghai, and a visit to Bruce Lee Statue in Hong Kong

I am currently in the Chinese Language Intensive Program at Fudan University in Shanghai, China. Besides going to classes Monday through Friday, I also take part in many other activities. I currently help lead the English corner at my school, I teach English to a little boy, and also teach American English to four Chinese businessmen. Also, ping-pong has become a new favorite sport of mine; I even have my own paddle! I will stay in China during the Spring Festival (Chinese New Year) and spend my vacation traveling in China as much as possible. For me personally, I view every day here as a new adventure; a new blank page that is just waiting to tell a story.

In the short amount of time being here, I can genuinely say that the experience of living in China is continually changing my life. I can't express enough how grateful I am to receive



Jacob hosts English Corner for Chinese students at Fudan University

the CSC Scholarship which gives me the opportunity to do something so uniquely amazing! I believe will attempt to renew my scholarship for another year to continue living in China, studying the language, and creating an even more solid foundation for potential future business endeavors.”

Strengthening Spiritual Ties in China

■ Alexander Morse, *Communication Studies*



Alexander Morse in Shanghai

“The first time is a mystery, the second time is an endearment.” That is what I said about being in China a second time. When I first visited the Middle Kingdom with the Bel Air Presbyterian mission

team the year before, it was quite nice in that it provided a window to a whole different world that had painted my dreams since childhood. Therefore, being there again was one of the grandest opportunities I could ever ask for.

I was glad to see my friends in Harbin again, but I also enjoyed seeing Shanghai and Hangzhou for the first time. These were places that I had dreamed of, having done some research beforehand. The leader of the team told me in an email, “Your knowledge of Chinese history and geography was quite remarkable, and amazed even our tour guides.” He was right, as I remember a moment when I asked our Hangzhou guide about a folk tale that happened in that province and she looked at me with great interest saying, “How did you know that?” She hadn’t met a westerner who had heard of it.

This time, I took more risks, often venturing alone to see something. Some might say it was foolish, given the intense language barrier, but if I hadn’t, I wouldn’t have seen interesting things. The greatest example was when I used the Shanghai metro all by myself to meet a friend who had studied abroad at CSUN. She was happy that I was in her city, so she (along with her daughter) took me to see a river village encompassing the older Shanghai most people don’t think about. That was one of the most pleasant afternoons I have ever known.

Leaving was even tougher this time. There was even a moment where some of the Harbin students sang a song in my team’s honor, giving thanks to each individual. Hearing them sing “Give thanks to our cute little Alex” came out of nowhere and

hit hard! I’m not one to tear up, but I really broke down that time. But, I’m happy for what I accomplished, having made the bond between me and the Chinese ever more strong! My team leader said, “All of us were blessed by your enthusiasm and passion for China and for its people. I hope you were blessed by going to a China with us again this year.” And I was.

Developing Comparative Education and Consolidating Collaboration

■ Michael Spagna, *Dean of Michael D. Eisner College of Education*

Accompanied by Dr. Justine Su, I visited Beijing and Shanghai in October 2014 for the development of comparative education and international collaboration. Within a short week, we visited Chinese schools at all levels – elementary, secondary and university-as well as a teacher professional development school, and presented papers on creativity and comparative education to packed audiences in China National Institute of Educational Sciences, Shanghai Normal University, and East China Normal University. I was interviewed by the prestigious Chinese Journal of World Education to speak on critical issues in education reform and teacher training in the U.S. and China.



Dean Spagna on the cover page of Chinese Journal of World Education

We met with top leaders in the China Scholarship Council to convey our gratitude to the more than fifty full scholarships awarded to CSUN students to study in the best Chinese universities and to propose a collaborative follow-up study of American students in China, which will have far-reaching significance for building friendship and understanding among young people in both nations. We also met with top leaders in the China Education Association for International Exchange, a long-time CSUN partner, to exchange ideas and explore future collaborative projects. Several long-term and short-term projects have been initiated and developed as a result of our visit to China, including the development of a comparative education center at CSUN Michael D. Eisner College of Education and possible establishment of a consortium on comparative and international education among several California State University campuses.

Creating Relationships and Partnerships with Chinese Universities

■ *Kenneth Lord, Dean of David Nazarian College of Business and Economics*

In learning of the whirlwind itinerary that on which Dr. Justine Su led a David Nazarian College of Business and Economics delegation across a large swath of China during nine days in January, an amiable Chinese host observed that we “met the Communist Party standard” by packing every day full of productive activity.



Dean Lord at the Stone Forest in Yunnan

In a dynamic series of meetings we explored collaborative opportunities with 11 top regional and national universities in Shanghai, Suzhou, Nanjing, Kunming and Guangzhou (and were met by representatives of a 12th who traveled from the more distant city of Jingzhou to meet us). Targeted at expanding international exposure and opportunity for Nazarian College students and faculty and enhancing our international visibility and reputation, it has already yielded partnerships that are leading to student and faculty exchanges, increased enrollment of highly qualified students in our graduate programs, scholarly collaboration, and planned travel courses that will yield rich insights into Chinese markets, business practices, and international trade.

Dr. Su put her seemingly infinite connections in Chinese higher education to work to bring us face to face with a large number of presidents, vice presidents, deans, international and program directors, and top faculty in business disciplines, many of whom are “alumni” of CSUN’s visiting-scholar program. One president with whom we breakfasted indicated that, to his knowledge, a dozen of our former visiting scholars are now presidents or vice presidents of respected Chinese universities.

Accompanying Dr. Su and me were Dr. Debi Cours (Nazarian College director of graduate programs), Dr. Monica Hussein (chair of the Finance, Financial Planning, and Insurance Department), and Dr. Daniel Degraevl (chair of our International Business Committee). Dr. Degraevl shared with our Chinese hosts our strategic vision for collaboration and the ways in

which we are prepared to partner with them, while Dr. Cours presented information on opportunities for enrollment in our graduate programs, and Dr. Hussein found a groundswell of enthusiasm for a proposed graduate program in finance that the faculty in her department are developing (and which she impressed us all by presenting in Mandarin).

I would like to share one unexpected experience we had in China. We were visiting with the administrative team at Shanghai University of Finance and Economics and had on our agenda a brief meeting with a student studying there under full Chinese government scholarship. When he walked into the room, I recognized him as one of our outstanding graduates from the class of 2014 whom I had come to know as an undergraduate. As we spoke with him, he explained that he is the first in his family to earn a college degree and that, due to his time at CSUN, he will have experienced business education on three continents by the time he finishes his MBA in Shanghai. He did a year in France as an undergraduate, becoming fluent in French. He is mastering Mandarin as a student in China. He was already fluent in Spanish (his first language) and English. So by graduation time next year, he will be fluent in four languages and have solid knowledge of and experience with business practice in North America, Europe and Asia.

I could not have been more proud to be associated with an institution and a faculty that create such opportunity for our wonderfully deserving students. The Nazarian College looks forward to the experiences awaiting many others through the relationships forged on this trip.

A Productive Spring Semester in China

■ *Dr. Meiqin Wang, Art Department*

With an American Research in the Humanities in China Fellowship from the American Council of Learned Societies, I was able to continue working on my multiple-year research project in spring semester of 2014 in China. During that period, I conducted new field research as planned and completed my research project dedicated to exploring the interrelation between urbanization and contemporary Chinese art. Titled “From the Countryside to the City: Urbanism and Contemporary Chinese Art,” the project investigates the artworks and sociocultural origins of many contemporary Chinese artists, who employ a wide range of mediums, including painting, sculpture photography, installation, video, and performance as they reflect upon, analyze, and problematize various processes involved with Chinese urbanization in the past decade.



Dr. Wang on research visits to Chinese art museums

Starting in mid-November 2013, during my sabbatical leave, I embarked on my journey to cities in southern China. I first visited Sanya, the southernmost end city of Hainan Island in southern China, for a major contemporary art exhibition entitled “Art Sanya: 2013 International Contemporary Art Exhibition.” This exhibition was the second round of a 2012 initiated and intended-to-be annual art exhibition that incorporated the name of the city Sanya. Sanya is a rising tourist city of Hainan province and the local government is now aiming to improve its urban image by organizing cultural and art events. “Art Sanya” was one of such undertakings that the municipal government has invested in order to upgrade the urban cultural landscape of the city. After Sanya, I visited many other southern cities in spring 2014 in order to meet with artists, observe exhibitions, or get the first-hand experience of the impact of urbanization. I had been to Dongfang, Wanning, Haikou, Guangzhou, Shenzhen, Xiamen, Zhangzhou, Putian, Xianyou, Fuzhou, Shanghai, Suzhou, Wuxi, and Nanjing, as well as some towns and rural villages at the outskirts of these cities, before I went to Beijing in June 2014. These are cities that rank from first-tier to third-tier or even lower in their social and economic status and therefore visiting them provided me a good understanding of the unequal processes and disparate consequences of Chinese urbanization—a central theme of my research project.

While traveling and conducting research, I also wrote up my findings into a book manuscript whose title has evolved from its original “From the Countryside to the City: Urbanism and Contemporary Chinese Art” to its current “Urbanization and Contemporary Chinese Art.” By the end of the fellowship tenure, June 30, 2014, I had written a substantial part of the book manuscript, plus two journal articles, one was published in July 2014, and two conference paper proposals that were accepted for presentation. In December 2014, I signed a contract with Routledge for having my book manuscript published as a research monograph. All in all, spring semester of 2014 has been an unusually productive semester and I am very appreciative of having the opportunity to finally complete a research project that I initiated several years ago.

Making Connections in China

■ *S. Jimmy Gandhi, Department of Manufacturing Systems Engineering & Management, Recipient of Faculty Development Grant*

My trip to China went very well and I made some really good contacts at both Sanda University and also at Nanjing University of Science and Technology. I gave a 90 minute presentation at both universities and at Sanda University I have identified a few of the faculty there to work with me on innovation and entrepreneurship research that I am conducting right now. At NUST, they really appreciated my presentation on risk management of the global supply chain and we discussed about my possibly going back there next summer (Summer 2015 during the break) and teaching a class on Quality management and Innovation.

Chromosphere of Sunspots—CSUN and NAOC Collaboration

■ *Debi Prasad Choudhary, Department of Physics and Astronomy, Recipient of Faculty Development Grant*

Scientists from the Department of Physics and Astronomy at CSUN and National Astronomical Observatory of China (NAOC), Beijing are collaborating to understand one of the oldest puzzles of the sun. The oldest sunspots sightings were recorded by Chinese in 763 BC and were first seen through a telescope by Galileo about 400 years back. In Los Angeles, George Hale detected the first extraterrestrial magnetism in these objects about 100 years back. But, there are still many questions about these objects that are not answered. This collaborative work uses telescopes of National Solar Observatory in USA and Huirou Solar Station in China to understand the thermal structure of these objects. I developed some of the plans for the collaborative work when I visited China in summer 2014, supported by China Institute Faculty Development Grant.



Debi at Imperial Palace in Beijing and with Chinese scholars for collaborative projects

Developing Collaboration in Film/TV Studies with Chinese Scholars

■ Robert Gustafson, Department of Cinema and Television Arts



Prof. Gustafson and Prof. Thomas with Prof. Yi Qin in Nanjing

At the invitation of Shanghai University - SHU, I went to China again in May/June 2014 with Emmy-winning Professor Nate Thomas, Department of CTVA's Film Production Option Head. We met with Director, General Manager Yon "Leon" Li, a CSUN visiting scholar alumnus, at Shanghai Media Group - SMG and discussed drama series cooperation between SMG and CTVA. We both gave multiple lectures on "Recent Developments in TV and Film Entertainment Industry in the USA," "New Characteristics in the Production

of Film and TV Programs in the USA," and "The Impact of the Disneyland Shanghai on Film Production in China" to faculty and students at Shanghai University, which is keenly interested in developing joint programs in film/TV studies with CSUN. We also shared our faculty DVD copies of award-winning CTVA Senior Film Project "Misdirection" with Chinese faculty. We attended formal meetings to discuss cooperative education and joint supervision of graduates regarding MBA/MFA at SHU and CSUN. SHU will create a new film/television college on its central Shanghai campus that will be part of the new China Movie World, a 2,700-acre film/television studio complex with a Universal Studios-like tour. This studio facility will be approximately five times larger than Universal Studios-Hollywood. Construction of China Film World will begin in 2015 with an announced budget of US\$1.6 billion.

We also visited our long-term partner university, Shanghai Normal University (SHNU) and delivered a lecture on "The Role of Live Television Broadcasting as the Primary Program Type of Mass Audiences in the USA." We discussed with the SHNU College of Humanities and Communications faculty and deans about the possibility of Film/TV cooperative production and future entertainment education opportunities for SHNU and CTVA. We also met with BingXiang "Ben" Zhao, Dean of Xiejin Film & Television Art College at SHNU and discussed the future cooperation between his college and the Mike Curb College of Arts, Media, and Communication.

We then took the high-speed train to Nanjing, where we gave multiple lectures, some in standing-only rooms, to faculty and students at Nanjing University of the Arts and Nanjing University of Science and Technology. We also met with leaders there to discuss the possibility of Film/TV education cooperation. We are both invited to visit again to offer more workshops to students there in the near future. In addition, we visited Suzhou University and discussed potential joint Film/TV education cooperation with the administrators and faculty.

Back in Los Angeles, Gustafson presented his insights regarding the construction of China Movie World and the influence of Disneyland Shanghai on film and television production in Shanghai at the "US-China Film & Television Industry Expo" at the Los Angeles Convention Center in September, 2014, based on his observations in China and discussions with Chinese scholars and administrators in film/TV studies.



Prof. Gustafson and Prof. Thomas with Dr. Su and Director Tony Koo in Shanghai University

Conducting Intercultural Communication Research in China

■ Kathryn Sorrells, Department of Communication Studies

During my sabbatical in fall 2013, I was fortunate to spend about three months in China doing research, teaching and traveling. I am grateful for the support from the China Institute and Dr. Justine Su for paving the way for a successful visit and providing resources for my travel and work while there. I stayed at the Guest House at Shanghai Normal University (SHNU), which proved to be a central hub of activities for me where I offered lectures to M.A. students on campus, met faculty members from SHNU who had been Visiting Scholars at CSUN over the past 8 years and developed plans for future collaborations between CSUN and various universities in Shanghai. I was also in the right place at the

right time to welcome President Harrison and her husband to Shanghai Normal University as they launched the new Shanghai CSUN alumni association at a reception on campus in September 2013.

While in Shanghai, I had the opportunity to teach a graduate class for M.A. students at Shanghai International Studies University (SISU) on Intercultural Communication, Globalization and Conflict as well as provide a series of lectures for Ph.D. students on critical approaches to research in intercultural communication. I thoroughly enjoyed the experience of teaching and working with Chinese graduate students. Their interpretations, responses and questions related to my research and areas of interest were very insightful and refreshing, expanding and deepening my understanding of critical issues in the field. The preliminary data I was able to collect in my pilot research examines the influence of globalization on intercultural communication dynamics within China with particular attention to values orientation and identity negotiation among youth. Using interviews, questionnaires and participant observation, my research addresses a gap in the literature and offers a more in-depth treatment of the perspectives of Chinese youth in the context of globalization. The research among youth in China provides valuable perspectives for the 2nd edition of my book, *Intercultural Communication: Globalization and Social Justice* (Sage Publications, 2015), which re-theorizes the study and practice of intercultural communication within the global context.

I am very grateful to have had the chance to visit a variety of interesting cities and beautiful sites in Hunan and Anhui Provinces and to visit Beijing with my wonderful Chinese friends and former Visiting Scholars at CSUN. Their generosity in their hometowns as well as in Shanghai was amazing providing me a genuine and memorable experience of



Prof. Gustafson and Prof. Thomas with Dr. Su and Director Tony Koo in Shanghai University

Chinese hospitality. I was also able to travel to Tibet, a dream I've had for over 25 years, which included stops in Lhasa, tours of monasteries and an extraordinary experience at the base camp of Mt. Everest. The 52 hour train ride from Lhasa to Shanghai was another highlight giving me a glimpse of the rich and varied landscape of China. As China emerges on the global stage, research and collaborations that improve our

understanding of intercultural communication benefit our students, the University and surrounding communities. I am grateful to have the opportunity to build upon collaborations established by the China Institute and anticipate my research and work will encourage future scholar and student exchange.

CSUN's Health Administration Program in China 2014

■ *Louis Rubino, Ph.D., FACHE, Professor Health Sciences and Health Administration Program Director*



KMU President's Delegation Visit to CSUN Hosted by Dean Alva and Dr. Rubino

The Health Administration program at CSUN has a mature 2+2 undergraduate program in place. Guangzhou Medical University and CSUN as a partner have produced 12 graduates to date. Many of these students remain in the United States for their Master's degrees. Currently there are seven more students in the pipeline (five seniors and two juniors). Hubei Medical University is planning on sending their first student to this special program next year. Another Chinese partnership agreement is with Kunming Medical University. Their President Runsheng Jiang brought a delegation from his University to our campus on October 15, 2014 to meet our academic administrators and to sign a new Friendship Agreement. They hope to develop concrete collaborative programs in the months to follow including sending students to the Health Administration 2+2 program.

Dr. Rubino, the Director of the CSUN Health Administration program, conducted his sabbatical research in Guangzhou, China in Spring 2014. He interviewed several high ranking healthcare leaders to get their thoughts on China's latest healthcare reform efforts. Based on this research, he has co-authored two publications with his partner from Guangzhou Medical University, Dr. Donghai Wei. The first is titled, "Public Hospitals in China: The Next Priority for Meaningful Healthcare Reform," and has been accepted for publication in the *International Journal of Public and Private Healthcare Management and Economics*. The other, "Evolving Governance during Healthcare Reform in the United States and China," has

just been published in the initial issue of a new Chinese-English publication, *Journal of Chinese Research Hospital*. (see photo)

Finally, the Health Sciences Department continues to host small delegations of health care professionals from various parts of China. Through an association with US-China Business Training Center, various sectors send their mid-level managers to CSUN to better understand the U.S. health care system. In 2014, we hosted, along with Medtronic, a medical device company north of campus, a delegation of Senior Executives from Medical Equipment Manufacturers in China. Later in the year a delegation of rehabilitation specialists from Shandong, China came to our campus for training. Lectures were provided by faculty from Physical Therapy, Kinesiology, Health Administration and the physicians from the Klotz Student Health Center.

2014/Concert/Educational Tour of China

■ *Dr. Dmitry Rachmanov, Music*

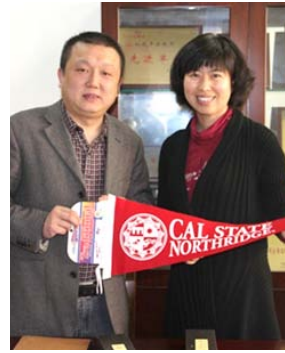
On this recent tour and visit to China, I gave a solo recital at Shanghai Oriental Art Center, to an enthusiastic audience. I then visited our partner university, Shanghai Normal University, and had a meeting with the administrators & faculty there. I also visited East China Normal University in Shanghai, where I held meetings with the faculty, discussing development of exchange programs between CSUN & ECNU, followed by a masterclass to three advanced ECNU students. Moving to Beijing, I held residency at the Central Conservatory, where I gave a lecture and had a day of masterclasses with five advanced students and met with the faculty there. A lecture-recital at National Center for the Performing Arts, Beijing followed. I then gave a solo recital at Beijing University and a masterclass for the students of the Central Conservatory Middle & High School. I paid an educational exchange visit to the China Conservatory in Beijing, meetings with the piano faculty, discussing future cooperation between CSUN & the Central Conservatory.



Dr. Dmitry Rachmanov gave piano recitals in China and met with SHNU leaders

Spending Sabbatical Leave in China

■ *Dr. Wei Cao, Department of Family and Consumer Sciences*



Dr. Wei Cao at Ningbo University

During my sabbatical leave in Spring 2014, I was invited to serve as a visiting professor to lecture the Textile Dyeing class at Soochow University in China. Soochow University is one of the top 5% research universities (overall ranking 36 within 704 Chinese universities in 2013) in China. In addition, I was invited to present 'Sustainable fiber-Hemp in modern textiles' for undergraduate students

in Sanda University, the first private university established in China.

Besides teaching and research, I was invited to visit many universities in China, with the purpose to promote CSUN and pursue academic cooperation. Those universities include Xi'an Polytechnic University, Shaanxi Normal University, Xi'an Industry University, Xi'an University of Posts & Telecommunications, Xidian University, Hangzhou Normal University, Zhejiang Chinese Medical University, Ningbo University, Zhejiang Sci-Tech University, and Kunming Science and Technology University. I have discussed the potential collaborative teaching, research and training projects with related faculty and administrative staff in these universities during the visit. Three universities, Ningbo University, Zhejiang Sci-Tech University, Kunming Science and Technology University, signed MOU with CSUN to explore a broad range of possibly collaboration in scholarly and educational activities. Now a 3+2 program in Apparel Design and Merchandising option between Ningbo University and CSUN are in progress. These communications can advance school competition and reputation worldwide.



Dr. Wei Cao at Kunming Univ. of Science & Technology

Teaching and Developing Collaboration with Chinese Scholars

■ Dr. Yue "Jeff" Zhan, Department of Information Systems



Dr. Jeff Zhang with Associate Dean Ren of Business College of Shanghai University

In 2014, I visited Nanjing University of Science and Technology May-June, where I delivered a graduate course on "Information Systems Governance and Risk Management," gave a workshop on the AACSB International Business School Accreditation and a workshop on research and publication with examples

of typical pitfalls of Chinese faculty and graduate students. In Beijing, I met with Professor SHEN Yang of Tsinghua University on research in social media and e-government on social media. I also worked on a research project with Wuhan University - Tsinghua University on Chinese e-government implementation with social media and developed an article, which has been accepted for publication on the International Journal of Information Systems and Change Management.



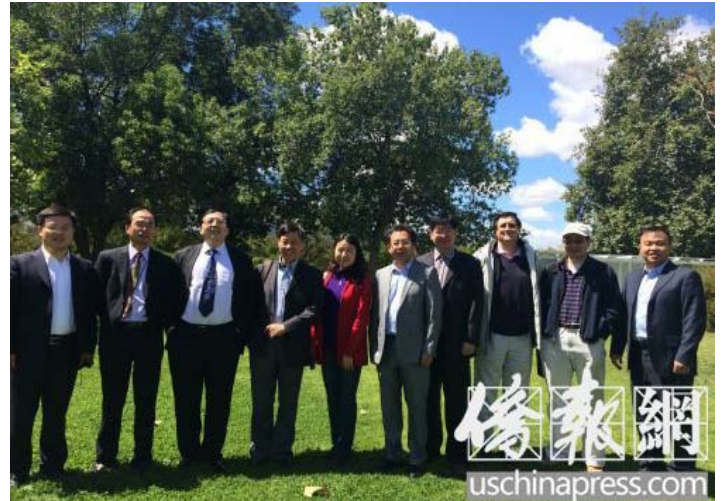
Dr. Jeff Zhang with students at Nanjing Univ. of Science and Technology after their presentations

U.S.-China Innovation and Technology Catch-Up

■ Dr. Yifei Sun, Dept. of Geography

Dr. Sun organized a forum on US and China's Innovation and Technology Catch-Up in early April 2014. A group of distinguished guests from China joined in the discussion. During his trip to China in the summer, Dr. Sun was invited

to attend the Global Economy and Innovation Conference in Dalian and gave presentations at a few universities including Liaoning University and Tsinghua University. Meanwhile, he conducted interviews with executives of a number of businesses for his project on returnees and China's development, funded by the CSU Chancellor's office through the Wang's Fellowship.



Dr. Yifei Sun hosts VIP scholars from China at CSUN China Forum on Innovation

Shanghai Beckons

■ Robert Taylor, Dept. of CTVA

I travelled to China in 2014, courtesy of Associated Students, Graduate Studies and the CTVA Department. Beijing, with antiquities such as the Forbidden City, the Summer Palace and the nearby Great Wall was awe-inspiring, but for me Shanghai is one of the world's truly great cities. It is a city richly symbolic, and where the temporal (past and future), and the geographic, (east and west) coalesce in such a spectacular renaissance of all the arts: art and architecture, music and theater, poetry, food and even wine – yes, vines are being planted in China in huge numbers. If man wishes to see the future, he needs look no further than Shanghai.

Although I managed to visit a number of spectacular tourist and historical sites, I travelled to China to research my Master's thesis screenplay which is about a group of musicians secretly playing banned classical music, risking prison and torture to play the music they loved. I met with musicians, music teachers and composers at the Shanghai Conservatorium, but also was privileged to meet with three towering figures of twentieth century classical Chinese music.

Dr Chen Gang is a composer and teacher who wrote perhaps the most famous musical piece in all China – the violin concerto entitled The Butterfly Lovers. Maestro Muhai Tang is one of the world's premier conductors and his Concert de Gaudí for Guitar and Orchestra (2002) is a Grammy Award winner for

Best Classical Contemporary Composition. Mr Wang Xilin was imprisoned (and worse) for fourteen years for daring to criticize the banning of Western music during the sixties. He has won numerous international awards for his compositions and is recognized world-wide as one of China's greatest composers. I have recently started the third draft of my screenplay and without the courtesy, expertise and knowledge of my friends in China I could not have continued. On a more personal note I cannot wait to return. Shanghai beckons ...



Robert visited China for a film script project and interviewed Chinese artists including Wang Xilin

Doing Research and Developing Collaboration in China

■ Dr. Zhong-Guo Zhou, Dept. of Finance, Financial Planning and Insurance

I visited Shanghai Normal University in December 2014 and discussed possible collaborations with them about their MS in Finance program. I was invited to join their faculty team. I also sit on the board of "Financial Management Research", an academic journal at Shanghai Normal University. In addition, I continue to do research related to Chinese IPOs. I have published two papers (one with Monica Hussein) about Chinese IPOs in 2014. I have two more papers with Qi Deng, who was a former DBA student from Grenoble under my supervision, forthcoming in 2015.



Dr. Zhou receives honorary professor title from Dean Mao at SHNU

Teaching and Research in China

■ Dr. Victor Shaw, Dept. of Sociology

I engaged in scholarly exchanges with students and faculty in five universities in Shanghai and Hubei during my May 2014 and September 2014 trips to China. I currently have three visiting scholars, one from Hubei and two from Inner Mongolia, under my mentorship.

Teaching and Promoting Collaboration in China

■ Timothy Fox, Dept. of Mechanical Engineering

In Summer of 2014, I spent almost 3 weeks touring China and guest lectured at four Universities, introducing CSUN with a focus on western engineering education in comparison with China's approach to engineering education. At each university, the potential for 2+2 coordinated programs was explored along with China's desire for international faculty exchange visits. Kunming University of Science and Technology (KUST) in particular, has a strong interest in developing 3+2 programs with CSUN that would lead to students getting baccalaureate degrees from both CSUN and KUST.



Fox enjoys teaching in Nanjing

Then in Fall 2014, I spent two months at Nanjing University of Science and Technology and taught a required semester course in Advanced Engineering Thermodynamics to first year graduate students in the School of Energy and Power Engineering. The course focused on electric power generation options to reduce carbon footprint and environmental emissions. During the NUST visit, discussions with both advanced undergraduate and graduate students explored similarities and differences between western and Chinese educational systems. Missing in the Chinese system is open discussion between faculty and students in the classroom and a lack of emphasis on communication skills required for success in an international environment following graduation.

Discussions with KUST continued for the development of articulated 3+2 programs in both Civil and Mechanical Engineering, including the role/impact of protection for Intellectual Property (IP) rights, which is viewed as an impediment to creative activities in China today. KUST envisions an ongoing program where 20 to 30 students annually would come to CSUN for their final 2 years, starting as early as fall 2017. KUST is prepared to adopt CSUN syllabi, textbooks and faculty for the student's first three years of this program.

A Wonderful Trip Through China

■ *Jan and Dave Kolstad, local American host family for Chinese students at CSUN*

Over the years, many delightful scholars from China visited or stayed at our home in Northridge when they were studying at CSUN. Recently, they invited us to visit them in China, when we finally had a chance to visit in January 2015. Each group of Chinese friends, first in Xiamen, then in Shanghai, Beijing, XiAn, ChangSha, GuangZhou, and finally in Taipei all told us they were sure we would find their city to be the most beautiful. And of course they were all right! Each new city was a feast for our eyes. Old restored village streets gave us a glimpse of yesterday's China. Waterfront tours brought vistas of impressive skyscrapers racing one another to be the highest. We traveled by high speed train when we could and loved watching China zip by out of the window. We were treated to audio tours at fabulous museums where we began to get a picture of the rich culture of China across the ages. We ate meal after outstanding meal as our hosts graciously treated us to the best of their regional dishes. So many of our photos are of smiling friends around a dinner or tea table.

The most outstanding characteristic of our trip was the warm hospitality that surrounded everything we did. This was a trip to say hello to friends we had not seen, in most cases, for many



Jan and Dave enjoy reunion with former CSUN Chinese scholars and a ride on the Wall

years. The kindness, thoughtfulness and generosity of our friends made us feel like family. We had meals in many homes, lovingly prepared and presented, as we met our friends' parents and their children, many born since their visit in the US. Oh this was our favorite part, the beauty of families, the chance to see our friends where they live and work! Such loving wise elders; such beautiful fresh-faced children!

There's really no way to express adequately our joy at seeing each friend face to face again. Most, except the children, had not changed a bit. The years seemed not to have touched them. How hard it was to leave, but reassuring to have connected in this way, to rekindle our correspondence and determination to stay in touch and in the know. Most lamented the difficulty of keeping their English proficiency. So our best advice was, come stay with us again! With profound thanks to each dear one for the sweetness of their welcome!

China at CSUN

CSUN Shines in My Heart

■ *Ding Xiaona, China National Institute of Educational Sciences and visiting scholar at CSUN*

2014 was an extraordinary year for me because of the study in CSUN. As a visiting scholar to Michael D. Eisner College of Education from China National Institute of Education Sciences, I not only benefited greatly from auditing the intellectually inspirational lectures of the professors, but also forged



Xiaona Ding enjoys life and study at CSUN and hiking trip with friends in L.A.

solid friendship with the class cohort. The field trip to the local schools and the heated class discussion always kindle my research curiosity and put me in deep thinking of the differences of the Sino-US education system, and to seek the ideas, policies and practices that could be learned from each other to bring mutual growth.

My two-month travels across the country on Amtrak help me get a better understanding of this amazing nation. I talk with people from all walks of life, and live with the local family to experience the real American life. The further I go, the more I see, the deeper I think, the clearer of the belief that this is a nation built on freedom, equity and law, and it is a nation made of people believing they will realize their dreams regardless of their birth background. The sunshine of Los Angeles and CSUN will always shine in my heart.

Lasting Impact of CSUN Experience

■ Sunny Kaixin DENG, Guangzhou Foreign Affairs Office, visiting scholar at CSUN

In the year 2010, with the help of the China Institute, I studied at CSUN as a visiting scholar. During my 4-month study on campus, I was given a chance to interact with American students from various ethnic groups and cultures, either in class, or in after-class projects. Justine Su, Director of the China Institute also provided us with precious opportunities to do



Sunny Deng at the 2010 Asian Games and 2014 Guangzhou Award Ceremony

presentations on cross-cultural working environments to teachers and students of Cross-cultural education.

Today, as I come back to my current position in the Foreign Affairs Office of Guangzhou, China, I found this experience very useful. Our daily work involves working with counterparts from cities and countries all over the world in organizing various international conferences and major events. In 2010, we received state leaders and athletes from Asian countries for the Asian Games. In 2012, we initiated the 1st Guangzhou International Award for Urban Innovation and hosted Metropolis Board of Directors Meeting by partnering with the Secretariat of United Cities and Local Governments and World Association of Major Metropolis. In 2014, the city again successfully held the 2nd Guangzhou International Award for Urban Innovation and 2014 China International Friendship Cities Conference. More than 600 representatives from 277 cities and international organizations of 56 countries and regions took part in the conference to share experience in urban governance, and share the joy of urban development achievements.

Throughout the organization of big international events, the skills of working with people from different cultures are vitally important, as people from different countries have a different comprehension on work efficiency, habits, approaches to work, and self expression. Knowing the differences beforehand, and having ones' viewpoints properly delivered becomes the key of successful international cooperation.

Wonderful Experience at CSUN

■ Carol Baiju Ma, Shanghai University of Traditional Chinese Medicine



Carol Ma with her faculty mentor, Dr. Bonnie Ericson, and at a park in L.A.

The visit to CSUN in the last year has been an unforgettable and eye-opening experience to me. The beautiful campus, the friendly students and the kind professors have impressed me greatly. At CSUN, the professors are enthusiastic and

resourceful, and are always ready to offer help, both academically and personally. The students are highly motivated in their learning and capable of critical thinking. They are also proven to be versatile and talented, by putting on high-level performances on the stage of VPAC. At CSUN I have acquired great improvement in my academic field, with the help of my mentors and professors. I also got to know better the American culture and society by talking with the students and teachers.

At the end of this visiting program I want to extend my sincere gratitude to the staff at CSUN who have made efforts to make my stay rewarding and comfortable. I want to thank all the professors for their excellent lectures and professional guidance. Also, I need to give special thanks to Prof. Justine Su and the China Institute, whose relentless efforts has promoted the exchange and cooperation between CSUN and Chinese universities. It's their work that has made this visiting program come true, so that I may have this wonderful experience at CSUN.

An Unforgettable Journey

■ *Minfang Huang, Guangzhou Medical University and visiting scholar at CSUN*



Amanda Huang with her faculty mentor, Dr. Lou Rubino

I was a visiting scholar at CSUN in the 2013-2014 Academic Year. I cannot sufficiently express my thanks for the help and caring from my mentor Dr. Louis Rubino, Professor and Health Administration Program Director, and Dr. Justine Su, Director of the China Institute at CSUN. I am so lucky to have such special experiences that I can experience the excellent

education system and life style as a visiting scholar during my graduate study. In the year of studying at CSUN, I've learned a lot: in the aspect of professional learning, I deeply felt the unique way of education in the United States by auditing professional courses and participating in students' team projects actively; in the aspect of professional practice, I have a better understanding of the health care system of America by interviewing some health-care organizations; in the aspect of living, I experienced the life style of Americans and realized the culture from different countries through communicating with local friends. I believe that every journey is wonderful as long as you insist on your faith.

A Significant Education Experience in My Life

■ *by Julia Zhu, Tourism College of Zhejiang*

I began my program as a visiting scholar at CSUN on January 30, 2014. With the help of the China Scholarship Council (CSC), CSUN China Institute and the guidance of my faculty mentor in the English Department, Dr. Enchao Shi, I have completed my one-year study and accomplished all of my goals related to this program in CSUN. During the year, I sat in two English courses from my mentor, in linguistics and audited many other courses in the English Department and education college. I benefitted greatly from the wisdom of Professor Joseph Galasso and Professor Kathleen Rowlands. In total, I observed 302 class periods during the two semesters. These learning will help me improve my teaching methods and enhance my knowledge for academic teaching.

Outside of class, I did a lot of readings in the library. In addition, I attended 10 workshops organized by the China Institute and Tseng College in fall 2014, on various topics including "American Education in Comparison to Chinese Education" and "Conducting Action Research in American Classrooms." I also attended two symposiums, "The Virtual Revolution of Teaching & Learning" and "Comparison of Higher Education between the U.S. and China," as well as many students' activities on campus. CSUN is well-known for its arts and music programs and I was privileged to attend several concerts and famous plays including Carmen, Sweeney Todd, and Swan Lake. During the summer holiday, I visited some scenic spots such as the Yellow Stone National Park and other universities - UC Berkeley, UCLA, UCSD, Stanford University and Harvard University with the other visiting scholars. I also participated in many activities arranged by the local Chinese American families and churches, which greatly enriched our lives and enhanced our understanding of the American people and society. I enjoyed my life and study in Northridge tremendously. It is a beautiful memory for me now and one of the most significant educational experiences in my life.



Julia Zhu with American students in CSUN class

Spending Christmas Holiday in Los Angeles 我在洛杉矶过圣诞节

by Alex Zhao 赵起, Shanghai Tongji University, Visiting Scholar at CSUN



圣诞期间洛杉矶Pasadena市的圣诞用品专卖店

2013年的冬天，对我来说是人生第一个温暖的冬天。因为，我在洛杉矶。

南加州是美国很特殊的一个地区，不指别的，而是气候。在这个区域，一年365天，至少有300天天气晴朗，剩下的那几十天，其实也最多有些阴云，而下雨天，却极为罕见。洛杉矶就在南加州，俗话说的“加州阳光”其实就是尤指洛杉矶附近地区的好天气。洛杉矶的冬天不冷，白天温度高的时候，经常一件T恤足矣，而晚上至多披上一件薄外套。最冷的天气，对我来说，也就再加上一件薄毛衣或套头衫足矣。于是，在洛杉矶过圣诞节，那一定是不能指望看到圣诞老人驾着驯鹿车从雪地上奔驰而过的场景了。

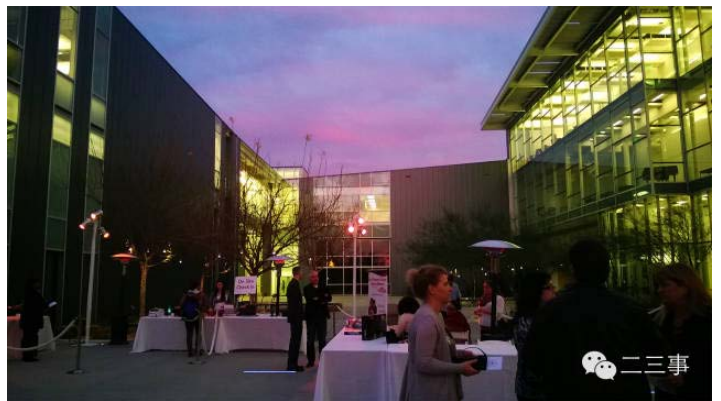
圣诞节，在西方人的习惯里，必不单指平安夜和圣诞日的这两天，一定是几周前就有了气氛，也有些活动了，早早地开始，晚晚地收场，延续到农历新年元旦之后才算结束。因为2013-2014年我在洛杉矶加州州立大学北岭分校访学一年，所以能有机会赶上在美国过圣诞节，并欣然地投入到令人目不暇接的圣诞系列活动去了。



帐篷内等待领餐的学生

圣诞前三周，我所在大学的学生会就在图书馆前的广场上搭建了两个大帐篷，搞起了圣诞晚餐聚会。来参加的人都排队从一个帐篷自助取食，其实就是一些简单的快餐食品，而隔壁帐篷里则是一个“耳机舞会”的现场。所谓“耳机舞会”，同样也有一个DJ在角落打碟，进入现场的人都会拿到一个无线耳机，戴上耳机，就能从里面听到无线传输来的音乐，伴随旋律节奏与同伴们一起翩翩起舞，而现场全然不会有吵闹声影响到周边。说它是“环保舞会”也不算过分，虽然气氛自然要差不少，甚至没带耳机、听不到任何音乐的旁人，看到舞场里跟随着乐曲节奏摇头晃脑、扭动身躯的各种族瘦子胖子们扭来扭去，确有些好笑，如果在外面的公共场合一定会被人认为得了神经病，但人们依然自得其乐着。我和另外几个国内来访学的老师也一起进去扭了一会儿，其中有位女老师八九岁的儿子倒是非常投入，在舞场里夸张地做着各种姿势，还歪眼吐舌作怪腔，引得大家哈哈大笑。

如果说学生们组织的圣诞活动有些简陋、朴素，那么两周后全校圣诞晚会的规格就完全是另一个星球的标准了。说是全校晚会，其实就是以全校教师、工作人员及其家属为主，当然我们也在被邀请出席之列。晚会活动现场设在学校剧场的几层公共空间里。顺带提一下这个我进去看过多场演出的剧场，它是近几年新造的，达到了较高的设计标准，外形也很美观，全年除了寒暑假几乎演出不断，而且基本上都是专业团体对市场的正规商业演出，以音乐会、舞剧为主（我在该剧院看了上海芭蕾舞团的访美演出《梁祝》以及洛杉矶芭蕾舞团的圣诞剧目《胡桃夹子》等）。到了剧场门口，所有应邀参加人的名字已经被按照字母顺序分列在不同组，而你要做的就是去到你所在组的桌前领取门票和兑奖券，然后可以暂时在门口小广场上闲聊等待入场，一切井然有序。若有人要冒领入场券，其实也很容易得逞，就像在不少美国电影里看到的，有人要混进某会场，直接谎报姓名，在入场门口拿一张还没来的人的身份牌别在胸前即可入场，因为整个美国社会信奉的是一种诚信和自



圣诞晚会开场前人们等候在剧场前的广场

觉，现实中极少有人会做这样的事，所以各种活动也没有必要搞得如临大敌，时刻提防别人要来占小便宜。

到了七点，剧场开门，人们排队鱼贯而入，学生们的小合唱团在入场道路一侧唱着圣诞歌曲欢迎大家，再走进些，校长本人亲自在门口和每个人打招呼迎接大家。校长是一位相貌仪态风度很好的中年女性，据说上任不久，今年这个圣诞活动的形式和规模是往年所没有的，也是校长的主意。进入剧场，里面已经人头涌动了，人们一堆一堆地在用餐、聊天。每一层都有靠墙放的一长溜自助餐桌，大家排队自行选择、领取。吃的东西种类比较丰富，除了常规菜、各种甜点，甚至还可以让服务生给你倒红酒或香槟（有专门酒券）。晚会除了吃，当然还有不少助兴活动，一楼大堂有个舞台区，校长的开场讲话就在这里，楼上两层也可以探头往下观看，请来的乐队弹奏各种轻快的音乐进行暖场表演，期间还穿插抽奖，对

我来说，依然一无所获，不过那些中奖人的兴奋影响到了很多旁人，便助长了圣诞热闹气氛的升温，也是一件非常快乐的事。晚会活动还开辟了一块场地，请来摄影师给大家拍照，你可以戴着一些圣诞元素的头饰，如鹿角、圣诞帽等站在绿幕前，照完相后，摄影师会把你的形象合成到圣诞主题背景中，成品即刻打印出来作为今日留念，倒也非常有意义。



校长带领大家载歌载舞

晚会的高潮便是校长率一众老师一起随着音乐跳起舞来，时而整齐划一，时而又各自发挥，现场顿时一片沸腾，大家齐声鼓掌、呼喝，仿佛圣诞节已经提前到来了。

学校圣诞晚会过后的第二天，我们又被邀请参加了教育学院的圣诞庆祝午餐。教育学院是学校优势专业，聚会是在他们自己的会议厅里，地方不大，人倒不少，显得更加温馨一些。教育学院的院长正是学校的副校长，人高大挺拔，年纪50岁左右，一头银发。看到他，大家调侃起前一天晚上他的跳舞姿势，他便红着脸儿自嘲一番，又引来一阵快乐的笑声。

圣诞临近前的几周，洛杉矶的美国人就开始兴致勃勃地装饰起他们的住宅了。洛杉矶地广，很多美国家庭有属于自己的独栋房屋，所以到了圣诞，有些社区的居民相互媲美、竞相展示自己的“圣诞小屋”。美国的超市可以说应有尽有，居民们自己买来圣诞树、彩灯及各种道具，有的放在室内，有的则用于“包装”整个屋子外观和花园。我们特地赶到附近的一个据说节日灯光挺不错的社区，准备去感受一下最原生态的圣诞氛围。但不巧的是，前一天正好刮大风，把屋外的一些圣诞装饰吹得七倒八歪，连那些充气的圣诞老人都被吹得跑了气，瘫成一团皱巴巴的红白色落在草坪上。不过所幸还未全军覆没，五颜六色的彩灯、奔跑的驯鹿、各种圣诞树成为大风后的幸存者。雪人依然精神抖擞地站在那里迎接我们的到来，仿佛在洋洋得意地告诉我们他已经炒了圣诞老人的鱿鱼。



作为圣诞标志之一的驯鹿拉车

Welcome to Chinese Students and Scholars Association

■ by Mei Li, President of Chinese Students and Scholars Association

Chinese Students & Scholars Association at CSUN was first established in the 1980s, and renewed in 2008. This organization is a social club that was formed by a group of ambitious and patriotic Chinese students and scholars. Currently CSUN-CSSA has over 400 members who are CSUN students and visiting scholars. We are also a member of Southwestern Chinese Students and Scholars Association-SWCSSA. Our mission is to enhance friendship and comradeship amongst members. CSUN-CSSA has organized many large events in the past several years, including Chinese Culture Nights and Karaoke Singing Competition during the past four years, Badminton Competition in 2012 and Basketball Competition in both 2012 and 2013. In the past two years, we developed many eye-catching events such as “The Voice of CSUN” singing competition, new student orientation BBQ party.

In 2014, at the Southwest Chinese Students and Scholars Association Moon Festival Celebration, CSUN CSSA presented a major program in the gala show. Besides these events, the main focus of CSUN-CSSA is to help Chinese students and scholars to get used to life and culture in the U.S. We help the China Institute at CSUN to organize Annual Chinese Spring Festival Banquets and other cultural events. We hope to build a friendly and open Chinese Community at CSUN for all students and scholars. In Spring Semester of 2015, we are planning to hold a social networking career event that will build a channel from school to work and help create an alumni network for CSUN Chinese and Chinese American graduates. Please contact Ms. Mei Li, President of CSSA at csunca@yahoo.com for more information about CSSA and its upcoming activities.



CSUN CSSA Board Members at the SWCSSA 2014 Gala Show

Grants and Awards

Recipients of China Institute Faculty Development Grants (2014–2015)

1. Dr. Carol Shubin, Math
2. Dr. Jing Li, Math
3. Dr. Chris McKinlay, Math
4. Dr. Debi Prasad Choudhary, Physics and Astronomy
5. Dr. S. Jimmy Gandhi, Manufacturing Systems Engineering and Management
6. Professor Robert Taylor, CTVA

CSUN Recipients of China Scholarship Council Awards

1. 1999 - Angus McNelis (film studies), Beijing Film Academy
2. 2000 - Bernard Forster (education), Shanghai Normal University
3. 2001 - James Lo (film studies), Beijing Film Academy
4. 2001 - Oliver May (music), Nanjing Normal University
5. 2002 - Jennifer Lew (art), Central Academy of Fine Arts in Beijing
6. 2002 - John Greer (English), Sichuan University
7. 2003 - Songkrant Sanlimsuwan (film studies), Peking University
8. 2004 - Clayton Koenig (linguistics), Peking University
9. 2005 - Sean Hill (theatre), Central Academy of Theatre Arts
10. 2005 - Patric McInnis (theatre), Central Academy of Theatre Arts
11. 2006 - Kimberly Moultrie (health science), Tianjin Foreign Studies University
12. 2006 - Daniel Galimberti (business), Shanghai University of Finance and Economics
13. 2008 - Matthew Myers (finance), Shanghai University of Finance and Economics
14. 2008 - Dara DiGerolamo (journalism), Shanghai Fudan University
15. 2009 - Susan Tang (health science), Central China Univ. of Science and Technology
16. 2009 - Danielle Cabello (English), Northeast Normal University
17. 2009 - Lisa Farber (theatre), Central Theatre of Academy in Beijing
18. 2009 - Don Duprez (anthropology), Wuhan University of Science and Technology
19. 2010 - Karene Danielian (finance), Shanghai University of Finance and Economics
20. 2010 - Kelley Friedland (health science), Huazhong Univ. of Science and Technology
21. 2010 - Areeya Tivasuradej (geography), Southwest Jiaotong University

22. 2010 - Dale Chang (secondary education), Central China Normal University
23. 2010 - Lisa Farber (theatre), Beijing Language and Culture University
24. 2010 - Matthew Myers (finance), Master degree program, Qinghua University
25. 2011- Michelle Lao (Kinesiology), Hua Zhong Normal University
26. 2011- Dale Chang (secondary education), Hua Zhong Normal University
27. 2011- Justin Shenkarow (MBA), Shanghai University
28. 2011- Won Gi Lee (Modern and Classical Languages), Zhejiang Normal University
29. 2011- Matthew Myers (finance), Master degree program, Qinghua University
30. 2011 - Areeya Tivasuradej (geography), Southwest Jiaotong University
31. 2012 - Andrew Javidi (political science), China People's University
32. 2012 - Danielle Cabello (English), Master's Degree Program, Qinghua University
33. 2012 - Nina Rocklin (fashion design), Shanghai Donghua University
34. 2012- Alexander Renner (finance), Shanghai University of Finance & Economics
35. 2013-Robert Francis Megill (philosophy), Shanghai Fudan University
36. 2013-Eliza Corpuz (Music History), Shanghai Normal University
37. 2013-Spencer Carlson Goad (Music Performance), Shanghai Conservatory of Music
38. 2013-Danny R. Lopez (philosophy), HuaZhong Univ. of Science and Technology
39. 2013-Brandon Michael Violette (Cinema and TV Arts), Beijing Film Academy
40. 2013- Danielle Cabello (English), Master's Degree Program, Qinghua University
41. 2013-Andrew Javidi (Political Science), Master's degree program, People's Univ.
42. 2014 - Eliza Corpuz (Music History), Shanghai Normal University
43. 2014 - Andrew Javidi (Political Science), Master's degree program, People's Univ.
44. 2014 - Brandon Michael Violette (Cinema and TV Arts), Beijing Film Academy
45. 2014 - Danielle Cabello (English), Master's Degree Program, Tsinghua University
46. 2014 - Jacob Abramson (Marketing), Fudan University
47. 2014 - Armond Hardwick-Jones (Humanities), Tsinghua University
48. 2014 - Carlos Barrera (finance), Shanghai University of Finance and Economics
49. 2014 - Becky Tsan (ELPS), Shanghai University of Finance and Economics
50. 2014 - Spencer Goad (music), Shanghai Conservatory of Music
51. 2014 - Robert Megill (philosophy), master's degree program, Fudan University

China Institute Outstanding Contribution Awards

- 1997 - Dr. Liangkang Lu
- 1998 - Dr. I-Shou Wang
- 1999 - Dr. Paul Chow and Dr. Tung-Po Lin
- 2000 - Dr. Mack Johnson
- 2001 - E Xuewen, Dr. Harold Giedt, and Dr. Elliot Mininberg
- 2002 - Angela Lew and Dr. Yvonne Chan
- 2003 - Dr. Ellen McFadden and Dr. Lou Rubino
- 2004 - Dr. Kwang-nan Chow
- 2005 - John Charles
- 2006 - Dr. Christa Metzger and Shari Ramson
- 2007 - Dr. Chao Chen and Dr. Mingfang Li
- 2008 - Dr. Warren Campbell and Dr. Christopher Leu
- 2009 - Mrs. Mei Wu, Mrs. Yihlan Shen Yuen, Mr. Li Yaosheng
- 2010 - Ingrid Yin Ye and Wei Wang
- 2011 - William Taylor
- 2012 - Katherine Ramos Baker
- 2013 - Jan and Dave Kolsted
- 2014 - Dr. Steve Oppenheimer and Ms. Jingyu Wu
- 2015 - Dr. Robert Gustafson and Dr. Meiqin Wang

2015 China Institute Outstanding Contribution Awards

Dr. Robert Gustafson is a Professor in the Department of Cinema and Television Arts, and was a member of China Institute Executive Committee since its creation. Since 2006, he has hosted scores of visiting scholars, students and official visitors from China, in particular, bringing them to major film studios and television shows, including The Tonight Show where the special guest was President Obama.

Dr. Gustafson has worked with six Chinese universities and has been a keynote speaker, conference presenter and guest lecturer on over forty occasions in China. His topics included the current and future developments in US-China film/television/new media. In 2013, Dr. Gustafson was a keynote speaker at the Shanghai Student Television Festival, as well as in East China Normal University, where he presented workshops on the topic of "TV Culture in New Media." In 2010, Dr. Gustafson collaborated with Shanghai Normal University,

CSUN Departments of Theatre and Cinema & Television Arts to write a 5-act play-script "Meet Me at the Expo", the last act of which was presented at the Shanghai World Expo, where CSUN and SHNU students performing team was invited by Secretary of State Hilary Clinton to perform for the State Dinner at the American Pavilion, and honored with a special meeting and photo together with Clinton.

More recently in 2014, while in Shanghai and Nanjing, Gustafson presented multiple lectures on "The Impact of the Disneyland Shanghai on Film Production in China." He held formal meetings with Shanghai University (SHU) educators and administrators on cooperative education and joint supervision regarding courses at SHU and CSUN. SHU will create a new film/television college on its central Shanghai campus that will be part of the new China Movie World, a film/television studio complex approximately the same size as Warner Bros. Studios in Burbank, CA. In addition, during this past summer, Gustafson presented his insights regarding the construction of China Movie World and the influence of Disneyland Shanghai during the US-China Film & Television Industry Expo at the Los Angeles Convention Center. With these activities, Gustafson has brought leading Chinese media professionals to CSUN to interact with students, faculty and administrators. He has also brought Department of Cinema and Television Arts faculty and students to China on many occasions, where both the students and faculty have presented their work in Chinese universities and media festivals.

Dr. Gustafson's continuous research on Chinese film/television/digital media has been supported by various grants from the college, China Institute, the university and Shanghai Media Group. In addition to research and teaching, Dr. Gustafson has provided indispensable services to the China Institute by serving as a most valuable liaison between the Chinese visiting scholars, students and the Hollywood creative community.



Dr. Gustafson leads efforts to develop collaboration with Shanghai University

Dr. Meiqin Wang is Associate Professor in the Art Department, and a member of China Institute former Executive Committee and current Advisory Committee. She has also been the Executive Producer of China Institute Newsletter and Webmaster for China Institute website. Since coming to CSUN, Dr. Wang has conducted field research on contemporary art in China every summer and her work has contributed to rich intellectual exchanges and deeper understandings of contemporary Chinese culture through exhibitions, publications, and conference presentations.



Dr. Wang at an art gallery

In 2011 and 2012, Dr. Wang collaborated with CSUN Art Galleries and students in organizing two exhibitions on leading contemporary Chinese artists, respectively entitled "Tales of Our Time: Two Contemporary Artists from China" and "Liu Bolin: The Sociology of the Invisible Body." With these exhibitions, she not only introduced many cutting-edge Chinese artworks to faculty, students and the community, but also brought leading Chinese artists to CSUN to interact with students and local communities through gallery talks and lectures. To facilitate the dissemination of the exhibitions and messages expressed by artworks, she also produced two beautiful and comprehensive exhibition catalogs that include analytical essays written by her and her students.

Dr. Wang's continuous research on Chinese art has also resulted in many publications and presentations, most with leading academic and peer-reviewed journals and peer-reviewed international conferences. Her research has been supported by various grants from the college, China Institute, the university and beyond. During the academic year 2013-2014, she was able to spend the whole year in China completing her multiple-year research project with the support of a semester sabbatical leave and an American Research in the Humanities in China Fellowship from the American Council of Learned Societies. Titled *From the Countryside to the City: Urbanism and Contemporary Chinese Art*, the project investigates the artworks and sociocultural origins of many contemporary Chinese artists, who employ a wide range of mediums, including painting, sculpture, photography, installation, video, and performance as they reflect upon,

analyze, and problematize various processes and byproducts of Chinese urbanization in the past decade. The outcomes of this research project include the completion of a book manuscript that is contracted for publication by Routledge as a research monograph and will be released in winter 2015; three journal articles, one published in July 2014 by *Yishu-Journal of Contemporary Chinese Art* (based in Vancouver, Canada), the leading English journal that publishes new researches on contemporary Chinese art, and two others to be published in March and August this year by *Journal of Current Chinese Affairs* (based in Hamburg, Germany) and *China Information* (based in Macau, China), two important peer-reviewed academic journals in the field of China Studies.

In the past year, Dr. Wang began collaborating with an art historian from University of Helsinki in Finland who also researches on contemporary Chinese art, and they successfully organized a panel entitled "Building the City Image: Culture, Creativity, and Contemporary Art" for the annual conference of "Asia and Europe in a Global Context," held in Heidelberg University in Germany in October 2014. In this panel which they discussed the interrelations between contemporary art and the city in Mainland China, Taiwan, Japan, and South Africa. They have also guest edited a special issue for the peer-reviewed journal *China Information* entitled "Visual Arts and Urbanization" that will be released in August 2015. In this special issue, they brought together scholars from North America and Europe who have written on art and film into intellectual exchanges and conversations over the impact of urbanization on the production of contemporary visual arts in China.

In addition to research and teaching, Dr. Wang has provided indispensable services to the China Institute by serving as the newsletter editor and producer, as well as the designer and webmaster for China Institute's website - two of the most time-consuming jobs for the China Institute. She has also been actively involved in hosting Chinese visiting delegations, scholars and students, and is the most knowledge guide for them on special tours to the art museums and centers in the Los Angeles area.



Dr. Wang on her research visit to Chinese art museum in Shanghai in 2014

2015–2016 China Scholarship Council Award Program

Undergraduate and graduate students in all fields of study are invited to apply for up to four awards from the China Scholarship Council to study any selected subject matter in one of the best institutions of higher learning in China. The Chinese government scholarship will cover all tuition and living expenses for the awardees to study in China for the entire 2015-2016 Academic Year.

Fifty-One CSUN students have received these prestigious awards in the past 16 years to study in China in order to further their understanding of the Chinese culture, language and traditions as well as their knowledge in a specialized area.

They have studied at Beijing Film Academy, Shanghai Normal University, Nanjing Normal University, Peking University, Qinghua University, People's University, Shanghai Donghua University, Sichuan University, Central Academy of Fine Arts, Central Theatre Academy, Tianjin Foreign Language University, Shanghai Fudan University, Shanghai University of Finance and Economics, Northeast Normal University, Wuhan University of Science and Technology, Central China University of Science and Technology, Central China Normal University, and Southwest Jiaotong University.

Applicants should submit a written proposal of no more than three double-spaced pages, outlining the following: purposes and rationale for the proposed study, how it will fit in the students' overall career goals, intended outcomes or achievements and their significance to CSUN's China exchange programs, and description of previous knowledge in Chinese language and culture. A single page resume of education and relevant experience should also be included. After a preliminary review, selected candidates will be invited to complete application forms from the China Scholarship Council. Two recommendation letters from each applicant's faculty are required. Applicants are encouraged to seek general information and guidelines related to this competition from Besnike Saitoski at besnike.saitoski@csun.edu in the International and Exchange Student Center (IESC). For more specific information, please visit <http://www.csun.edu/international/abroad/china-institute.htm>.

2015–2016 Faculty Development Grants

Faculty at CSUN with an interest in China are invited to apply for initial seed money from the China Institute to start a project in their discipline that advances the field of China Studies or promotes long-term exchange and collaboration

for faculty and students. Applicants should explain how this grant may stimulate larger and longer range projects. There will be three to four grants of \$1000 each, which can be used to support travel expenses for faculty's visit to China to conduct their projects. Applicants should submit a written proposal of no more than three double-spaced pages. It should cover the nature and purpose of their project, how they intend to carry it out, how it may help CSUN students or our collaborative relationship with Chinese institutions, and how the funds will be spent related to their travel to China. We encourage faculty to initiate projects related to China and to use the grant as the initial seed money to generate more funds to support the projects in the long-term. The grants are limited to use by CSUN faculty, not by faculty in international partner universities.

Additionally, a one page resume highlighting relevant experiences must be included. A word file containing the proposal and resume must be submitted to the China Institute Review Committee Chair, Dr. Weimin Sun via e-mail: weimin.sun@csun.edu no later than Monday, April 13, 2015. The China Institute Grant and Scholarship Review Committee will review all applications carefully and make recommendations to the China Institute Director. Decisions on awards will be announced at the end of the Spring Semester of 2015. Grant recipients are expected to provide written reports on their grant activities to the China Institute by June 30, 2016. Faculty interested in further information regarding these grants may contact the China Institute by e-mailing Dr. Weimin Sun, Chair of the Review Committee at weimin.sun@csun.edu or Dr. Justine Su, Director of China Institute at zsu@csun.edu.

Please note that travel to China for research, conferences, and collaboration programs with Chinese scholars requires pre-approval at many levels of administration. There is currently an online process for travel requests and reimbursements. Please consult the travel guidelines available at <http://www.csun.edu/travel>. If you receive the grants, please contact Elizabeth Wirledge, Manager of Academic Resources at the College of Humanities, at elizabeth.whirledge@csun.edu, to learn more details on how to use the grants for your travel and research work on China.

Editors for the 2015 Newsletter:

Dr. Justine Su & Dr. Dick Falk

Executive Producer of the 2015 Newsletter:

Dr. Meiqin Wang

China Institute Website: www.csun.edu/china-institute.

For more stories on CSUN-China relations and collaboration in Newsletter 2015 and newsletters of previous years, visit us on the web at: www.csun.edu/china-institute/newsletters.