Faculty Senate Library Committee March 2, 2016

Minutes

Approved on (April 6, 2016)

Present: Annette Besnilian, Kristine Beck, Lauren Byler, Kathy Dabbour, Rachel Friedman-Narr, Tim Karels, Mario Ontiveros, Chelsea Turner, Mary Wahl, Jim Lunsford (recording secretary) **Excused:** Ellis Godard, Roxanne Moschetti, Mark Stover

Call to Order

The committee chair called the meeting to order at 2:05 p.m. The meeting was held in the Administration Conference Room in the Oviatt Library.

The Minutes from the February 3, 2016 meeting were approved as submitted.

General Announcements

- A public policy day event is scheduled for April 11, 2016. Additional information will be circulated to the committee via email.
- The <u>Warhol Exhibit</u> curated by Mario Ontiveros has been very well received.
- It was suggested that there may be an opportunity for CSUN and/or the Oviatt to be involved in the future with the <u>Getty's Pacific Standard Time: LA/LA</u>. More specific information will be shared at a future meeting.

Dean's Report

In Dean Stover's absence, the Dean's Report was delivered by Associate Dean Kathy Dabbour.

- There are three events this month in the Latino Americans: 500 Years of History series.
- Women in Science and Engineering will be hosting a <u>Pi Day Networking and Mixer</u> event on March 14, 2016 at the Orange Grove Bistro.
- The recent series of events celebrating Black History Month, some of which were cosponsored by the Oviatt, were well attended and received very positive feedback.

Presentation: Luann Rocha, Director of Library Development

- The Director of Development allocates 50% of her time to fundraising and grant support for the Library.
- With the Library's mission in mind, the DOD works to strengthen and increase donor relationships through, identification, cultivation and stewardship.
- The DOD discussed the passionate nature of donor relationships and the importance of ongoing communication.
- The donor's gift and vision needs to be aligned with the library's mission.
- Various types of donors and funds were outlined.
- Marketing is important, and it is important to keep donors involved and informed about Library accomplishments and initiatives through communications like the Library eNews.
- Grant support and identifying funding opportunities is an important aspect of development.
- The DOD is available to assist with communications when donors may need to be informed that a donation does not match the library's current needs.

- It was noted that all CSUN alumni have a potential connection to the Library, and there is a plan to create a database of past Library student assistants.
- There was a question regarding types of gifts that are accepted. It was clarified that gift collections are often accepted, but that the processing of these items are often time consuming and expensive.

The meeting was adjourned at 3:00 p.m.

Prepared by Jim Lunsford