

Friends of the Oviatt Library (FOL)
Minutes, Oct. 21, 2018
Admin Conference room

The meeting was called to order by Rita at 10:06 a.m.

Present: Dean Mark Stover, Vickie Campbell, Iris Caplan, Dorothy Fabricant, Gina Flores, Bob Gohstand, Bernice Haber, Jeff Heller, Christina Mayberry, Jim Parker, Marcy Rothman, Rita Streimer, and Hazel Wittenberg.

The minutes of the Sept. meeting were unanimously approved with correction.

Announcements:

The next FOL Board meeting has been changed from Friday, Nov. 16th to Friday, Nov. 9th at the same time and location.

Mark introduced Jeff Heller, SDSU alumni, as a potential new member of the FOL Board.

The Library Volunteer Holiday party will be Friday, December 14th in the Lamb's Lounge this year.

First Spring meeting date will be Jan. 18th, 2019.

Upcoming Events:

CSUN Volunteer Service Awards Luncheon will be Friday, Nov. 30th.

Hollywood Spies book presentation by author Laura B. Rosenzweig will occur Monday, Nov. 5th at 2:00 pm.

New Business

Gina Flores, Special Assistant to the Dean, did a presentation of what tools are used to publicize Library Events. When a Library Event is registered, a strategic marketing meeting occurs in which the publicity needs are discussed, e.g. what is required for the web page, social media, and University Event Calendar. Postcards and emails invitations were discussed.

Various social media platforms were presented and discussed, e.g. Facebook, Youtube, Instagram, Pinterest, Snapchat, Linked In, Twitter, and WhatsApp.

Old Business:

Worked on making changes to the FOL Bylaws and approving said changes. Mark and Vickie will work on the wording and fine tune parts of the Bylaws prior to the next Board meeting. The discussion was tabled until the next Board meeting.

Committee Reports

The Gift Book and Audiovisual work flow are guidelines for processing of gift books and audiovisual materials for the Board to review. The FOL Lobby Book cart raised \$5,290.69 since Feb. 2016.

Closing Remarks

The next FOL meeting will be on Friday, November 9th at 10 a.m. in the 3rd floor Admin. Conference Room in Oviatt Library.

The meeting was adjourned at 11:00 a.m.