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President to Host Welcome Back Events

President Blenda J. Wilson will welcome students, faculty and Staff to the start of the new academic year with several events during the coming two weeks.

On Friday, Aug. 23, Wilson, Provost Louanne Kennedy and the other vice presidents will host a coffee for new and returning faculty and staff. The event is scheduled from 9 a.m. to 10:30 a.m. in the Cleary Court between the Business and Education buildings. A short program is set for 9:45 a.m.

Then on Wednesday, Aug. 28, Wilson will host the campus' annual President's Welcome Back Picnic on the Oviatt Lawn with luncheon and dinner sessions. The event is the kick-off event for what the campus calls Welcome Week, and it was attended by nearly 9,000 students last year.

Faculty, staff and students are invited to enjoy free hot dogs and refreshments served by volunteer faculty and staff including Wilson. The luncheon picnic will run from 11 a.m. to 1 p.m. The evening picnic is slated from 5:30 p.m. to 7:30 p.m.

Vice President for Student Affairs Ron Kopita apologized in advance for any inconvenience the picnics might cause for nearby classrooms. "Classes will be in session so we'll try to keep the music to a moderate level during those hours," Kopita said.

Faculty and staff who wish to volunteer as servers should call or email Shellie Smith in Student Development at x4596 or shellie.smith@csun.edu.

Cal State's Top Academic Officer to Leave Post

Peter Holf, the top academic officer in the 22-campus Cal State system, is resigning as senior vice chancellorp for academic affairs effective Sept. 1, Chancellor Barry Muniz announced.

Hoff, who has held the position since 1993, will transition to working on the Cornerstones project with an emphasis on learning in the 21st Century. Charles Lindahl, an associate vice chancellor in Hoff's office, has agreed to lead the division on the interim basis, Munitz said.

Hoff had been thrust into the public spotlight over the past two years as the Cal State system wrestled with the politically sensitive issue of the growing demand for remedial education among its students, and the Board of Trustees adopted a plan aimed at reducing that demand.

Prior to the top Cal State post, Hoff had been the vice chancellor for academic affairs for the University System of Georgia from 1990 to 1993 and for Indiana University Southeast from 1987 to 1990. Hoff holds a master's in English and a doctorat in English and humanities both from Stanford University.

Slain Deputy was a CSUN Alum

Peter John Aguirre Jr., a Ventura County sheriff's deputy who was shot and killed while trying to calm a domestic dispute July
17, was a CSUN alum and started his career in law enforcement as a Community Service Officer on campus.

Aguirre, 26, a former student in the Summer Bridge and Educational Opportunity Programs, earned his bachelor's degree in religious studies in 1993. He worked as a CSO for student housing, athletics and the escort program, said current CSO Coordinator Marlin Hines, who worked with Aguirre as a student.

Aguirre is survived by his wife, daughter and parents. A family trust fund has been established with the American Commercial Bank of Ventura.

The suspect is awaiting trial.

**Telephone Conversion Notices Remain**

Now that the university telephone prefix is 677-, callers who dial old numbers will be notified of the change for at least eight months more and possibly three months beyond that, said Julie Schauer of the Technology Support Group.

The prefix conversion in mid-July took place without major problems, she said. It took about 72 hours to convert CSUN's approximately 4,300 phone numbers from the previous five exchanges to the unified 677- prefix.

The new prefix previously had not been used in the 818 area code.

**Keck Foundation Awards $250,000 Grant**

The W.M. Keck Foundation of Los Angeles awarded Cal State Northridge a $250,000 grant in July to upgrade two science laboratories with state-of-the-art equipment.

The funding will allow the university's Physics and Astronomy Department to upgrade its Theoretical and Experimental Condensed Matter Physics laboratories.

A time-resolved fluorescence quenching apparatus will be purchased for the Experimental Condensed Matter Physics Laboratory, where it will be used to help understand the fundamental structure and behavior of the biological membrane. Such understanding is at the heart of such areas as developmental biology and causes of cancer.

"We're elated," said department chair Robert Romagnoli. "We will be the only facility in the world that will be capable of studying micelles using both time-resolved fluorescence and electron spin resonance techniques."

The Theoretical Laboratory will receive three high-speed computer work stations for use in conducting fundamental and applied research through theory, modeling, simulation, visualization and computation.

**Grant Provides Jewish Community Internships**

The Jewish Community Foundation has awarded $11,205 to the Jewish Federation Council - Valley Alliance to establish internships for CSUN students to work at community service agencies, synagogues and schools serving the Jewish community.

The internships will be available this fall to 12 undergraduates. Jody Myers, who coordinates the Jewish Studies Program, said they are the first of their kind to be offered to undergraduate students in the West.

Interns usually are graduate students working on their master's degree in social work or Jewish studies. They receive three units of academic credit and a small stipend.

More information is available from Myers at x3392.

**First Ratcliffe Fellowships Awarded**

Two fellowships named for A.F. "Rick" Ratcliffe, dean emeritus of the College of Engineering and Computer Science, were awarded for the first time in July.

The1996-97 GTE A.F. Ratcliffe Minority Graduate Fellowships went to graduate students Esther Lewis and Martha Sayre. Each woman will receive $2,000 and serve as mentors to undergraduate students in the university's MESA Engineering Program,
which targets under-represented groups in the college.

Endowed by the GTE Foundation, the two fellowships are awarded annually to African American or Latino students who have participated in the MESA Engineering Program. Ratcliffe was one of the first African Americans in the nation to serve as dean of an engineering college.

Lewis is studying industrial engineering and engineering management. Sayre, president of the campus chapter of the Society of Women Engineers, is studying environmental engineering.

**Northridge Honors Four "Phenomenal Women"

The Women's Studies Department has selected four Los Angeles women to receive its 1996 Phenomenal Woman Awards.

This is the second year of the awards, which honor women who embody "feminism in action." This year's recipients will be honored during a special reception and silent auction on Oct. 6 at the University Club.

This year's honorees are being honored for their distinguish service and contributions to the community. They are Los Angeles Times columnist Robin Abcarian; Juana Beatriz Gutierrez, director of *Madres del Este de Los Angeles*, Mothers of East Los Angeles; Betty Kozasa, a longtime senior citizen activist and community volunteer who spent 17 years directing programs at the Los Angeles Volunteer Center; and Avis Ridley-Thomas, administrator of the Dispute Resolution Program for the Los Angeles City Attorney's Office since its inception in 1989. She is the wife of Los Angeles City Councilman Mark Ridley-Thomas. Last year's honorees included nationally recognized muralist Judith Baca; Yvonne Chan, principal of the Vaughn Learning Center; Los Angeles City Councilwoman Jackie Goldberg; CSUN President Blenda J. Wilson; and CSUN Provost Louanne Kennedy.

For use in the auction, the Women's Studies Department is asking for donations of CSUN faculty and or staff-authored books by or about women. For such donations, contact Cynthia Rawitch at (818) 886-1432.

Proceeds from this year's reception and auction, which are open to the public, will fund student scholarships, faculty development, information resources, guest lectures and special programs.

Last year's ceremonies raised more than $5,000. Some of those funds were used to bring in guest speakers such as Goulnar Baltanova from Russia, who spoke about Muslim women in the new Russia; activist and transgender theorist Susan Stryker; and Bonnie Thornton Dill, professor of women's studies at the University of Maryland and founder of the Women's Research and Resource Center at Memphis State University.

For tickets and more information, call x3850.

**Business Leaders Appointed to CSUN Fundraising Board**

Two Los Angeles area business leaders have been named the newest members of Cal State Northridge's Foundation, which raises private funds to provide the "edge of excellence" for the university's programs.

David L. Buell, CEO and founder of Los Angeles-based Metrobank, which was recently acquired by Comerica, and Donald K. Skinner, chairman, president and CEO of Simi Valley-based Eltron International, Inc., were elected in June by the 34-member board to join their ranks.

The board is made up of community and business leaders representing the economic, geographic and cultural diversity of Los Angeles and, in particular, the San Fernando Valley. Its members include former Los Angeles City Council member Joy Picus; David Auger, vice president and general manager of Time Warner Cable, and James David Power, III, founder and president of J.D. Power and Associates.

The board meets quarterly to develop fundraising strategies for the university.

**CSUN'S AIDS Walk Team Gears Up**

Cal State Northridge is recruiting a team to participate in this year's AIDS Walk Los Angeles on Sept. 29.

University officials hope more than 500 students, faculty, staff and community members will take part in the 10K walk through Hollywood. The event benefits AIDS Project Los Angeles (APLA), Southern California's most comprehensive AIDS service,
education and advocacy organization.

Last year, more than 23,000 people, including more than 200 from CSUN, raised more than $3.2 million for APLA. Proceeds from the AIDS Walk will be used to continue providing basic, life-sustaining services to more than 5,500 Los Angeles County men, women and children living with HIV and AIDS. Founded in 1982, APLA also works to reduce the incidence of HIV through risk-education and training programs.

Celebrities, community leaders and elected officials will be at the event to cheer on walkers, serve refreshments and walk alongside the men, women and children who participate in the event. Past participants included Jamie Lee Curtis, Sandra Bullock, Los Angeles Mayor Richard Riordan, U.S. Senator Barbara Boxer and Secretary of Health and Human Services Donna Shalala.

To encourage participation on campus, a variety of university departments have donated prizes for those people who raise the most donations for the walk. The prizes include free tickets to a sporting event; free parking for the spring semester; a Matador football game package that includes tickets to a tailgate party and seats for the game in the president's box; Sunday brunch at the University Club; a semester membership at the university's Fitness Center, and a gift basket from Whole Foods Market.

The CSUN team will meet on campus about 7:30 a.m. the day of the walk for a free continental breakfast before buses take the walkers to Paramount Studios in time for the 9 a.m. start of the event.

CSUN Among Top Producers of Latino Grads

Cal State Northridge ranked 13th among the nation's 3,500 colleges and universities in producing Latino graduates in 1993.

Those were the most recent statistics available, according to the magazine Hispanic Outlook in Higher Education. CSUN had 445 Latino graduates awarded bachelor's degrees that year.

Florida International University was the top producer of Latino graduates, with 1,612 earning their bachelor's degrees in 1993. Among California institutions, only UCLA, UC Berkeley, Cal State Los Angeles, San Diego State University and Cal State Fullerton ranked above CSUN.

Wife of Former President Prator Dies

Lois Prator, the wife of Ralph Prator, the first president of San Fernando Valley State College, died Aug. 13 in Camarillo. She was 81.

Her husband, who served as president from 1958 to 1968 and oversaw a major growth surge in what was to become Cal State Northridge, survives her. So do her sons, Lewis of Fountain Valley and Bruce of Seaside, Ore., and her daughter, Roxana Gottsacker of Irvine.

Services took place Aug. 17. In lieu of flowers, donations were requested for the Lois Prator Scholarship Fund at CSUN.

Another Group to Focus on the Entertainment Industry

An interdisciplinary group of Cal State Northridge faculty and staff is looking at ways to increase the university's interaction with the entertainment industry.

The task force is being led by the heads of the three colleges that currently have the most interaction with the business, technical and creative segments of the industry.

They are Dean William Hosek of the College of Business Administration and Economics; Dorothy Miller, administrator-in-charge of the College of Engineering and Computer Science, and Dean Philip Handler of the College of Arts, Media, and Communication.

The group is receiving staff support from Millie Loeb, director of Corporate and Foundation Relations; University Development, and the development directors of the three colleges, Faye Ainsworth, Dianne Appel and Julie Lichtenberg.

The group is particularly interested in increasing the number of internship opportunities for students and research opportunities for faculty, in learning more about the training and education needs of the industry and in increasing the level of support for
university programs.

The next step is a Nov. 5 gathering of highly placed entertainment industry alumni and friends of the university to be moderated by alumna Gini Barrett, senior vice president, public affairs coalition for the Alliance of Motion Picture and Television Producers.

For more information, contact Loeb at x2150.

**Task Force Working on Fundraising Plan**

A 14-member task force comprised of faculty, staff and alumni is working with a consultant and Cal State Northridge's fundraising staff to create a five-year development plan.

Michael Hammerschmidt, director of University Development, and F. Anthony Kurtz, chair of the CSUN Foundation, are co-chairs of the task force. Fundraising consultant Shari Thorell is working with the group. She and Hammerschmidt expect to complete the final draft by Nov. 1.

The university raised about $3.9 million last fiscal year (between July 1, 1995 and this June 31), compared to about $3.2 million the year before. Hammerschmidt said he is optimistic the university will reach $5 million this year in gifts and grants from private sources.

"We think it's possible to reach the $10 million-a-year level in five years," he said.

Faculty on the task force include Faculty Senate President James Goss and Vice President Lynne Cook. Also serving are Ann Stutts, dean of the College of Health and Human Development, and Susan Curzon, dean of the Library and vice provost for Information and Technology Resources.

For more information, call Hammerschmidt at x2150.

**Business Law Option Offered**

Business administration majors can choose an option in business law beginning this fall. The College of Business Administration and Economics is one of a few in the nation to offer this option, said Melanie Havens, chair of the Business Law Department.

It will prepare students for careers in industries under government regulation, such as banking, insurance, securities or real estate, and careers with a legal dimension, such as public affairs, contracts management and employment relations.

"Our college has always emphasized the importance of law more than other business schools have," Havens said. "People need to be well informed before they make decisions with legal implications. That's why we decided to offer this option."

Studying law also teaches the importance of clear reasoning and thinking--another reason for the option, Havens said.

However, the option is not designed as a pre-law major or a paralegal program. Students planning to go to law school should consult department faculty about the best preparation.

The Business Law Department includes 11 full-time and about eight part-time faculty.

Formerly the U.I.B.

This section publishes general announcements of the kind that formerly appeared in the University Information Bulletin. The deadline for submitting items is noon on Monday one week before the issue appears. The deadline for the issue of Sept. 3 is Mon., Aug. 26. The deadline for the issue of Sept. 16 is Mon., Sept. 9.

Please submit items by sending them to mail drop 8242, faxing them to x4937, or e-mailing them to pubinfo@exec.csun.edu.

EVENTS

Extended Learning Hosts Open Houses

The College of Extended Learning will sponsor three open houses this coming week. One is an open house and career night on Tue., Aug. 20, 5:30-7:30 p.m., in the Matador Bookstore complex. (fmi - x2786). The television network will host an open house and live demonstrations of classroom broadcasts to remote sites on Thurs., Aug. 22, 6-8 p.m., at the Matador Bookstore complex (fmi - x2355). The Master of Public Administration program will host an open house on Mon., Aug. 26, 5-7 p.m., in Sierra Hall 202 and at the CSUN-Ventura campus on Thurs., Aug. 22, 5-7 p.m. (fmi - x5635)

Reception for Adult Students, Faculty and Staff

The Adult Resource and Reentry Program, sponsored by University Counseling Services, invites all faculty, staff and new and continuing adult students and guests to a kick-off reception at the University Club on Thurs., Aug. 22, at 5:30 p.m. The reception, "Degrees of Success," will feature a keynote talk by Provost Louanne Kennedy. Hors d'oeuvres will be served.

RSVP - Ellen Mayer at University Counseling Services, x2366

Hazardous Waste Collection

The city's Hazmobile, which collects hazardous waste, will be on campus Aug. 22, 23, 24 and Aug. 29, 30, 31. The Hazmobile will be located in Parking Lot T at the corner of Lindley Avenue and Lassen Street from 9 a.m. to 1 p.m.

Collection will be by appointment only. Residents should call (800) 988-6942 to schedule an appointment. CSUN faculty, staff and students may request advance appointments between 7 and 9 a.m. on Thurs. and Fri. of both weeks. This two-hour block has been set aside for the CSUN community only.

fmi - Customer Service, Hazmobile Program, (800) 988-6942

Reception for Alumni Faculty and Staff

President Blenda J. Wilson and the Alumni Association will host an open house for faculty and staff who are also CSUN alumni Thurs., Aug. 29, between 3:30 and 6:30 p.m. at the president's home. RSVP by Thurs., Aug. 22, to Alumni Relations, Mail Drop 8275 or e-mail to gmuonger@exec.csun.edu. Due to limited parking, car pooling is highly recommended.
Faculty Executive Committee Meeting

The Faculty Executive Committee will meet Thurs., Aug. 29, at 1 p.m. in the President's Conference Room A.

Learning in Retirement

SAGE, a learning-in-retirement organization, will sponsor an open house Fri., Aug. 30, at 10 a.m. in the auditorium of the First Presbyterian Church of Granada Hills, 10400 Zelzah Ave., north of Devonshire Street.

SAGE members share their interests in intellectual, artistic and social subjects. SAGE is associated with CSUN's College of Extended Learning and affiliated with Elderhostel.

fmi - (818) 831-5064

Financial Aid Workshop

A workshop on financial aid for graduate and undergraduate students, featuring Lily Vidal, scholarship/work study coordinator, will take place Tue., Sept. 3, at 3 p.m. in the USU's Glendale Room. The event is sponsored by Blue Key Honor Society.

fmi - Fred Strache x3689

Welcoming Receptions

A reception welcoming newly appointed college deans will take place Tue., Sept. 3, from 4 to 6 p.m. at the University Club. The reception will be hosted by Provost Louanne Kennedy for Joyce Feucht-Haviar, College of Extended Learning; William Flores, College of Social and Behavioral Sciences, and Ann Stutts, College of Health and Human Development.

Also, a reception to welcome Provost Louanne Kennedy's new administrators will be held Fri., Sept. 6, from 4 to 6 p.m. in the USU’s Grand Salon. The administrators include Spero Bowman, director of academic resources; Delia Rudiger, executive assistant to the provost, and Jose Luis Vargas, director of EOP and Summer Bridge. The reception also will honor Lulu Falls for her service to Academic Affairs.

The campus community is invited to both receptions.

fmi - Office of the Provost x2957

Clubs and Organizations Rechartering

A two-hour mandatory rechartering meeting for all student clubs and organizations will be held Sept. 9-13 at noon, 2, 4, 5, and 6 p.m. Specific locations of the meetings will be sent to club and organization presidents via Associated Students mailboxes. Faculty advisors are asked to remind their groups of this meeting.

A club or organization officer must attend one of these meetings for the group to remain a viable student organization on campus.

fmi - Vicki Allen x2393

Color of Fear Workshop

A day-long workshop by Lee Mun Wah, producer of the film "Color of Fear," will take place Fri., Sept. 27. All faculty and staff are invited and will soon receive written information about signing up for it. The event is sponsored by EOP/ARCOS and the Provost's Office.

DEADLINES

Study in Scandinavia
The American-Scandinavian Foundation is offering awards to study in Scandinavia for the 1997-1998 academic year. Grants are available to post-graduate scholars, professionals and candidates in the Arts. Fellowships are available at the graduate level for dissertation-related study on research. The application deadline is Fri., Nov. 1, 1996.

fmi - the American-Scandinavian Foundation, phone (212) 879-9779 or fax (212) 249-3444

Travel to India

Applications are being accepted for a four-to-six week exchange program to India. This exchange, sponsored by the Rotary Group, will start between Dec. 15 and 29, 1996, and will end between Jan. 12 to 25, 1997.

Applicants must be employed in the educational field for a minimum of two years at any level from pre-school to post-graduate or in any support area from campus police to administrative staff. Transportation, meals and lodging are provided.

The application deadline is Wed., Aug. 21.

fmi - Dick Strayer, (805) 582-2484 or Mary Beth Wolford, (805) 581-9486.

CLASSES/COURSES

Biology of Cancer Series

Faculty, students and staff are invited to attend the fall 1996 Biology of Cancer lecture series Mondays 6-7:40 p.m. in Speech Communication 101. The lectures also can be taken for course credit. Priority seating will be given to those enrolled in the course.

fmi - Biology Department x3356

Music For Youth

Applications are now being accepted for the Music Department's "Music For Youth" program, offered to children ages 18 months to seven years. The classes provide an assortment of activities to promote language development, symbolic thinking, coordination and social interaction. Enrollment is on a first-come, first-served basis.

fmi - Kay Shuart Ladanyi (818) 368-6289

Piano For Youth

The Music Department's Piano for Youth program is offering piano lessons to children between ages 7 and 11 with no previous piano instruction. Lessons begin Sept. 12. The registration deadline is Fri., Aug. 30.

fmi - Jeanine Jacobson x3167

Speech for Youth Institute Program

A public speaking course for students in grades 9-12 is offered through the Speech Communication Department on Saturday mornings during the fall semester. The course is available at no cost to students, but class size is limited. Enrollment is on a first-come, first served basis.

fmi - Rebecca Litke x2047 or x2853

Kindergarten on Campus

A nationally accredited kindergarten program will be offered this semester at the Lab School starting Mon., Aug. 26. The program offers a fully credentialed lead teacher, low child to teacher ratio, full days (9 a.m. - 2 p.m.), extended care before and after school, large, safe and tree-shaded yard.
NOTICES

Policy Items from Faculty Senate Meeting

Two items were approved at the Faculty Senate Meeting of May 16 and subsequently approved by President Wilson.

One item amended the procedure for determining sabbaticals when two applicants are tied. It allows the inclusion of part-time service in totaling applicants' length of service. The second item revised several sections in the Administrative Manual dealing with the appointment and evaluation process for administrative positions. One revision added a non-voting student member to appropriate search committees; another change affected the titles of positions subject to the provisions of Section 222.

A complete text of these changes is available from the Faculty Senate Office or on its Web page at http://www.csun.edu/~fs20469/.

fmi - Arlene Noar, Faculty Senate Office x3263

Peer Education Available on Eating Disorders

Peer education on the subject of eating disorders is available in the form of 30-to-60 minute presentations to campus classes, clubs or organizations and to the community. The trained peer educators belong to JADE (Joint Advocates for Disordered Eating), a prevention and education program sponsored by University Counseling Services and the Student Health Center.

Presentations focus on accepting one's body image, recognizing causes and symptoms of eating disorders and providing information to friends who are overly concerned with their weight and appearance. Presentations can be tailored to the group.

fmi - Ellen Mayer at University Counseling Services x7500

Theater Season Tickets and Auditions

Season tickets are now available for Theatre Department presentations. The package includes Aristophanes' Lysistrata, Frank Loesser's musical The Most Happy Fella, Donizetti's opera The Elixir of Love, Evelyn Fernandez's new play Luminarias and the award-winning musical Cabaret.

The season tickets can be purchased at the USU Ticket Office or by mail.

Auditions for The Most Happy Fella will take place Wed., Aug. 21, in the Campus Theatre (Speech-Drama 100) and for Lysistrata the following week. Auditions are open to all Northridge students.

fmi - Theatre Department Office (Speech-Drama 110) or x3086

Experts Directory Update

The Office of Public Relations is currently updating its experts directory, which is sent to news media personnel who use it to locate experts on a variety of subjects. If you would like to be added to this directory or update information about your areas of expertise, contact Carmen Ramos Chandler or her assistants at x2130 or e-mail them at pubinfo@exec.csun.edu.

Emergency Procedures

Information regarding emergency procedures in the event of fire, earthquake, medical emergency and building evacuation are posted in every classroom and office on campus. To ensure a safe working environment, review procedures with staff and students regularly and be sure everyone knows how to evacuate buildings and where to go afterward. To obtain additional copies of these procedures, contact the Environmental Health and Safety Office at x2401.

fmi - Ron Norton x2401
Name Change for Disabilities Office

Disabled Student Services is now called Students with Disabilities Resources. The new name emphasizes the program's primary role to provide academic support services to students. The office's location in Building O and its telephone number (x2684) remain the same. The program's web page provides more information: http://www.csun.edu/cod/.

Parking Decals

Parking decals for faculty and staff are available for purchase at Student Financial Services in the Education Administration building, room E-103. Decals for fall 1996, annual 1996-97 or the three-year annual decals will be required beginning Tue., Sept. 3. Free parking is available in student lots for the first week of classes, Aug. 26-30. Semester decals are $63.00, annual decals (including summer) are $168.00. Three-year annual decals are available only for those on payroll deduction.

Employees currently on annual payroll deduction will receive a three-year decal with the Aug. 30 pay warrants. Deletions or additions to the deduction system must be made in person at Student Financial Services. Parking SALES will be available Fri., Aug. 23 and Aug. 26-27, 8:30 a.m.-4:30 p.m., at Student Financial Services.

On-Line Budget Transfer System

An On-Line Budget Transfer System (OLB) is now available. The OLB gives authorized university personnel the ability to make overnight budget transfers, eliminating the need for almost all paper budget transfer documents.

fmi - Ron Clouse x4509, Margo Dutton x3173, or John Horton x6556

Our Deepest Sympathy

The campus community extends its sympathy to several of its members:

- to Chester Brezensky, a 35-year employee of Physical Plant Management, on the death of his wife, Roseann, in June;
- to Jim Aldrich of the Health Science Department on the death of his son;
- to Dave Reeves, also of Physical Plant Management, on the death of his mother-in-law, Dorothy Skinner, in July;
- and to Robert Campbell of Physical Plant Management on the death of his wife, Gladis, in August.
Mari Womack (Anthropology) was quoted in an article on the new 10 p.m. curfew for area teens in the Daily News June 30. "Bonding with their peers is critically important to young people...they perceive a curfew as yet another barrier to the process of becoming adult...it causes a lot of resentment. But in many ways, teen-agers are still children and they have to be protected."

Rodolfo Acuna (Chicano Studies) reviewed Oscar "Zeta" Acosta's new novel, The Uncollected Works, for the L.A. Times June 30.

James Kellenberger (Philosophy) was quoted in the Daily News June 20 about the current controversy over Caller ID, a telephone system which enables the resident to monitor who gets their home telephone number. "I think it's kind of a sad thing where we fall back on technology to distance ourselves from people. But the more we withdraw, the harder it is for all of us to get along."

Ram Roy (Political Science) was interviewed by KCOP Channel 13 in June. Roy commented on U.S. troop involvement in Saudi Arabia.

CSUN grads found themselves being quizzed by The Tonight Show's Jay Leno when the late night television host attended commencement ceremonies in early June.

Channel 13 News, Channel 11 News and Channel 4's Extra! highlighted recent CSUN grads. Adele Scheele (Career Center) commented on the job prospects graduates will encounter.

CSUN's engineering students hit the KNBC 4 News and KTLA 5 News June 18, after the stations highlighted their work in the Future Car Challenge. Students were asked to design a family sedan car with better fuel efficiency and safety.

Dee Shepherd-Look (Psychology) discussed competitive children in the August issue of Parents magazine, explaining that the peak age for competition occurs when children start school. "Kids this age are moving from a small circle of family, in which they're loved just for being who they are, into a larger world where they have to make their mark. They often feel as if the degree to which they are accepted depends upon what they achieve."

A student egg dropping competition appeared on KABC Channel 7 Eyewitness News July 11. Local students attached eggs to parachutes and dropped them from campus buildings to learn the principles of physics and biology.

Elliot Mininberg (Education) was quoted in the L.A. Times July 13. Mininberg was one of several administrators who played host to Thai educators who wanted to explore ways to decentralize instruction, create a community college system and encourage more creative lessons.

Gerald Resendez (Chicano Studies) and Rodolfo Acuna (Chicano Studies) were quoted in the Daily News July 22 about the new wave of Latino activism, now being fueled by Proposition 187 and the California Civil Rights Initiative. Of the involvement, Acuna said: "There are more involved because there are more of them, both Latino and Chicano students."

Jerry Leudders (Music) was highlighted in the L.A. Times July 19, after 56 young men and women of the Seoul Conservatory
of Music in South Korea bade farewell to the United States in two concerts. The inaugural visit was part of a new program to bring conservatory students to CSUN each summer for intensive instruction. "I hope they go away with a different sense of their own capacity to be an independent thinker," Leudders said.

Nate Thomas (Radio-Television-Film) was featured in the Daily News July 25. Thomas is directing (along with Tim Russ of Star Trek: Voyager fame) a film about a teen-aged immigrant girl from El Salvador who, after leaving an abusive home in Los Angeles, ends up in the city's child protective system. "It's a story about what happens to young people in our government systems," said Thomas of the film, which was shot on campus. Abraham Polonsky (Radio-Television-Film) was featured in the Daily News July 31. Polonsky was awarded co-screenwriting credit for Odds Against Tomorrow, a 1959 film about a bank heist that goes sour because of racial hatred among the robbers. The Writers Guild of America revised its official records, adding Polonsky and two other writers, still grappling with the effects of the blacklist era.

Robert Krol and Shirley Svorny (Economics) wrote a viewpoint piece in the Daily News July 28 on the Valley's secession. "Competition among jurisdictions causes city governments to be smaller and to provide services at less expense to taxpayers."

Jerald Schutte and John Hartzog (Radio-Television-Film) were interviewed by the L.A. Times July 3 concerning this fall's experimental courses being taught on the Internet.

August

Glenn Omatsu (Asian American Studies) was quoted in the Daily News August 5 after an Los Angeles rally protesting President Clinton's endorsement of sweeping welfare reform legislation. "This is not welfare reform; this is punishing people for being poor and being immigrants," Omatsu said.

@csun.edu August 19, 1996

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CALENDAR

Athletics (home games)

Men's Football:

Sept. 14, UC Davis, 6:05 p.m.
Valley Night
Oct. 5, Portland State*, 6:05 p.m.
Youth Day
Oct. 19, Montana State*, 6:05 p.m.
Homecoming

Women's Volleyball

Sept. 6, Alumni Game, 7 p.m.
Sept. 10, USC, 5 p.m.
Sept. 26, Montana State*, 7 p.m.
Sept. 28, Montana*, 7 p.m.
Oct. 10, Idaho State*, 7 p.m.
Oct. 12, George Mason, 7:30 p.m.
Oct. 14, Bucknell, 7 p.m.
Oct. 22, Notre Dame, 7 p.m.
Oct. 31, Eastern Washington*, 7 p.m.

*Big Sky Conference game

Art

- **Art Faculty Exhibition**
  Works in a variety of media by 30 faculty members
  Dates: Aug. 26-Sept. 28
  Times: Mon. and Sat., noon-4 p.m.
  Tues.-Fri., 10 a.m.-4 p.m.
  Place: Art Dome (Music Lawn 236)

- **Two Contemporary Art Forms from Zimbabwe**
  Shona sculpture and Weya paintings
  Curator: Delores Yonker, art professor emerita
  Dates: Oct. 14-Nov. 16
  Times: Mon. and Sat., noon-4 p.m.
  Tues.-Fri., 10 a.m.-4 p.m.
Student Exhibits
North Gallery: Halstead Houses 1102
Weekly changing exhibits
For information and hours, call (818) 677-2156

Dance

Mandalone Project 2
An encore of the sold-out spring show featuring an eclectic dance program
Dates: Fri., Sept. 20, at 8 p.m.
Place: Performing Arts Center
Tickets: $15 general, $10 students/seniors

The Lewitzky Dance Company
Works by Bella Lewitzky, considered the West Coast's leading representative of modern dance, and her chamber-size company.
Dates: Sat., Sept. 28, at 8 p.m.
Place: Performing Arts Center
Tickets: $25 general, $20 faculty, staff/seniors, $12 non-CSUN students, $10 CSUN students

Sheila Jean's Studio of Dance
Its fall recital, featuring tap, ballet, jazz, hip hop, and aerobatics by area dance students
Dates: Fri., Oct. 4, at 8 p.m.
Place: Performing Arts Center
Tickets: $10 general, $8 students

The Best of Broadway, Song and Dance
Selections from some of Broadway's most popular and beloved musicals
Dates: Oct. 17 at 8 p.m., Oct. 19 and 20 at 2 and 8 p.m.
Place: Performing Arts Center
Tickets: $15 general, $12 faculty/staff, $10 seniors/non-CSUN students, $8 CSUN students

Music

Da' F.E.L.L.A.S Gospel Concert
Dates: Fri., Sept. 7, at 6 p.m.
Place: Performing Arts Center
Tickets: $10

Al Martino in Concert with full orchestra
Among the singer's major hits are "Spanish Eyes," "Volare," and "Love Theme from the Godfather"
Dates: Sun., Sept. 8, at 3 and 7 p.m.
Place: Performing Arts Center
Tickets: $22.50

Jazz at Northridge Series
Howard Johnson and Gravity
The award-winning former band leader of "Saturday Night Live" and his truba Jazz choir
Dates: Wed., Sept 18, at 8 p.m.
Place: Performing Arts Center
Tickets: $19 general, $15 faculty/staff/seniors, $10 students

Druha Trava: Czech Bluegrass
Traditional bluegrass and gospel along with Czech songs
Date: Thu., Sept. 19, at 8 p.m.
Place: Performing Arts Center
Tickets: $10 general, $8 students

- **Geoulah: Funky Edged Reggae**
  Originally from Montreal, the group's new CD is "Soul Deliverance"
  Dates: Thu., Sept. 19, at 8 p.m.
  Place: Performing Arts Center
  Tickets: $10 general, $8 students

- **CSUN Symphony**
  Guest conductor: Radu Cinrei, music director
  Orchestra Simfonica Constanza of Romania
  Date: Sat., Oct. 5, at 8 p.m. Place: Performing Arts Center
  Tickets: $6.50 general, $5 faculty/staff, $3.50 students/seniors

- **The Music of Andrew Lloyd Webber**
  Starring Valerie Perri, Raymond Saar, and Diane Ketch
  Date: Sun., Oct. 6, at 3 p.m. Place: Performing Arts Center
  Tickets: $20

- **CSUN Jazz "A" Band**
  Director: Matt Harris
  Date: Thu., Oct. 10, at 8 p.m.
  Place: Performing Arts Center
  Tickets: $6.50 general, $5 faculty/staff, $3.50 students/seniors

- **Opera Scenes**
  Performed by Music Department voice faculty and alumni
  Date: Fri., Oct. 11, at 8 p.m.
  Place: Recital Hall
  Tickets: $6.50 general, $5 faculty/staff, $3.50 students/seniors

- **CSUN Wind Ensemble**
  Guest conductor: Joel Leach
  Date: Fri, Oct. 11, at 8 p.m. Place: Performing Arts Center
  Tickets: $6.50 general, $5 faculty/staff, $3.50 students/seniors

- **American Guitar Society Series**
  Featuring Timothy Walker, English classical guitarist
  Date: Sat., Oct. 12, at 8 p.m.
  Place: Recital Hall
  Tickets: $10 general, $8 students

- **The Miwa Trio**
  Performing Mozart, Milhaud, Khachaturian, Bartok, Bruch
  Date: Sat., Oct. 19, at 8 p.m.
  Place: Recital Hall
  Tickets: $6.50 general, $5 faculty/staff, $3.50 students/seniors

- **Guest Artists from Milan**
  Featuring Maralena Kessick, flute, and Eleonora Perolina, harp
  Performing the works of five contemporary Italian composers
  Date: Thu., Oct. 24, at 8 p.m.
  Place: Recital Hall
  Tickets: $6.50 general, $5 faculty/staff, $3.50 students/seniors
• **Ras Daveed: Mystical Trance Rock**  
  A sound combining hard-edged rock and rock with North African gnawa  
  Date: Thu., Oct. 24, at 8 p.m.  
  Place: Performing Arts Center  
  Tickets: $10 general, $8 students

• **Jazz at Northridge Series**  
  Jane Ira Bloom  
  The winner of Downbeat's International Critics Poll for soprano saxophone  
  Date: Sat., Oct. 26, at 8 p.m.  
  Place: Performing Arts Center  
  Tickets: $19 general, $15 faculty/staff/seniors, $10 students

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**Theatre/Performance Art**

• **Guillermo Gomez-Pena**  
  An exploration of cross-cultural issues through art  
  Dates: Fri., Sept. 13, and Sat., Sept. 14, at 8 p.m. Place: Performing Arts Center  
  Tickets: To be announced

• **El Grande de Coca-Cola**  
  A musical lampoon of a tacky south-of-the-border nightclub show  
  Dates: Sat., Sept. 21, at 8 p.m. and Sun., Sept. 22, at 3 p.m.  
  Place: Performing Arts Center  
  Tickets: $18 general, $15 seniors/faculty/staff, $10 students

• **Lysistrata**  
  By Aristophanes  
  Directed by Peter Grego  
  Theatre Department production  
  The classic Greek comedy about a group of women who develop an ingenious scheme to keep their husbands from going to war.  
  Date: Thu., Sept. 26, at 8 p.m.  
  Place: Performing Arts Center  
  Tickets: $9 general, $7 faculty/staff/seniors, $5 students  
  Times: 8 p.m. (except Wed. at 7 p.m., Sun. at 5 p.m.)

• **National Theatre of the Deaf**  
  Curiouser and Curiouser  
  From the works of Lewis Carroll  
  Date: Sat., Oct. 12, at 8 p.m.  
  Place: Performing Arts Center  
  Tickets: $25 general, $20 faculty/staff/seniors, $12 non-CSUN students, $10 CSUN students

• **Will & Company's Faces of America**  
  Performed by Fran deLeon  
  A one-person show based on the true, poignant stories of eight Americans of diverse ethnicities  
  Date: Fri., Oct. 18, at 8 p.m.  
  Place: Performing Arts Center  
  Tickets: $12 general/$48 AGS series (five concerts)

• **The Most Happy Fella**  
  By Frank Loesser
Directed by David Scott
Theatre Department production in collaboration with the Opera Program
The tuneful operatic musical ("Standing on the Corner," "My Heart Is So Full of You") about a middle-aged Napa Valley vineyard owner who falls in love with a San Francisco waitress and convinces her to visit him by sending her a photograph not of himself but of his handsome foreman.
Dates: Oct. 18, 19, 20, 23, 24, 25, 26, 27
Times: 8 p.m. (except Sun. at 5 p.m.) Place: Campus Theater, Speech & Drama Building
Tickets: $12 general, $10 faculty/staff, $9 seniors, $7 students with ID

- **Kids Kollage Family Series**
  "Blue Palm Startles Little Red Riding Hood, Eats Hansel & Gretel, and Dances with Sleeping Beauty" Take-offs on familiar fairy tales
  Date: Fri., Oct. 25, at 7 p.m.
  Tickets: $8 adults, $6 children
Fall Enrollment Trends Looking the Best in Years

In another sign of recovery from the 1994 earthquake, Cal State Northridge is heading this fall for one of its largest enrollment increases in years that should bring the campus' student population back toward pre-earthquake levels.

Enrollments through the campus' telephone registration system as of last Monday were more than 6 percent above the same time last year. If that trend continues, the increase this fall would be the largest since at least 1988 and produce a total enrollment approaching 26,500.

Applications to the campus also are showing a similar upward trend, with CSUN's 11.7 percent increase as of this August compared to a year ago the largest jump in the entire Cal State system, according to a new system survey of 21 campuses.

"For the 'earthquake campus,' where people felt students would leave in droves and stay away, we've certainly come back," said CSUN Provost Louanne Kennedy. "I think it's incredible. I would not have expected us to be back this fast," Kennedy said.

Final, official data will not be calculated until after the First Census tally toward the end of September. But the enrollment trends and percentage changes evident as of August in recent years generally have been very close to the campus' final outcomes each fall.

"There's nothing that suggests the bottom will drop out and we won't end up ahead. This is happy news," said Lorraine Newlon, CSUN's director of Articulation, Admission and Records, of both the enrollment and applications numbers.

University officials credited a series of on-campus initiatives to improve recruitment and outreach programs with helping spur the increases. But they also cited broader societal changes--such as the arrival of the so-called Tidal Wave II of children of baby boomers--for swelling applications.

Kennedy called the campus' efforts "almost a change in culture," citing moves in recent years that have included more effective and polished university recruiting publications, stepped-up contacts with applicants, faculty involvement in campus open houses and more high school visits.

The factors influencing students' decisions where to enroll are so varied and complicated that university officials said they have a tough time knowing exactly which initiatives produce results. "We've been doing so many things, I can't say it was this that worked. We don't know," Newlon said.

But Newlon said one oft-mentioned issue in recent years--the January 1994 earthquake that rocked the campus--is being mentioned less and less by potential applicants. "Anecdotally, I think it's almost a non-issue. I don't any longer hear visitors inquiring or talking about the earthquake," she said.

The last time the campus approached a 6 percent increase in fall enrollments was a 6.2 percent jump in fall 1988 that brought the student population to 31,575, CSUN's all-time high. But enrollments began dropping in the 1990s as state budget cuts and student fee hikes took their toll.

The earthquake then worsened the decline, contributing to a nearly 11% loss to 24,310 students in fall 1994, the lowest level in more than two decades. But the campus began bouncing back last fall, with a 2.9% increase that boosted 1995's tally to 25,015.

Now, with more than a month remaining for enrollments this fall, the campus' enrollment tally as of Aug. 12 was 24,506, 6.4%
above the comparable 1995 number of 23,028, according to a tally produced by Newlon's office.

Likewise, applications submitted to the campus as of early August had hit 19,005. That number, with several weeks more still to add, has already exceeded the fall semester totals from each of the past four years. The last time CSUN had that many final applications was a fall 1991 total of 20,006.

Typically, any increase in actual enrollments at CSUN is going to be accompanied by an even larger increase in applications received. That is because the campus ends up ultimately enrolling somewhat less than half (its so-called yield) of all those who submit applications.

On a systemwide basis, the latest report from the Chancellor's office has CSUN's 11.7% gain in applications into August this fall leading all Cal State campuses, although the report did not tally data for the small California Maritime Academy.

CSUN has been at or near the top in monthly series of those Cal State application tallies for most of the summer. Close behind in the latest report was the Stanislaus campus, up 10 percent over last year, and San Marcos, up 8.6 percent. Total systemwide applications are up 2.1 percent over last year.
Welcome to Volume One, Number One of @csun.edu.

It will be produced biweekly and generally distributed on Mondays during the academic year by the editorial team in the Office of Public Relations. Its purpose is to report campus news of particular interest to the faculty, staff and close friends of Cal State Northridge. The newspaper also will be available to students and community members who request it.

The kinds of news we seek to cover will include:

- ongoing campus issues such as strategic planning, general education reform and the earthquake recovery;
- the work of governing bodies such as the Faculty Senate, the North Campus/University Park Development Corp., the CSUN Corp., the CSUN Foundation, committees such as Educational Policies and Enrollment Management and the priorities of the institution's primary divisions: Academic Affairs, Student Affairs and Administration and Finance;
- staff hires, promotions and accomplishments;
- upcoming events of all kinds--conferences, meetings, lectures, arts and athletic events;
- government and political issues that affect the university, such as the state budget, affirmative action and remediation;
- routine notices, ranging from grant application deadlines to parking information.

We will continue to produce NORTHRIDGE, with its focus on the university's enduring reason for being: teaching, research, creative activity and public service. NORTHRIDGE now will be published four times in the academic year.

@csun.edu will report facts and processes that signify a functioning university. These processes are sometimes many sided and the newspaper will seek to frame them not in terms of personalities (who's for, who's against) but in terms of arguments and ideas.

We begin by encouraging your comments on this issue--what you like and dislike in terms of topics and formats. You have a standing invitation to suggest story ideas and provide constructive criticism. The masthead tells you how to reach us.

To submit information for publication the same as you did for the UIB:

- Send it via hard copy to Managing Editor, @csun.edu, Mail Drop 8242.
- Email it to pubinfo@exec.csun.edu.
- Fax it to the managing editor at (818) 677-4937.
- Deliver it to the University Relations building at 9528 Etiwanda Ave.

Deadlines

The deadline for UIB-type items is noon, one week preceding the distribution date for each issue.

For story suggestions and items that are less time-sensitive, the rule of thumb is the earlier the better and not less than two weeks before the date of publication. Always include your name and phone number.

The Electronic @csun.edu
Back issues of @csun.edu will be posted on the university's homepage at http://www.csun.edu under the heading of "News and Events."

To accommodate pressing calendar items and important notices that come to us after deadlines, we will maintain a section entitled "Late and Breaking News."

**1996-97 publication dates**

August 19  
September 3, 16 and 30  
October 14 and 28  
November 11 and 25  
December 9  

January 13 and 27, 1997  
February 10 and 24  
March 10 and 31  
April 14 and 28  
May 12 and 27

**New Managing Editor**

John Chandler, an experienced reporter and editor, will serve as managing editor of @csun.edu. John most recently covered CSUN for the Los Angeles Times and is intimately familiar with the university, with the CSU system, and public higher education in general. His professional experience includes 15 years in journalism with the The Times, the Los Angeles Herald Examiner and Copley News Service. He was part of the Times' staff that won the Pulitzer Prize for reporting on the Northridge earthquake.

He can be reached at (818) 677-2130 in the University Relations offices at 9528 Etiwanda Ave., or via email at jchandler@exec.csun.edu

@csun.edu in the Scheme of Things

We believe that multiplicity of media is a good thing. Communication is important to a large, complex public university, and no single medium will satisfy all of our diverse needs. If you have ideas for improving institutional communication, we would be happy to hear them.

Thus around the campus, colleges, departments, programs and other units publish their own newsletters, periodicals and homepages. The Daily Sundial, which can be reached at (818) 677-2915, is produced primarily by and for students. All these media serve different purposes and various constituencies.

**Feedback**

Later in the semester, once you have had an opportunity to get a better idea of what this newspaper is and seeks to be, we will publish a readership survey to elicit your evaluation and opinions. We also will host a readers' focus group to seek your views and we will consult and listen carefully to our editorial advisory group, which has kept us focused on campus priorities and well-grounded in the realities of Cal State Northridge. We thank you in advance for your suggestions, submissions and opinions.

-The Editorial Team

@csun.edu  
August 19, 1996  
News and Features
South Library, Apartments to be Demolished

In a major development for the campus, Cal State Northridge officials have said they expect in coming months to begin demolishing the earthquake damaged South Library building and at least part of the Fine Arts complex in addition to the vacant University Tower Apartments.

The seven-story apartments, which had been damaged and closed long before the 1994 Northridge earthquake, have long been slated for demolition. But university officials had been talking of repairing the other two closed buildings until determining recently their damage was too extensive.

Art Elbert, CSUN's vice president for administration and finance, said the decision will not only hasten the resolution of earthquake damage on campus but also provide new opportunities for rebuilding. "The end products are going to be parts of a brand new campus," he said.

``These three are really going to be milestone events," added Frederick Gans, the project director for the contractor now overseeing the campus' recovery--Daniel, Mann, Johnson & Mendenhall. "It's really going to represent a conclusion, a finality," Gans said.

Campus officials said demolition work on the South Library and Fine Arts buildings could begin during the fall semester and be completed by early next year. The tower apartments, a larger and more complicated job in part because of asbestos problems, might take until next fall to complete.

The South Library, used recently as a computer center, was the first main building completed on campus in 1959. The Fine Arts complex, partly designed by noted modernist architect Richard Neutra, opened in 1960. The tower apartments were first used in 1969, according to CSUN records.

Despite the massive damage inflicted on the campus by the January 1994 Northridge earthquake, the only major campus facility demolished in the ensuing two-and-a-half years until now has been the 2,500-space Parking Structure C, which all but collapsed the day of the quake.

Campus officials said they still must work out the details of the upcoming demolition with federal and state disaster officials, but expect resolutions shortly. Earlier this month, the campus received a preliminary $10.8 million federal authorization to replace the South Library.

For now, university officials have no plans to rebuild the tower apartments. But they said the South Library building will be rebuilt as a future administration and computing facility. And whatever portion of the Fine Arts building is demolished also will be replaced.

Randall Duncan, DMJM's manager of the campus reconstruction support office, said the section of Fine Arts now slated for demolition is the three-story Wing D segment. But Duncan said the campus is examining whether the damage is so extensive to warrant removing the entire building.

Under federal guidelines, the campus has the option to demolish and replace earthquake damaged buildings once the estimated cost to repair them to their pre-earthquake condition becomes more than half of the cost of building new facilities to modern standards, Duncan said.
University officials early on knew the tower apartments met that standard. The latest estimate for the South Library was $5.6 million for repairs versus $9 million for a new building. And the entire Fine Arts complex is considered close at present to meeting that federal standard, Duncan said.

Financially, Duncan said the university already has received final approvals for about $248 million worth of federal and state disaster relief out of more than $300 million in estimated damage. He said the remaining $50 million-plus portion could be settled by the end of September.

Among the campus' other still-closed buildings, Duncan said the Science 1 building should be the first to reopen in time to start the spring 1997 semester. Sierra Tower, Jerome Richfield Hall, the Engineering building and perhaps the wings of the Oviatt Library could be ready for the fall 1997 semester.

- John Chandler
Agreement Near on Lease for North Campus

Cal State Northridge and the developers chosen to build an upscale retail center on the university's North Campus are close to reaching agreement on a tentative long-term lease for the project that could generate nearly $1 million-a-year for the campus.

Representatives of the university and the developers proposing the nearly 20-acre University MarketCenter project said they expect to finalize the agreement before the end of September. That would permit the developers to then pursue a months-long approval process with the city of Los Angeles.

An early step in that will occur Tuesday, Aug. 20, when the university holds a public scoping meeting for community members to discuss issues they want addressed in the project's environmental impact report. The meeting will be 7 p.m. in the Grand Salon of CSUN's University Student Union.

CSUN President Blenda J. Wilson called the project crucial to establishing a reliable source of revenue for the university to further its wide range of activities--from teaching and research on-campus to a host of programs that benefit the surrounding community.

``Cal State Northridge is a remarkable asset in this community. The North Campus development can help assure that necessary resources are available to enable us to maintain this asset,'' said Wilson, who heads the non-profit university auxiliary that is pursuing the project.

However, the proposed center has drawn fire from some community activists and business leaders, including the Granada Hills Chamber of Commerce board that voted last week to not support it. Some have argued CSUN should avoid retail projects that would compete with local businesses.

Under the proposal, the developers would build a nearly 225,000-square-foot "lifestyle center" on the south side of Devonshire Street between Lindley and Zelzah avenues. The estimated $22 million project would host six major tenants, a food court and provide more than 900 parking spaces.

In May, Cal State system's Board of Trustees picked a joint venture of Atlanta-based Cousins MarketCenters, Inc., a major retail and office developer in the Southeast, and Newport Beach-based Hopkins Real Estate Group to develop the project from a group of builders that had submitted proposals.

Originally, the joint venture had proposed a second phase to their project including a movie theater complex and parking structure. But university officials said that part of the proposal has been shelved while they consider other options for the remaining 45 acres of the entire 65-acre site.

CSUN officials and developers representatives said they hope by next spring to win city land use approvals and final Cal State system concurrence for the center that would make the lease final. Developer John Hopkins said he wants to break ground by next August and have the project open by mid-1998.

In terms of economic impact, Hopkins said the project could produce up to 400 full and part-time jobs and generate annual sales approaching $100 million. Since most of the purchases made there probably would be taxable, he said the center also could generate up to $8 million in sales tax revenues.

As now planned, the university's North Campus/University Park Development Corp. would convey the little-used property to the

http://www.csun.edu/~hfoao102/csun96_97/csun819_96/features/north.html[5/31/2012 11:49:00 AM]
developers through a long-term lease that would generate about $858,000-a-year for the campus plus a potential share of the project's operating profits.

Some business owners have charged the CSUN project would be able to undercut others because the university, as a state agency, now does not pay property taxes. However, university officials said the proposed lease would in fact put both the site's land and the planned improvements on the tax roll.

As a result, the project's developer would begin paying about $350,000-a-year in property taxes, revenue that is not generated now, at virtually the same rate as any other project. That is because the developer would acquire a so-called possessory interest, which is taxable, under the long-term lease.

Campus officials have promised a lush, Mediterranean-styled complex with extensive landscaping and design features. And both the university and the developers have committed to bring in prominent tenants such as Bristol Farms Market, Circuit City and Borders Books and Music.

But the project still has some local business leaders nervous. "It's not a matter of traffic as much as the economic impact it will have," said Dick Hardman, executive director of the Northridge Chamber of Commerce. He said local retailers just "are trying to hang on to what they've got."

Jim East, chairman of the governmental affairs committee of the Granada Hills chamber, said the university ought to be concentrating on education instead of retail projects. "They're in the business to educate kids, not to sell retail goods," he said of the university.

University spokesman Bruce Erickson said CSUN is hardly the first university to explore commercial projects as a means of supporting its core educational mission. More revenues to the campus could mean more scholarships, programs that touch the community and cultural activities.

Meanwhile, another new retail center already is looming a short distance to the north. Officials confirmed the J.H. Snyder Co., a major builder, is in escrow to buy the 16-acre Coast Federal property at Chatsworth Street and Zelzah Avenue with plans to build and open its project by next fall.
New Administrators Head Four Colleges

In a series of leadership changes, four of Cal State Northridge's nine colleges will start the fall semester with new administrators at the helm.

Ann Stutts, former chair of the Kinesiology Department, will head the College of Health and Human Development. She had been serving as interim dean since Linda Bain resigned to become provost of San Jose State University.

Two other new deans come from outside the campus. William Flores, the new head of the College of Social and Behavioral Sciences, had been associate dean of the School of Social Sciences at Cal State Fresno.

Joyce Feucht-Haviar (the first syllable rhymes with "Coit" as in Coit Tower) will become dean of the College of Extended Learning on Sept. 5. She has been associate dean for academic affairs and executive director of program development for the Division of Continuing Education at the University of Virginia at Charlottesville.

Flores and Feucht-Haviar take their positions following the retirements of Ralph Vicero and James O'Donnell, respectively.

Meanwhile, Dorothy Miller has been appointed administrator-in-charge of the College of Engineering and Computer Science following the reassignment of former Dean Charles Alexander. President Blenda J. Wilson in July assigned Alexander to the college's Electrical and Computer Engineering Department where he will be a full professor.

Provost Louanne Kennedy said a search for an interim dean of the college will begin early this fall.

A search for a dean of the College of Science and Mathematics also is likely to begin during the fall semester, Kennedy said. The position has been vacant since the death of Donald Bianchi last spring. Paul Klinedinst continues to serve as interim dean.

In other key administrative appointments in the Provost's Office:

- Jose Luis Vargas was named director of Educational Opportunity and Summer Bridge Programs after serving as interim director of EOP for the past two years.
- Delia Rudiger is the new executive assistant to the provost. She was formerly manager of academic resources in the College of Science and Mathematics. Nancy "Lulu" Falls, who formerly held the executive assistant position as well as the position of interim director of academic resources and planning, has moved to the Administration and Finance division as director of space planning and management.
- Spero Bowman is the new director of academic resources and planning. He was formerly manager of academic resources in the College of Health and Human Development.

In key personnel changes in the Administration and Finance division:

- Hildo Hernandez has been named director of facilities plant management. Formerly general manager of facilities operations for the County of Los Angeles, he replaced Marty Holtzman, who moved to a comparable position at San Diego State University.
- Bill Cooper has been named director of purchasing. Formerly director of purchasing and materials management at Cincinnati State University, he takes over for Cynthia Moore, who took an off-campus position.
- Bill Chatham, associate vice president for facilities planning and operations, resigned to become vice chancellor for facilities with the University of Georgia. His wife Jane Chatham, a former head of CSUN's earthquake recovery
Stutts Outlines Plans for Health and Human Development

Ann Stutts, who was named the new dean of the College of Health and Human Development in July, sees the college's coming year as a transition from planning to action.

Its faculty spent the past two years analyzing needs, problems and discrepancies between the self-image and outsiders' views of the college, then known as the School of Communication, Health and Human Services (CHHS).

That study yielded a vision of a university that was centered on students, emphasized integrated knowledge, used technology to enhance learning and sought cost-effective ways to deliver education.

Beginning to implement that vision within the college will be the task of the year ahead.

"We need to translate our design and theory into programmatic terms and student-centered learning experiences," Stutts said. "We will match the assets of our faculty, staff and students with the needs of both the outside community and higher education."

Part of the work will involve closer collaboration among faculty members--to "build a community within the college," in Stutts' words--and projects that meet the needs of the outside community.

One completed example is the Joan Elam Day Care Center at Monroe High School in North Hills, designed by students under the guidance of Roberta Mauksch, assistant professor of Family Environmental Sciences. That interior design project "takes account of social and behavioral factors as well as aesthetics," Stutts noted, and exemplifies the multifaceted aspect of projects the college will undertake.

Teams of faculty and students from different departments may collaborate on future projects, she said.

"A lot of our departments are interrelated," Stutts said. "Collaboration among departments is natural for us because it's a model for the services that individual disciplines provide.

"The curriculum design and the university bureaucracy (that is, departments) create an artificial separation between disciplines," she added. "In curriculum discussions, we call it 'overlap.' In the new design our college is creating, we think we can work together to overcome those distinctions in a way that will benefit students.

"Our plans change nothing for the faculty in terms of their areas of specialization, teaching load or department identification. But the new arrangements make us a more cohesive unit," Stutts said.

As an example of such collaboration, Stutts noted that Steven Loy, who until now held a full-time appointment in the Kinesiology Department, this year will divide his time between that department and the Department of Health Science's physical therapy program.

In a reorganization that took effect July 1, three departments (Journalism, Speech Communication and Radio-TV-Film) moved from the former School of CHHS to the new College of Arts, Media, and Communication.

The College of Health and Human Development now comprises six departments: Child Development, Communicative Disorders, Family Environmental Sciences, Health Science, Kinesiology and Leisure Studies and Recreation.

Stutts became acting dean in 1995 after Linda Bain, the former dean, was named provost of San Jose State University. Before that, Stutts had chaired the Kinesiology Department since 1988.

Stutts joined the faculty in 1965 and became a full professor in 1977. She holds a bachelor's degree in physical education from Utah State University and a doctorate in physical education from the University of Southern California.

Stutts has been a member of the President's Advisory Committee for Physical Education of College Women, the U.S. Olympic Academy IV and the 1984 Los Angeles Olympic Organizing Committee.

- John Kroll
Flores named dean of Social and Behavioral Sciences

William (Bill) Flores, named dean of the College of Social and Behavioral Sciences in June, takes office promising one of his chief aims will be to promote greater cooperation between the college and public and private agencies in the San Fernando Valley.

Flores said he will urge faculty to do research applicable to problems confronting the area, such as housing, race relations and the environment. To identify priorities, he plans to convene a community advisory board that will work jointly with the faculty.

"The mission of the CSU system is more attuned to the local community than that of the UC system or private universities," Flores said. "We provide a local pool of experts. Children around here grow up and attend the university; we should be involved in their communities."

As an example, Flores pointed to research he conducted on violence and inter-ethnic conflict in Fresno schools. He carried out the project with the School of Education at Fresno State University.

"That project has academic interest, foundations are interested in it and it can lead to remediation of the community," he said.

Whether the faculty actually works with the community to apply the research results depends on the joint interests of those involved, he noted.

The problems don't have to be contemporary, Flores said; they could be historical or archeological, such as a San Diego State University project that studied the construction of the Presidio in that city's Old Town.

"I don't want to discourage research in other areas," he noted. "But if a professor's an expert on China, it might be useful to connect with Chinese businessmen here."

Applied area projects "are a way of generating money for the university by contracting with schools or agencies. Perhaps geographers could map earthquake faults and overlay a map of housing tracts. That would interest real estate agents and home buyers," Flores said.

"It's a matter of taking our skills and applying them differently."

Department chairs are "very interested" in these ideas, he said.

Flores also plans to propose a center for Los Angeles research that would carry out interdisciplinary studies in fields like archeology, urban policy and the environment. The center would have a more applied basis than other urban studies institutes, he said.

Flores spent several years working in community-based projects. He ran both a health center and a mental health program in San Jose from 1978 to 1984. He also established a juvenile prevention program in conjunction with Santa Clara County agencies.

By training, he is a political scientist whose publications deal with empowerment, issues of local communities and public policies, especially the unintended consequences of those policies. He has taught courses ranging from urban planning and social forces of race, class and gender to Latin American Studies.
Flores received his bachelor's degree from UCLA and his master's degree and doctorate from Stanford University. He became associate dean of the School of Social Science at Fresno State in July 1994 after having served as the school's acting dean in 1993. For the 1993-94 academic year, he was a Rockefeller Fellow in the humanities at City University of New York.

He held earlier academic appointments at Cal State Hayward, De Anza College and Santa Clara University, and held an appointment as visiting scholar/associate fellow at Stanford's Center for Chicano Research.

The school's previous dean, Ralph Vicero, retired in June after 32 years at CSUN.

John Kroll
Strategic Planning Will Outline themes and Goals

The strategic planning process at Cal State Northridge will move to a new phase this fall as the campus considers themes and goals to achieve the university's mission and guide its budget decisions. The coming discussions will build on last year's planning, which led to definitions of the university's mission, values and vision.

To start, the Strategic Planning Committee will distribute a short list of sample themes, or planning directions, that are grounded in the mission and values statements. A list of possible goals will go out with them, said Religious Studies professor Pat Nichelson, chair of the committee.

Those themes and goals will be the subject of a broadly representative retreat Oct. 4 on campus. The retreat will finalize a short list of themes and define a series of goals to give each theme concrete shape.

"A theme might be as broad as 'student achievement,' " Nichelson said. "The goals the campus chooses to embody that theme would identify the specific efforts for which CSU Northridge would spend its scarce discretionary resources."

Nichelson's committee has generated the list of themes from earlier strategic planning activities, which have included retreats, focus groups, environmental scans, committee discussions and meetings with a wide range of campus constituencies over the past two years.

Nichelson predicted the goal-setting process will be "more difficult" than last year's formative discussions because of its impact on budgeting and setting priorities for the university's work.

"The debate over the selection of goals should be lively. Because of the need to focus the expenditure of resources, some desirable goals will be rejected. Some goals will be in tension with others," Nichelson said.

"Because the goals will drive budget decisions and work assignments, they must be sharply defined and workable," he added.

Concurrent with the university-wide discussion, each campus unit (each academic college, for instance) will meet to develop its own themes and goals. These will be in accord with university-wide ones but be able to be implemented by the unit itself.

Nichelson urged broad participation in the planning process.

"While there will be ample consultation, the selection of themes and goals will not be an endless conversation," he warned. "This semester is the time to be involved.

"Strategic planning allows us all to have a hand in informing decisions and resources and the campus direction over the next few years. It is also a way for the overall campus community to advise President [Blenda J.] Wilson about the university's future."

Nichelson noted that the entire planning effort has been characterized by extensive consultation with "dozens of constituencies" both on and off campus--a process that will continue.

In addition, he said the committee will "hand over more and more of the planning project to the traditional consultative bodies: the Faculty Senate, the colleges, the chairs, the staff units.

"In spite of the fear that strategic planning will 'replace' these groups, I believe they will find they have more effective
consultation on matters of real substance than they ever have had before. This is our objective,” Nichelson said.

Reviewing the reasons for strategic planning, Nichelson noted, "We got into this process because the American university--not just CSUN, but here especially--is the subject of immense change."

He cited, among other factors, "unfriendly" state budgets, continuing earthquake recovery, students' wildly varied preparations for college and the information revolution's impact on academic disciplines and career paths.

"Our prestige, and hence our ability to gain added resources, has slipped. And faculty seem to have lower morale than anybody can remember," Nichelson said.

"Strategic planning allows a critical mass of the campus community to get together on a continuing basis to plan collectively the character and future of our institution. It is simply a discipline for having an open and effective way of influencing campus plans and decisions that cut across every sector of our work."

--John Kroll

News and Features
University Student Union Links Commerce and Service

On any given day, Debra Hammond might focus her attention on a ceramics lab, a fast food outlet or even a summer camp for children. Though the ventures are unusually diverse, Hammond sees in her mission a common thread: service to students.

"We want to make students feel wanted and connected, to encourage them to stay at CSUN," said Hammond, executive director of Cal State Northridge's University Student Union. "Studies have shown that students stay in school because they feel connected to their university."

Since November 1993, Hammond has held together the wide-ranging entities that comprise the USU. The task is not simple, considering the disparate businesses and activities of the $4.2 million operation. Hammond sees the USU as the social center of the student universe. Its services allow students to plug into the campus community and its commercial rentals bring in revenue to support its programs.

The USU supports the more serious aspects of student life by housing computer labs, a fitness center and meeting rooms for use both by campus clubs and outside groups. It also runs facilities and programs focusing on student entertainment, such as game rooms and lounges, a ceramics lab and a movie theater.

Its newly opened Performing Arts Center books events by a wide variety of groups, from students to outside producers. And the business spaces the USU rents provide a range of convenient services. The two newest enterprises are a Quick Copies copying service, near the information desk, and the Campus Postal Services, across from the Mercantile Exchange.

One of the main food areas, the Pub, will undergo renovation this fall as the current food vendors are replaced with a Panda Express outlet and an ice cream store. The Pub bar will remain in operation. And for the first time since the Northridge earthquake, the USU will offer entertainment twice weekly on the Pub's stage.

The fall also will bring programming changes, Hammond said. By restructuring funds and staff assignments, the USU has increased its student program budget from $40,000 in 1993 to $160,000 this year. That will increase the number of USU-sponsored concerts, films, speakers and other programs.

So where does the money come from to run this sprawling organization? The majority comes from an $85 per semester student fee, which makes up 65 percent of the USU’s operating budget. The remaining 35 percent comes from the USU’s campus business ventures, such as the game rooms, convenience stores and a popular summer camp for children that uses CSUN students as counselors.

Hammond said her goal is to bring the USU's operating budget into a 50/50 ratio, with only half the revenue coming from student fees. "We are now 15 percent off that mark," she said.

To lessen the gap, Hammond plans to continue developing the USU's commercial spaces and establish other USU commercial ventures. For example, she is negotiating to create a discount phone card bearing the USU logo, for purchase by the campus community.

The USU is a non-profit organization run by a 17-member board of directors, including 11 students. The remaining six, including Hammond, represent the campus community. Under the board's direction, the USU employs a staff of 18 professionals and 80 to 100 students.
The organization operates two large campus facilities. The main complex, known as the USU, is on Lindley Street. Originally completed in 1978, it gained an 85,000-square foot expansion last year, bringing its total size to 205,000 square feet.

The Satellite Student Union at the north end of campus was completed in 1991. That 35,000-square foot facility was developed to serve CSUN's nearby University Park Apartments. The complex also is a late-night student hangout because stays open later than the main union.

The USU expansion, which cost $12 million, was planned in the mid 1980s to meet the expected increase in enrollment, which by the late 1980s grew as planned to exceed 30,000. But a series of subsequent tuition increases along with the Northridge earthquake led to declines in students from which the campus only now is beginning to recover. As a result, USU student fees were increased in 1994 from $57 to $85 a semester.

The lower student population also has kept some of the USU's new space from being fully utilized. One example is food service facilities in the east addition of the main union building. But in the wake of the earthquake, some of the extra space has come in handy.

Some of it now houses the Career Center, originally located in the quake-devastated Administration building. The Fitness Center was opened in the dining room portion of an unused kitchen service area. Another earthquake casualty, Admissions and Records, will move into the USU sometime this fall.

"I was hired just before the earthquake, and it changed our overall direction tremendously," Hammond explained. "The USU now has to be much more supportive to the university's general mission, like providing space for departments to be up and running."

When she accepted the job here, Hammond thought it would take about five years to implement her vision for the USU--but that was just before the quake.

"I like to go into an institution and fix things-to develop a vision for what the program can offer the students and campus, and then implement it. And after I've done that, then I can go do something else," Hammond said. "But I'm not sure I'm going to be done here in five years."

Life at the helm of a student union is not new to Hammond. Before taking this position, she was the director of the University Student Union at Cal State Los Angeles, where she also received a master's in educational administration.

"It's the best of both worlds: being involved in education and running a business," Hammond said of her career choice.

This year Hammond was selected as the president-elect of the Association of College Unions International (ACUI), a group that promotes student activities and centers in member schools. Knowing that the ACUI presidency would have an impact on her ability to handle a heavy USU workload, Hammond checked with her staff before accepting the position. She received their full support. Although she admits the dual role will be challenging, she said she is looking forward to her term as ACUI president.

"I'll get an opportunity to help define what other student unions should be providing to the students," Hammond said. "We're here for the students. If you don't have that philosophy, then you shouldn't be working in a student union."

-Betsey Edwards
CSUN to Reconsider Campus Transit Center

Faced with community opposition, Cal State Northridge officials have agreed to reconsider plans to develop a $2.1 million bus transit center in Parking Lot C on the east side of campus near a residential neighborhood.

CSUN President Blenda J. Wilson announced the decision during an Aug. 1 meeting on campus that drew about 60 community members. Many complained the university had not told them about the project and that it could create noise, traffic and other problems.

``I can tell you we're going to revisit the whole package,'' said Ron Kopita, CSUN's vice president for student affairs. Kopita said the university probably now will decide between dropping the project altogether, finding another campus location or proceeding with the current one.

University officials did not estimate when a final decision might be reached. But Kopita said the community's concerns would be considered. And he acknowledged there had been a breakdown in communications on the project, promising it would not happen again.

Renee Berlin, San Fernando Valley/North County area director for the county's Metropolitan Transportation Authority, which was to fund the project, said the decision on how to proceed now rests with the university. ``We are taking our lead from you,'' she said.

(In the meantime, campus officials said they wanted to alert community members that a separate and unrelated project involving modifications to Lot C is beginning, but that it does not involve the university performing any work on the transit center project.)

Under the plan, CSUN was to develop a 1.5 acre transit center for the MTA on the portion of Lot C at the northwest corner of Zelzah Avenue and Prairie Street. The center, originally due to open in 1998, was one of six planned by MTA in the San Fernando Valley.

MTA officials said the transit centers are part of their two-year-old plan to restructure bus service in the Valley, including switching from a grid system to a so-called hub-and-spoke system in the north and west. The centers are supposed to become ``hubs'' for bus routes and make travel easier for commuters.

The CSUN center project would include a 1,500- to 3,000-square-foot building with offices for ridesharing, bus information and security; six angled bus stop bays; sheltered passenger areas; telephones; extensive landscaping, and some street and traffic improvements to ease access.

A 1994 MTA study recommended a transit center in Northridge either at CSUN or the Northridge Fashion Center. After the January 1994 earthquake, Kopita said MTA officials approached the campus about the project and the university agreed to apply for funding to build it.

The project won initial approval from CSUN's Campus Planning Board in early 1995, according to CSUN's grant application. And the Cal State system's Board of Trustees voted for the project last July, with the campus to provide the land and request $1,138,000 in MTA funding.

But local residents, including some CSUN employees and alumni, became angry after reading about the trustees' vote, saying that was the first they had heard of the project. They also disagreed with the university's finding that the project would have no
significant environmental impacts.

"What bothers me the most is it seems to be such an unnecessary intrusion into the neighborhood," said CSUN Philosophy Department chairman Ronald McIntyre, who lives nearby to the east of Zelzah. Neighbors consider the project "a headache and an intrusion," he said.

McIntyre said he worries about the nearby bus traffic lowering the value of his home, interfering with his bicycle commutes to campus and his morning jogs. And as a veteran CSUN employee, McIntyre said he knew nothing of the project, calling the notification complaint "a huge issue" among neighbors.

The campus did place a newspaper ad in April announcing its environmental review. But Kopita said the campus expected the MTA to handle broader notifications, while MTA officials said they expected CSUN officials to handle that task. "We will not let that happen again," Kopita said.

As envisioned, the center would serve as a stopping and transfer point for five MTA bus lines, two of which already travel nearby, plus the university's own shuttles. MTA officials said their daily number of bus trips past the site could increase from 81 now to as many as several hundred.

In defense of the project, some campus officials said the center would help ease bus transit to the campus by both employees and students. The campus application predicted the center could increase bus ridership on the five involved MTA lines by 10% or about 260 daily boardings.

-John Chandler
Engineering, Admissions Move to New Quarters

With the start of classes only a week away, faculty, staff and students at Cal State Northridge face the challenge of finding departments and classes amidst the orderly chaos of the campus' continuing reconstruction.

University officials said they are doing everything they can to make the university as easy to navigate as possible while the rebuilding progresses. But the work has forced the relocation of some departments, including Admissions and Records, this fall.

Among academic programs, the laboratories, classes and offices housed in the main Engineering building have been scattered about the campus while earthquake repairs are being made to the facility.

The offices of the dean and some staff have been moved into the recently completed Engineering addition, while other offices and classes have moved into the Halsted Houses and Prairie Street villages. Some engineering labs are now in Music Lawn, and the microbiology, environmental occupational health and the cadaver laboratories are temporarily housed in Monterey Hall.

"Physically, the move has been going rather smoothly," said Dorothy Miller, administrator-in-charge of the College of Engineering and Computer Science. "When the faculty and students get back, that will be the real test.

"I'm sure there's going to be a lot of frustration at the beginning of the semester. We've had to double up on a lot of labs," Miller said. "But the good news is that at the end of all this we'll have a new building--well actually an old, repaired building--that we can occupy. And hopefully, all this moving will all be over with," Miller said.

Repairs on the Engineering building are expected to take about a year to complete, said Lulu Falls, CSUN's director of space planning and management.

Falls said she understands how frustrating the moving can be.

"We're trying to make it as painless as possible," she said. "But some of these moves just can't be avoided because we need to get the campus back in shape. Considering everything that's happened, things have been going very smoothly. We really appreciate everyone's understanding and cooperation."

All the moving, however, has presented some opportunities to make life a little easier for students, Falls said.

She said the portions of Admissions and Records now housed in the dome on Halsted Street--those that deal with the public--will move to the University Student Union sometime in late September, once the registration crush associated with the start of the fall semester is over.

"Hopefully it will be easier for the students to find," Falls said.

Lorraine Newlon, director of Articulation, Admissions and Records, said the move will be a welcome one.

"The staff is looking forward to having a building at long last instead of a tent," Newlon said. "I think the students will be able to find us easier because it's much more centrally located. We're hoping that with some new carpeting and fresh paint on the walls, it will be a much nicer admissions and records office than the dome was."

Falls said Admissions and Records will remain in the University Student Union until the new Center for Student Success, which
will be housed in the still-closed Administration building, is ready. That project, due to begin later this semester, isn't expected to be completed for at least a year.

In the meantime, items currently stored in the Administration building will be moved to the soon-to-be-emptied Admissions and Records dome.

Falls mentioned one bright spot: the university's construction management consultant, Daniel, Mann, Johnson & Mendenhall, soon will be moving their trailers from a parking lot on Halsted Street to an already cordoned off area behind the Administration domes, freeing up about 100 parking spaces near the Art and Design Center.

-Carmen Ramos Chandler
All Points Bulletin and a "40th Birthday Party"

If you know the whereabouts of the original artwork of this photo of some of the Founding Faculty who taught the first classes on campus 40 years ago next month, please call Robert (Red) Williams (back row, far right) at (818) 363-2244, or Bill Schlosser (second row, far right) at (805) 526-4073. The artwork is missing and its loss is much mourned by the survivors among the original faculty, according to Williams, Schlosser, Del Stelck and other Founders who are spearheading a reunion.

The original faculty will be guests of honor at a champagne brunch from 10 a.m. to 1 p.m., Sunday, Sept. 8, at the University Club. Those wishing to attend should make reservations before Aug. 31. For more information or reservations, call the Association of Retired Faculty at (818) 677-7848.

The Founders also will reenact the flag raising on the opening day of classes in 1956. The ceremony will begin at noon Wednesday, Sept. 11 at the University Student Union.

The campus was founded as the San Fernando Valley branch of Los Angeles State College (now Cal State Los Angeles) in 1956 and two years later became an independent institution known as San Fernando Valley State College. Many of the original faculty stayed on.
Tenure and Promotions

Thirty faculty members have received tenure effective this fall in recognition of their teaching, research, creativity and public service.

They are Tami Abourezk, Kinesiology; Beverly Cabello, Educational Psychology and Counseling; Kang Chang, Civil Engineering; Deborah Chen, Special Education; Susanne Collier, English; Robert Danes, Music; Oscar deShields, Marketing; William De La Torre, Educational Leadership and Policy Studies; Janice Eckmier, Secondary Education; and Crystal Gips, Educational Leadership and Policy Studies.

Also, Jacob Hale, Philosophy; Donald Hall, English; Mingfang Li, Management; Rebecca Litke, Speech Communication; Judith Marti, Anthropology; Roberta Mauksch, Family Environmental Sciences; Evelyn McClave, English; Linnea McCord, Business Law; Gloria Melara, Computer Science; and Vicki Pedone, Geological Sciences.

Also, Miroslav Peric, Physics and Astronomy; Edie Pistolesi, Art; Radha Ranganathan, Physics and Astronomy; Sue Sears, Special Education; Al Sethuraman and Ramin Vakilian, Mathematics; Alan Wright, Leisure Studies and Recreation; Chi-chuan Yao, Management Science; Richard Ye, Accounting and Management Information; and K. Omar Zahir, Chemistry.

Twenty faculty members will be promoted to professor and 18 to associate professor effective August 31. The promotions were announced by President Blenda J. Wilson.

The newly promoted professors are Davis Acks, Music; Guillermo Bartelt, English; Anthony Costantini, Foreign Languages and Literature; Mary Curren, Marketing; Richard Ehrgon, Civil and Manufacturing Engineering; Donna Emery, Elementary Education; Thomas Hatfield, Health Science; Linda Huetinck, Secondary Education; Antonia Hussey; Geography; and Kent Kirkton, Journalism.

Also, Alexis Krasilovsky, Radio-TV-Film; Barbara Kroll, English; Maura Mitrushina, Psychology; Cynthia Rawitch, Journalism; Yolanda Rosas, Foreign Languages and Literature; Kyoko Sato, Secondary Education; Ellen Schneiderman, Secondary Education; James Solomon, English; Zhixin Su, Educational Leadership and Policy Studies; and Joy von Wolffersdorff, Art.

The new associate professors include Tami Abourezk, Kinesiology; Kang Chang, Civil and Manufacturing Engineering; William De La Torre, Educational Leadership and Policy Studies; Janice Eckmier, Secondary Education; Peter Edmonds, Biology; Anamarie Garcia, Theatre; Jacob Hale, Philosophy; Mingfang Li, Management; and Rebecca Litke, Speech Communication.

Also, Roberta Mauksch, Family Environmental Sciences; Evelyn McClave, English; Linnea McCord, Business Law; Edie Pistolesi, Art; Mohammad Tabidian, Geological Sciences; Ramin Vakilian, Mathematics; Alan Wright, Leisure Studies and Recreation, Chi-chuan Yao, Management Science; and K. Omar Zahir, Chemistry.

In addition, Darrin Gitisetan has been promoted to librarian. He works in Public and Technical Services.
Staff and Student Achievements

Staff:

Blenda J. Wilson (President) received a Tree of Life Award for community leadership from the Jewish National Fund.

Lorraine Newlon (Articulation, Admissions and Records) received the J. Douglas Conner award for Outstanding Annual Meeting Session at the 1996 AACRAO meeting in Reno this spring.

The Sports Information staff won three citations of excellence from the College Sports Information Directors of America for publications produced in 1995-96. The men's volleyball single sport brochure by Ryan Finney and Lisa Kwan won two awards, and softball brochures by Ryan Finney and Bruce Christensen also won.

Students:

Barbara Blatt Kessler (Interior Design) received the International Interior Design Association/Steelcase Design Partnership Professional Fellowship. She will use the award to study the impact of earthquakes on the interior of commercial buildings.

The Northridge volleyball team, ranked fourth in the nation by Volleyball Magazine, represented Los Angeles at the Jakarta Sister Cities tournament in Indonesia in July.
Central Plant Construction to Cause Upheaval

A $23 million project to replace and upgrade much of Cal State Northridge's outdated utility network that began over the summer has officials warning campus dwellers to prepare for nearly two years of widespread and sometimes inconvenient construction.

Few areas of the central campus can expect to escape disruption now that contractors have begun digging miles of trenches for the multi-purpose project. It will result in a new campus heating and cooling system, conduit for future communications connections and fire safety and electrical upgrades.

``It's not like we're oblivious to the fact it's going to be a pain in the neck," said Deborah Wylie, the campus architect on the project. "But it's a necessary evil to get a new heating and cooling system for the campus," she said, predicting some of the heaviest work will occur during the coming semester.

To get the word out, Wylie has been distributing weekly flyers to key people on campus each Friday noting the areas targeted for work during the upcoming week. Soon, Wylie said she hopes to transfer those weekly updates to a campus World Wide Web page that would include a locator map.

Although the need for the project intensified after the January 1994 Northridge earthquake rocked the campus, the entire project actually had been in the works long before. It was delayed in part because state voters in 1994 rejected a $900 million higher education bond measure that included its funding.

The centerpiece of the project will be a new two-story, 26,000-square-foot Central Plant complex to provide heating and cooling to campus buildings that is now going in along Plummer Street just east of Etiwanda Avenue, north of the Business Administration and Education complex.

South of Plummer between the business and engineering buildings, campus officials plan to surround two cooling tower structures related to the new plant with what Wylie called an elaborate pedestrian mall including walkways and landscaping.

But the tough part for the campus will be the trenching: one set for installation of new hot and chilled water supply pipes that must run from the Central Plant to many buildings, another round for the communications conduit and some more for an expanded fire water system.

Ideally, where the various pipe routes run together, the different aspects of the work could have been scheduled at the same time to minimize inconvenience. But for cost reasons, some areas will be dug up to install some pipes, temporarily refilled and then dug up again before permanent repaving is done.

Under the new, more efficient system, large fans in buildings will use the hot and chilled water supplies to control indoor temperatures. The old system, some parts 35 years old, relied on leaky steam lines for heating and individual chiller units for cooling. Most of those will be replaced.

The change should end the familiar site of plumes of steam rising out of the ground. And campus officials said they expect to save several hundred thousand dollars annually in utility charges under the new system, as well as do a better job of maintaining climate control in buildings.

ARB Construction is the main contractor on the project and expects to have up to 100 workers involved. Thus CSUN officials
warned campus inhabitants to be especially safety conscious amid the construction and movement of heavy equipment on campus.

The project is due for completion in May 1998. Recorded information about the location of upcoming work can be obtained by calling x5978. People with any questions or comments about the project can leave a recorded message by calling x5979.
Central Plant Construction Schedule: Week 5
Thursday, August 15, - Friday, August 23, 1996

1. Concrete walk north of Speech/Drama: Major trenching to install underground communications duct and vaults.
2. Concrete walk south of Sierra Hall and walk north of Jerome Richfield Hall: Pavement sawing for future 3 foot wide trench. Actual trenching and underground work should begin the following week, Monday August 19, and last approximately one week.
3. Lindley: Major trenching continuing. Portions of the street from Science to south of the Bookstore, will be closed down to one lane with flagmen directing traffic. Contractor will be installing chilled water and hot water, supply and return, lines for distribution of heating and cooling from the Central Plant.
4. Lindley (east of Science 2) and Lindley (east of the Bookstore) and area north of the Exchange (within construction fence): Installing (3) new underground vaults (14 feet x 12 feet) in paved areas.
5. North of Engineering and southwest of PE: Trenching to install new underground piping for future building hook-up to new Central Plant.
7. Central Plant Site and Cooling Tower site: continued grading, and preparation for building foundations.

SPECIAL NOTE: In consideration of the confusion in starting a new semester, the contractor has rearranged the construction work schedule to avoid construction work in the area of the main quad (from the Bookstore to the Oviatt, and from Sierra to Science) for the 3 weeks beginning Monday, August 19 through Friday September 6.