Rising Enrollments Drive Admissions Shift
NEWS AND FEATURES

- Wilson Marks Five-Year Anniversary as CSUN President
- Veteran Urban Educator Chosen for Top WSU Post
- Record K-12 Enrollments Forecast Again for Fall 1997
Achievements

Editor's Note: These announcements, which previously appeared elsewhere, henceforth will be printed in this publication. Achievements will appear on a space-available basis with general priority based on their date of submission. Any items held for space reasons should appear in the next Achievements column.

Campus community members are encouraged to submit items with the title "Achievements" by e-mailing them to pubinfo@exec.csun.edu, faxing them to (818) 677-4937, or sending them to mail drop 8242. E-mail is the strongly preferred method of submitting.

Publications


Ben Yu (Economics) published two books, "Institutional Development of the Insurance Industry" (Hong Kong: City University Press, 1997) and "The Future of the Insurance Industry" (Hong Kong: The Commercial Press Ltd., 1997).

Kenyon Chan (Asian American Studies) co-authored "Asian Pacific Americans: Demographic and Educational Trends," a Special Focus section of "Minorities in Higher Education" (15th annual status report). The section consists of an overview of the group, demographic and educational trends and conclusions, and recommendations for colleges and universities.


Sandra Jewett (Chemistry) with two former students, Sue Eggling (MS) and Louis Geller (BA), published a paper, "Novel Method to Examine the Formation of Unstable 2:1 and 3:1 Complexes of Catecholamines and Iron (III)" in the "Journal of Inorganic Biochemistry" (66: 166-173 (1997).

Steven Oppenheimer (Biology) published the 1997 volume of "The Journal of Student Research Abstracts" (Burgess International Publisher), summarizing pre-college student research projects in science. The latest volume includes 604 student research projects authored by 869 students in this country and throughout the world.

Oppenheimer also co-authored two poster papers with his students. "Confocal Microscopy of Sea Urchin Lectin Receptors" and "Charge Interactions in Sea Urchin Fertilization," presented at the 13th International Congress of Developmental Biology and the Society for Developmental Biology in Snowbird, Utah, in July. Oppenheimer also co-
authored a paper, "Effects of pH and Ion Concentration in Cell Adhesion Modeling," presented by a student co-author at the Southern California Academy of Science, Junior Academy, in May in Fullerton.

Tyler Blake (Psychology) co-authored "Automated Management and Delivery of Distance Courseware" in WebNet, October 1996. It evaluated a system for integrating interactive CD-ROM, digital video and the Internet to deliver distance education. The project produced a model for evolving technical system development based on educational requirements and pedagogical criteria, not hardware or software characteristics.

Steven Loy (Kinesiology) and four students completed a research project, "Ready...Set...Glide," which evaluated the effectiveness of two kinds of gliders, a new type of exercise equipment. The results, published in Consumer Matters (v. 3, no. 3, pp. 1-2, May/June 1997), showed that both models were better suited for improving muscular endurance, not strength; that they would expend at least 150 calories in less than 30 minutes, and that gliders will probably not increase the aerobic capacity of regular exercisers.

Narayan Champawat (Philosophy emeritus) contributed three articles to "Great Literature of the Eastern World," a guide to noteworthy Asian literature. They dealt with Dhammapada, an anthology of the sayings of the Buddha; the Puranas, a class of books detailing the myths of traditional wisdom of Hinduism, and the poetry of Rabindranath Tagore.

He also contributed an article, "Self-Realization Ethics: Vendanta and Aristotle," to an anthology, "East-West Encounters in Philosophy and Religion," which argues that the ethics of both men are culturally variant versions of a single ethic system.

He also contributed an article, "Radhakrishnan and the Doctrine of Karma," to an anthology, "New Essays in the Philosophy of Sane palli Radbakrishnan," which explains the Indian doctrines of karma and reincarnation.

Presentations

Jean Daniels (Sociology) presented "The New Student 'Mix' in the Sociology of Aging Class at California State University, Northridge" at the Assn. for Gerontology in Higher Education annual meeting in Boston in February. The paper discussed the kind of pedagogy that met the needs of this new student population.

She also presented "Poverty in California: Implications of Welfare Reform" at the Pacific Sociological Assn. annual meeting in San Diego in April. The paper discussed historical trends in California poverty starting with the Great Depression and identified the impact of the current welfare reform legislation on poor families.

Ben Yaspelkis III (Kinesiology) presented a paper, "Effect of Chronic Electrical Stimulation and B-GPA Diet on Muscle GLUT4 Protein Concentration" at the American College of Sports Medicine in Denver in May.

Adam Gifford (Economics) presented "Subjectivity, Bounded Rationality, and Rule Following Behavior" at the Public Choice Society meetings in San Francisco in March.

Elzbieta Trybus (Management Science) and Ginter Trybus (Computer Science) presented a paper, "Computer Technology in the Business Curriculum" at the International Conference on University Education Focused on Economics Management and Entrepreneurship in Brno, Czech Republic.

Paul Baum and Elzbieta Trybus (both Management Science) presented a paper, "Total Quality Management Program (TQM) at the University Service Unit" at the International Academy of Business Administration Conference in Athens, Greece. At the same conference, Paul Baum was a discussant of a paper "ISO Standards: A Pilot Study," and Elzbieta Trybus and Arundhati Kumar (Management Science) presented "ISO 9000: A Pilot Study," based on a survey of Southern California organizations. The paper was printed in "International Business Practices: Contemporary Readings" (Academy of Business Administration, 1997). Baum and Trybus published "Implementing a TQM Program in a University Service Department" in the same volume.

Sembiam Rengarajan (Electrical and Computer Engineering) presented an invited paper, "Application of Genetic

He also co-authored presentations on "A Waveguide Transverse Broad Wall Slot Radiating Between Baffles," "Design of a Feed-Reflector Configuration to Optimize Performance in the Presence of a Large Central Blockage," "A Rigorous Analysis of Wide Slots" and "Synthesis of Antenna Patterns of Circular Arc Arrays." He also chaired a session on "Reflector Antennas" at the same symposium.

Shannon Paulsen (Biology student) presented a poster, "Melatonin: Effects on the Murine Immune System," at the West Coast Biological Sciences Undergraduate Research Conference at Loyola Marymount University in May.

Honors/Awards

Juana Mora (Humanities) was named an ACE Fellow for 1997-98 by the American Council on Education. She will spend the year working with the chancellor of the Los Angeles Community College District. The program prepares promising faculty and staff members for leadership positions.

Matthew Harris, George Heussenstamm and David Whitwell (Music) received awards from ASCAP (American Society of Composers, Authors, and Publishers) for their catalogs of original compositions.

Adele Gottfried (Secondary Education) received a Mensa award for excellence in research for her paper, "A Longitudinal Study of Academic Intrinsic Motivation in Intellectually Gifted Children: Childhood through Early Adolescence," published in Gifted Child Quarterly (1996, v. 40, no. 4, pp. 179-183). This was an international competition.

The National Center on Deafness received second place in the 1997 AHEAD Public Relations Contest in the category Total Program/Campaign.

John Chandler, John Kroll and Randal Scot Thomson (Public Relations) won awards from the Public Communicators of Los Angeles for their work on @csun.edu and NORTHRIDGE.

Karen Roldan, Jaden Chun, Janic Krohn, Vu A. Huynh and Mark Golden (all Radiological Technology/Health Science students) won awards at the California Society of Radiologic Technologists Conference in Palm Springs in May. The first four won awards in the scientific essay competition; Golden won the scientific display competition.

Elections/Appointments

Judith Marti (Anthropology) has been named secretary/ treasurer for the Society for Economic Anthropology. She chaired a plenary session at the society's annual meeting in April in Mexico.

Bob Hiegert (Kinesiology) was appointed commissioner of the California Collegiate Athletic Assn.

Steven Oppenheimer (Biology) was selected to serve on the National Institutes of Health, National Center for Research Resources, Grant Review Panel, Special Emphasis PAR-96-039 program.

James Macklin (Accounting) was elected treasurer of the California Society of Certified Public Accountants.
FYI

For Your Information publishes announcements of public meetings, notices, events, deadlines and classes and courses of interest to the university community. The deadline for submitting items is noon on Monday one week before the issue appears. The deadline for the next issue of Sept. 22 is Mon., Sept. 15.

We will strive to include all items submitted by deadline occurring during the two-week period until the next issue. Items further in advance will be run on a space-available basis. Please submit items by sending them to mail drop 8242, faxing them to (818) 677-4937, or e-mailing them to pubinfo@exec.csun.edu. E-mail is the preferred method of submitting. Note: fmi- means for more information.

Public Meetings

Educational Resources Committee

The Educational Resources Committee will meet from 2-4 p.m. Tue., Sept. 9, in BB 3107, Business building complex.

Foundation Board of Directors

The Board of Directors of the Cal State Northridge Foundation will hold its quarterly meeting at 6 p.m. Wed., Sept. 10, in Chisholm Hall at the National Center on Deafness. fmi-x2150.

Faculty Senate

The Faculty Senate will meet Thu., Sept. 11, at 2 p.m. in the Engineering building auditorium.

Statewide Academic Senate

The Statewide Academic Senate will meet from 1:30 -5 p.m. Thu., Sept. 11, and from 8:30 a.m.-4 p.m. Fri., Sept. 12, at CSU headquarters, 400 Golden Shore, Long Beach.

CSU Board of Trustees

The Cal State Board of Trustees will meet at 1 p.m. Tue., Sept. 16, and at 9 a.m. Wed., Sept. 17, at the CSU headquarters, 400 Golden Shore, Long Beach.
University Budget Advisory Board

The University Budget Advisory Board will meet from 2-4 p.m. Fri., Sept. 19, in President's Conference Room A.

Faculty Executive Committee

The Faculty Executive Committee will meet on Thu., Sept. 25, at 1 p.m. in President's Conference Room A.

University Corporation

The University Corporation Board of Directors will meet at 3 p.m. Thu., Sept. 25, at the University Club.

Notices

Faculty Senate and Exec. Comte. Schedules

The Faculty Senate schedule of meetings for the year—all Thursdays at 2 p.m. in the Engineering building auditorium—is as follows: Sept. 11, Oct. 9, Nov. 6, Dec. 4, Feb. 12, Mar. 12, April 16 and May 14.

The Faculty Executive Committee schedule of meetings for the year—all Thursdays at 1 p.m. in President's Conference Room A—is as follows: Sept. 25, Oct. 23, Nov. 20, Jan. 29, Feb. 26, March 26 and April 30.

Disabilities Resources Invites ADA Questions

The Students with Disabilities Resources Office would like to better inform the university community about the Americans with Disabilities Act (ADA) by soliciting questions about the legislation and its requirements. Questions about making offices and classes more accessible to students and employees can be submitted to "Dear ADA" at the Students with Disabilities Resources office, mail drop 8264. Questions submitted will be answered in future editions of this publication's FYI column.

New Edition of Section 600

All full-time faculty should have received a copy of the new edition of the Section 600 manual from their department secretary. Faculty who have not received a copy should consult with their department secretary or call the Office of Faculty Affairs at x2962.

State Phone Directories Available

The Service Coordination Center has a limited supply of 1997 State of California telephone directories. They may be purchased for $7 each by submitting a technology service requisition to mail drop 8223. fmi-x1400.

Master's Degree Exams

Comprehensive examinations for master's degree candidates in history will be administered as follows: Nov. 7, first area; Nov. 14, second area. Students who complete all other program requirements must be enrolled in History 697 during the semester that they take their M.A. exams and may enroll in the class only once.

fmi-Sue Mueller, x3566

Giving to the CSUN Foundation
Last year, CSUN faculty and staff contributed just under $160,000 to the CSUN Foundation. These gifts helped specific departments—the library, student scholarships, athletics and other areas. Budget increases for this year are minimal, so external funding becomes even more important. Faculty President Jim Goss is encouraging faculty and staff to join in contributing to the foundation or to the President's 21st Century Fund, which is unrestricted and provides money to help meet unexpected needs. Donors can make a one-time donation by check, credit card or payroll deduction. 

**Events**

**Lectures by Cancer Experts**

The biology department and the Center for Cancer and Developmental Biology are sponsoring a series of free lectures on cancer by top experts in the field from 6 to 7:40 p.m. Mondays in Science room 2131. The tentative schedule is:

- **Sept. 8**, cancer causes, and
- **Sept. 15**, a video and lecture on cancer in underdeveloped countries.
- **Sept. 22**, cancer genes and cancer cells.

The lectures—open to CSUN community, faculty and staff—are part of a course taught by Steve Oppenheimer.

**Welcoming Reception**

Provost Louanne Kennedy invites the university community to join her in welcoming John Mason, new associate vice president of faculty affairs, and Fran Horvath, new director of institutional research, at a reception from **4-6 p.m. Wed., Sept. 10**, at the University Club.

**Brown Bag Film Series**

Two films will be featured this month in the Brown Bag Film Series sponsored by the Marilyn Magaram Center.

"Food Guide Pyramid/Foods of Latin America" will be shown from **12:30-1:30 p.m. Tue., Sept. 9**, and from **noon to 1 p.m. Wed., Sept. 10**.

"The Taste Maker/WIC Nutrients: Making a Difference & Food Safety" will be shown from **12:30-1:30 p.m. Tue., Sept. 23**, and from **noon-1 p.m. Wed., Sept. 24**.

All showings are in the Science 524 trailer conference room. 

**Building Reopening Celebrations**

CSUN officials are throwing two parties this month to celebrate the reopening of two buildings damaged by the Jan. 17, 1994, earthquake. A ribbon-cutting ceremony for the Kinesiology building, closed over the summer for repairs, is scheduled from **10-11 a.m. Wed., Sept. 10**. The university will celebrate the reopening of Jerome Richfield Hall, closed since the earthquake, with a ribbon-cutting ceremony from **2-3 p.m. Mon., Sept. 22**.

**CalPERS Open Enrollment**

During the CalPERS open enrollment, which began this month and continues through Oct. 15, all eligible state employees can enroll in a state group health, dental and vision plan and/or a FlexCash plan for the first time, change plans or add eligible dependents. Health, dental and vision plan representatives will be on campus from **10 a.m.-2 p.m.**
Thu., Sept. 11, in the University Student Union, West Valley room. fmi-x3810.

Experience Alaska

"Experience Alaska," a multimedia production prepared by David Cary of the department of finance, real estate and insurance, will be presented from 5-6 p.m., Fri., Sept. 12, in the Business building, fourth floor conference room BB 4117.

Family Focus Resource Center

The Family Focus Resource Center will hold programs for students, faculty, families and staff in the Education building, room 3118.

On Sat., Sept. 13, from 10 a.m.-noon, a seminar on attention deficit disorder (ADD) and attention deficit hyperactive disorder (ADHD) for families with children ages 3-12 with developmental disabilities is scheduled. Behavioral tips for home and school, medications, ADD/ADHD as a secondary diagnosis to a developmental disability will be explored. Call Laura Taylor at x7063 for information or if you plan to attend. Child care is available if requested in advance.

On Sat., Sept. 20, from 10 a.m.-noon, a seminar, "Assistive Technology for Infants and Toddlers" by Kirk Behnke, training coordinator of the CSUN Center on Disabilities, is planned for families of children newborn to age 3. Call Judith Sultan at x5575 for more information or if you plan to attend. Child care is available if requested in advance.

Also on Sat., Sept. 20, from 2:30-4:30 p.m., there will be a seminar, "Looking at Quality of Life for People with Developmental Disabilities," featuring Laura Mendosa of the Northern Los Angeles County Regional Center. Child care and Spanish translation are available if requested in advance. fmi or if you plan to attend - Myriam Alban x7063.

Environment, History Conference

Cal State Northridge will host the Southern California Environment and History Conference on Thu., Fri. and Sat., Sept. 18-20. The theme will be "Nature's Workshop: Environmental Change in 20th Century Southern California."

Featured guests will include Mike Davis, co-chair and author of "City of Quartz;" Catherine Mulholland, historian and author; Leonard Pitt and Dale Pitt, authors of "Los Angeles A to Z: An Encyclopedia of the City and County."

Conference highlights as are as follows:

- Welcome reception, 5:30-7:30 p.m., Thu., Sept. 18. Performing Arts Center. Speaker Steven Erie, UC San Diego political scientist, will discuss "Water Wars Old and New: From the Owens Valley to the Imperial Valley."
- Luncheon, noon-2 p.m., Fri., Sept. 19. University Club. Andrew Ingersoll, a Caltech planetary scientist, will speak on "Wet Years, Dry Years: Can We Blame Them on El Nino."
- "Hollywood's Backlot: Landscape in Silent Film." 6 p.m., Fri., Sept. 19, University Club.

Registration fees are $50 for academics, $30 for instructors kindergarten through community college and $20 for the general public. Students with identification will be admitted free. To register, make checks payable to SCEHC and mail to: Center for Southern California Studies, Cal State Northridge, 18111 Nordhoff St., 91330-8371 Include name, address and phone number. fmi-Lorna Fenenbock, x8371.

Volunteers Needed

The Career Center is seeking volunteers on Sat., Sept. 20, to help beautify local schools, community centers, hospices etc. during the United Way's Day of Caring from 8 a.m.-noon, and to participate in the International Coastal Clean-up Day from 9 a.m.-noon. Volunteers also are needed for Students Talk About Race training on Sun., Sept. 21, in the
Grand Salon of the University Student Union and for AIDS Walk '97 on **Sun., Sept. 28. fmi-x2871.**

**Religious Diversity Fair**

CSUN and the San Fernando Valley Interfaith Council will host a day of workshops and speakers that reflect the San Fernando Valley's diverse religious character from **9:30 a.m.-4 p.m. Sat., Sept. 27**, at the University Student Union. Topics to be covered range from mainstream American faiths to Zen and witchcraft. Other workshops will explore religion in the movies, same-sex unions and religion and women in religion. The theme of the event will be "Cultures and Religions: Seeds of Coexistence." Registration fee of $15 includes lunch. **fmi-x6460 or x5814.**

**Archaeological Field Trip**

A fall field trip to Baja California, Mex., to visit the newest archaeological research sites is planned by the anthropology department on **Oct. 31 through Nov. 3**. The trip will include the region between La Paz and San Jose del Cabo, the area of the newest archaeological research program and will coincide with the traditional Mexican holiday, El Dia de los Muertos, on Nov. 1. The weekend will include points of archaeological, historical, geological and biological interest. Field and laboratory work conducted in this area over the last six years has evolved into the establishment of a formal exchange program with the Universidad Autonoma de Baja California Sur in La Paz, resulting in a new certificate program in coastal archaeology in the College of Social and Behavioral Sciences. Cost is $575 per person double occupancy and $659 per person single occupancy, including airfare, three nights at the Los Arcos Hotel, one dinner and transportation to Cabo San Lucas and other points of interest. **fmi-x3331.**

**Classes**

**Piano for Youth**

The music department's "Piano for Youth" program is accepting applications for fall enrollment for beginning piano students ages 7 through 10. Students are accepted by interview only. **fmi or to make an interview appointment -Jeanine Jacobson's office, x3167.**

**Computer Literacy Classes**

The Office of Academic Technology offers free computer literacy classes to students.  

- **Writing a Term Paper with Microsoft Word** is scheduled at the following times:
  5 p.m., Mon., Sept. 8, in Oviatt 2;  
  6 p.m., Tue., Sept. 9, in Oviatt 2;  
  5 p.m., Wed., Sept. 10, in Education 1117;  
  4 p.m., Thu., Sept. 11, in Oviatt 2;  
  5 p.m., Tue., Sept. 16, in Oviatt 2, and  
  5 p.m., Mon., Sept. 22, in Education 1117.  
- **Using the E-Mail System at CSUN** is scheduled at the following times:
  6 p.m., Mon., Sept. 8, in Oviatt 2;  
  5 p.m., Tue., Sept. 9, in Oviatt 2;  
  6 p.m., Wed., Sept. 10, in Education 1117;  
  5 p.m., Thu., Sept. 11, in Oviatt 2;  
  5 p.m., Thu., Sept. 18, in Oviatt 2;  
  5 p.m., Wed., Sept. 24, in Education 1117, and  
  5 p.m., Tue., Sept. 30, in Oviatt 2.  
- **Designing Spreadsheets with Microsoft Excel** is scheduled at the following times:
Using Netscape as an Academic Research Tool is scheduled at the following times:
5 p.m., Mon., Sept. 15, in Oviatt 2;  
5 p.m., Thu., Sept. 25, in Education 1117.

Web Project

The Web Project is offering workshops for web teaching designed to meet a wide range of needs and interests during the fall semester. Each workshop consists of two two-hour sessions during consecutive weeks and will be held in Engineering Field 666B. Enrollment is limited to 20 people on a first-come, first-served basis. Enroll by e-mailing hflrc007@csun.edu or calling the Learning Resource Center, x2033.

Workshops for September are as follows:

- Computer Tips for Web Teaching, covering topics such as navigating between applications, uploading and downloading files and software and copying and pasting between programs. **Wednesdays, Sept. 10 and 17, from 3-5 p.m.** The instructor is Ben Attias of the speech communication department.
- Teaching with Netscape E-mail, focusing on the most effective ways to use e-mail in teaching. **Mondays, Sept. 22 and 29, from 3-5 p.m.** The instructor is Carlos Maldonado, director of on-line programs, College of Extended Learning.

Defensive Driving

Defensive driving classes will be offered on **Thu., Sept. 25, from 8 a.m.-11:30 a.m. and again from 1 p.m. to 4:30 p.m.** in the Thousand Oaks room of the University Student Union. Faculty, staff and student employees who drive a state vehicle (including carts) in the course of their work must complete this class. Note: this class no longer needs to be repeated every four years. Space is limited. **fmi and reservations - Rami De Los Reyes, Environmental Health and Safety Office, x2401.**

Ceramics Lab Classes

The Ceramics Lab in the University Student Union offers classes in wheel throwing and hand building. These small, eight-week sessions offer individual instruction plus additional time to work outside of the classes. Students, staff and community members are welcome. Register early as class size is limited. **fmi or to enroll -x2798.**

College of Extended Learning

The College of Extended Learning is offering hundreds of classes to the community this fall. Certificate programs, business and computer courses, test preparation, foreign language and arts are among the offerings. Free catalogs are available at the College of Extended Learning office in the Bookstore complex. **fmi-x2786.**

Master of Public Administration

The College of Extended Learning's Master of Public Administration program offers fall classes at CSUN, the Ventura campus and the Glendale site. The MPA program is open to those with any undergraduate college degree who work in the public or nonprofit sector. The program teaches how to improve management and administrative skills. Courses are held evenings and weekends. **fmi-x5635 or x3909.**
Spanish for the Workplace

Beginning this fall, the "Spanish for the Workplace" series of language courses will be available at the CSUN Ventura Campus on four Saturdays, beginning Oct. 25. The first two courses offered will be Spanish for Teachers and Medical Spanish for the Workplace. Both courses meet four times for four hours each and carry continuing education credit. The cost for enrollment in each course is $80. fmi and registration materials -(805) 654-4575.

Deadlines

University Peer Coaching Program

Faculty members are invited to participate in CSUN's Peer Coaching Program this fall. Each participant will pair with a colleague from a different discipline to observe each other's teaching and provide constructive, reflective feedback. The feedback-collegial, supportive and confidential-will be based on the teaching strategies participants have asked their partners to observe.

Time commitment will range from 6 to 8 hours during this semester, including an orientation session, peer coaching practicum, working with a partner and an end-of-semester discussion meeting. Participants may want to select a coaching partner outside their discipline and ask him or her to join them at orientation.

The orientation session will feature two peer coaching success stories told by last semester's peer coaching faculty. The success stories this session will be from Penny Mercurio-Jennings (Business Law) and John Dye (Mathematics). Orientation will be from noon-1:30 p.m. on Tue., Sept. 16, in the Center for Excellence in Learning and Teaching, Engineering Field 637 (west of the Student Union). RSVP by noon Fri., Sept. 12, to Cynthia Desrochers, x7892 or by e-mail to cynthia.desrochers@csun.edu.

Intersession and Spring Courses

The deadline for submission of proposed courses, workshops and seminars for Intersession '98 and the Spring 1998 semester through the College of Extended Learning is Fri., Sept. 19. Post baccalaureate, professional courses and workshops developed to upgrade, update or meet license requirements offer additional opportunities, particularly when developed in cooperation with professional organizations. fmi-x4573.

Open University Registration

Registration for Open University is under way at the College of Extended Learning office on the first floor of the Bookstore complex. This program allows students to take university credit classes without going through the formal admissions procedure. Deadline is Fri., Sept. 19. fmi-x2786.

Assistive Services and Equipment

The 1997-98 budget for the Disabled Employees Program includes funding for the Assistive Equipment/ Auxiliary Aid Program for campus employees with disabilities. Requests for both assistive equipment and auxiliary assistance must be submitted at the same time and sent to mail drop 8208 no later than Fri., Sept. 26. Old request forms and guidelines have been revised. New ones are available. fmi-Joan Hall, x2077.

Research Involving Human Subjects

All faculty and students performing research using human subjects must complete a Human Subjects Protocol Approval Form. The original form and seven copies should be submitted to the Office of Research and Sponsored
Projects for review by the Standing Advisory Committee for the Protection of Human Subjects. Deadlines for submission of protocols and the committee meeting schedule are as follows:

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**Student Research Symposium**

The application deadline for CSUN's second campus-wide Student Research Symposium is **Fri., Oct. 17**. The symposium, which highlights student diversity and achievement and informs the campus of the excellent quality and diversity of student research, will be held **Fri., Nov. 14**, in the Grand Salon of the University Student Union. The format permits 10-minute oral presentations and poster sessions.

Undergraduate and graduate students are encouraged to participate by submitting an abstract of their entry. Cash awards will be provided for the outstanding presenters. Contact your department or the office of graduate studies for applications. **fmi-x2138**.

**Correction**

An Aug. 25 article in @csun.edu misstated the academic background of Susan Parker, the University Library's new associate dean for library operations. She earned master's degrees in history from Indiana University, Bloomington, and in library science from Queens College, City University of New York.
Northridge In The News

Alum Lisa Dial (Speech Communication) and fellow swim team alum Kevin McVerry were featured in a Los Angeles Times' Westside Weekly article on July 27. Dial, who is an elementary school teacher during the academic year, and McVerry, an attorney, work as Los Angeles County lifeguards during the summer. "Part of my job down here is preventing things from happening, just like I do when I'm in the classroom," Dial said. "Also, here I'm still teaching—the only difference is that I'm educating people about the ocean instead of math or English."

Lewis Yablonsky (Sociology) was quoted in the Los Angeles Times on July 28 in a story about a sharp drop in crime in the San Fernando Valley, mirroring a national trend. A lessening in the use of crack cocaine, an upswing in the economy and a stronger emphasis on gun control are several factors fueling the national trend, Yablonsky said. "In the Valley, there has been a reduction in gang violence," he said. "To at least some extent in the Valley, there has been a gang truce which seems to be holding."

Carolyn Ellner (Education) was quoted in a July 30 Los Angeles Times article on a Los Angeles City Council decision to survey San Fernando Valley businesses about their inability to find workers with the skills to fill an increasingly technical job market. Ellner pointed out that CSUN is launching an entertainment industry initiative this year to address some of those concerns in the entertainment industry. "We are trying to prepare them in their own backyard," she said.

Middle school students taking part in the university's Summer Academic Enrichment Program's Science Imagineering class were depicted in a series of photos on the Daily News' Page 3 on Aug. 1 testing the seaworthiness of boats they designed and constructed. The program and the boat trials were also featured on the Valley Focus page of the Los Angeles Times on Aug. 2.

Los Angeles Times' "Only in L.A." columnist Steve Harvey poked fun Aug. 2 at a construction warning sign on one of our fences designating a hard hat area. The sign, which was pictured in the article, featured a figure wearing a hard hat holding a caution sign with a brick falling on his head making the sound "blang."

Jose Hernandez (Chicano Studies) figured prominently in an Aug. 3 front page story in the Los Angeles Times on the changes taking place in the San Fernando city government. Hernandez, who was recently elected to the City Council, has aligned himself with two other council members who are making changes to the city's administration and its plans for the future.

Jack Solomon (English) wrote an opinion piece for the Los Angeles Times on Aug. 3 commenting on the success of the film "The Lost World." He referred to it as "Dinosaurs have invaded the San Fernando Valley. Again." He raised the question: "Have you ever wondered why we are entertained by the spectacle of dinosaur-bites-mate?" And offered an answer: "Watching our fears being eaten alive dramatically represented on the silver screen may also help assuage them."

The university was featured prominently in the Daily News' Education Guide that ran Aug. 3. The section featured a story on our new honors, animation and Presidential Scholars programs, as well as several photographs of the campus, faculty and students.
Pat Nichelson (Religious Studies) was quoted in a Los Angeles Times story that ran Aug. 4 on the restoration of the honors program. "We want to give honors students a learning experience similar to that of a liberal arts college," Nichelson said. "It is a vehicle for giving these students a more intensive community experience as well as careful mentorship and advisement."

Robert Krol (Economics) wrote an opinion piece for the Daily News that ran Aug. 4 on the inflation-growth balancing act being performed by the nation's economy. Krol said there was no mystery about the economy's success. "The recent growth-inflation experience is consistent with moderate money supply growth," he said.

Shirley Svorny (Economics) wrote an opinion piece for the Daily News that ran Aug. 5 on the Employment Survey Project commissioned by the Los Angeles City Council to study the labor supply needs of Valley businesses. "What a terrible waste of money," Svorny wrote. "Everyone knows what businesses need. As a college professor, I hear it all the time. Businesses want graduates who can communicate (write and speak) and think (analyze). This translates to reading, writing and mathematics. Advanced firm-specific and job-specific skills are learned once someone is hired. But heaven forbid we actually spend the money to attack the fundamental problem. Let's do one more study instead."

Steven Loy (Kinesiology) and the studies he and his students are performing on the effectiveness of home exercise equipment were heavily featured in the Los Angeles premiere of PBS's new series "Health Week" on Aug. 2. The CSUN studies for the most part have debunked the claims of products such as gliders and riders. Loy said there are no easy solutions to better health and fitness and suggested "identifying the equipment or activity in which you will participate safely, that you will enjoy and that you will do on a regular basis." The research conducted by Loy, Eve Fleck, Patrice Andrews, Julie Golgert, Peter Pizxoto and Ben Yaspelkis also was featured in the June issue of Fitness Management.

The reopening of four buildings closed since the earthquake received spectacular display in both the Los Angeles Times and the Daily News on Aug. 6. Photos featured faculty and staff members moving into buildings and quotes from employees happy to be back into permanent buildings again. "It's nice to be home," said Charles Macune (History) as he moved back into his Sierra Tower office. On Aug. 7, the Daily News added an editorial on the subject, saying, "This happy occasion is the latest evidence that life is returning to normal at CSUN as the institution bounces back from the disaster."

The Los Angeles Times and the Daily News, joined by KABC Channel 7 on the Aug. 5 evening news, both featured spreads on Aug. 6 of our students, including Laura Hollis, launching sophisticated weather balloons as part of a $5 million California Air Resources Board study to determine how to combat smog.

Mark Crase (Technology Support) was quoted in the Aug. 8 edition of The Chronicle of Higher Education for a story on the policies colleges and universities adopt to regulate the use of campus computer networks. "We do not have the time to monitor, and we have absolutely no interest in doing it," Crase said.

The university drew the attention of the Los Angeles Times on Aug. 12 for offering assistance to Colorado State University officials as they tried to rebuild their flood-ravaged campus. "They've got to get class opened up in about three weeks," said Art Elbert (Administration and Finance). "I pledged our help in every way possible."

The university's AIDS Walk team also got a plug in the Los Angeles Times on Aug. 12. The campus invited San Fernando Valley residents to join the university in the annual walk to raise money for AIDS Project Los Angeles. "The university is committed to community service and the fight against AIDS," said Amy Reichbach (Health Center). "This event is an inspiring reminder of our ability to come together to pursue an important goal. The more of us out there, hopefully the louder the message will be."

Student Chris Allport, who was a child actor, was quoted in the Los Angeles Times on Aug. 12 for a story on state plans to toughen the requirements for teachers who work with child actors. Allport lauded the proposal. "I have a lot of friends who are behind. I don't know how they will turn out," he said. "I'm preparing for the day the industry doors close. I hope it doesn't happen. But I'm preparing."
Adele Scheele (Career Center) offered young scholars tips on how to avoid the "good" student trap as they prepare for careers after college in a Los Angeles Times Valley Focus piece on Aug. 14. Scheele - whose book "The 'Good' Student Trap" has just been published-said, "It is imperative that students get the most out of their college education-namely, a successful career -but many student either have no clue how or are headed in the wrong direction."

The Los Angeles Times featured former CSUN President James Cleary as one of the Valley 200 on Aug. 14. The series, which marks the San Fernando Valley's bicentennial, highlights people who have left their mark on the area. Cleary, who headed CSUN for 23 years, took command in 1969, just seven months after students took over the fifth floor of the Administration building and six months after the former presidential quarters were set afire by arsonists. "I have been asked countless times why I chose to jump from the frying pan into the fire," Cleary once said. "My answer is that there are things wrong with higher education. Why not seize the opportunity to solve them?"

Ron Doctor (Psychology) was quoted in a Daily News story on Aug. 14 on people who fear snakes. Doctor, who has treated dozens of people with serious snake phobia, said, "We are genetically predisposed to have a fear of snakes. In terms of human survival, the snake was an enemy; so we carry a tendency to be afraid of them."

Shellie Smith (Student Development) was quoted in an Aug. 18 Los Angeles Times Valley Focus story on the annual President's Welcome Picnic. "The picnic has become a very popular event," she said. "It's a chance for students, faculty and staff to relax in the hectic first week of classes."

Art Elbert (Administration and Finance) was quoted in the Valley Newswatch front page column of the Los Angeles Times on Aug. 21 on the appointment of long-time accounting professor Robert Kiddoo as the university's first controller. "We needed a seasoned veteran, and he is that," Elbert said. "This is a public institution. The people need to know where their money is going." Cal State Northridge received favorable mention on the Aug. 18 broadcast of the CNN Financial Network "Family Values" show. CSUN ranked right behind Gallaudet University (which was No. 1) as being one of the most disability friendly campuses in the country. Charles Riley, editor-in-chief of "We" magazine, which did the ranking, said CSUN was "absolutely famous for its accessibility and for the special facilities they have for students with disabilities."
CALENDAR

Art

Changing Light: Robert Bassler

Changing Light, a retrospective of senior faculty member Robert Bassler. The exhibition contains more than 100 works dating from 1960 through 1996 and includes paintings, photographs, video, proposals and particularly sculpture.

Dates: Through Sat., Sept. 20
Times: noon-4 p.m. Mon. and Sat.;
10 a.m.-4 p.m. Tue.-Fri.
Place: Art Dome ML 236
Admission: Free

Sonar Soundings

Sonar readings-carbon drawings by CSUN art professor Tom McMillin, a licensed captain and officer in the Merchant Marines. McMillin has explored the ocean and used it as the primary stimulus for his art work for the past 20 years.

Dates: Through Sun., Sept. 28
Times: One hour before scheduled events.
Place: Performing Arts Center
Admission: Free

Outlooks: CSUN Alumni

Outlooks, reflecting the diversity of media offered in the art department. The Art Gallery will show works by 11 alumni in illustration (Emek, Farley Magadia); industrial design (Ravi Sawhney); installation (Lynn Aldrich, Linda Hudson and Erin Woodall); painting (Carolee Toon); photography (Steve Peckman); printmaking/artist books (Katherine Ng); sculpture (David Leib); fiber/mixed media (Wendy Wahl).

Dates: Sat., Oct. 4, through Sat. Nov. 8
Times: noon-4 p.m. Mon. and Sat.; 10 a.m.-4 p.m. Tue.-Fri.
Place: Art Dome ML 236
Admission: Free
Reception: Sat., Oct. 4, 4-7 p.m.
Athletics *(home games)*

**Basketball**

Oct. 20, Matador Basketball Preview, 10:30 p.m.

**Football**

Sept. 20, Azusa Pacific University, 6:05 p.m.
Oct. 11, Weber State University, 6:05 p.m.
Oct. 25, Sacramento State (Homecoming), 6:05 p.m.

**Men's Soccer**

Sept. 11, San Diego State, 7 p.m.
Sept. 13, San Jose State, 7 p.m.
Sept. 21, University of Denver, 6 p.m.
Oct. 3, UC Santa Barbara, 7 p.m.
Oct. 5, Cal Poly San Luis Obispo, 6 p.m.
Oct. 26, Alumni Game, 4 p.m.

**Women's Soccer**

Sept. 19, University of Hawaii, 7 p.m.
Sept. 21, University of Denver, 4 p.m.
Sept. 24, Cal State Los Angeles, 7 p.m.
Sept. 26, Weber State, 7 p.m.
Oct. 8, Cal State Fullerton, 7 p.m.
Oct. 13, Fresno State, 7 p.m.
Oct. 26, Loyola Marymount, 4 p.m.
Oct. 31, Weber State, 7 p.m.

**Women's Volleyball**

Sept. 21, Northern Arizona, 1 p.m.
Sept. 23, San Diego State, 7 p.m.
Sept. 25, Sacramento State, 7 p.m.
Sept. 27, Weber State, 1 p.m.
Oct. 2, Portland State, 7 p.m.
Oct. 4, UC Santa Barbara, 7 p.m.
Oct. 6, Cal State Los Angeles, 7 p.m.
Oct. 25, Idaho State, 1 p.m.

**Film**

**USU Film Series**

All films are free. USU-University Student Union. SSU-Satellite Student Union.
Con Air

Tue., Sept. 9 8 p.m. USU
Thu., Sept. 11 8, 10 p.m. SSU
Sat., Sept. 13 8, 10 p.m. SSU

Selena

Tue., Sept. 16 8 p.m. USU
Thu., Sept. 18 8, 10:15 p.m. SSU
Sat., Sept. 20 8, 10:15 p.m. SSU

Albino Alligator

Wed., Sept. 17 8 p.m. USU
Fri., Sept. 19 8 p.m. SSU

Music

Admission to all music events (unless otherwise specified): $6.50 general, $5 faculty and staff, $3.50 students and seniors

Noontime Concert Series

Featuring reggae, alternative, rock or jazz.
Date: Wed., Sept. 10, 17, 24
Time: Noon
Place: USU courtyard
Admission: Free

Voice Recital

Voice students of David Scott perform a Schubert Liederabend.
Date: Fri., Sept. 19
Time: 8 p.m.
Place: Recital Hall
Admission: Free

Music of Brahms

Faculty Artist Series concert of chamber music "Commemorating 100 Years of Brahms." Proceeds to music scholarships.
Date: Sun., Sept. 28
Place: Recital Hall
Sitar Workshop/Lecture

Indian sitarist Kartik Seshadri will conduct a free community workshop/lecture.

**Date:** Thu., Oct. 2  
**Time:** 8 p.m.  
**Place:** Performing Arts Center  
**Admission:** Free

**Kartik Seshadri**

Indian sitarist Kartik Seshadri, a disciple of Ravi Shankar, performs as part of the College of Arts, Media, and Communication's 1997/98 Guest Artist Series.

**Date:** Fri., Oct. 3  
**Time:** 8 p.m.  
**Place:** Performing Arts Center  
**Admission:** $15 general, $12 seniors, $10 students/children

CSUN's Jazz Bands

CSUN's Jazz "A" and Studio Jazz Bands combine in a concert featuring jazz from traditional big band to contemporary. Directors: Matt Harris and Gary Pratt

**Date:** Sun., Oct. 5  
**Time:** 3 p.m.  
**Place:** Performing Arts Center

Faculty Artist Series

Chamber music performed by faculty member Andrew Cook on cello with Shari Raynor at the piano. Works to include Beethoven, Schumann and Brahms. Proceeds to go to music department

**Date:** Sun., Oct. 5  
**Time:** 8 p.m.  
**Place:** Recital hall

CSUN Symphony

The CSUN Symphony with concerto contest winner Lisa Pauley, soprano, performing works including Mozart's "Exultate Jubilate." Conductor: David Aks

**Date:** Mon., Oct. 6  
**Time:** 8 p.m.  
**Place:** Performing Arts Center

Guitar Concert

The American Guitar Society International Concert Series presented by they music department deatures Nikita Koshkin from Russia on classical guitar.

**Date:** Sat., Oct. 11  
**Time:** 8 p.m.  
**Place:** Recital Hall  
**Admission:** $12 general or $48 for series for five concerts
Theatrical Quilt

"Quilters," a musical by Molly Newman and Barbara Demashek. The presentation weaves together the lives of frontier women, featuring CSUN professor and actress Maryellen Clemons in the lead role. Part of the theatre department's "Theatrical Quilt of Plays" to be presented during the 1997-98 season.

**Director:** Mia Truxaw  
**Date:** Sept. 26, 27, 28, Oct. 1, 2, 3, 4, 5  
**Time:** 8 p.m. Thu.-Sat., 7 p.m. Wed., 5 p.m. Sun.  
**Place:** Little Theatre  
**Admission:** $9 general, $7 faculty and staff, $5 students
Rising Enrollments Drive Admissions Shift

Budgets Not Keeping Pace with Student Demand Leads to Tighter Admissions Practices

After some lean years of virtually throwing open the enrollment gates, swelling student demand is forcing Cal State Northridge toward more restrictive admissions practices that could change both the number and caliber of students coming to the campus.

Caught between rising student demand and state funding that has not kept pace, CSUN officials tried without full success this fall to actually reduce the campus' total enrollment. Instead, the student population appears to have increased, meaning tougher practices likely lie ahead.

Looking to the fall 1998 admissions cycle, campus officials already are talking about lessening student application targets, shortening application filing periods, refocusing recruiting on students with stronger academic credentials and other changes from the past.

"It is a bit of a strange change to put the brakes on, but there's no help for it," said Lorraine Newlon, CSUN's director of admissions and records. Although other urban Cal State campuses are feeling similar binds, she said CSUN's situation likely will persist for some time.

All in all, it's a remarkable turnabout from recent years when, after the 1994 Northridge earthquake, the campus' opening day enrollment for fall 1994 fell to a 21-year low. And then in 1995, the RAND Corp. predicted CSUN could face even further declines for the rest of the decade.

Today, even though the campus this fall began more rigorously enforcing a new placement testing rule for incoming freshmen and prerequisite class requirements for transfers, enrollment through the first week of classes hit 27,241, up 2.8 percent over the same time last year.

And demand from would-be CSUN students is increasing too. Through Aug. 22, the university had received 20,442 total student applications for the fall 1997 semester-the most ever for a fall, according to admission and records statistics.

All that might be great except for one thing: the university's funding from the state has not kept pace with the enrollment gains of recent years, meaning CSUN's enrollments this year and last have substantially exceeded budgeted levels. And CSUN officials say that cannot continue.

This year, kinesiology professor Barbara Swerkes said she saw the result when that balance gets out of line. For an introductory kinesiology class she teaches in two sections typically totaling 90 students, Swerkes said she had about 125 students show up seeking entry into the class.

Campuswide, the university scrambled to add 66 extra class sections for the fall, including 13 developmental sections for students behind in math and writing, at a cost of about $250,000, said Spero Bowman, CSUN's director of
Seeking to ensure the integrity of the university's instructional program and maintain appropriate student-faculty ratios, CSUN President Blenda J. Wilson has said she wants actual enrollments for the next 1998-99 school year to remain within budget targets.

Those are expressed in terms of full-time equivalent students (FTES). Last year, CSUN had nearly 19,100 FTES, more than 1,000 over its target. This year, the campus probably will well exceed its annual 18,680 FTES target. And next year's expected target is only 18,800.

During September, the campus' enrollment management committee, which includes Newlon and Bowman, will be considering enrollment strategies for 1998-99, with plans to submit recommendations to the president by October, Bowman said.

Already trying to pull in the reins, CSUN stopped accepting student applications for the spring 1998 semester from first-time freshmen and lower-division transfers after one month at the end of August-basically the earliest date possible. The upper division transfer cutoff came Sept. 2.

For fall 1998, Newlon said the initial filing period for applications might not stay open any longer than the required one month of November. The incoming freshman class, this year at about 2,500, could be trimmed to 2,000 to 2,200. And recruiting probably will change as well.

Ludim Seja de Manzano, director of student outreach and recruitment services, said her staff likely will focus on attracting students with high scores on indicators such as the Advanced Placement exams, rather than the broader, more volume-based approach in the past.

And Faculty Senate President Jim Goss asked why the university is continuing to accept many so-called special admit students-using an established Cal State system program for those not meeting normal admissions requirements-when enrollments are above targets.

As to what is driving the enrollment demand, both Newlon and Fran Horvath, CSUN's new director of institutional research, said that's hard to identify. But both shied away from attributing it to Tidal Wave II, the expected enrollment upsurge from the children of baby boomers.

Instead, Bowman and Horvath said initial analysis suggests higher than expected continuation rates of existing CSUN students this fall played a major role in driving up enrollments. Not as many left as normal. And that contributes to the tight admissions outlook for fall 1998.

"If I were to give advice to any prospective student, it would be to get your application in by November," said Newlon. "Because I won't guarantee a thing beyond November 30."

- John Chandler
Wilson Marks Five-Year Anniversary as CSUN President

In Interviews, President Reflects on the WSU Job and Future Ahead at Northridge

Just a week before her official five-year anniversary at Cal State Northridge on Sept. 1, CSUN President Blenda J. Wilson and the campus community learned that she would be staying here. The Board of Governors at Wayne State University in Michigan, where Wilson was one of five public finalists to become president, picked another candidate on Aug. 25. In a series of interviews after the announcement, Wilson, 56, reflected on the unique circumstances that led her to apply, whether it has affected her role at CSUN and her campus and career plans for the future.

Reporter: What was your reaction?
Wilson: I felt a kind of bittersweet sense, personally. The sweet being that I can stay at Cal State Northridge and continue the many important things we've begun together. The bitter being the sense of not being able to go back to the city where my husband and I were very happy. But on that, I'm feeling some not-so-small sense of relief that both the practical aspects of leaving and the emotional sadness of leaving here are something that I don't have to face.

Reporter: Are you continuing to explore other job possibilities?
Wilson: No. I was happy here before the Wayne possibility came about. There's a lot of things I want to do here. Wayne was just unique in the nation in my judgment as an institution that I would consider. And I'm not interested, therefore, in any other place. So I'm here for the duration as they say.

Reporter: What does that mean, "for the duration?"
Wilson: That means as long as the Cal State Northridge community and I can continue the kind of progress we made. As long as I have the energy to do the job of president, for I don't know how long.

Reporter: Is it fair to say you will stay at CSUN until you decide to retire?
Wilson: (Laughing) I have a problem with the notion of retirement, though I'm clearly old enough to be thinking about it. I just don't have any plans that are that specific. And I don't know how to answer you other than to say that there are no other universities in the country other than Cal State Northridge that I'm interested in being at.

Reporter: Do you think the students, faculty and other administration members will have the same relationship with you they've had with you knowing that you looked elsewhere?
Wilson: That's interesting. At least judging from what I have heard from students, faculty, staff and community people in the last month, there were two reactions. One was something like, "We understand why other institutions are interested in you and we're proud that they would seek you out." And the second sentiment, almost uniformly, was "We hope you will stay," which was kind of nice to hear, I must say, from my point of view.

I think I can say without any doubt of being contradicted that I will devote my full energies and commitment to Cal State Northridge for the conceivable future. I believe my community will know that to be genuine and that they will continue to provide the kind of support and colleagueship that they represent for me.

Reporter: Do you have major goals, now that you know you are staying, things that you want to do that are high on
your agenda?
Wilson: A zillion. There is a whole list. I think in the immediate future, now that this semester has started...there are lots of things: Continuing the strategic plan to the unit level is a high priority. Resolving the athletic issues through the appointment of a task force to review our intercollegiate athletic program.

Extending the search for the vice president for university relations is a high priority. We will be entering a period of analyzing the relationship between enrollment demand and financing, a major issue for both now and the future. Continuing earthquake recovery, obviously. There's just a lot of things that we are in the process of doing...that I'm pleased I will be able to see through.

Reporter: Any idea of how your family will react to the fact that you will not be moving back to Michigan?
Wilson: My family here is my husband and my dog. And I've talked to my husband about it. Indeed, there was a wish, because of our previous time there and pleasant memories of Detroit, to go back. But he too, as I, understands that those are not choices that we can always make. And what he said to me when I talked with him just after I heard from the board was that our friends in Detroit will continue to be our friends. So we can continue to do the work we both do here with a sense of having made ourselves available for an institution and city we admire. So I think we reconciled and feel pretty comfortable about it.
Veteran Urban Educator Chosen for Top WSU Post

Like Blenda Wilson, Irvin Reid Stresses the Importance of Urban Universities

The Board of Governors of Wayne State University in Detroit on Aug. 25 selected Irvin Reid, president of New Jersey's Montclair State University, as the ninth president of Michigan's main urban research institution.

Reid, who headed his state's second largest university, was one of five finalists and one of two African Americans among them, including CSUN President Blenda J. Wilson. Reid succeeds David Adamany, who is retiring after 15 years leading WSU.

After growing up in segregated South Carolina schools, Reid launched a 30-year career as a faculty member and academic administrator. Similar to Wilson, Reid publicly stressed his dedication to the urban university and its impact on nearby residents and businesses.

Reid, whose personal interests include opera and golf, becomes the chief executive of a research institution that has more than 31,000 students, 1,700 full-time faculty, 14 schools and colleges, including law and medicine, and an annual operating budget of $329 million.

Reid holds bachelor's and master's degrees in general experimental psychology from Howard University, as well as a master's degree and a doctorate in business and applied economics from the Wharton School of Business at the University of Pennsylvania.

His job history includes serving as a full-time consultant for the U.S. Consumer Product Safety Commission in 1977-78. He then was an associate professor of marketing and business law in the School of Business and Public Administration at Howard University in 1978-79.

In 1979, Reid became a tenured professor at the University of Tennessee-Chattanooga. In 1981, he became chair of its department of marketing and business law, and was dean of its School of Business Administration from 1983-1989.
Record K-12 Enrollments Forecast Again for Fall 1997

Baby Boom Echo Teenagers Predicted as Largest Increase in Coming Years

America's elementary and secondary schools will bulge again at the seams this fall as another record number of students—52.2 million, up from 51 million last year—fill the nation's classrooms, according to the U.S. Department of Education.

"It is my very strong belief that the growing enrollment is a national issue and a local crisis in many school districts across this nation," said U.S. Education Secretary Richard Riley, in releasing the department's second annual Back-to-School report.

"Last year, the United States broke the 25-year-old enrollment record that was set by the baby boom generation in 1971. This year, we will break last year's record...and we expect to break this record for many years to come," Riley added.

The secretary said the so-called baby boom echo increases will continue unabated for the coming decade, worsening widespread school overcrowding problems. Combined public and private K-12 enrollments are projected to peak at 54.3 million in 2007.

The report cited several factors for the rising K-12 enrollments: a delay in marriage and child bearing among baby boomers; minorities, especially Hispanics, with higher birth rates than whites; immigration, and students staying in school longer.

Total enrollment in public and private colleges is expected to increase by 14 percent during the coming decade, from 14.1 million now to 16.1 million by 2007. That breaks down as a 21 percent increase among full-time students but only a 6 percent rise among part-timers.

By comparison, the nation's K-12 public schools can expect an overall 4 percent enrollment increase by 2007, spurred by a 13 percent jump in grades 9 through 12. Western states should have the largest K-12 population boom, led by California with a predicted 16 percent increase.

That means California is expected to add about 920,000 students to its K-12 public school population over the decade, increasing from nearly 5.9 million this year to nearly 6.8 million by 2007—an increase equal to current public school enrollment for all of Tennessee.

At the public high school level alone, California's projected enrollment growth again is expected to lead the nation with a 35 percent increase over the coming decade. That will add 558,000 students, boosting today's 1.6 million high school students to 2.1 million by 2007.

"This is not like the peak enrollment in 1971, when after a few years, it leveled off and started declining," Riley said. "From now until 2007, we will see a steady increase of students, and we won't see that number start to decline for quite
a few years after 2007."

Riley also stressed that the demand for teachers would rise with increased student enrollment. The number of public and private K-12 classroom teachers is projected to increase 12 percent to 3.34 million between 1995 and 2007, with higher demand in secondary schools.

While the enrollment increases will not bring about teacher shortages in all schools, many schools, particularly those in high poverty urban and rural areas, already have difficulty attracting and retaining qualified teachers.

The report said the nation's number of high school graduates will increase by 18 percent during the next 10 years, with about half of the states having at least a 15 percent increase. Western states will have a 25 percent increase in high school graduates.

- John Chandler