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Kickoff Weekend Schedule

- **College Receptions**
  
  Friday, September 25, 5-7 p.m.  
  Arts, Media, and Communication: in Music Building Courtyard  
  Other colleges: in Mary and James Cleary Courtyard, Business/Education Complex

- **University Archives Exhibit**
  
  Friday, September 25, 7-9 p.m.  
  Oviatt Library

- **Nuance Ensemble**
  
  Friday, September 25, 8 p.m.  
  Music Recital Hall Courtyard  
  Chamber music performed by alumni.  
  Tickets: $10 general; $7 seniors

- **Founders' Day Brunch**
  
  Saturday, September 26  
  (Reservations closed.)

- **Tailgate Party and Football Game**
  
  Saturday, September 26  
  Party: North Campus parking lot, 2 p.m.  
  Game (vs. Eastern Washington): North Campus Stadium, 3 p.m.  
  Tickets: $10 for each event or $15 for both events

- **Performing Arts Showcase**
  
  Sunday, September 27, 8 p.m.  
  Performing Arts Center  
  Free admission
The Early Years: Family Feeling and a Chance to Begin Anew

Excerpted from Suddenly a Giant: A History of California State University, Northridge
by John Broesamle
Reprinted by permission.

Students began arriving in droves. By the time San Fernando Valley State debuted as a college in its own right in the fall of 1958, it already had 3,526 of them. A campus-wide vote had confirmed that students would identify themselves as Matadors, with colors red and white.

"We used to call it 'the friendly campus,'" ["Red"] Williams [Director of Admissions] remembers.

Under [Dean Delmar] Oviatt's direction, an entire lower division curriculum had to be created. New majors developed continually. Unlike today's academic arrangement by schools, the academic realm was originally broken down into divisions, each of them under a chair.

Faculty and administrators saw each other constantly. Originally, for instance, there were weekly meetings of the 40 instructors. When registration occurred, the whole faculty appeared, since registration and counseling were considered their responsibilities. Registration kept going until all the students had programs, even if this meant running into the night. Apparently no qualified student was turned away.

The pace of things was frenetic. "I think," Williams recalls, that the first catalog was put together "in a week."

Among the faculty-comparable in total number to one of today's good-size departments-spirits ran high. "There was a lot of socializing," [Education professor Betty] Brady recalls. "People socialized across department and discipline lines because we were a small group." They made efforts to invent instant traditions. "There was a sense of great pride."

Most of the founding faculty had known each other at L.A. State, and the new campus displayed such élan in part, [English professor John] Stafford observes, precisely "because we all knew each other and agreed on many things. We exchanged opinions on matters from many different points of view. Academically, it was much more stimulating than to have just or mainly your own department people that you talked with."

Colleagues didn't peer over one another's shoulders. Keeping the unit requirements for majors within bounds, faculty encouraged students to take courses in different fields.

"It was a time of much more optimism," Stafford continues. "Everything was new. We could do things more as we wanted to and as we thought would be academically justified. I think we had a feeling that we had the chance to make of this a great institution, something we could do with much more optimism at that time because it looked as though the state would be financing the institutions better."
For a few years, anything seemed possible, a rare chance to begin afresh: new college, new curriculum, new career. Many spoke, and seriously, of turning this into the Harvard of the West.

"One of the remarkable things when we got started," [English professor Mitchell] Marcus points out, "was the cooperation between administration and faculty." During the days before a Faculty Senate emerged, an ecumenical "General Faculty" concept briefly flourished—the general faculty drawing together professors, administrators, librarians, and highly placed staff. There was even a faculty-staff-student dance band.

In a way, it all resembled a family. John Stafford, for example, describes it thus. Before arriving in 1958, he had taught at an array of universities in this country and abroad without experiencing the closeness of the early setting at Valley State.

Spouses fitted right into the family. Some of the wives organized shopping pools.

But Stafford adds this: "At times, later, when we grew larger, the administration would use the term 'family' to keep the faculty from saying what it should say. It was 'family' in a more repressive sense." He found Oviatt to be especially fond of the family metaphor in this second meaning. "We were a family, and he was kind of [the] patriarch of the family."

Additional undercurrents ran here and there. From the beginning, as Stafford puts it, there erupted "the usual interdisciplinary battles." Partly offsetting these, "we got so that we could discuss all kinds of opposing opinions, and even humorously at times, without offending anyone and without feeling that we had to be especially diplomatic about it. It made faculty meetings much easier because we already knew pretty much what opinions would be."

Other things proved nagging, though. Like a low-grade virus, mediocre salaries became a perennial issue. There was also the inordinate number of students per faculty member (the "student-faculty ratio"). And—though at least some faculty thought it might lighten in time—the 12-hour teaching load hung over each semester like a gray cloud.

In retrospect, the family or community era was a relatively brief period in the university's history. Those who had experienced it much lament its passing, but conventional academic concerns increasingly began to hold sway.

"I found that the faculty were primarily interested in their discipline," [then President Ralph] Prator comments, "that the institution as a whole was down the ladder of importance as far as they were concerned. And therefore to keep the concept of the institution as a whole in the foreground, the members of the administrative staff had to take a very strong position with respect to this idea, sometimes in conflict with what the faculty would like."
Founding Faculty and Administrators 1958-59

Anatol Balbach       Economics
Peter Bellinger       Biology
Williard Bellman     Theatre
Leonard Berkowitz    Music
Richard Blakeslee    English
Elizabeth Brady      Education
James Brock          Theatre
Sol Buchalter        Finance
Charles Carlton      English
Betty Jane Corwin    Education
Maurice Dance        Economics
Robert Durrenberger  Geography
Elmer Eason          Education
Byrne Fernelius       Recreation
Anita H. Fisher      Physical Education
Roy Fitch            Building Coordinator
Howard Fleming       Student Activities
Joseph Ford          Sociology
Helen Geidt          Psychology
Ann Heath            Art
Ralph Heidsik        Music
Elizabeth Hone       Education
Charles Kaplan       Language and Literature
Helen Kennedy        Education
Ewing Konold         Education
Jack Kudrna          Education
Robert Lamb          Geography
Albert Leininger     Accounting
William Lerz         Associated Students
Helen Lodge          Education
George Lorbeer Education
Charles Manley Education
Warner Masters Business Manager
Wayne McIntire Education
Fred McMahon Speech Communication
Charles Mudd Speech Communication
Henry Munn Marketing
Julian Nava History
Ralph Prator President
Marvin Pundiff History
Donald Raun Business and Economics
Mary Lou Reilly Music
George Ruhberg Personnel
John Reardon Biology
Myron Sandler Music
William Schlosser Theatre
Malcolm Sillars Speech Communication
Merwin Soyster Audiovisual Services
William Stelck Social Sciences
Don Sudlow Art
Paul Thomas Physical Education
Frances Ulrich Music
Henry Van Slooten English
Enest Velarddi Art
Donald Walker Dean of Students
Paul Walker Publications
Nora Weckler Psychology
Clarence Wiggins Music
Robert Williams Admission and Records
Warren Willig Mathematics
James Woodress English
Delores Yonker Art

Deceased faculty and administrators include:
Glenn Arnett Physical Education
David Buck Chief of Maintenance
Prudence Bostwick Education
Robert Canny Library
Claude Cook Physical Education
Grant Cook Music
John Coyne Psychology
Isabel Dibble Education
Erling Erlandson Journalism
Dorothea Extence Business Administration
Jenniellen Ferguson Political Science
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<td>Mitchell Marcus</td>
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<td>Stanley McElderry</td>
<td>College Librarian</td>
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<td>James McRaith</td>
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<td>Raoul Narroll</td>
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<td>Delmer Nicks</td>
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<td>Delmar Oviatt</td>
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<td>Franklin Potter</td>
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<td>Raymond Rydell</td>
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<td>Arnold Stafford</td>
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<td>Gerald Strang</td>
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<td>Thomas Tramel</td>
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<td>Robert Weinpahl</td>
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<td>Leo Wolfson</td>
<td>Executive Dean</td>
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<td>Nate Wolfson</td>
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<td>Ezra Wyeth</td>
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<td>Laurence Young</td>
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Prator Remembers: Young College Quickly Takes Root

Institution's Founding Leader Recalls Demands for Land and Teachers to Serve Students

Editor's Note: Ralph Prator served as the founding president of San Fernando Valley State College, now Cal State Northridge, from 1958 to 1968, resigning when he felt his primary job-building the campus-was over. He presided over an era of extensive growth, with enrollment increasing from about 3,500 to about 20,000. Excerpts from a recent interview with Prator follow. A different version of the interview with Prator, along with complementary interviews with the two subsequent presidents, James Cleary and Blenda J. Wilson, will appear in the fall issue of Northridge magazine.

The Pressure of Growth

In 1958 we consulted with the telephone company and the Southern California Gas Co. as to how fast the population of the Valley was going to grow. It was just explosive. So we were well aware at the outset that we were going to grow extremely rapidly and that we didn't have nearly enough land to accommodate the kind of student body that we were going to have. So we had to start almost immediately to get more land and prepare for this explosive growth.

If we were allowed to grow at the rate we projected, we would be at 50,000 students by the year 2000. And that, of course, would have meant (and at the time we knew this) we would have been the fastest growing institution at least in California history.

One blessing was that we were growing so quickly (and other state colleges were, too), that we could make contact with private facilities for building architecture [rather than going through a state agency]. We were fortunate in getting [Richard] Neutra, who was one of the nation's premiere architects, and he did the Fine Arts Building. Later on a separate architectural firm designed the rest of our buildings.

We could depart rather sharply from the normal architectural plans of other institutions like Cal State L.A. and Long Beach. Our architectural style was theoretically unique to the San Fernando Valley. For example, since it was a part of the Mexican heritage, a lot of brick was used in the early buildings, simulating the adobe concept, and we had courtyards, which were popular in that style of architecture.

Acquiring Land

One other thing was very important. We had our eye on Devonshire Downs [on what is now the North Campus] since we knew we were going to have to get a lot of property. We had to get the fair [that took place there] abolished and then get that land deeded to us.

Consequently, we had to go to Sacramento frequently to gain as much influence with the Legislature as we could. Through the efforts of Allan Miller and Lou Cusanovich, practically all the legislators in the Los Angeles area...
supported our efforts to get Devonshire Downs. Then we had to have 70 acres {between the existing campus and the} Devonshire Downs property. So we had to get that deeded to us and purchased.

We got something in excess of 300 acres eventually, which is what the campus has now.

One interesting sidelight. As I said, we had to have a lot of influence in Sacramento. We entertained the governor, Pat Brown, and I remember vividly taking him on a little trip when he came down to see us. We stopped at the corner of Lassen and Zelzah and looked out over this land that we hadn't yet acquired. I commented that if he stopped somewhere on Wilshire Boulevard and looked out over the existing campus of UCLA, this is what he could envision [on our campus] in about 10 years time. And he looked at me in absolute amazement and said, "You dreamer, you."

And I said, "Well, governor, with your help it can come true."

**Hiring Early Faculty**

In the early years, [then Dean] Del Oviatt and I would do all the recruiting. I would leave the day after New Year's and go directly to the University of Illinois. The next day I was at the University of Minnesota; the third day, at the University of Wisconsin; the fourth day, at the University of Michigan; and then the balance of the two weeks, I was at Ohio State and other institutions.

Del would go up to New York and Boston to the east. We planned this particularly because the weather was so bad back there during those weeks that when we brought the pictures of the college with the kids in their shirt sleeves, and the balmy weather, it was an aid to our recruitment. And I would see as many as 30 prospects in a day.

We were not always able to hire the best candidates because the competition was so keen. Del Oviatt said, "Our growth was such we had to hire a new faculty member every Monday and Wednesday just to keep track of the growth."

The supply is much more plentiful now than it was then. People in the sciences, physics in particular, you just couldn't find them. They were going into industry. They were paying more than we could afford to pay.

**College to University**

State colleges initially were considered teachers colleges, but we were growing so rapidly that we needed other majors. We were aware early that we were going to have to consider changing our status from college to university. Rather early, we had a committee called the Committee of 17 (Charles Kaplan was the chairman), and they made a study of the administrative structure that would be most pertinent to the responsibilities that we envisioned the institution having. They concluded that we were going to move from what we had at that time, divisions, to schools and colleges. We would have a School of Business, etc.

This meant that we were in reality a university and not a college any longer. A college tends to specialize in a particular mission and a university is a collection of missions.

**Location, Location**

We were fortunate in being located where we were in the fine arts, particularly in music. We were so close to Hollywood and these tremendous resources. We were fortunate in engineering because of our location to key industries and of course in education. The growth was so fast in the Los Angeles complex that teachers were very much in demand, and we had many services to render there.

Some of our departments tended to prosper because of the people in them. Geography, for example. I would say we probably have one of the best departments in the United States in geography.

The department chairman in education, Wayne McIntire, was instrumental in starting the deaf program. A member of his family was deaf, and he had a tremendous empathy for the welfare of this person. Since there were no services
really around to speak of, he started (in a very preliminary way) this deaf program. It caught on, and his successor was very aggressive, and so the program grew like crazy.

-Mayerene Barker
Chancellor Outlines Broad Agenda for Educational Change

Charles B. Reed Talks of K-12 Priority, Teacher Training, Year-round Universities and Remediation

In his first visit to Cal State Northridge, new CSU Chancellor Charles B. Reed spelled out a broad and challenging agenda for educational change, saying Cal State campuses have to make improving public schools a top priority along with making themselves more customer friendly.

During a series of campus and related appearances, Reed said improving the state's public K-12 schools is critical to the future and quality of the Cal State system, since many of those students ultimately will come here. "Improving the public schools of California I believe has to be our No. 1 priority," he said.

But at the same time, Reed said the CSU itself must change internally to keep pace. During the Sept. 17 visit, he advocated the CSU moving toward year-round instruction, more night, weekend and different length classes, reduced charges for summer classes and a reexamination of degree requirements.

In addition, he promised a new plan to address the CSU's technology needs that probably will include asking students to directly bear some of the costs, endorsed the trustees' policy aimed at curtailing the need for remedial education and backed a $9.2 billion education bond on the November state ballot.

During an open forum at the CSUN Performing Arts Center, Reed voiced his target for the CSU. "The California State University's mission is to provide an affordable, accessible, high quality education to its students and to prepare them for the workforce of the 21st century," he said.

In that career preparation context, the chancellor several times talked of the CSU in relation to the University of California, saying the state has room for two great universities. "The University of California can be the show horse. California State University can be the workhorse. And we need both."

After arriving from Florida last spring, Reed said he found the CSU system to be "a lot better than I had any idea." He added optimistically, "Your reputation lags about seven or eight years behind. The reputation hasn't caught up to the quality and the mission of the institution."

As for the Northridge campus, he praised CSUN President Blenda J. Wilson and others "for enabling this campus to rise up from the rubble and transforming it into the vibrant center of activity it is today." He added that CSUN "has undergone a true renaissance since the 1994 earthquake."

Not surprisingly given his priority on public schools, Reed spent much of the day talking about coming changes to CSU teacher preparation programs. He said he wants CSU teacher preparation to become year-round next year, and is
aiming to offer a 4 to 41/2-year degree and teaching credential program.

The CSU has committed to increase its annual training of new teachers from about 12,000 now to 15,000 by mid-2000. The CSU system also is pursuing a new distance education program for teacher training, common program procedures among different CSUs and more support for new teachers.

Reed said year-round teacher training will be his first move toward a broader year-round focus in the CSU. He said his biggest surprise in coming to California was that the CSU was not already operating that way. And he said that is the CSU's only way to deal with Tidal Wave II enrollment increases.

"I didn't realize the universities in California don't operate on a year-round basis," Reed said. "You've spent billions to invest in these plants, but you only want to use them seven or eight months a year." He said of year-round operation, "This is a huge advantage we can take advantage of."

At the same time, Reed said he didn't anticipate hiring extra faculty members solely related to more year-round operations, night or summer classes. "What faculty will be doing is their business in a different way," he said, talking of a shift "from teaching to learning" and less reliance on lecturing.

The chancellor also spoke at length about remedial education. Within four years, Reed said he'd like to see the CSU mostly out of pre-collegiate education, with that responsibility transferred instead to community colleges, although he accepted a continuing CSU role for helping non-traditional students.

"All I know is we're supposed to do collegiate work, not pre-collegiate work," the chancellor said. Meanwhile, Reed said he's still evaluating what other CSU officials had said would be a new policy starting this year requiring new CSU students to complete any remedial work within one year.

-John Chandler

@csun.edu
September 25, 1998

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CSUN
Designs for New AMC Buildings Win College Approval

Plans Calls for Main Facility Near Former Fine Arts Building Site and an Expanded Art and Design Center

Design presentations for the new Arts, Media, and Communication Building and the expanded Art and Design Center have won general approval from the college's administration and faculty.

Architect Robert A.M. Stern, the new dean of the Yale School of Architecture, recently presented a design for a 65,000-square-foot Arts, Media, and Communication Building that will house the departments of communication studies, journalism and radio-TV-film.

"Robert Stern did exactly what we asked for: that is, he designed a building that should meet our instructional needs and at the same time make a positive contribution to the look of the campus," said AMC Dean Phil Handler.

The site will be near the former Fine Arts Building that was demolished after the 1994 Northridge earthquake. The new building should cost less than $200 a square foot for a total of about $13 million. Construction is slated to begin next year, with the opening set for 2000.

The design takes the shape of an "L," with the main wing extending on an east-west axis to the south of Sierra Hall. That wing will be capped by a diagonal extension that rises three feet from the edge of the building's roof-and that tips its hat, so to speak, to the Oviatt Library on the opposite side of the quad.

Although the main wing will be only three stories, it will rise as high as the four-story Faculty Office Building to the east. Part of the new structure's facade will be brick-"but not the same color brick" as in the Faculty Office Building, Stern noted to murmurs of approval from the audience.

The north-south wing will be two stories, including some high bay studios for film and television production facilities.

"The design complements the surrounding buildings and yet has an elegance and beauty that make it distinctive," Handler said.

Most classrooms will be on the ground floor of the north wing, with seminar rooms on the second floor and faculty offices and computer labs on the third floor of the main wing. One end of the main wing will house a 130-seat theater for screenings and Readers Theater performances.

The art department will be located in an expanded Art and Design Center and in the current Speech Communication Building. A presentation of the schematic design for the new center also won raves from department members.

The complex will more than double in size, from 23,000 to 55,000 square feet. It will consist of new buildings that
partially surround the existing complex on the north, south and east sides. The buildings will include an administrative wing, an art gallery, studio and classroom space, computer labs and a lecture hall.

The new buildings will emphasize light by placing light towers at regular intervals and by using immense, roll-up, window-like doors. The complex will be built of a lightweight steel frame and include sections of plaster, cement and wood to warm the overall high-tech look.

Budget for the addition is about $4.2 million, for a per-square-foot cost of $115 to $120, said Peter Devereaux of the architectural and engineering firm Fields Devereaux, which is designing the complex. Its opening is expected in January 2000.

- John Kroll
Professional Development Center Launched at Vaughn

Partnership With CSUN's College of Education Aims to Foster Innovative Teacher Preparation Techniques

Cal State Northridge and Vaughn Next Century Learning Center in Pacoima, the most famous charter school in Los Angeles, have agreed to launch a joint professional development center aimed at fostering innovative teacher preparation techniques in a real-world setting.

CSUN President Blenda J. Wilson, Cal State Chancellor Charles B. Reed and Vaughn Principal Yvonne Chan unveiled the venture last week during Reed's Sept. 17 visit to the area, hanging a sign on the soon-to-be-completed Vaughn building that will house the still-developing partnership.

As envisioned by CSUN officials, the center will build on existing joint programs between Vaughn and CSUN, especially its special education department, growing into a College of Education-wide venture in which CSUN teacher prep classes and fieldwork would be offered at the school.

"If you want to do reform in teacher education, we're here to do the work for you," said Chan, who also is an adjunct CSUN faculty member in special education. "We are going to provide you with the battlefield. We have the resources and the facility," she said.

"What we want to be able to do is take our teacher training programs and change them," added Wilson. She toured the Vaughn school with Reed and a contingent of CSUN and area community college officials as part of the chancellor's first visit to CSUN and the San Fernando Valley.

The group toured Vaughn's programs in a makeshift train built by students there, in keeping with their motto, "The Little School That Could." The pre-K to 5th grade school, with nearly 1,200 largely Hispanic and low-income students, has been lauded as one of Los Angeles' best charter school success stories.

Chancellor Reed has made improving California's public schools- and thus the CSU teacher prep programs that supply about 65 percent of California's new public school teachers- his top priorities. He has called for the CSU to both produce more teachers and do so in shorter periods of time.

During the two-hour tour of Vaughn, Reed was clearly impressed with what he saw, including many classrooms run either by veteran teachers who graduated from CSUN and/or newer teachers who are going through CSUN's teacher training programs leading to credentials.

"There is more going on here. There is more spirit. There is more focus on learning than any place I've been in a long time," Reed told the school's staff and visitors during a lunch meeting. He even talked of having Vaughn teachers...
partner with CSUN education faculty in teaching their courses.

Chan said the Professional Development Center with CSUN will be housed in a new, two-story, multimillion dollar building the school is due to complete by Nov. 1. The building also is slated to house a community library, media center, science lab and several revenue-generating businesses to pay for the facility.

Prior to retiring during the summer break, former College of Education Dean Carolyn Ellner signed a letter to Chan formally committing CSUN to the center concept. Ellner, Interim Education Dean Mary Kay Tetreault, Provost Louanne Kennedy and other CSUN officials joined in the Vaughn tour.

Claire Cavallaro, chair of CSUN's special education department, said the concept would build on ventures like one of her department's existing special credential programs. It trains teachers to serve disabled youngsters who come from diverse backgrounds, and already holds some classes at Vaughn.

But ultimately, Cavallaro said, developing a true professional development center at Vaughn will depend both on such partnering expanding to the rest of the College of Education, and the college's faculty members being able to have a substantial on-site presence at Vaughn.

- John Chandler
Chancellor Issues Six-Year Evaluation of President Wilson

Editor's Note: The following is the verbatim text of CSU Chancellor Charles B. Reed's open letter to the campus on CSUN President Blenda J. Wilson's six-year evaluation. The letter is being published here upon request for the information of the campus community.

September 18, 1998

Open Letter to the California State University, Northridge community from Cal State Chancellor Charles B Reed:

During the spring 1998 term, the six-year evaluation of President Blenda Wilson was conducted, and our Board is grateful to all who contributed to the evaluation. This is to inform you that the review process concluded with the acceptance by the Board of Trustees of the review report at its September 15-16, 1998 meeting. The Board discussion included an opportunity for Dr. Wilson to update the Trustees on activities at the Northridge campus.

Criteria established by the Board of Trustees in 1984 and revised in 1994 were used to assess the overall effectiveness of Dr. Wilson. These measures included overall management of the university, working relations on campus and within the CSU system, educational leadership, community relations, major achievements, and personal characteristics.

The assessment was conducted in two stages. First, a selection of California State University, Northridge (CSUN) faculty, staff, students, and community representatives were invited to submit written material and a general notice to the campus provided a means for anyone to submit information. Next, a four-person team visited the campus to gather information from a selection of faculty, administrators, students and community on May 5-6, 1998. The team consisted of Dr. Clara Lovett, president, Northern Arizona University; Dr. June Cooper, senior vice chancellor, CSU; Dr. Donald Moore, professor emeritus, CSU Los Angeles; and Mr. Anthony Vitti, member, Board of Trustees CSU.

What was learned from the review?

The president is a charismatic leader with an eloquent speaking style. Community and media relations did not exist materially before Dr. Wilson arrived. With Dr. Wilson's resolve, CSUN placed a great deal of campus attention and energy into earthquake recovery and in keeping CSUN open following the earthquake. In last several years, the post-earthquake enrollment decline was reversed and enrollment is back to pre-earthquake levels.

Among the accomplishments of the university and President Wilson are:

- Quickly re-opening the campus following the 1994 Northridge Earthquake and devising a recovery process including the re-building of campus facilities and infrastructure;
- Rebounding enrollment;
- Making the university budget process open;
Instituting the President's Scholars program;
Establishing a strategic planning process that involves a wide constituent base and developing a clear, sharply focused mission statement;
Implementing a university advancement program;
Putting the North Campus development back on track with a medical equipment industry and research park;
Raising the visibility and reputation of CSUN in the Valley to the extent that the university is now a recognized resource; and
Entering the Big Sky Conference for intercollegiate athletics.

Dr. Wilson serves on the CSU's Technology Steering Committee and CLRIT [Commission on Learning Resource and Instruction Technology] and has demonstrated leadership in those arenas. She also was a valued contributor in the Cornerstone's project. Sources noted that the president's recent reorganization of her office is having positive effects in providing staff support and advice to the president.

Among the concerns voiced during the review is that the executive management team does not have the confidence of the campus community. It has been suggested that the president reduce external speaking and board commitments in order to address this concern.

President Wilson, the Board of Trustees and I have established the following goals for the next several years:

1. Devise strategies and action plans to reduce the number of students who require remedial work in English and mathematics.
2. Build a more effective executive management team that has the confidence of the university community.
3. Continue the strategic planning process by aligning Cornerstones principles, university strategic goals, and unit level goals and action plans.
4. Continue support for the university advancement function; increase efforts to raise external funds; communicate the benefits of university advancement to the campus community.
5. Continue raising and promoting the academic reputation of CSUN by selecting board memberships and speaking opportunities that also serve the interests of CSUN.

In summary, Blenda Wilson is an energetic, dedicated president for California State University, Northridge who strives to offer high quality academic programs for CSUN students. Dr. Wilson's commitment to the university does not waiver.

The next scheduled review of Blenda Wilson will be conducted in 2000-01.

@csun.edu
September 25, 1998

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CSUN
University to Induct Three Into Athletic Hall of Fame

Mike Batesole, Keith Richman and James Sefton also Slated to Receive Awards

Three new members will join the Cal State Northridge Athletic Hall of Fame when the Matadors host their 15th annual induction dinner on Friday, Oct. 2, at The Odyssey Restaurant in Granada Hills.

Northridge Athletic Director Paul Bubb announced that former student-athlete, head baseball coach and athletic director Bob Hiegert, along with cross country All-American Darcy Arreola and football standout Sherdrick Bonner will officially join the Athletic Hall of Fame, which is sponsored by Galpin Ford.

Hiegert came to Cal State Northridge, then called San Fernando Valley State College, and was a four-year letterman on the Matadors' baseball team. After receiving his bachelor's degree in 1963, he was drafted by the California Angels, where he played from 1963-64.

Returning to his alma mater to earn his master's degree in 1965, he became an assistant baseball coach. Hiegert then assumed the head baseball coaching responsibilities in 1967 and continued in that role for the following 18 seasons.

During his coaching career, Hiegert boasted an impressive 609-412-9 overall win-loss record, including a 591-412-8 mark against four-year institutions. His teams won two NCAA Division II national championships in 1970 and 1984.

In January 1989, he was honored with one of the most prestigious awards given in the baseball coaching profession when he was inducted into the American Baseball Coaches Assn. Hall of Fame.

Arreola came to Cal State Northridge from El Cajon and became the first NCAA All-American for the Matadors at the Division I level in 1991 with her 12th-place finish at the NCAA Cross Country Championship meet in 1990.

The three-time NCAA Division II All-American and national champion also competed in the Division I NCAA Track and Field Championships in the 800 meters, 1,500 meters and 3,000 meters in 1991. Arreola was selected Cal State Northridge Female Athlete of the Year in 1991.

Bonner came to Northridge in 1987 from Azusa, started and lettered in four varsity sports during his Matador career, and has gone on to play arena football as the starting quarterback for the Arizona Rattlers. Bonner lettered four years in football, one year in basketball, one year in volleyball and one year in track and field.

Bonner helped direct the Matadors to the 1990 WFC co-championship, where he led the team in total offense. In 1991,
Bonner was a reserve outside hitter on the Matador volleyball team, which finished with a 22-7 record and ranked No. 3 in the nation.

He also won or tied for first place in three high jump events with the track team, recording a season high of 6'-103Ž4". And during the 1987-88 basketball season, Bonner played in 23 games and started in two contests.

In addition to the Hall of Fame inductees, awards also will be presented to Mike Batesole, head baseball coach, selected by the Matador head coaches as the Cal State Northridge 1997-98 Coach of the Year; Dr. Keith Richman, Booster of the Year; and professor James Sefton, Athletic Service Award.

Reservations for the event or further information is available by calling (818) 677-3215.
FYI

For Your Information publishes announcements of public meetings, notices, events, deadlines and classes and courses of interest to the university community. The deadline for submitting items is noon on Monday one week before the issue appears. The deadline for the Oct. 12 issue is Mon., Oct. 5.

We will strive to include all items submitted by deadline occurring during the two-week period until the next issue. Items further in advance will be run on a space-available basis. Please submit items by sending them to mail drop 8242, faxing them to (818) 677-4909, or e-mailing them to pubinfo@exec.csun.edu. E-mail is the preferred method of submitting. Note: fmi—means for more information.

Public Meetings

University Corp. Directors
Meet 3 p.m. Mon., Sept. 28, University Club.

Faculty Executive Committee
Meets 1-5 p.m. Thu., Oct. 1, President's Conference Room A.

Athletic Facilities Siting Advisory Committee
Meets 6:30 p.m. Thu., Oct. 1, Athletic Department Conference Room.

President's Advisory Board on Intercollegiate Athletics
Meets 7 p.m., Tue., Oct. 6, President's Conference Room A.

Notices

President's Appointment
President Blenda J. Wilson is pleased to announce that Rick Evans has been appointed Executive Assistant to the
President effective Tue., Sept. 1. Evans, who had held the position on an interim basis since March, will manage the staff and daily operations of the Office of the President.

Jewish Religious Holidays

Provost Louanne Kennedy reminds the campus community of the upcoming Yom Kippur holiday beginning Tue. evening, Sept. 29, and all day Wed., Sept. 30, and Sukkot, Shemini Atzeret and Simchat Toirah holidays for the traditional orthodox and conservative Jewish students Mon.-Tue., Oct. 5-6 and Mon.-Tue., Oct. 12-13. It is campus policy that "in administering any tests or examinations, we will permit any student who is eligible to undergo the test or examination to do so, without penalty, at a time when that activity would not violate the student's religious creed."

Rideshare Week

Faculty, staff and students are encouraged to join the California Rideshare Week from Mon.-Fri., Oct. 5-9, by pledging to use an alternative mode of transportation at least one day that week. Pledge cards are available in the University Student Union, the lobby of University Park Apartments, building 14, by e-mailing rideshare@csun.edu, or at www.socalcomute.org. fmi-1-800-COMMUTE and select the "rideshare" option.

NCOD Information

CSUN's National Center on Deafness provides the following Q. and A. for university faculty and staff members to better serve the university's deaf and hard of hearing students.

Q: If two or more deaf or hard of hearing students appear to be involved in a conversation during class, how should a faculty member react?

A: One of the goals of providing communication services to students who are deaf or hard of hearing is to make their access to the university equal to that of their hearing peers. All students are responsible for their own behavior. If a faculty member does not allow hearing students to be engaged in conversations during class, he or she should not accept that behavior from deaf or hard of hearing students either. The faculty member may inquire of the students what they are talking about, or even admonish them, and depend on the interpreter to faithfully relay the spirit and content of the message.

Sometimes it may appear as though the interpreter and the students are conversing; it is likely they are merely clarifying information. Nevertheless, the faculty member must feel free to ask the student if he or she needs clarification or ask the student to contribute a comment. fmi-x2611.

Parking Permit Changes

The courtesy parking permits formerly used on campus are no longer valid and must be exchanged in the parking office for new ones. There are two new permits, "Diamond E" and "Official Guest." The Diamond E permit is for employees who use their own vehicles to do tasks for the university. It is valid only in spaces marked Diamond E. These spaces are located in visitor Lot L and in all faculty/staff and student lots. The permits are valid for only two hours and must be displayed along with a paid parking permit.

An Official Guest permit is for volunteers or guests of the campus, and is valid in all faculty/staff and student lots and in visitor Lot L for the time designated on the permit. For safety reasons, the fire marshal has forbidden anyone to park in the inner campus or next to any building or trailer regardless of reason.

Lindley Avenue has been re-striped for Diamond E, carpool, blue disabled zones and loading zones. White curbs are for passenger pick up and drop off. Drivers must stay in their vehicles while parked in those locations. Yellow curbs are for people needing to drop off items. A 30-minute loading zone permit must be obtained in order to park in those locations.
New Section 600 Edition

All full time faculty should have received a copy of the new edition of the Section 600 manual. Those who have not received a copy should see their department secretaries. fmi-Office of Faculty Affairs, x2962.

Entertainment Discount Books

The 1998 entertainment "50 percent discount" books for the greater Los Angeles area are available at the Center of Achievement for the Physically Disabled, Kinesiology 156. Prices are $30 to $40 depending on location. Funds raised benefit the center. fmi-x2182 or x3462.

Our Deepest Sympathy

The campus extends its sympathy to Jan Ramjerdi (English) and her family on the loss of her father.

Events

Volunteers Needed

The Career Center is seeking volunteers for the following events:

- AIDS Walk '98 to benefit AIDS Project Los Angeles. Bus to arrive in Lot C at 7:30 a.m. Sun., Sept. 27. fmi-x3683.
- Walktoberfest sponsored by the American Diabetes Assn. Check-in begins at 8 a.m. Sat., Oct. 3, at Lake Balboa in Encino. There will be lunch, a wellness fair, music and prizes.
- Memory Walk to benefit the Los Angeles Alzheimer's Assn. Sat., Oct. 3, at the Los Angeles Zoo. There is a $15 entrance fee for walkers.

fmi- www.csun.edu/~hfcar004 or x2871 for other events.

Matador Football

is offering a chance to win $10,000 in the Punt, Pass and Kick contest at any home game. Forms are available at any home game, the Intercollegiate Athletic Office or at www.csun.edu /athletics. Events are as follows:

- Sat., Sept. 26, High School Day for home opener against Eastern Washington University. All prep students with valid ID will receive complimentary admission to the 3:05 p.m. game at North Campus Stadium. (CSUN students can attend all home games for free).
- Sat., Oct. 3, is Take a Kid to the Game Day against Southern Utah University. Matador football is offering free general admission to any youth when accompanied by a paying adult. Gates open at 2 p.m. and kick-off is 3:05 p.m. at North Campus Stadium. For both games, parking is available at Devonshire Street and Lindley Avenue. Tickets may be pre-purchased by calling x2488 and group rates are available by calling x2683.

CSUN AIDS Walk

AIDS Project Los Angeles is sponsoring AIDS Walk '98 on Sun., Sept. 27, starting at Paramount Studios. Bus transportation, T-shirts and breakfast will be provided for team CSUN members. The bus leaves campus at 7:30 a.m.
from Lot C. Top fund-raisers will receive prizes and the sorority or fraternity, club or organization that shows support with the most walkers will be awarded a plaque. fmi-x3683.

**Brown Bag Films**

The Marilyn Magaram Center for Food Science, Nutrition and Dietetics is offering a Brown Bag Film Series on Tue., Sept. 29, from 12:30-1:30 p.m., and Wed., Sept. 30, from noon-1 p.m. Films shown will be "Vitamin Basics" and "Nutrition Facts Label," in Science trailers, SC 524. Free admission. fmi-x3102.

**DIG LA Field Trips**

Discover, Inquire and Grow in Los Angeles will sponsor field trips as follows. DIG LA is a program dedicated to the enhancement of intercultural communication and appreciation of cultural diversity:

- **L.A.'s Chinatown Happenings.** 9 a.m.-4 p.m. Sat., Oct. 3, with a walking tour of Chinese history and architecture. Lunch will be held in Chinatown.
- **Allensworth,** California's First Town (township) founded by African-Americans: "Rededication" celebration along with sightseeing of the original buildings and demonstrations of its living history. 7 a.m.-7 p.m. Sat., Oct. 10. Transportation time will be about six hours.

Students must register for each DIG LA program. Cost of the trips is $5, including bus transportation, admission and refreshments. fmi-Vicki Allen or Colleen Frenck. x2393.

**Geological Sciences Lecture**

The geological sciences department, along with the Geology Club, is sponsoring a lecture titled "Geology Employment in the California Oil Industry," featuring Tony Reid, a CSUN alumni, from Occidental Oil. Noon Wed., Sept. 30, in Science Building 1, room 1231. The department is also sponsoring a lecture entitled "Biotic Response to Eocene-Oligocene Climate Changes" by Donald Prothero from Occidental College. Noon Wed., Oct. 7, in the same location. fmi-x3541.

**Chemistry Seminars**

The chemistry department, with sponsorship from the Chemistry Club and the Southern California affiliates of the American Chemical Society, is hosting the following speaker on Wed., Sept. 30, at 4 p.m. in Science 2228: professor Tom Cole from San Diego State University on Recent Advances in the Transfer of Organic Groups Between Metals and Boranes.

**Mathematics Lecture**

The Office of Research and Sponsored Projects, the mathematics department and the Physics/Applied Mathematics Institute is sponsoring a visit and lecture by Philip Davis, professor emeritus, from Brown University. 4 p.m. Tue., Oct. 6, in Science Building 2, room 2132. The lecture is titled "Mathematics and Society: Ask and the Speaker Will Attempt Answers." A luncheon will take place earlier that day at 1 p.m. in the University Club. RSVP x2231, Karen Lubick, or e-mail klubick@csun.edu if attending luncheon.

**Classes**

**Web Project Workshops**
The Web Project is offering workshops for web teaching designed to meet a wide range of needs and interests. The workshops consist of two two-hour sessions from 2-4 p.m. and will be held in Music Lawn, trailer 248A. Workshops can be taken separately or in any combination. Enrollment is limited to 25 people on a first-come, first-served basis. Enroll by e-mailing hflrc007@csun.edu or calling the Learning Resource Center, x2033.

Upcoming workshops are:

- **Teaching with E-mail** focuses on campus resources for teaching and learning e-mail, types of electronic discussion, strategies for designing and choosing e-mail assignments to meet instructional goals and samples of effective assignments. Thu., Oct. 1 and 15. Taught by Nancy Page Fernandez, history.
- **HTML: The Language of the Web** covers the basics of HTML necessary for creating instructional web documents. Using Netscape and a text editor, learn HTML code, create web documents and transfer them onto the university's web server. Tue., Oct. 6 and 20. Taught by Shelia Harbet, health science.

**Academic Performance Enhancement**

University Counseling Services is offering a class titled "The Academic Performance Enhancement Experience (APEX)." The class aims to improve reading, note taking, test preparation and other techniques. 11 a.m.-1 p.m. Tuesdays, Sept. 29, Oct. 6, 13, 20 and 27, in University Counseling Services, University Park Apartments building 14, 4th floor. fmi-x2366.

**Defensive Driving Courses**

will be offered Wednesday and Thursday, Oct. 14-15, in the USU West Valley Room. Class times for both days are 8:30 a.m.-noon and again from 1-4:30 p.m. Faculty, staff and student employees who drive a state vehicle (including carts) in the course of their work must complete this class. Note: this class no longer needs to be repeated every four years. Space is limited. For reservations, call Kathy Yamaguchi, Environmental Health and Safety Office, x2401.

**Conflict Mediation Training**

will be held Thursdays from 9 a.m.-noon, Oct. 8, 15, 22, 29, and Nov. 5, in UPA building 14, room 317. Instructor is Tony Johnson, coordinator, Dispute Resolution Center, University Counseling Services. fmi-x2366.

**Deadlines**

**Employee Fee Waiver**

State employees interested in participating in the Employee Fee Waiver or Faculty Dependent/Spouse Fee Waiver programs for spring 1999 should contact Carol Hallenbeck (x2173 or feewaiver@csun.edu) for an application/enrollment packet. Packets will be sent automatically to continuing participants in both programs.

The application deadline for new participants and continuing participants with changes in admission status is October 23. The deadline for continuing participants is November 20. The fee deadline is also November 20. Participants in the Faculty Dependent/Spouse Fee Waiver Program should follow the deadlines and procedures in the schedule of classes and their fee waiver packet.

The fee waiver program is located in the Office of Human Resource Services in Administration Park 702. The hours are 8 a.m. to noon, Monday through Friday.

**Parenting Seminars**
The Family Focus Resource Center will hold an educational seminar entitled "How Parents Can Be Effective Communicators with Children" (for families of infants and toddlers with special needs) from 9:45 a.m.-noon Sat., Oct. 3, in the Education Building, conference room 3118. Reservations must be made by Wed., Sept. 30.

The center is also offering a seminar for the community called "Siblings: They Have Special Needs Too!" (for families of children with special needs) from 9:45 a.m.-noon on Sat., Oct. 10, held in the same location. Reservations must be received by Wed., Oct. 7. Childcare is available with advance request. fmi-Judith Sultan, x5575.

Faculty Summer Stipends

The National Endowment for Humanities announces the availability of faculty summer stipends. NEH summer stipends support two months of full-time work on projects that make a significant contribution to the humanities. The application deadline is Thu., Oct. 1. fmi-Office of Research and Sponsored Projects, x2901.

Distinguished Visiting Speakers

program is accepting applications to bring well-known speakers to campus. Applications are due Fri., Oct. 2. Faculty can request applications from department chairs or the Office of Graduate Studies. fmi-x2138.

Sabbatical Leave Applications

Faculty members intending to apply for a sabbatical leave in the 1999-2000 academic year need to file an application with their department chair by Fri., Oct. 9. Applications and information about the sabbatical leave process are available from department secretaries.

Graduate Thesis Support

program is now accepting applications. Eligibility to compete for these funds is restricted to classified graduate students working on thesis or graduate culminating projects. A thesis project planning form must be on file and a minimum GPA of 3.0 is required. Applications for thesis support are due Mon., Oct. 12. Students may request applications from their graduate coordinator or the Office of Graduate Studies. fmi-x2138.
CALENDAR

The Associated Students Ticket Office is in the University Student Union sells tickets to many events on campus, excepted for some held by outside groups. The ticket office is open from 9:30 a.m.-5p.m. Mon.-Fri.. For prices not given, call (818) 677-3093, or x2488.

Art

Admission is free unless otherwide specified.

Raices-Roots: Tres Generaciones

The paintings of three generations of local Latino artists, Frank Martinez, Lalo Garcia and Ricardo Ortega.

Dates: Thu., Sept. 10,-Sun., Dec. 20
Times: 10 a.m.-2 p.m. Mon.-Fri.
Place: USU, Arts Center Lobby Gallery

Athletics (home games)

Football:

Oct. 3, Southern Utah, 3:05 p.m.
Oct. 10, Montana, 3:05 p.m.

Men's Soccer:

Oct. 7, Master's College, 7 p.m.

Women's Soccer:

Oct. 5, Master's College, 7 p.m.
Oct. 6, Pepperdine, 7 p.m.
Oct. 9, Portland State, 7 p.m.
Oct. 11, Sacramento State, 4 p.m.
Women's Volleyball:

Oct. 9, Sacramento State, 7 p.m.

![Film](image)

**USU Film Series**

All films are free.

**USU**-University Student Union.

**SSU**-Satellite Student Union.

Call within five working days for a sign language interpreter.

**The Truman Show**

Thu., Oct. 1  8 & 10 p.m.  SSU

Sat., Oct. 3  8 p.m  SSU

**Bird**

Wed., Oct. 7 10 p.m.  SSU

The X-Files Thu., Oct. 8 8 & 10 p.m.  SSU  Sat., Oct. 10 8 & 10 p.m.  SSU

![Music](image)

**American Guitar Society**

Classical guitar music performed by Olivier Chassain.

**Date & Time:** Sun., Sept. 27, 4 p.m.

**Place:** Music Recital Hall

**Kenny Werner Concert/Clinic**

Renowned jazz pianist illustrates his techniques.

**Date & Time:** Mon., Sept. 28, 8 p.m.

**Place:** Performing Arts Center

**Admission:** $20, students $10

**F.A.S.A. Concert**

CSUN's Filipino American Student Assn. celebrates Filipino American History Month with an evening of jazz.

**Date & Time:** Thu., Oct. 1, 8 p.m.

**Place:** Performing Arts Center

**CSUN Jazz "A" /Studio Jazz Bands**
A performance by CSUN's two jazz bands.
**Date & Time:** Fri., Oct. 2, 8 p.m.
**Place:** Performing Arts Center

**John Coltrane Festival /County Arts Open House**

Twelfth annual festival including jazz concert by Ravi Coltrane and two jazz competitions
**Date & Time:** Sat., Oct. 3, 11a.m.-5p.m.
**Place:** Performing Arts Center
**Admission:** Free

**Valley Symphony Orchestra**

**Date & Time:** Sat., Oct. 3, 5 p.m.
**Admission:** Free

**Faculty Artist Series**

Featuring faculty members Julia Heinen, Andrew Cook and Shari Raynor performing classical music.
**Date & Time:** Sun., Oct. 4, 3 p.m.
**Place:** Music Recital Hall

**The Charles McPherson Quartet**

Critically acclaimed for long association with Charles Mingus, Billy Eckstine, Lionel Hampton and Nat Adderly.
**Date & Time:** Fri., Oct. 9, 8 p.m.
**Place:** Performing Arts Center
**Admission:** Free

**CSUN Symphony**

David Aks conducts composer William Kraft's masterpiece, "Concerto for Four Percussionists and Orchestra."
**Date & Time:** Mon., Oct. 12, 8 p.m.
**Place:** Performing Arts Center

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**Theater/Performance**

**Tintypes**

The theater season's opener, directed by CSUN alum Valerie Dunlap, featuring turn-of-the-century American music from operetta to ragtime.
**Dates:** Sept. 18-20 and 23-27
**Times:** 7 p.m. Wed.; 8 p.m. Thu., Fri., Sat.; 5 p.m. Sun.
**Place:** Little Theatre
**Admission:** $12
Anniversary Showcase

Top community artists present segments of their upcoming shows in a showcase honoring CSUN's 40th birthday.

**Date:** Sun., Sept. 27  
**Time:** 3 p.m.  
**Place:** Performing Arts Center  
**Admission:** Free

Latino Comedy Festival IV

Featuring top Latino comedians.

**Date & Time:** Sat., Oct. 3, 8 p.m.  
**Place:** Performing Arts Center  
**Admission:** $10-$12

If You Ever Leave Me, I'm Going With You

An opera filled with comedy starring Renee Taylor (TV's "The Nanny") and Joe Bologna.

**Dates & Times:** Sun., Oct. 4, 7 p.m., and Oct. 11, 3 and 7 p.m.  
**Place:** Performing Arts Center  
**Admission:** $27.50