**KCSN Only L.A. Station to Broadcast AAA Format 24 Hours**

Commitment to Classical Music Expands on HD Radio, Online

KCSN-FM (88.5), based at California State University, Northridge, will become the only non-commercial radio station in Los Angeles to broadcast an Adult Album Alternative (AAA or Triple A) format 24 hours a day beginning today.

Located on the university’s campus in the San Fernando Valley, KCSN’s signal covers most of the San Fernando and Santa Clarita Valleys and a portion of Los Angeles’ west side, for a total potential audience of more than three million listeners.

“We've researched what is the best public radio format to reach the broadest audience and we're convinced this is it. This format serves the musical interests of listeners in our region,” said Karen Kearn, interim general manager of KCSN and associate dean of the Mike Curb College of Arts, Media, and Communication, which holds the license for the station.

With the new format, the station’s slogan will be “88.5 KCSN, the music you want.”

AAA, sometimes called adult alternative, is a spin-off from the album-oriented rock format whose roots were established during the 1980s and has a playlist that is more diverse than most other formats. Less-played tracks are also common. Musical selection tends to be on the fringe of mainstream pop and rock as well as many other music genres such as indie rock, alternative rock, Americana, alternative country, jazz, folk, world music and blues.

Both Arbitron ratings and fundraising efforts tied to the station’s hybrid AAA and Americana formats have grown in recent months, leading to the decision to fully convert to AAA on the FM station, Kearn said.

Since the summer of 2008, the station has broadcast AAA after 6 p.m. and on weekends, and classical music during the mornings and afternoons. KCSN’s current classical service will move to the station’s HD2 channel, 88.5 HD2.

“Our small but devoted audience for classical music can now listen to unmatched digital-quality classical music on our HD2 channel and streaming online 24 hours a day at KCSNClassical.org,” Kearn said. “That's a dramatic increase in the hours of classical programming time over what we are now providing.”

“With the university’s new $125-million Valley Performing Arts Center opening next January, the station also will have the opportunity to broadcast interviews with AAA artists who will perform at the new 1,700-seat theater,” said Robert Bucker, dean of the college, “and interviews with classical music performers will be broadcast on our HD2 channel.”

KCSN now offers two Web sites for its programming services. KCSN.org features the new AAA service and includes a live stream, real-time playlists and other features of interest to the KCSN audience. Listeners also can hear KCSN on their iPhones through the Sundial iPhone app.

Classical listeners can listen online and look up playlists at KCSNClassical.org.

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**Husband Keeps Wife’s Memory Alive with CSUN Endowment**

Funds to Be Used to Educate Others About Laryngectomies, Communicative Disorders

Diane Davis spent the last five years of her life fighting for the rights of those who had undergone laryngectomies—providing support, education and friendship. She died in August 2009 after a 14 year battle with throat and neck cancer.

However, her legacy and memory will forever remain alive thanks to her husband, Joel Davis, who recently made a $10,000 donation to Cal State Northridge to establish the Diane Davis Endowment for Communication Disorders and Sciences Education.

“Hopefully this memorial endowment honoring her memory and the involvement in the club that she so loved and nurtured will inspire CSUN’s graduate clinicians to be more knowledgeable in laryngectomy issues,” said Davis after his presentation of the gift to College of Health and Human Development Dean Sylvia Alva, Department of Communication Disorders and Sciences Chair Stephen Sinclair and Language, Speech and Hearing Center Clinic Coordinator Janice Woolsey.

“Thank you all for attending this very special ceremony commemorating the life and legacy of my dear laryngectomies...continued on page 2.
Laryngectomees...

Continued from page 1.

wife and soul mate,” Davis added.

The endowment will be used to support the creation of experiential and academic learning opportunities for CSUN students who wish to work with patients who are overcoming speech and language deficits like laryngectomees. A laryngectomy is the removal of the larynx and separation of the airway from the mouth, nose and esophagus.

Cal State Northridge’s Department of Communication Disorders and Sciences is one of the largest academic programs of its kind in the United States, training one in every four master’s level speech pathologist in California. Completion of a bachelor’s and master’s degree enables students to practice in audiology or speech-language pathology in medical, rehabilitative or private practice settings—helping laryngectomees learn new ways to communicate and educating others who work with these patients.

“This is an example of how allied health fields really do make a difference in the quality of people’s lives,” said Dean Alva. “We are really touched by your gift.”

Davis underwent laryngectomy surgery in 2005, becoming one of approximately 50,000 in the United States, according to the International Association of Laryngectomees. The Thousand Oaks advertising and marketing executive was the president of The Laryngectomy Connection, a support group to help improve the lives of laryngectomees based in Mission Hills.

Joel Davis said he chose to make the endowment to CSUN because of the department’s reputation and influence on the speech pathology community.

“I thought this was the kind of place where we could leave a thumbprint,” Davis said.

The department has pledged to conduct community service each year in memory of Diane Davis. The first project is to distribute wallet-size cards to laryngectomees, paramedics and others that provide instruction on how to perform life-saving cardiopulmonary resuscitation (CPR). Davis said this project is particularly touching because his wife nearly died because a paramedic did not know how to administer CPR to her.

“”This could be life-changing,” said Russ O’Neil, a member of Davis’ laryngectomy connection who attended the presentation. He said CSUN could play a pivotal role in “transforming” the lives of laryngectomees.
Events

Tuesay, March 16
Women in Science and Engineering Study Room
The Oviatt Library will host the dedication of the Women in Science and Engineering Study Room and the celebration of the Bonita J. Campbell WISE Endowment to benefit the Oviatt Library. The event will take place 6 p.m. in the Oviatt Library, Graduate Study Room. RSVP is required.

Wednesday, March 17
The Brains of Psychopathic Killers

Saturday, March 20
Chinese New Year’s Banquet
The China Institute and Chinese Student Association at California State University, Northridge will present the annual “Chinese New Year’s Banquet” to celebrate the “Year of the Tiger.” Special performances include Master Qian of Shanghai Opera Academy, CSUN Women’s Chorale and OIA performers, talented young artists from the community, and delicious holiday food from LA Buffet. The event takes place from 6–9 p.m. at the Grand Salon in the University Student Union.

Public Meetings

Personnel Planning and Review Committee
Meets 11:30 a.m. to 1 p.m.
Monday, March 8
University Hall 277

Academic Technology Committee
Meets 1–3 p.m.
Friday, March 5
University Hall 211

Educational Equity Committee
Meets 10 a.m. to 1 p.m.
Monday, March 8
University Hall 277

Graduate Studies Committee
Meets 2–4 p.m.
Thursday, March 9
University Hall 277

Research and Grants Committee
Meets 10 a.m.–12 p.m.
Friday, March 12
University Hall 277

For Your Information publishes announcements of events, public meetings, notices, classes and deadlines. Submission deadline is noon on Monday, one week before the next issue.

Tseng College Faculty Governance
Meets 3:15–5 p.m.
Wednesday, March 17
Bookstore Complex Conference Room

Faculty Senate
Meets 2–4:30 p.m.
Thursday, March 18
Oviatt Library Presentation Room

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California Subjects Exam for Teachers (CSET) Preparation
The Tseng College will offer test preparation class for the CSET Exam in multiple subjects on Saturday, March 13, from 9 a.m.–9 p.m. at Jerome Richfield Hall, Rm. 348. The fee is $415 and includes the textbook. Pre-enrollment is required.

Social Security Benefits Questions Seminar
How does social security affect retirement, survivor benefits, Medicare, and disability? Questions will be answered at a workshop on Tuesday, March 22, in the Culture Studies Room. The fee is $415 and includes the textbook. Pre-registration is required. For more information, visit www.csun.edu/training/temp.html or x2504.

At Your Workstation Exercise Program
The Employee Assistance Program and University Counseling Services have collaborated with the Department of Kinesiology and Physical Therapy to offer the World of Work program to all faculty and staff. The program provides instruction on how to do simple strength and flexibility exercise at a desk.

Communication for Youth Institute Classes
The Department of Communication Studies will offer a six-week Saturday morning course in public speaking for students in grades 5–12 during the 2010 spring semester. Classes will be held on Saturday, 9–11:30 a.m., starting March 6. For information, contact stonestevens@csun.edu or x5220.

CalPERS Retirement Seminar
CalPERS will present “Strategic Planning for Your Future: An Important CalPERS Retirement Workshop,” on Wednesday, March 24 from 9–11:30 a.m. and 1–3:30 p.m. in the Oviatt Library, Presentation Room. For information, contact Mindy Fox at www.calpers.ca.gov or (908) 225-7131.

Summer Session in CSUN
The Tseng College at Cal State Northridge offers more than 640 classes in this year’s summer session. Students may choose from three separate sessions: May 25–Aug. 13 (12 weeks), May 25–July 2 (6 weeks) and June 7–Aug. 13 (6 weeks).

For Your Information publishes announcements of events, public meetings, notices, classes and deadlines. Submission deadline is noon on Monday, one week before the next issue.

Employee Assistance Program
The city of Los Angeles Department of Aging is offering a series of seminars for Family Care giving Seminars on family care giving. Seminars will take place in the Oviatt Library.

Friday and Injury Prevention
Tuesday, March 9, 12–1 p.m.

Notices

College Court Townhomes Available
The Oviatt Library, Graduate Study Room.

Employee Assistance Program
The city of Los Angeles Department of Aging is offering a series of seminars for Family Care giving Seminars on family care giving. Seminars will take place in the Oviatt Library.

Friday and Injury Prevention
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Catastrophic Leave Donations
Stacey Schaaf (IT/Administrative Services) and Annie Tan (Purchasing) are out on medical leave of absence and have exhausted their leave credits. To make a voluntary donation, please forward your completed Catastrophic Leave Donation form to Payroll Administration, mail code 8228.

Deadlines

Wong-Sayman Equality Award
The Queer Studies Program in the Department of Ethnic Studies is offering a scholarship for an undergraduate student at CSUN who is working to promote awareness and acceptance of queer, gay, lesbian, bisexual or transgender persons. The deadline to apply is March 15. To apply, email csun.edu/go/wong_sayman_equality_award/application_form.pdf or x7217.

Faculty Development Grant
CSUN’s China Institute is accepting applications for a $1,000 faculty development grant to start projects in their discipline that advances the field of China Studies or promotes long-term exchange and collaboration for faculty and students. There are two grants available. Applications are due by March 20.

Outstanding Graduating Senior Award
The Office of the Vice President for Student Affairs is accepting applications for the 2010 Outstanding Graduating Senior Award. Four students will receive an award of $1,000 each in recognition of academic excellence, service to the university and campus, and exceptional achievements or personal life circumstances that have been overcome. Applications are due Monday, April 12. Applications are available at www.csun.edu/studentaffairs/students/xs2591.
Exhibit coordinators: Hedy Carpenter, Oviatt Library Lobby; Helen Cox and Sarah Erickson present an exhibit on CSUN's West Gallery, Art and Design Center March 18.

Artist lecture: Wed., March 10, 7 p.m. Book signing following lecture.

Sustainable Future including paintings, prints and West Gallery, Art and Design Center

The Institute for Sustainability Working Toward a Advisor: Magdy Rizk.

Conceptual Realism in Hypothetical

from the Department of Modern and Classical Languages and Literatures was honored with the Matador Lifetime Achievement Award as a faculty athletic representative.

Mandie McConkey, coordinator of academic services for student athletes, received an Outstanding Academic Service Award. Isidore “Izzy” Gold, currently the equipment manager for the athletics department, received the Matador Lifetime Achievement Award for his involvement in Matador athletics for over 10 years.

Dunford Roddill received Athletic Trainer of the Year for his work in women’s volleyball, softball and women’s tennis. He was unable to attend the ceremony because he was a trainer at an extreme sports competition. Matador coaches voted Coach Don Strametz, director of track and field, CSUN Coach of the Year.

In Brief

Mary Rueda, manager of procurement and contract administration, has retired after 20 years of employment in the CSU system, including 16 years of service at CSUN. Rueda, who joined the staff at Cal State Northridge two weeks before the 1994 Northridge earthquake, said her most memorable experiences include working with staff across the campus to rebuild after the earthquake.

“I thought it was brilliant that we didn’t roll up and we were able to recover and reopen so quickly,” said Rueda, who plans to focus on her family and spend more time on her hobby: dancing.

Robert Marshall’s familiar footsteps are no longer haunting the halls of the Oviatt Library. The archivist in the university’s Urban Archives Center and University Archives retired in September 2009 after serving the campus for 24 years.

He has relocated to the East Coast to be closer to his daughter and grandchildren.

Teaching Africa in America

Tom Spencer-Walters, chair of the Pan African Studies Department, discusses the coverage of Africa in America during the Black History Month event “Teaching Africa in America,” on Tuesday, Feb. 23. Other faculty that participated in the symposium include David Blumenkrantz (Journalism), Jennifer De Maio (Political Science), Suzanne Scheld (Anthropology) and Mutombo Nkulou-N’Senga (Religious Studies).

Calendar

The A.S. Ticket Office in the University Student Union sells tickets to many events on campus, except for some held by outside groups. The Ticket Office is open from 10 a.m.–6 p.m. Mon.–Fri. For prices not given, call (818) 677-2488. To park on campus for performances, athletic events, lectures and other activities, guests must purchase a $6 parking permit.

Art and Exhibits

For gallery info, call (818) 677-2156. Main gallery hours: Mon. through Sat., 12-4 p.m. and Thursdays noon–8 p.m. Admission is free unless specified. For library exhibits, call (818) 677-3285.


Robert Williams: Conceptual Realism in the Service of the Hypothetical


Working Toward a Sustainable Future

The Institute for Sustainability presents an exhibit on CSUN’s sustainability efforts. Exhibit coordinators: Hedy Carpenter, Helen Cox and Sarah Erickson. Through Thu., April 1. Oviatt Library Lobby.


“Winter Sky Show” and “An Oriental Eclipse for the Century.” Fri., March 12, 7:30 p.m.

Film

“Shanghai Exodus” The Oviatt Library Old China Hands Archive presents a free film screening.

Armer Cinematheque Theater Sun., March 7, 10:30 a.m. A luncheon will follow at the University Club, $25 per person RSVP to Vickie or Joyclyn at (818) 677-2638.

Music

Admission to all music events (unless otherwise specified): $10 general, $7 faculty, staff and seniors, $5 students.

Jazz ‘A’ Band Matt Harris, director. Thu., March 4, 7:30 p.m. Plaza del Sol Performance Hall

Faculty Honored at First NESPY Awards CSUN faculty and staff were recognized at the inaugural NESPY (Northridge Excellence in Sports Performance Yearly) Awards held on Jan. 31.

Aki Hirota from the Department of Modern and Classical Languages and Literatures was honored with the Matador Lifetime Achievement Award as a faculty athletic representative.

Mandie McConkey, coordinator of academic services for student athletes, received an Outstanding Academic Service Award. Isidore “Izzy” Gold, currently the equipment manager for the athletics department, received the Matador Lifetime Achievement Award for his involvement in Matador athletics for over 10 years.

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