Envisioning California Conference to Explore Sustainability

Conference’s Mission is an ‘Extension’ of the ‘Vision’ of CSUN’s Center for Southern California Studies

Can we preserve the California dream for future generations? That’s what some of the state’s best and brightest problem-solvers will discuss during the 21st annual Envisioning California Conference on Friday, Oct. 16 at the Skirball Cultural Center.

A host of policymakers and scholars will discuss the challenges of sustaining the California dream while creating jobs, expanding business opportunities, limiting waste, greening the state and reducing spending.

“Since 1996, it has been the goal of the Center for Southern California Studies to produce and promote regionally relevant social science research,” said Josh Sides, director of California State University, Northridge's Center for Southern California Studies. "The sustainability conference is an extension of that vision.”

The keynote speakers will be L.A. Times columnist and Emmy-winning public television and radio host Patt Morrison and Pulitzer Prize winner Jared Diamond, author of “Guns, Germs, and Steel: The Fates of Human Societies.”

The daylong event, which begins at 2 p.m., will include panelists who will explore topics that range from water sustainability to urban inequality and nutritional access.

Among the panelists expected to appear are Eric Stein, wetlands scientist with the Southern California Coast Water Project; Glen MacDonald, director for the Institute of the Environment at UCLA; Melani Winter, director of The River Project; James Sullivan, GIS program director for the Coachella Valley Association of Governments; Noel Perry, founder of Next 10; Nancy Kurland, assistant professor in the Department of Management at CSUN; Wendy Greuel, Los Angeles city controller; Kyle Brown, director of the John T. Lyle Center for Regenerative Studies at Cal Poly Pomona; and Teresa Shewry, assistant professor of literature and environment at UC Santa Barbara.

The Center for Southern California Studies in the College of Social and Behavioral Sciences was established in 1996 to provide research, education and service on public policy issues facing Southern California. The center offers diverse programs that facilitate pathways to productive policy dialogue aimed at building community capacity and participation.

The conference registration fee of $85 includes a wine reception and dinner. For more information and to register for the conference, visit www.csun.edu/cscs or call (818) 677-6518.

Sincerely,

Josh Sides, director of Center for Southern California Studies

“Since 1996, it has been the goal of the Center for Southern California Studies to produce and promote regionally relevant social science research.”

--- Josh Sides, director of Center for Southern California Studies

BudgetWatch

To Faculty and Staff,

During these challenging budgetary times, we welcome your suggestions for how the university can save money and achieve efficiencies while continuing to carry out our university mission.

As discussed during my Budget Forums with faculty and staff earlier this month, we have created a Campus Budget Suggestion Web site. Its purpose is to solicit suggestions from you. The Web site is linked to the Campus Budget News Web site at www.csun.edu/presofc/campusbudgetnews.html which is also accessible from the main campus Web page at www.csun.edu.

I would like to encourage you to submit suggestions related to the following categories of the Cal State Northridge budget planning process.

• Ways to reduce or eliminate expenditures to save money in the current fiscal year.
• Long-term administrative/ business process and technology changes to create structural savings to our base budget over the next three years.
• Adjustments to enrollment practices to save money or generate additional revenue.

Please submit your suggestions by Oct. 15. While we are unable to respond to your directly regarding individual suggestions, ideas submitted to this site will be passed on to appropriate personnel and committees, and we anticipate holding forums during the month following the October 15 deadline to work through implementation issues. Summaries also will be provided via the President’s Blog and/or other campus communications.

Sincerely,

Jolene Koester
President

California State University Northridge

3111 Northridge Blvd., Northridge, CA 91330-8402

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Sincerely,

Jolene Koester
President

California State University Northridge

3111 Northridge Blvd., Northridge, CA 91330-8402
Founders Day—Class of 1960 Inducted into 50-Year Club
Marty Cooper to Deliver Keynote Address: ‘The San Fernando Valley…What’s Not Here Anymore’

Following last year’s celebration and merriment, the second annual Founders Day is sure to bring more joy, rediscovery and reminiscence to former students, faculty and staff of Cal State Northridge’s formative years. CSUN’s new reunion tradition continues with Founders Day 2009, planned for Friday, Sept. 25, at the University Club. A special tribute to the Valley State Class of 1960 will take place.

The day’s events will reunite and celebrate the 50th anniversary of alumni who received their degrees prior to or in 1959-60 at San Fernando Valley State College. The class will be inducted into the 50-Year Club, joining last year’s inductees, the class of 1958-1959. Members of the faculty and staff who taught or worked at Valley State during the same time also will be honored.

Martin “Marty” Cooper, a name synonymous with the San Fernando Valley, will deliver the keynote address, entitled “The San Fernando Valley...What’s Not Here Anymore,” on the University Club lawn.

“Marty Cooper is a friend of the university and a wealth of information. We believe having him is a great opportunity for those attending the event,” said Shellee Hadvima, associate director of Alumni Relations. Cooper is a long time supporter of CSUN who serves on the College of Business and Economics’ San Fernando Valley Economic Research Center Advisory Council. He is president of the Los Angeles County Quality and Productivity Commission.

On the day of celebration, all guests will be invited to take a guided tram tour of the campus, cruise down memory lane and see how the campus has grown from the rural campus they knew 50 years ago to a nationally recognized university. The cost for attending the event is $25 per person. For more information, visit www.csunalumni.com/foundersday or call (818) 677-2137.

—Elizabeth Cruz

CSUN Postal and Delivery Service: Saves Time and Money
Services Include Pick-up, Certified Mail and Bulk Mail Processing

In an effort to save the university money, officials in Cal State Northridge’s Office of Postal and Delivery Services have launched a campaign to educate and inform campus departments and offices about their services.

CSUN Postal and Delivery Services provides a range of mail services, from picking up pre-stamped personal mail to processing official university certified, registered and express mail packages. However, department officials say the most underused but cost-effective service is bulk mail processing.

Mary Hanson, assistant director of logistical services at Physical Plant Management, said U.S. Postal Services (USPS) grants universities like CSUN a bulk mail permit that discounts mailings of 200 pieces or more. She said the USPS requires the permit holder to process mail using automated address labels and barcodes.

Hanson said Postal Services is able to save the university money in direct cost and productivity. If departments allow Postal Services to prepare their bulk mailings, including determining the size and weight of the packages, the university pays the lower bulk rate of 17 or 18 cents per piece, versus the first class rate of 44 cents for an individual piece of mail. She said USPS has strict requirements that specify the labeling of bulk rate mail.

Postal Services also saves money by bundling individual pieces into a bulk mailing that is still less than the first class rate. Only official university correspondence and materials may be mailed at state expense. Departments must prepare outgoing mail that is in compliance with the University Graphic Standard.

“We can save your department and the university money,” Hanson said. “We have all the services right here.”

Established in 1958, Postal Services has evolved over the years from hand labeling to automation. Its offices are located inside Physical Plant Management.

Employees receive training from the U.S. Mail Quality Control, which provides them with an understanding of the mailing process.

Mail is picked up from the Northridge Post Office at 7 a.m. Campus mail pickup and delivery begins by 9 a.m. and is finished by 11:30 a.m.

Accountable mail, such as certified, registered, insured or express mail, is picked up between 10:30 a.m.–11 a.m., with the second mail pickup from USPS.

Outgoing mail, metered or mail affixed with stamps is delivered to the post office at 3:30 p.m. each weekday.

For more information about CSUN Postal and Delivery Services, visit www.admin.csun.edu/ppm/postal/ or call x2323.

New Student Gmail

B

y Monday, Sept. 28, Cal State Northridge students will be switched over to a new e-mail system powered by Google. The new system will replace the current Web mail system.

“This will provide a more robust and intuitive mail system,” said Chris Xanthos, senior director for project management and application services in Information Technology. He said the new Gmail accounts will provide 6.5 gigabytes of storage, much more than under the previous system.

He said CSUN joins many other universities that have already moved to Gmail accounts. All e-mail will begin to be automatically routed to students’ new Gmail accounts on Monday, September 28. The domain for student e-mail accounts will change from @csun.edu to @my.csun.edu.

The prefix of the e-mail address, which is usually the first and last name of a student followed by a number, will remain the same. The new Gmail account will serve as the student’s official e-mail account with the university. All e-mails sent to the student’s old Web mail account will be auto-forwarded to the new the @my.csun.edu account.

All enterprise systems such as SOLAR, class email lists used by faculty, WebCT and Moodle will be automatically updated with the new email addresses.

For more information or assistance, visit www.csun.edu/it or call the IT Help Center at (818) 677-1400.

EOP Celebrates 40 Years of Service

Jose Vargas, CSUN’s director of the Educational Opportunity Program (EOP), reflects on the history of the program at “40 Years of Making a Difference Celebrations!” September is EOP Month and the event marks the 40-year anniversary of the program. The event was open to CSUN students, faculty and staff on Wednesday, Sept. 16 from 11 a.m. to 3 p.m. in Matador Square. Established in 1969, EOP has helped countless highly motivated, low-income, first-generation college students in the CSU system advance in their college career.
Public Meetings
Personnel Planning and Review Committee
Meets 1-3 p.m. Wednesday, Sept. 30
University Hall 277

Educational Policies Committee
Meets 2-4 p.m. Wednesday, Sept. 30
University Hall 211

Senate Executive Committee
Meets 1-3 p.m. Thursday, Oct. 1
University Hall 277

Academic Technology Committee
Meets 1-3 p.m. Friday, Oct. 2
University Hall 211

Notices
Parking Fee Increase
Effective Sept. 30, 2009, a parking fee increase will be reflected on the pay warrant for non-represented employees, represented members of APC Unit 4, SEIU Unit 8, or UAW Unit 11.

Catastrophic Leave Donations
Shawn Clark from the National Center of Deafness is currently out on medical leave of absence. She has exhausted her leave credits and is requesting catastrophic leave donations on her behalf. To make a voluntary donation, please forward a completed Catastrophic Leave Donation form to her. Deadline is Friday, Oct. 2, 2009.

Text a Librarian is Here!
Do you have a question about the library? Just text the reference librarians at 667-46. Text questions Monday through Friday, 10 a.m.-5 p.m.

Emergency Desk Reference for Staff
The desk reference provides a quick guide for what to do during some of the common emergency situations that might occur on a university campus. Also, general information on emergency preparedness, staff responsibilities and emergency phone numbers is provided. The Emergency Operations Desk Reference for Staff members can be accessed at http://www.adm.csun.edu/publicsafety/emergency.

For Your Information publishes announcements of events, public meetings, notices, classes and deadlines. Submission deadline is noon on Monday, one week before the next issue.

The deadline for the October 5 issue is Monday, September 28. Please include, in all items submitted by deadline occurring until the next issue. Submit future items by e-mailing them to pubinfo@csun.edu, sending them to mail drop 8242 or faxing them to (818) 677-6900. Email is the preferred method of submitting.

Note: fmi—means for more information.

Public Speaking
The Department of Communication studies will offer a Saturday morning course in public speaking for students in grades 5-12. The Communication for Youth Instructors Workshop program helps to develop confidence in oral communication skills. Classes meet from Room 10 through Nov. 14 on Saturday mornings from 9-11:30 a.m. Applications now being accepted and enrollment will be accepted on a first-come, first-served basis until the class is full.

CSU Board of Trustees
Reviewing President Koester
The CSU Board of Trustees oversees its presidents every three years. It is now time to review President Jolene Koester. Those wishing to offer their feedback must do so no later than Oct. 2. For information on Presidential Assessment Criteria, visit http://www.calstate.edu/datatotore/PresCriteria.shtml. Send letters to Dr. Charles Reed, chancellor, California State University, 400 Golden Shore, Suite 641, Long Beach, Calif. 90802-4210.

2010 Faculty Retreat
The 2010 Faculty Retreat, "Educating Through Uncertain Times: Keep the Faith; Keep the Focus" will be held on Jan. 12 and 13, 2010 at Cal State Northridge. The Faculty Senate is now accepting proposals for oral presentations and campus tours. The deadline is Friday, Oct. 23. For more information and proposal forms, visit www.csun.edu/senate/retreat.html.

Events
Saturday, October 3
2009 5K NAMI Walk in Santa Monica
Support Team CSUN, a group of CSUN students, staff and faculty that supports the National Alliance of Mental Illness, will participate in a 5K walk in Santa Monica. NAMI offers support for access to mental health care and works to decrease the stigma of mental illness. fmi—Merrill Simon, merrill.simon@csun.edu, x2558, or NAMI.org.namiallows@NCS.com.
In Brief

Police Services Launches 911 Campaign
The Department of Police Services will conduct its biannual 911 campaign during the week of Sept. 21 to remind the community about how best to reach university police in the event of a medical, fire or police emergency. The first option is dialing 911 from campus phones, 2111 from cellular telephones. There are also more than 75 “blue light” phones on campus and four TTY call boxes for the deaf and hard of hearing. These provide a direct connection to university police dispatchers by simply pressing a button.

As part of the campaign, police officers will visit various campus departments and provide informational posters, flyers and phone stickers with emergency numbers. The division of Information Technology will also provide phone stickers to classrooms across campus phones.

For more information, call (818) 677-7922.

Campus Mourns Death of Retired Executive VP
President Paul Walker
Cal State Northridge and the campus community join in expressing deep condolence of the family of Paul Walker, who came to San Fernando Valley State College in 1958. He passed away on Aug. 25 in Montecito, Calif.

Walker was a professor of business law, but he spent his career in a variety of administrative positions. He was director of Public Information, executive assistant to President Ralph Prater, dean of the School of Fine Arts and Professional Studies and vice president for Student Affairs.

At the time of his retirement in 1976, he held the position of executive vice president. Walker was known for his quick wit and a special love of the arts, particularly music. His wife, Sophia, preceded him in death. He is survived by his daughter, Julie. There were no services, but Walker’s family has requested that donations in his name be made to the Houston书画museum Inc. at 2050 Alameda Padre Serra, Suite 100, Santa Barbara, Calif. 93103.

Calendar

The A.S. Ticket Office in the University Student Union sells tickets to many events on campus, except for some held by outside groups. The Ticket Office is open from 10 a.m.-6 p.m. Mon.-Fri. For prices not given, call (818) 677-2488. To park on campus for performances, athletic events, other activities and lectures, guests must purchase a $6 parking permit.

Art and Exhibits
For gallery info, call (818) 677-2156. Main gallery hours: Mon. through Sat. 12-4 p.m. and Thursdays noon–8 p.m. Admission is free unless specified. For the library exhibits, call (818) 677-2265.

Ceramics Guild

Photo Club

Student Advertising

Graphic Arts Association

Feb. 9, 7 p.m.

‘Simon of the Desert’
Directed by Luis Bunel.
Thu., Sept. 25, 7 p.m.

‘The Maltese Falcon’
Directed by John Huston.
Wed., Sept. 30, 3:30 p.m.

‘Paris, Je T’aime’
Directed by Ken Sawyer.
Wed., Sept. 30, 7 p.m.

‘It Happened One Night’
Directed by Frank Capra.
Thu., Oct. 1, 3:30 p.m.

‘Les Mérès [Comptely]
Directed by Jean-Luc Godard.
Thu., Oct. 1, 7 p.m.

‘The Day of the Locust’
Directed by John Schlesinger.
Wed., Oct. 7, 3:30 p.m.

Music
Admission to all music events (unless otherwise specified): $10 general, $7 faculty, staff and seniors, $5 students.

Evening of Small Group Jazz
Gary Pratt, director.
Wed., Sept. 23, 7:30 p.m.

Cypress Recital Hall

CSUN Symphony
John Rosengren, conductor.
Wed., Sept. 30, 7:30 p.m.

Plaza del Sol Performance Hall

Faculty Artist Series
Charles Pierno, pianist.
Sat., Oct. 3, 7:30 p.m.

CSUN Wind Ensemble
Lawrence Stoffel, conductor.
Tue., Oct. 6, 7:30 p.m.

Plaza del Sol Performance Hall

CSUN Wind Ensemble
Lawrence Stoffel, conductor.
Tue., Oct. 6, 7:30 p.m.

Plaza del Sol Performance Hall

Fate of a Cockroach
Join the inquisitive cockroaches, their enemy ants, and a human family obsessing with one bug’s failing attempts to crawl out of the bathtub in this riotously comic, dark political allegory and marital farce. Written by Tawfiq Al-Hakim, translated by Denys Johnson-Davies. Presented by special arrangement with Lynne Reinier, Publishers, Boulder & London.

Thu., Sept. 24, 7:30 p.m.

Wed., Sept. 23, 7:30 p.m.

Fri., Sept. 25, 7:30 p.m.

Sat., Sept. 26, 2 & 7:30 p.m.

Sun., Sept. 27, 7:30 p.m.

Studio Theatre lab, Nordhoff Hall 113

$8–$16

India Arie
Songwriter, singer, and poet.
Fri., Sept. 25, 8 p.m.

Lawn, Matador Hall

Free to CSUN students, faculty and staff.

No tickets required.

For more info, visit www.usc.csun.edu.

Carlos Barbosa Lima and Berta Rojas

“Anna & Corazón.”
This unique Brazilian/Paraguayan duo moves from classical to jazz, mixing old world classical roots with new world rhythms, from Scarlatti to Händel, from West African to new world music.

Thu., Oct. 1, 8 p.m.

Plaza del Sol Performance Hall

$45

Lufpe Fiasco
Hip hop artist and producer.
Opening acts are DJ Felli Fel and Far East Movement.

Presented by A.S. SPACE

Sat., Oct. 3, noon

$5 for CSUN students, faculty and staff, $20 for non-CSUN students

For more info, visit www.csunaa.org/space

Debbie Reynolds
Stage and screen legend Debbie Reynolds has been entertaining audiences for more than 50 years, starring in motion pictures, nightclubs, Broadway and television, and is now headlining the entertainment circuit as she brings her “unsinkable” talent to Northridge.

Sat., Oct. 3, 8 p.m.

Plaza del Sol Performance Hall

$70

Anna in the Tropics

Cuban immigrants Santiago and Ofelia have a cigar factory in a small 1920 Florida community in this Pulitzer Prize-winning play. Written by Nilo Cruz.

Directed by Christine Meriotes. Presented by special arrangement with Dramatist Play Service, Inc. of New York.

Fri., Oct. 2, 7:30 p.m.

Sat., Oct. 3, 7:30 p.m.

Sun., Oct. 4, 2 p.m.

Wed., Oct. 7, 7:30 p.m.

Thu., Oct. 8, 8 p.m.

Fri., Oct. 9, 7:30 p.m.

Sat., Oct. 10, 7:30 p.m.

Sun., Oct. 11, 2 p.m.

Little Theatre, Nordhoff Hall 121

$8–$20

CSUN is published biweekly during the academic year for the university community of California State University, Northridge. Copies are available without charge and on request. Direct inquiries, comments, and suggestions to Managing Editor: Public Relations & University Communications, 205 0 Alameda Padre Serra, Suite 100, Northridge, CA 91330-2847. Phone (818) 677-2190 / fax (818) 677-4900, e-mail pubinfo@csun.edu. Website www.csun.edu/admin/publicrelations/stratus/.

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