After a year of study and consultation, Cal State Northridge has unveiled a draft campus master plan to help guide the physical development of the university during the coming 30 years. More than 150 people turned out Tuesday, March 1, to preview the proposal at a pair of campus/community open forums.

The university currently is accepting campus and community comments on the nearly 90-page draft proposal that is the product of the university's Envision 2035 planning process. The full proposal document and an eight-page summary are both available online via the Envision 2035 link on CSUN's home page.

Professor William Jennings, chair of the university's 25-member Campus Physical Master Planning Committee that has helped guide the process, said the university and its consultants will spend the coming two months reviewing comments and refining the plan before returning with a formal proposal at another pair of open forums on Thursday, May 19.

"This has been very much a collaborative effort of finding out what things work and what things don't, as we go about building our campus plan," said Jennings, who separately serves as chair of the Finance, Real Estate and Insurance Department. "Thus far, I'm pretty pleased with how the development of the plan has been occurring."

Components of the plan deal with strengthening the campus' identity and visibility through perimeter improvements; identifying ways the campus can add about 1.1 million square feet of academic-administrative space during the life of the plan while maintaining the campus’ pleasant environment and open-spaces system, and adding new faculty/staff and student housing, mostly on and near the largely undeveloped North Campus area.

"The projects you see in the plan will be phased into the campus over a long period of time," said architect Richard Thompson of the urban planning firm AC Martin Partners, which is leading CSUN’s team of planning consultants. Ultimately, the Envision 2035 plan is scheduled to go to the Cal State system’s Board of Trustees for approval later this year.

Another feature of the plan would give CSUN room to serve an expected growing student population in the decades ahead. The draft master plan envisions the campus’ capacity expanding from 25,000 full-time equivalent students (FTES) to a new planning capacity of 35,000 FTES during the 30-year life of the plan. That translates into a growth rate of about 1 percent per year.

Other plan features for the 30-year future include preserving and revising space during the life of the plan; giving CSUN room to serve an expected growing student population in the decades ahead.

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The Executive Speaker Series was launched in November 2004, when Vincent Barabba, chairman of Internet Home Alliance, Bon Appetit magazine editor Barbara Fairchild and Dreamworks SKG feature production chief Michael Grillo returned to their alma mater as the executive series continues on page 3.

Three of the country’s most talented and high-powered executives met with Cal State Northridge students on March 3 to share insights culled from their experiences in the worlds of business and government.

The university’s new Executive Speaker Series brought Dole Food Company, Inc. chairman and CEO David Murdock, Hawaii Governor Linda Lingle and Pleasant Holidays LLC founder Ed Hogan on campus for “up close” exchanges with students in the Colleges of Business and Economics and Arts, Media, and Communication.

Students filled two business classes and the Armbr Theater to hear the executives discuss their careers and the unique challenges they have faced on the road to success in their fields.

As an added bonus, students were able to ask direct questions of the executives, said University Advancement Vice President Judy C. Knudson. "The opportunity was like found gold for the students," she said. "Only rarely are executives of this caliber available for intimate give-and-take in academic settings."

All three executives stressed the merits of hard work and discipline as guiding values for students entering the workplace. "My life is a deadline," quipped CSUN alumna Lingle, who pushed the students to see constant deadlines as positive motivations.

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'Teaching the Holocaust' Forum Set for March 24–26 at CSUN
Announcement of New Modern Jewish Studies Degree Coincides with Three-Day Event

The United States Holocaust Memorial Museum and Cal State Northridge's Michael D. Eisner College of Education will present "Teaching the Holocaust," the Fifth Annual Southern California Teacher Forum on Holocaust Education, from March 24–26 in Northhoff Hall.

Some 200 Southern California public school teachers will attend the forum free of charge, courtesy of a special donation to the Holocaust Museum. The March event represents the first time CSUN will host the Teaching the Holocaust event.

"We feel privileged to partner with the U. S. Holocaust Memorial Museum on the Southern California Teacher Forum," said Philip Rusche, dean of the Michael D. Eisner College of Education. "Teachers throughout the nation have praised the museum's "Teaching the Holocaust" forums as an outstanding professional development opportunity."

Designed for secondary and pre-service teachers, the upcoming Holocaust Education forum will explore the content, methodologies and pedagogical strategies for teaching the history of the Holocaust, placing special emphasis on literature and the use of technology. The forum will be open to the public.

Holocaust survivors will participate with teachers at special forum sessions, as will representatives of Los Angeles area Holocaust organizations, who will conduct workshops and provide resources.

Among the scheduled speakers are Claudia Koone of Duke University on "The Nazi Conscience"; William Montecchi of the U.S. Holocaust Memorial Museum on "The Realization of Ideology: An Overview of Holocaust History;" and Barry Van Driel of Anne Frank House in Amsterdam on "Anne Frank and the Holocaust."

Building on the three-day forum, CSUN's Jewish Studies Program this summer will offer a graduate level course called "Teaching the Holocaust and Genocide" in the Roland Tseng College of Extended Learning. State Center for Holocaust and Genocide Education directors Sam and Carol Edelman of CSU Chico will teach the course, which will focus on teaching the Holocaust in middle and high school courses.

A $10,000 grant from the 1939 Club, a philanthropic organization of Holocaust survivors, will support the three-unit pilot course, said Jewish Studies Program Coordinator Jody Myers. Units can be applied to graduate degrees in the College of Education.

In a related development, the Jewish Studies Program will introduce a new bachelor's degree in Modern Jewish Studies in fall 2005. "The system-wide B.A. will be the first undergraduate major in Modern Jewish Studies in either the CSU or UC systems," said Myers.

In offering the degree, CSUN joins a CSU-wide consortium including CSU Chico, San Diego State University, San Francisco State University and CSU Long Beach. Each consortium partner will accept courses for credit toward the Modern Jewish Studies degree from any of the consortium campuses, Myers said, an option that works especially well for online courses.

For more information on the forum and the Jewish Studies Program, call Myers at (818) 677-3007 or visit www.csun.edu/jewish.studies

Northridge Hopes are High for European Race Car Competition
Determined to Prevail in UK, Students Pull All-Night Car-Designing Sessions

A team of Cal State Northridge engineering students will "cross the pond" to the United Kingdom this summer with their hopes, confidence and enviable design skills packed into a 500-lb. machine built for speed and ready to race.

CSUN's Student Automotive Engineers (SAE) team, Matador Motorsports, will pit its skills against about 80 other international student teams at the European Formula SAE competition from July 8–10 at the Bruntingthorpe Aerodrome in Leicestershire.

"For most of the members of our team, this competition means everything," said Melih Sacli, a senior mechanical engineering student and project manager of the race car. "It is our first chance to show who we are and what we can do in a competitive real world situation."

Teams will face off in events such as acceleration, skid pad, autocross and endurance races. But because of the academic nature of the event, said Formula SAE faculty advisor Stewart Prince, students also must compete in design presentations and "sales pitches" before technical engineering judges. They also are judged on the quality of their detailed cost reports. "This gives them a taste of real world scrutiny," said Prince.

The design, construction and racing of CSUN's car are part of a two-semester culmination senior project. During fall 2004, the Matador Motorsports designed and analyzed the racing car. This semester, they will manufacture and test it.

"It takes several years for a car company to develop a new car," said Sacli. "We are trying to do this in one year. We don't have the experience or the resources that a car company has." Sacli and his teammates will raise about $30,000 for the car's construction, and will foot their own transportation costs.

The students often log in more than 50 hours a week in the lab, meticulously constructing the "bones" of what they are sure will be a winning racer. It is not unusual, Sacli said, for the team to keep at it until sunrise. "This year," he said, "we will win this competition and bring back multiple trophies from England."

Envision 2035...
Executive... continued from page 1

first guest speakers in the program.

David Murdoch's F[500] 500 company is the world's largest producer and marketer of fresh fruit, vegetables, and flowers, and is recognized as an industry leader in nutrition, nutrition, and research.

The executive also is chairman and CEO of Castle & Cooke, Inc., a leading developer and owner of residential and commercial real estate in more than 25 states.

Active in civic and philanthropic activities, Murdoch supports a number of educational, medical and cultural programs.

Edward Hogan is founder—

with his wife, Marilyn—of Pleasant Holidays LLC, a travel firm offering packages featuring more than 400 top hotels and 30 airlines serving nearly 600,000 clients per year.

traveling to Hawaii, Mexico, the

South Pacific and Asia. He now focuses on Pleasant Aircraft Leasing and Pleasant Travel Service, a real estate development and hotel ownership/management company.

Another major involvement is the Hogan Family Foundation, established to promote understanding of travel, tourism and entrepreneurship as a route to inter-cultural communication.

Linda Lingle, elected in 2002 as the first female governor of Hawaii, received CSUN's Distinguished Alumni Award in 2004. After earning her journalism degree from CSUN, she founded the Molokai Free Press, served five two-year terms on the Maui County Council and was elected mayor of Maui County in 1990. An education advocate, Lingle formed the Citizens Achieving Reform in Education advisory group to raise academic achievement in Hawaii's public schools.

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Events

Wednesday, March 16
Philosophy Lecture

The Philosophy Department will host a public lecture on "Heraclitus and Lao-ze" at 4 p.m. in the Whitsett Room, Sierra Hall 415. Masami Tateno, professor of Chinese language and culture at Nihon University in Tokyo, will be the guest speaker. (818) 677-2757 or visit www.csun.edu/~philosophy.

Sunday, March 20
"Ask a Dietitian" Booth

The Marilyn Magaram Center will host an "Ask a Dietitian" booth from 8 a.m. to 1 p.m. at the Encino Farmer's Market, 17400 Victory Blvd., Encino. Marilyn Magaram Center interns will answer nutrition- and diet-related questions and offer healthy recipes.

continued from page 1.

For Your Information publishes announcements of events, public meetings, notices, classes and deadlines. Submission deadline is noon on Monday, one week before the next issue.

The deadline for the April 4 issue is Monday, March 28. We strive to include all items submitted by deadline occurring until the next issue. Submit future items by e-mailing them to pubinfo@csun.edu, sending them to mail drop 8242 or faxing them to (818) 677-6900. E-mail is the preferred method of submitting.

Note: fmi—means for more information.

Professional Development

Staff Training

Professional Development Programs provides free training workshops for CSUN staff members on the classroom level of the Oviatt Library, room 211, unless otherwise noted. To enroll, e-mail Melissa.Billetter@csun.edu.

Include name, department, extension, e-mail address, class name and date. All training enrollments should be discussed with management. fmi—Melissa.Billetter@csun.edu, or visit www.adms.csun.edu/brs/training/index.html.

Workshops:

- How to Successfully Create a Balanced Life and Have a Fulfilling Career
  Tue., Mar. 15, 11 a.m. to 1:00 p.m.

- Let's Talk Half Dome! (CSUN & You @ Half Dome)
  Thu., Mar. 17, 11:30 a.m. to 12:30 p.m.

- Coaching Conversations
  Tue., Mar. 22, 9 a.m. to noon

- Understanding & Using Influencing Strategies
  Thu., Mar. 24, 9 a.m. to noon

- Preventing Workplace Harassment (Management)
  Thu., Mar. 29, 10 a.m. to noon

Deadlines

Human Subjects

Research Approval

Faculty and students performing research with human subjects must complete a Human Subjects Protocol Approval form. Original forms and nine copies must be submitted to the Research Office for review by the Standing Advisory Committee for the Protection of Human Subjects. Next deadline: Tue., March 29. Next meeting: Tue., April 12. Protocol submission form is in the Office of Research and Sponsored Projects, University Hall 265, or download from www.csun.edu/research/fmi—x2901.


**In Brief**

**Fraternity Group Honors Student Activities Coordinator**

The Association of Fraternity Advisors (AFA) has awarded its Distinguished Service Award to Jamison Keller, activities coordinator with Student Development and International Programs. AFA’s honor is presented annually to student affairs professionals who exhibit high standards and achievement in fraternity advising as well as in programming, development, research, and service to the college community. Keller, who advises fraternity and sorority groups, helps develop programs that encourage students to find their potential, becoming trendsetters and leaders through a grass roots approach.

Brotherhood and Sisterhood Faded, a program Keller founded to promote student responsibility with regard to the use of alcohol, is working to dispel myths and stereotypes of the Greek culture.

Other projects include CAMPUSPEAK’s S.A.L.A.D. (Seeking Alliance through Leadership and Diversity), which Keller said has been compared to a “leadership training boot camp,” and the Leadership Institute, open to students, faculty, and the public. The institute offers courses and a developed program that concludes with a leadership certification.

Since 1997, Jamison has worked with AFA and the Western Greek Association to promote leadership and advocate for the rights of fraternity and sorority organizations.

**Northridge Ranks 4th in State Enrollment**

Fall State Northridge’s record 33,426 fall 2003 enrollment ranked it as the fourth largest four-year public university in California and the 28th largest in the nation.

The rankings reflect the most recent statistics available at the national level, based on reporting to the state and federal governments.

In fall 2003, Cal State Northridge had more students enrolled than either AFA or the University of Southern California. It ranked under UCLA, the largest university in the state, by only a few thousand students.

Of the 43 Far West postsecondary institutions with enrollments of 20,000 or more, Northridge placed sixth in the fall 2003 tally. Ahead of the UC campuses at Berkeley, Santa Barbara, Davis, Irvine, and San Diego, the University of Southern California, and the University of Nevada-Las Vegas.

A January 2005 California State University report positions the university as the fourth largest in the CSU system, based on its fall 2003 enrollment of 31,341. The figure represents the first dip in a steadily upward trend dating back as far as 1998, reflecting the effect of a new state budget reduction of $522 million during the past three years.

The six-year “higher education contract” between Governor Arnold Schwarzenegger and the state’s university leadership—afflicting the academic years 2005-06 through 2010-11—promises to fund at least a 2.5 percent annual enrollment growth that will enable the CSU to stem the decreases of 2004-05.

**History Journal Relocates to Cal State Northridge**

After 25 years away from a university setting, the renowned Southern California Quarterly now calls the Center for Southern California Studies at Cal State Northridge its home. The publication’s new editorial office in the Center for Southern California Studies opened in February 2005. Published by the Historical Society of Southern California since 1935, the Quarterly is one of the oldest historical journals focusing on California.

For 45 years, the scholarly journal had been published out of the home of Doyce Nunnis Jr., an emeritus history professor from the University of Southern California. Upon retirement, Nunnis passed on the editing reins to Merry Overick, Northridge assistant history professor, who for the past two years had served as the journal’s book reviewer.

“It’s a very good deal that the Quarterly is coming to CSUN because that relationship is good for both institutions,” said Overick, whose editorial assistants are graduate students Jeff Solser and Tony Seybert. “The Center for Southern California Studies, part of the College of Social and Behavioral Sciences, co-sponsors a conference every year with California State University Sacramento called Envisioning California; an interdisciplinary forum,” she said. “By adding the Quarterly to the Center’s activities, we strengthen the history component of that multidisciplinary center.”

“The Southern California Quarterly has three focus areas. Our primary focus is on Southern California, the secondary focus is on Californiaqua, and the tertiary focus is on the American West.”

“The one of the things I would love to do is to elevate the scholarship of the journal,” she said. “I’d like to look forward to presenting the work of younger scholars. My ultimate aim is to have the journal foster stronger work in California history.”

**Art and Exhibits**

Sculptures, paintings, photographs, personal arts and textiles reflect the extraordinary range of expression in African art. Runs through Sat., April 9. Exhibit will be closed Thu., March 31, for Cesar Chavez Day.

**Bianchi Planetarium**

“Winter Sky Show” and “Deep Impact: A Mission to Understand the Heart of a Comet”

Fri., March 18, 6:30 p.m.

“Spring Sky Show” and “Deep Sky Objects of the Spring Sky”

Fri., March 25, 6:30 p.m.

**Athletics (home games):**

**Men’s Baseball**

3/22 Stony Brook 2 p.m.
3/23 Stony Brook 2 p.m.
3/25 Cal Poly 2 p.m.
3/26 Cal Poly 1 p.m.

**Softball**

3/16 Indiana 1:30 p.m.
3/19 Utah State 12 p.m.
3/19 Utah State 2 p.m.
3/20 Utah State 12 p.m.
3/25 Pacific 12 p.m.
3/26 Pacific 12 p.m.

**Women’s Tennis**

3/15 Washington State 2 p.m.
3/24 Montana 12 p.m.
3/26 Boise State 2 p.m.

**Track and Field**

3/16 Northridge Relays 9 a.m.
3/17 Northridge Relays 9 a.m.
3/18 Northridge Relays 1 p.m.
3/19 Northridge Relays 9 a.m.
4/2 UC, UCR, USC 9 a.m.

**Men’s Volleyball**

3/16 George Mason 7 p.m.
3/17 Brigham Young 7 p.m.
3/18 Brigham Young 7 p.m.

**Women’s Water Polo**

3/18 California 3 p.m.
3/20 Pacific 12 p.m.
3/29 UC Irvine 3 p.m.

**Cinematheque**

Screenings are free and take place in the Alan and Elaine Amer Theater, on the first floor of Manzanita Hall at the southwest corner of campus.

**The A.S. Ticket Office in the University Student Union sells tickets to many events on campus, except for some held by outside groups. The Ticket Office is open from 10 a.m.—6 p.m. Mon.—Fri. For prices not given, call (818) 677-2486. To park on campus for performances, athletic events, and activities guests must purchase a $4 parking permit.**

**Music**

**American Guitar Society International**

Featuring Trio Cavo Giro, Germany. Sat., March 19, 8 p.m.
Music Recital Hall

**April Fool’s Concert**

Pat Kuhn, director.
Music Department’s zany fundraiser.
Sat., April 2, 8 p.m.
Music Recital Hall

**Julia Heinen Clarinet Studio**

Young clarinetists perform
Brahms, Arnold, Tartini.
Mon., April 4, 8 p.m.
Music Recital Hall

**TheaterPerformance**

**“A Taste of Sunshine: Tuc’s Story” by Susan Zieden**

Directed by Doug Kaback and DeafWest’s Bob Hitterman. CSUN Theatre for Youth touring production.
Fri., March 18, 8 p.m.
Sat., March 19, 8 p.m.
Sun., March 20, 3 p.m.
Wed., March 29, 3 p.m.
Thu., March 30, 12 p.m.
Fri., April 1, 10 a.m.
Sat., April 2, 8 p.m.
Sun., April 3, 3 p.m.
Little Theatre, Nordhoff Hall. $10–$15

**“Why Did Shim Ch’Ong Plunge Into the Sea Twice?”**

Master Oh Tae-Sok, writer/director.
Mokhese Repertory Company.
Thu., March 31, 3 p.m. and 8 p.m.
Fri., April 1, 8 p.m.
Sat., April 2, 8 p.m.
State Street Ballet performs.
Sat., April 2, 8 p.m.
Performing Arts Center $15–$45

**Balloon/Balloons to Swing Era!**

State Street Ballet performs.
Sat., April 2, 8 p.m.
Performing Arts Center $15–$45

**Special Events**

The S. Ticket Office in the University Student Union sells tickets to many events on campus, except for some held by outside groups. The Ticket Office is open from 10 a.m.—6 p.m. Mon.—Fri. For prices not given, call (818) 677-2486. To park on campus for performances, athletic events, and activities guests must purchase a $4 parking permit.