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Director's Message:

Dear Members and Friends of the China Institute,

Welcome to the Chinese New Year of the Rooster and another issue of our newsletter. The Monkey Year was extremely busy, productive, and successful for the China Institute, as we developed more collaborative projects with Chinese educational institutions.

Some of our faculty and staff literally became "frequent flyers" to China in the past year. Dr. Chao Chen and Dr. Mingfang Li, Director and Associate Director of the Center for China Finance and Business Research, each went to China three times during the year, to chair sessions and present papers at international conferences, and to develop collaborative projects with Chinese colleagues. Dr. Louis Rubino of Health Sciences and Ms. Angela Lew from the Oviatt Library also went to China twice last year to attend conferences, and to conduct programs of exchange and collaboration.

In the summer of 2004, Dr. Elliot Mininberg and I went to Shanghai and Guangzhou to perform a follow-up study of our former visiting scholars. CSUN hosted more than 200 Chinese visiting scholars/young leaders in various training programs in the past few years. Most of them have returned to China to assume important leadership positions in the political, social, educational, and economic sectors. The overwhelming impression we had from the follow-up survey study is that the scholars underwent a

fundamental change in their frame of mind during their study and stay at CSUN. They developed much broader and more objective perspectives, a deeper level of understanding of the American people and society, and firmer belief in democratic reform in all aspects of life in China. We are very proud of their achievements and the fact that we have been able to make a small difference in their lives, and through them, a major difference in China's modern development and reform. We will continue to host Chinese visiting scholars and young leaders from Beijing, Shanghai, Tianjing, Nanjing, Guangzhou, Jilin, and other places in China in the new year.

Meanwhile, more CSUN students went to China for learning and experience last year. Mr. Clayton Koenig, a linguistics major, won the prestigious Chinese Government Scholarship Council Award to study language and culture at Peking University for the 2004-2005 Academic Year. He has also joined the Beijing Martial Arts community to learn different types of martial arts. Like our earlier recipients of the Award, he is already planning to extend his stay in China for a second year! From our Department of Health Sciences, Dr. Louis Rubino took his graduate students in health administration and health education to Guangzhou last



Dr. Justine Su
Director of the China Institute

summer, where they were warmly received by our sister university, Guangzhou Medical College, and Guangzhou Public Health Bureau. They visited Chinese health facilities and had extensive contacts and discussions with Chinese health professionals. Several students stayed in China longer for internships in Beijing hospitals. It is expected that more students from our health science programs will travel to China to learn and to conduct internship in the future.

Moreover, in November, 2004, our Theatre Department sent a student troupe to participate in the 2004 Shanghai Experimental Theatre Festival, hosted by our sister university, Shanghai Theatre Academy. For ten days, Northridge students joined with other theatre companies

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Director:

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from France, Japan, Hong Kong, Macao, and other Chinese institutions to celebrate the best of cutting-edge theatre. They also staged performance and had heart-warming gatherings and master classes with faculty and students at Shanghai Normal University, one of our most active sister universities in China. Everyone they encountered there was generous beyond any expectations.

In the Chinese astrology, Rooster is known for its pioneering spirit, dedication to work, quest for knowledge, and determination for success. We will carry on this spirit and strive for more innovative programs and greater success in CSUN-China exchange and collaboration.

Justine Zhixin Su, Ph.D.
Professor and Director
The China Institute

New Promotion as Deputy Mayor

BY DAIGANG YANG, FORMER SCHOLAR FROM DALIAN

I was a visiting scholar at CSUN from 2001-2002 in the special leadership training program for Dalian cadres. I got a lot of great help and support from faculty and students at CSUN as well as friends from the local community, which left a good memory for me, also for my classmates. This experience has also greatly influenced my life and my future. I would like to offer my heartfelt thanks to all my mentors and friends at CSUN.

After coming back from America, I first got a promotion in my company, Dalian Shengdao Group, as assistant to the General Manager. My experience and Knowledge at CSUN served me well in my work in the areas of subject management and international co-operation. Early last year, I became the Deputy Mayor for Zhuanghe City, near Dalian Municipality. I got the position through three rounds of public competition

and selection. Zhuanghe city is about 2 hours drive away from Dalian. It is a beautiful coast city along the Yellow Sea of China. It is a very promising city in the middle of Dalian and Dandong of Liaoning Province. I really want to do something for Zhuanghe and the local people. I will use what I learned in Northridge to serve the local people.

Now I have been in Zhuanghe nearly one year and I am in charge of industrial, economic and merchantize affairs. Zhuanghe is a young city blessed with a proud history and a great promise for the future. The hard-working Zhuanghe people and I welcome all our friends at Northridge to visit us here. Please contact me at Office of the Deputy Mayor of Zhuanghe City. E-mail: yang_daigang@dl.gov.cn.



Mr. Yang in his Deputy Mayor's office

Retirement Means Having Fun But Working Harder Than Ever

BY ANGELA LEW, OVIATT LIBRARY

I went on the Faculty Early Retirement Program in August 2003. Since then I have been working four months on FERP and spending the remaining eight months each year leisurely in 'retirement'. But we all know that for folks who enjoy doing a variety of things, to retire in leisure is more dream than reality and often easier said than done. To start my time off from FERP in 2004, I applied for and was accepted by the Fulbright Scholar Program <www.cies.org/specialists> as a Senior Specialist Candidate in Library Science for conducting potential library projects in countries world wide.

In collaboration with Dr. Minghong Zhu, the director of Development & Research at Guangzhou Academy of Social Sciences and a former visiting scholar at CSUN, I have been planning a pilot project to take place in Guangzhou. Being a librarian, I am keenly aware of and deeply concerned with the lack of public library/information service among the large group of migrant workers of rural origins in many cities of China, e.g. over 3 millions of migrant workers and their children dwell in Guangzhou which has a registered population of 7.26 millions. If the project request is granted by the Fulbright Commission, I will work on the project in Guangzhou from late April to early June in the spring of 2005.

I made an extensive pleasure & business combined trip to P.R. China in the fall of 2004. I presented a paper entitled "Turning Digital Divide into Digital Combine: Providing Information Services to the Entire Population of China" at the 2nd Shanghai International Library Forum. Before and after the conference, I traveled to many other

places in China, urban and rural, to carry out voluntary duties I took on as the chairperson for the Cultural Exchange Committee of the San Fernando Valley Chinese Cultural Association, a non-profit organization which has helped establishing and funding 60+ public libraries throughout rural China since 1990 <http://www.sfvcca.org>. To attend the openings of some of the new Jianhua libraries funded through SFVCCA/CEC in 2004, I traveled to four small rural towns that are in somewhat hard-to-reach parts of China. China has been constantly changing with dazzling speed and at scales beyond imagination but after a trip that reaches far and deep, one must conclude that as inevitable as they seem, these changes are sometimes for the better and sometimes for the worse in different places and various aspects.



Angela Lew at the Opening Ceremony of a Rural Library

Happy New Year from Beijing

BY CLAYTON KOENIG, CSUN STUDENT AT PEKING UNIVERSITY,
WINNER OF 2004-2005 CHINESE GOVERNMENT SCHOLARSHIP FOR CSUN

Beijing and Beijing University (PKU) have been very good to me so far. There have of course been some inevitable and expected hardships following from such a dramatic change in my environment (illness caused by change of climate, language barriers, etc.) but I could hardly have asked for things to have turned out better. As expected, PKU's Chinese language program is really very good, well-organized, with excellent teaching staff. Life on campus is relatively cheap, convenient, and extremely comfortable for foreign students. Food is excellent, and I eat everything in sight on-campus including raw fruit and vegetables...

There are really relatively very few Chinese language students here at the very

lowest beginner levels where I am starting out, so perhaps that explains the only real criticism I can offer: people here do not go out of there way to be helpful about providing information, particularly in English. So I and many people I know with poor Chinese skills have spent hours and days and even weeks floundering about trying to solve simple everyday problems like internet access.

Probably the most exciting development for me personally is that I have found that there are already quite a few foreigners in Beijing studying Chinese Martial Arts. Therefore I have been able to get around the language barrier by using the expat network to plug in to the Beijing Martial Arts community. I now have a whole list of teachers whom I find interesting, and am very busy studying with what I consider to be a very good Baguazhang <http://www.sonshi.com/baguazhang.html> teacher, Zhu Baozhen <http://www.emptyflower.com/xingyiquan/tomasz/main.html>.

At this point I am almost half way through my first year, and I still feel like I have only just arrived. Planning for a second year has already begun.



Clayton Koenig (front middle) with snowman and other students at Peking Univ.

A Remarkable Life with Bittersweet Experiences in China

BY JUSTINE SU, THE CHINA INSTITUTE

Prof. Frances Wong of Jinan University (a sister university with CSUN), a long-time member of the China Institute at CSUN, is the recipient of our Lifetime Achievement Award this year. Many of our members know this elegant lady well, as she has been very active in our activities, as well as in volunteering her services to the local community agencies, senior centers, and k-12 schools. Over the years, she has made significant contributions to the promotion of friendship and understanding between the Chinese and American peoples.

Most remarkably, in her senior years, now in her 80s, she returned to live in China again, to teach English and Western literature to Chinese college students, and to write her lifetime stories. Her newly

published book, *China Bound* (in English, by Guizhou Publishing House, China, 2003), about her own life story is a saga that embraces the extremes of love, horror, belief, politics, upheaval, tragedy, and hope for her and her family, many of which are representative of the fate, feelings, and voices of thousands of patriotic Chinese intellectuals, especially women intellectuals. The first printing of the book has received excellent reviews and Prof. Wong has donated dozens of copies of the book to the China Institute as a fund-raising effort. I read the book during my recent trip to China and was deeply moved by Prof. Wong's dedication, courage, optimism, and bittersweet humor. I highly recommend this book to all members and friends of the China Institute.

Studying the Bond Market and IPOs in China

BY ZHONG-GUO ZHOU,
FINANCE, REAL ESTATE AND INSURANCE

Supported by the faculty development grant from the China Institute, I traveled to Shanghai, China last summer. I attended the 2004 China International Conference in Finance organized by MIT, Tsinghua University, and China Europe International Business School and presented my research paper with Chao Chen "The Rise and Fall of the Government Bond Futures Market in China". I received good comments that should improve the quality of my paper and made many friends. I also took the opportunity to explore the possibility of a joint research project with my Chinese colleagues. It deals with examining the performance of Chinese IPOs (initial public offerings) during the last decade. The project is currently in progress.



Prof. Frances Wong and her newly published book, *China Bound*



Studying the Commercial Banking System in America

BY SHIKUN GUO, CHINA CONSTRUCTION BANK

I am the Deputy Head of Comprehensive Management Committee of China Construction Bank (CCB) headquarters and General Manager of Policy Research Dep. of CCB headquarters. I am also Chief Editor of *Investment Research* & Chief Editor of *Modern Commercial Bank Herald* (both of monthly issued important journal in China) and Vice General Secretary of China Investment Association.

CCB is one of the largest state-owned commercial bank in China. Facing new opportunities and challenges with China's entry into the WTO, economic globalization and financial liberalization, CCB has taken a pro-active approach, intensified comprehensive reform. In order to improve operations and management, to push forward the market-oriented and internationalization process, CCB decides to intensified staff training by sending its senior managers abroad to learn

the modern banking theory and advanced management concept. We believe that USA is a most advanced country in the world with a perfect banking system and advanced thinking in banking management.



Mr. Guo relaxes during his busy study at Northridge

I have held important positions as a manager in charge of policy analysis and research on financial and commercial banking system in CCB in the past two decades. Last year, I was sent to CSUN as a visiting scholar by our Bank. The goal of my research is to study American commercial banking system and to speculate its implications for the reform of China's commercial banking system. I believe that a comprehensive and intensive study on American banking system will be very beneficial for me and enable me to make more contribution to my Bank in its reform process and development.

Summer Health Sciences Student Program in China

BY LOU RUBINO, HEALTH SCIENCES

From June 4 to June 11, 2005, I had the pleasure of taking eleven students from the health administration and health education programs to Guangzhou, China to explore their health care system. The students and I visited seven health care sites including their Center for Disease Control, the Infectious Disease Hospital, and Children's Hospital. The group visited public as well as private health care facilities. The sponsoring organizations in China who helped coordinate the visits were the Guangzhou Municipal Health Bureau and Guangzhou Medical College. It was very interesting for us to be there and to hear directly from the leaders of these hospitals how their health care system has changed due to SARS. This was a three unit class

and was augmented by meetings in the U.S. before and after the trip. The coordination of the trip was supported, and therefore the student cost reduced, due in part by a faculty development grant received through the China Institute. Another student trip to explore the health care system in Guangzhou will be offered again this year through the College of Extended Learning Spring Special Session. Some comments made by students who completed the trip were: "*Experiencing China was one of the best weeks of my life.*" "*In China, I saw a life that is fast, filled with struggles, and yet with a bright curiosity of what the world has to offer.*" "*I feel I am now more aware of and more sensitive to cultural issues that are different from my own.*"

A Most Exciting Adventure

BY TARA SCHULTZ, GRADUATE STUDENT, HEALTH SCIENCES

Visiting Guangzhou, China is the most interesting and exciting adventure I have experienced. The adventure aspect of the trip includes traveling across the world, experiencing a foreign culture, tasting the traditional foods and flavors, the feel of the weather, and visiting parts of China the average tourist would not see. The interesting aspect of the trip for me incorporates meeting high ranking health officials and engaging in discussions about health topics. Our group had the chance to eat lunch with the Director of the Guangzhou CDC. In the United States, I would never have had that chance! Our group walked through the halls of burn units and saw victims of mine explosions. We toured a children's hospital and saw the strong family bond Chinese families have. For any student interested in health care of any type, this trip is invaluable to their professional and personal growth.



Above: Dr. Wang Ming, Director of Guangzhou Center for Disease Control with students from left to right, Tara Schultz, Michelle Marciniak, and Monica Valeriano

Below: Health Sciences Student Delegation with the Director Weng Zong Yi and other leaders from Guangzhou Medical College



NSF Project in China

BY YIFEI SUN, GEOGRAPHY

Yifei Sun, Assistant Professor of Geography, has been busy working on his NSF-sponsored project "Multinational Corporation Research and Development Investments in China" During the last year, he has published several papers on topics related to China's technology and innovation. Examples include "Strategic or tactical? Foreign research and development in developing countries, a case study of China" on *Asian Geographer* (22 (1&2): 143-167); "Geographic Patterns of Industrial Innovation in China" on *Tijdschrift Voor Economische en Sociale Geografie* (94(3):376-389); "Foreign Patents in China" on *World Patent Information* (25(1): 27-37).

In the summer, he visited Shanghai, Beijing, Chengdu, Nanjing and other places in China to conduct interviews with directors/ managers of more than three dozens of multinational corporation research and development labs. He stayed at the Institute of Policy and Management, Chinese Academy of Sciences at Beijing as a visiting professor for about a month. Meanwhile he attended two conferences on urban and regional development in Shanghai and Chengdu.

Conference and Seminar on Globalization and Gender in Beijing

BY JANE BAYES, POLITICAL SCIENCE

In November, 2004, Dr. Jane Bayes, Professor of Political Science at CSUN, went to Beijing, China to attend the General Assembly of the International Social Science Council. The International Social Science Council (ISSC) is an international interdisciplinary organization of international social science associations, funded by UNESCO. As the Director of the ISSC's Scientific Research Programme on Gender, Globalization, and Democratization, she presented a report to the ISSC General Assembly on the activities and accomplishments of the Research Programme. The ISSC General Assembly accepted the report and approved the plans of the Research Programme for the next three years. For more information, see www.isscggd.org.

In conjunction with its General Assembly, the ISSC held a two day conference on web based teaching attended by members of the General Assembly and by many Chinese scholars from universities in the area. Part of the mission of the ISSC Scientific Research Programme on Gender, Globalization, and Democratization is to reach out to scholars all over the world. To help us with this while we were in China, Dr. Justine Su of CSUN kindly arranged an



Dr. Bayes with scholars at Capital Normal Univ.

invitation from Dr. Xu Yuzhen of Capital Normal University for Dr Bayes and her colleague, Dr. Mary Hawkesworth of Rutgers University to give an afternoon seminar on Globalization and Gender at Capital Normal University. They had a lively session with about 25- 30 faculty and students from different disciplines who had an interest in women's issues. Although Capital Normal University does not have a Women's Studies Department, the university does have many courses on women and women's issues and publishes a journal on feminism. The faculty there were interested in how CSUN established a Women's Studies Department. The afternoon was extremely informative for the Americans who greatly appreciated the warm reception and hospitality of the faculty at Capital Normal University and who hope to find ways to cooperate in the future.

Chinese Youth Leadership Open House 2003-2004

BY TIFFANY HSIA, GRANADA HILLS HIGH SCHOOL, 11TH GRADE

This year, the YLP Open House was held at Cal State University of Northridge's Manzanita Hall. The use of this facility was enabled with the help of Dr. Justine Su, the director of the China Institute at CSUN, and Professor T.P. Lin. As always, family and friends were given the opportunity to socialize during lunchtime. The program officially started as program coordinator, Mrs. Chia-Rhu Yang welcomed everyone and introduced the Master of Ceremony, high school senior Diana Shen. The first showcase presented prepared speakers whose topics ranged from the history of the Chinese zodiac to the history of automobiles. This provided a taste of the Call for Youth Leadership's training in public speaking. The speeches were followed by

the second showcase, where evaluators critiqued as well as complimented the speakers.

Perhaps the most entertaining showcase came next during the debate, where two teams verbally battled over whether girls were better than boys. This provided laughter for the audience who listened to interesting statistics on both genders, which included, "Females do better than males on the SATs" and "Men are stronger and run faster." In the end, the judges agreed that girls were indeed better than boys. This debate was followed by another one, which debated over chopsticks and forks, and in the end, forks were voted better.

The fourth showcase, Table Topics, tested impromptu speaking. Students were

presented with an embarrassing scenario and asked what they would have done in that situation. New in this year's Open House was the fifth showcase. Two groups researched different topics and gave a PowerPoint presentation. The topics included the comparison of cell phone companies and the profile of the clothing company called Abercrombie and Fitch. Finally, the audience enjoyed showcase six, a play titled "Merry Christmas and Happy New Year." The play compared and contrasted Christmas with Chinese New Year, which was very appropriate for both the parents and students. The Open House concluded with comments and was a thoroughly enjoying event for all who were present.

Blasting Holes to China

BY WILLIAM TAYLOR, THEATRE

In November CSUN's Dept of Theatre was honored to be the opening guest performance at the 3rd International Experimental Theatre Festival hosted by the Shanghai Theatre Academy, a prestigious conservatory with which CSUN signed a memorandum of understanding in 2003. For ten days, Northridge students joined with other theatre companies, both professional and academic, from France, Japan, Hong Kong, Macao, and other Chinese institutions to celebrate the best of cutting-edge theatre.

CSUN chose to present **BLASTING HOLES IN THE NIGHT** (by CSUN alumnus Anthony Valadez), a play that utilized elements of hip hop culture to tell its story,

and which proved to be of great interest to the Chinese festival audiences. The CSUN troupe was led by Professors Peter Grego (director) and Garry D. Lennon (Costume Designer) with 12 students including playwright Valadez, Crystal Clark, Sean Hill, Bethany Hogan, Justin Jasso, John Mardosian, Nick McCord, Heather Myles, Hans Stephens, Robyn Taylor, Mandi Zieve, and Jon Zuber.

The student's room & board and technical theatre expenses were all paid for by the Academy and Shanghai city fathers. CSUN's Instructionally Related Affairs committee generously authorized monies for the airfare to complete the students' funding. Participating students had

Quotes From Theatre Students

NICK MCCORD (Lighting Designer): "When I first saw Shanghai's skyline I immediately realized that there was an obvious desire here to be creative...it's like looking into the future".

ANTHONY VALADEZ (playwright): "The trip to China humbled me greatly. Since the trip, I have found myself renting Chinese cinema and developing not just an understanding of the culture, but rather a sense of "belonging" to the culture. I plan on making a trip to China again on my own!...The Chinese students are very poetic with the movements/ gestures and acting styles yet remaining true to the art. I was moved by this....I then took a walk in the park and noticed the elders practicing tai chi or ballroom dancing, and I wondered; If Americans did this more often I think we would be able to feel a bit more "free" and close to "earth". Instead we are driven by "making it"."

JUSTIN JASSO (actor): "I wasn't sure how we would be received in China. As it is, Americans aren't looked upon very highly in many parts of the world right now...[In Shanghai] we were more than welcomed. We would meet various people just by walking around and saying "Nihao" and we were always greeted back with words and a smile.. Here at home, it is not that way."

CRYSTAL CLARK (actress): "China is Amazing. Everyone was so hospitable and extremely nice...I recommend that everyone visit China because the food's great, the massages rock and the people are wonderful."

JOHN MARDOSIAN (actor): "The most surprising thing to me about China was how friendly and polite the people were. Everyone was so generous and hard working..."



CSUN Troupe at the Theatre Festival Opening Ceremony with STA President Rong

previously enrolled in a Special Theatre Topics course, taught by Dr. Heinrich Falk, which helped introduce them to Chinese culture and history. While in Shanghai, they continued their education with visits to the Yu Yuan Gardens, Shanghai Museum, Shanghai Art Museum along with a day trip to the ancient water town of LuZhi. They explored the various Chinese cuisines that abound in Shanghai, and even managed to find a traditional Thanksgiving turkey dinner with which to celebrate their American holiday away from home.

Following the Theatre Festival, the CSUN students packed their bags and moved across town to become the welcomed guests of Shanghai Normal University, a comprehensive institution with long ties to Cal State Northridge. After a very warm and gracious banquet hosted by Dean Zhao Bingxiang and his Xie Jin School of Film and Television Arts, the CSUN professors and students interacted in Master Classes with their Chinese counterparts, which became one of the high points of the entire trip. On their final night in Shanghai, the CSUN troupe reprised their production of **BLASTING HOLES** for Shanghai Normal audiences in a very large and packed theatre. Northridge's Dept of Theatre looks forward to welcoming Dean Zhao Bingxiang, who is soon to become a Visiting Scholar at CSUN.



Playwright Anthony Valadez in Shanghai



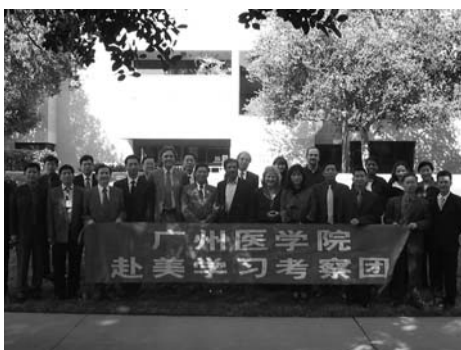
Crystal Clark at the Yu Garden



Theatre Students explore Chinese food

Special Projects

- International Professional Development Academy for educational administrators, in collaboration with educational institutions in Guangzhou, Nanjing, Shanghai and Beijing, from 1997 - 2005.
- Special leadership training programs for young leaders from Guangzhou, Dalian and Shanghai government, 1997-2005.
- Special Training Programs for Health Professionals from Guangzhou and other parts of China, 2000 -2005.
- Special visiting scholar/educational administrator program with Shanghai Normal University, 2003-2005.
- Co-sponsor with JHC for "U.S-China Higher Education Symposium", 2005.



Guangzhou Medical College Delegation visits CSUN Student Health Center



Provost Harry Hellenbrand welcomes the Chinese educational administrators



Above: L.A. City Councilmen Tom LaBonge and Greig Smith Present Mayor's Certificate of Welcome to Young Leaders/Visiting Scholars at CSUN from Shanghai, Beijing and Guangzhou



Chinese Education Consul Li Yaosheng joins Shanxi and Hebei Education Delegations at the U.S.-China Higher Education Symposium

A "Royal Experience" in Shanghai

BY PETER GREGO, THEATRE

When our Theatre Department delegation arrived at our sister university, Shanghai Normal University, we were treated royally by Associate Dean Zhao Bingxiang, his colleagues and staff. They had banners greeting us all over campus. The Assoc Dean picked us up at our hotel PERSONALLY and drove us to his campus. He hosted a lavish banquet after our performance and had exquisite gifts for each and every member of our delegation. On our departure he insisted that he personally load the students' baggage on the bus because "you are my guests." He boarded the bus and distributed individually prepared photo albums and dvds to each of us. His staff had to have been working through the night to prepare these in time.

One of the strongest endorsements we received from the students was when they told us they appreciated the balance we provided them among working, visiting cultural and artistic sites and relaxation. I know that Prof. Lennon and Bill Taylor and I thought we achieved that but it was good to know that the students thought so too.

This was one of the reasons we thought this was our best experience yet. Of course, The Shanghai Theatre Academy and Shanghai Normal University provided us unique opportunities too: We OPENED the Experimental Theatre Festival AND a photo of the CSUN production was the cover for the Festival Program—that certainly motivated the students! Unbeknownst to me until I arrived in Shanghai, I was the keynote speaker at the welcoming banquet for all the Festival participants. That gave me a boost!

We expected some kind of graphic welcoming for all the groups at the Festival, but Shanghai Normal had banners and photographs all over campus announcing our master classes and performance. Having the master classes prior to the performance gave our students and the Chinese students an opportunity of meeting and exchanging ideas. Hence, by the time we performed, the cast had had ample time to insure that they had friends in the audience. Everyone we encountered was generous beyond any expectations. And I know the students shared this opinion with



Above: Prof. Peter Grego conducts master class at SNU

Below: Prof. Garry Lennon conducts master class at SNU



our faculty and staff. Although I had my doubts about the appropriateness of hip-hop being experimental, when I returned home to a Christmas card from the former head of the MFA Acting Program at Yale University asking me to explain what it was—I knew I'd made the right decision!

We Know Each Other in America

BY WU GANG, SHANGHAI NORMAL UNIVERSITY

I am a professor of educational administration in Shanghai Normal University. My major focus of study and research is on American educational evaluation. On September 20, 2004, I arrived at CSUN as a visiting scholar. During my stay here, I have made many American friends from different fields of work.

My faculty mentor, Dr. Christa. Metzger, is a professor in educational leadership and policy studies. She is very warm and sincere. She has arranged some very good classes and scholastic activities for me. On



October 8, 2004, she took me to the Phi Delta Kappa party, which is an international association for professional educators. There, I got acquainted with many principals and teachers. Angel Barrett is among them. She is a very kind and smart principal at Plummer Elementary School. On November 12, 2004, I was invited to visit her school, which is a public school with many students. I visited the administrative offices, classrooms, the library, the computer room, and had good discussions with teachers on student evaluation. Before I left Plummer, I asked Angel Barrett some questions about teaching evaluation, and she invited Paul Hsu to see me.

Paul Hsu is Angel Barrett's classmate and came from Taiwan. When he was young, his parents brought him to America, now he is a technology teacher at Animo Venice Charter High School. He is very friendly and took me and my colleague to visit an elementary school, a secondary school and a high school. When we visited Venice High



School, I got to know Rongwen Liu, who came from northeast China. He speaks fluent English, and is now a teacher of Venice High School. He took us to his classroom and introduced us to his students. Very soon, we were having extensive conversations with his students.



Studying High Tech Chinese Firms

BY MINGFANG LI, MANAGEMENT

With the financial support of the CSU Wang Faculty Fellowship, Dr. Mingfang Li is pursuing a research project studying factors contributing to the success and failure of high tech Chinese firms. Collaborating with colleagues at Peking University and Tsinghua University he visited several high tech companies in Beijing in December, 2004. In January 2005 he visited Guangzhou and Shenzhen to interview a number of IT and biotechnology firms there.



Dr. Mingfang Li with colleagues from Guangzhou Academy of Social Sciences, and executives from Guangzhou Thinker Technologies

An Unforgettable Journey to China

BY HAROLD GIEDT, COUNSELING

Despite vowing to myself that never again would I attempt the body numbing flight across the Pacific, I received many enticing invitations to attend our former cook's daughter's 70th birthday and 50th wedding anniversary to be held this past August. My grandson, Eric, volunteered to go with me and I planned some extra excursions to make it all more interesting. After flying to Hong Kong where we were met by the same cook's son and family, we took off by Jet Catamaran across the Pearl River delta and in 4 hours reached Zhaoqing. It was quite hot and humid but a pleasant city with few foreign tourists.

We went by long distance air conditioned bus through Guangzhou to Shantou taking over six hours and mostly on smooth limited access toll expressways. Traveling in Guangdong Province can be a challenge language-wise if you try to communicate in Chinese. Cantonese is the most prevalent dialect and I cannot speak or understand it. In and around Shantou the

local Chaozhou dialect is used which I speak quite well and with only a specific local area accent. Everywhere people are supposed to be able to communicate in Mandarin which I can handle.

In Shantou I was met by a two physician couple who were my sponsors during a sabbatical leave in 1987. They put me up in a high rise hotel with rotating restaurant on the 26th floor. We went swimming in the South China Sea. After the birthday and wedding anniversaries were celebrated we were invited instead to visit Shenzhen, an enormous new city on the border to Hong Kong. There we spent a day at a combined theme park 1st October 2004 drawn from Splendid China and Cultural Villages. We also swam in a huge public swimming pool surrounded by 30 to 40 story apartment buildings and shopped in Walmart store. The return flight was an hour shorter and after two weeks we were glad to be back and without catching the usual cold.

Studying at CSUN as a Fulbright Scholar from China

BY CHANGJIANG LU, JILIN UNIVERSITY

I am the Associate Dean of Business School, Department Chair in Accounting, and a Professor of Accounting at Jilin University, which is a leading national university under the direct jurisdiction of China's Ministry of Education. Located in Changchun, the capital city of Jilin Province in Northeastern China, the University has eight campuses in five districts which are home to thirty-nine colleges covering eleven academic disciplines. The year of 2003 saw the enrollment of a total of 59,000-odd full time students among whom more than 10,000 are graduate students. There are 5700 faculty members in University, who have played major roles in the educational, cultural and economic life of Northeast Region of China.



Dr. Chao Chen, Dr. Changjiang Lu, and Dr. Wang at CCFBR's Forum on China Real Estate Market on February 25, 2005

For this academic year, I am studying and doing research at CSUN as a Fulbright Scholar under the mentorship of Dr. Chao Chen. We are working on a comparative study of corporate dividend policy in China and the USA, which is also a project for my Fulbright Scholarship. I consider international exchange and cooperation as one of my most important roles as a professor of business. Before I came to CSUN, I also visited Nyenrode University in Netherlands, Hong Kong University of Science & Technology, Seoul National University in South Korea, and University of California, Riverside. Fulbright Scholarship is very important for the communication and cooperation among different countries, as it encourages people to understand and help each other. I have

visited several universities in Los Angeles, and I deeply appreciate the kind help from professors at CSUN and in other American Universities.

Since I came to CSUN, I have discovered interesting differences between American and Chinese students. The students here can choose the courses they like and have more freedom than Chinese students. They are also more active than Chinese students in class discussions and interactions with faculty. The Chinese have to follow established teaching plans in each academic program, and they can choose elective courses only in the fourth year. The Chinese students show more respect for their professors than American students. They also help prepare teaching equipments and clean the classrooms before the professor comes to the classroom. The Chinese universities provide all enrolled students with dormitory rooms, so there are many more dormitories buildings on Chinese university campus.

Remembering Our Stay at CSUN

BY YUHAO CONG, PROVOST, AND PEIDONG WU, DEPUTY DIRECTOR OF PRESIDENT'S OFFICE, SHANGHAI NORMAL UNIVERSITY

We were very fortunate to study at CSUN as exchange scholars from Shanghai Normal University (SNU) in 2004. The first person we met at CSUN was Dr. Justine Su, Director of the China Institute. She has served as a volunteer mentor for all visiting scholars from Shanghai Normal University. She made all good arrangements for us to settle down, invited other professors and administrators to serve as co-mentors for us, and organized many cultural activities for us in our spare time. We thank her for making significant contributions to the

active exchange programs between CSUN and SNU.

Dr. Christa Metzger, a professor of education, was a very kind mentor to us. She not only taught us knowledge in CSUN classrooms, but also took us to many activities in the American society. We learned much about the American people and culture through her. Dr. Kwang-nan Chow, Dr. Magnhild Lien, Provost Harry Hellenbrand, Dr. Mack Johnson, Dr. Terry Piper, Dr. Claire Cavallaro, and many other CSUN administrators and faculty also provided valuable guidance and assistance to us during our stay at CSUN. We will always remember you!

In addition, we made great friends with other Chinese scholars and students at CSUN. Raymond Lee, a MPA student, was our housemate in Northridge. He took us on all shopping trips and took us to many sightseeing places. Without him, our life at Northridge would not have been so rich. Another Chinese student, Maggie Weng,



At a party with other scholars in Shari Rameson's House

made our lives beautiful with her warm smiles; Susan, Joanna, Lucy, Lily made us feel at home. Of course, we will also remember Shark, a straight-A high school student who loves playing basketball; very smart but quiet Anna; and little Linda, the adorable baby loved by all.

Living in Northridge for half a year gave us an opportunity to learn and understand the real American people. Shari Rameson and Jan Kolstad have been wonderful to all the Chinese visiting scholars. They offer English tutoring to us every week and organize gatherings for us every month. We felt the real warm and friendship of the American people from our association with them. We also want to express our deep appreciation to their families and many other American friends.



Authors with President Jolene Koester

Greetings from a Former Scholar in Nanjing

By HAIHAU QIN,
NANJING NORMAL UNIVERSITY

My one-year stay (2000-2001) at CSUN was rewarding and fruitful. Those classroom observations, activities and field trips give me a much broader perspective of American society and culture, which is helpful to me as an English teacher. I also got my MPA there. The experience of extensive reading, writing papers, and class-room discussions renders me a better understanding of research.

This year I am awarded a Fellowship from the United Board for Christian Higher Education in Asia and will spend the spring semester at Wellesley College. It is the first

PLEASE SEE "GREETINGS" ON PAGE 11

Developing Collaborative Projects in Beijing

BY WEIMIN SUN, PHILOSOPHY DEPT.

In the summer of 2004, funded by the China Institute Faculty Development Grant, I traveled to Beijing to work on the following two projects. I gave a talk titled as "Theories of Representations" to Philosophy department at Beijing University. This is a part of joint project I have with members of philosophy department at Beijing University. The other project was to research on the early development of Chinese Buddhism. I visited The Buddhism Research Institute at People's University in Beijing. My focus on this trip was to collect (and copy) some important texts that are not available in the United States, and to have scholarly exchanges with my colleagues in the Institute. Both projects are of long term interest. The relationship with Beijing University will continue in new directions

after the completion of the current project. I also hope to build a strong relationship with the Buddhism Research Institute at People's University, which will help my research and can bring more opportunities to CSUN students and faculties.



Dr. Weimin Sun (left) in front of the Philosophy Department at Peking University

Comparative Study of Urban Planning in L.A. and Guangzhou

BY DR. XUEMING CHEN, FACULTY DEVELOPMENT GRANT RECIPIENT, URBAN PLANNING

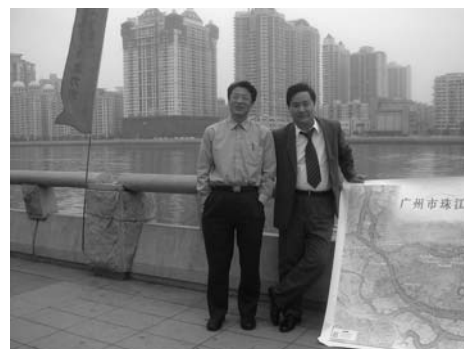
Funded by the Faculty Development Grant from the China Institute, my recent trip to Guangzhou, China (January 14, 2004 through January 20, 2004) was very fruitful and memorable, in terms of research data collection and reunion with former CSUN visiting scholars and other friends. They cherished the time we spent together at CSUN and appreciated CSUN's mentoring activities. The list of former CSUN visiting scholars I either met with or chatted with on the phone included: Mr. Liu Feng, Haizhu

District, Guangzhou City; Mr. Peng Gaofeng, Urban Planning Bureau, Guangzhou City; Mr. Zhang Hu, Water Resources Bureau, Guangzhou City; Mr. Peng Peng, Guangzhou Social Science Academy; Mr. Zhou He-long, Guangzhou Transportation Research Institute; Mr. Chen Guanzhan, Guangzhou City; and Mr. Victor Li, Guangzhou City.

All these former visiting scholars are doing wonderfully in Guangzhou. With an excellent training received from CSUN, many of them are expected to be promoted to higher posts in the City. It is worth mentioning that the Guangzhou City Government paid a special respect to my visit and gave me a full cooperation in research activities. Both Mr. Xu Ruisheng (the deputy mayor of Guangzhou City) and Mr. Pan An (the director of Guangzhou Urban Planning Bureau) warmly received me. We chatted about the Guangzhou city planning issues and explored the possibility of further cooperation between Guangzhou and CSUN.



Dr. Xueming Chen lectures on comparative study of urban planning at CSUN



Dr. Xueming Chen with former scholar Zhang Hu, Deputy Director of Guangzhou Water Resources Bureau

In addition to data collection and roundtable discussion, I also gave a series of presentations and paid visits to the Guangzhou Parks and Recreation Bureau, the Guangzhou Water Resources Bureau, and the Haizhu District. In addition to taking pictures with former mentees, I also took many planning-related pictures, including the Beijing Road Promenade, the Pearl River, city landscaping, subway, traffic signals, monuments, and street improvements. Based on the data collected in Guangzhou, a research report was presented at CSUN in May, 2004. It is hoped that further cooperation and extramural grant would be sought for my project from the Guangzhou City in the future.

Understanding Health Care System in China

BY KAREN WLOCH, GRADUATE STUDENT IN HEALTH SCIENCES

As a public health graduate student recently studying in Guangzhou, I realized that just like in the United States, it is necessary to have health education for the public to be informed regarding health topics so they understand how to prevent diseases and improve their health. Chinese public health educators continually draw upon their own knowledge and experiences with the health care system in order to educate the community at different levels. By visiting different hospitals and clinics in China I was able to view firsthand the public health campaigns they have including, HIV/AIDS awareness, STD prevention, immunization, and breastfeeding. During my time in Guangzhou, I came to realize that the future of health education in China is dependent on the government and health

officials to address health issues in order to help combat certain epidemics (such as AIDS) and help increase education measures in order to prevent future diseases.



CSUN graduate student Karen Wloch with mother and child at Guangzhou Children's Hospital

Doing Historical Research in China

RICHARD HOROWITZ, FACULTY DEVELOPMENT GRANT RECIPIENT, DEPT. OF HISTORY

I'm pleased to report that I took a two week research trip to China, for which I was given a faculty development grant from the China Institute last year. My trip from June 9-June 23 was split between Shanghai and Nanjing. In Nanjing I spent a week working in the Second National Historical Archives, researching materials produced by the Imperial Maritime Customs Service around the time of the Boxer uprising and the subsequent Eight Power invasion of north China in 1900-01. The abundant materials I was able to read will form a core of the research for a long article I am working on in which I will look at the developments in the Customs Service, to explore the changing nature of foreign imperialism, the reforms undertaken by the Qing state, and growing nationalist sentiment among Chinese. My research this month will also contribute to the *Documentary History of the Chinese Customs Service* that I am working on together with Hans van de Ven of Cambridge University, and Robert Bickers of the University of Bristol.

In Shanghai, I took the opportunity to

look at how the history of Western imperialism in China, much of which was centered on that city, is being represented to a Chinese and international public today. I visited historic sites and museums, collected books and photographs, and took dozens of photographs aimed at illustrating the ways in which recent development has embraced rather than erased the painful past of Western imperialism. I'm looking forward to using these materials in my undergraduate seminar on the history of Shanghai during the fall Semester. I made a presentation on my research as one of the China Institute Lecture Series in fall, 2004. I want to take this opportunity to again thank the China Institute for supporting my work. Given the kinds of courses I teach, it is immensely valuable for me to make trips to China reasonably frequently. It is not just the formal research I undertake, but my every day experiences, observations of Chinese life, and conversations with Chinese people, that contributes to my ability to teach about China to CSUN students. There is no substitute for personal experience.

A Most Rewarding Experience in My Life

BY LIU LIU, GUANGZHOU GOVERNMENT

I am Liu Liu from Guangzhou, China and the recipient of the Lawrence Liu Scholarship sponsored by Los Angeles Guangzhou Sister City Association this year. It is really my honor and pleasure that I have this great opportunity to stay at CSUN as a visiting scholar from August 2004 to January 2005, updating my knowledge and experiencing American life. Thanks to the help from Professor Paul Chow, Ms. Chow, Professor Justin Su, Professor Mingfang Li and other Professors who have helped me at CSUN, I was overwhelmed by the beautiful campus life here. During the last semester, I sit in some classes, helped China Institute sorting survey information, enjoyed the lectures and activities organized by China Institute and made a group of new friends. This 6-month-stay at CSUN has been one of the most rewarding and impressive parts of my life until now.

In Guangzhou, I am a Protocol Officer at Guangzhou Foreign Affairs Office. Since many of my city leaders and colleagues used to be the visiting scholars to CSUN, I am very happy to share the similar experience with them. And I believe some of our city's development ideas were originated from or cradled here, which is also a proof of our friendship and achievement of mutual understanding. Because of those successful training programs, Guangzhou has lots of friends at CSUN and CSUN has lots of friends in Guangzhou. As one of the 11 million Guangzhou citizens, I wish CSUN and China Institute greater success in the year of 2005.

Greetings:

CONTINUED FROM PAGE 10

placement of the two-year program. This program aimed at training leadership skills for teachers from higher education institutes in Asian countries. My one-year visit at CSUN and MPA background helped a lot in my landing the fellowship. I am grateful to friends at CSUN. It was their help that made my visit at CSUN such a beautiful and happy experience.

Center for China Finance and Business Research

2004 Activities

BY CHAO CHEN, CENTER DIRECTOR AND PROFESSOR IN FINANCE, REAL ESTATE AND INSURANCE

(1) Seminars

- Professor Jianlong Dong, Dr. Janpu Hou, and Dr. Greg Fang, "Current State of China's IT, Biotech, and Pharmaceutical Industries and Opportunities for Overseas Entrepreneurs", December 2, 2004.
- Dr. Jing Chi, Massey University, "The Performance and Characteristics of the Chinese IPO Market", October 12, 2004.
- Dr. George Lihui Tian, Peking University, "Chinese Stock Markets and Newly Emerged Billionaires", October 17, 2004.
- Dr. Fuguang Huang, Nankai University, "A New Approach to Investing in China: Acquisition of Publicly Listed Companies", October 17, 2004.

(2) Conference Presentations

- Dr. Mingfang Li served as a moderator for a panel "On the Model of Total Innovation Model: Description, Applications and Extensions." 2004 Symposium at International Western Academy of Management Conference, Shanghai, in June, 2004.

- Dr. Mingfang Li served as the symposium chair for the "Effective Domestic Firm Strategies in Transitional China: Challenges and Opportunities" Symposium at the International Western Academy of Management Conference in Shanghai in June of 2004.
- Dr. Mingfang Li and Yim Yu Wong presented a paper "Management Education in the Greater China Economy: Challenges and Tasks" at the The Impact of Globalization and Regionalization on (overseas) Chinese Society and Education, Taipei in March, 2004.
- Dr. Chao Chen delivered a keynote speech "Public Company Accounting Reform and Investor Protection: The Implications for China's Listed Companies in the U.S." at International Conference on Chinese Accounting Review in Tianjin in December 2004.
- Dr. Chao Chen and Min Ming Wen presented a paper "The Credibility of Stock Repurchase Signals" at National Taiwan University International Conference on Finance in December 2004.

- Dr. Chao Chen and Dr. Zhong-guo Zhou discussed their coauthored paper, The Rise and Fall of Chinese Government Bond Futures Market, at Asian Finance Association Annual Conference in Taipei and Tsinghua/MIT International Conference on Finance in Shanghai in July 2004.
- Dr. Chao Chen served as a panelist for the panel "Financial Reforms in China" at Wharton's China Business Forum in Philadelphia in March, 2004.
- Dr. Chao Chen gave a talk, The Outlook of Biotech Industry in China, at 2004 China Venture Capital Forum in Harbin in January, 2004.

(3) Visiting Scholars:

The Center has hosted the following visiting scholars in 2004:

- Dr. Changjiang Lu, the Associate Dean of Business School, Department Chair in Accounting, and Professor in Accounting at Jilin University.
- Dr. Kemin Wang, a Professor of Finance at Jilin University.
- Dr. Fuguang Huang, Associate Professor from Nankai University.
- Mr. Shikun Guo, General Manager of the Policy Research Department and Deputy Head of the Comprehensive Management Committee of the China Construction Bank.



Above: Youth Leadership Program Openhouse

Below: Dean Rusche and Associate Vice President Mack Johnson hosted a thank-you dinner for Chinese Education Consuls for the Book Donation Efforts



Dr. George Tian of Peking University at a seminar



Art, Music, and Entertainment

1. China Tea Time, co-sponsored with the Office of Student Development and International Programs, spring, 2004.
2. San Fernando Valley Chinese Youth Leadership Program Openhouse, spring, 2004.
3. Chinese New Year's Celebration Banquet and Chinese Book Donation Ceremony, spring, 2004.
4. Asian Pacific Heritage Night, spring, 2004.
5. China Tea Time, co-sponsored with the Office of Student Development and International Programs, fall, 2004.
6. Thanks-giving Reception for Visiting Scholars, fall, 2004.
7. San Fernando Valley Chinese Youth Leadership Program Openhouse, spring, 2005.
8. Chinese New Year's Banquet, spring, 2005.
9. China Tea Time, co-sponsored with the Office of Student Development and International Programs, spring, 2005.



Dr. Chao Chen attending a Forum hosted by the Wharton School of Business



Lecture Series

1. "For More Freedom: The Challenges of Chinese Educational Reform and Transformation after Joining the World Trade Organization," by Professors Zhang Renjie and Li Haiyan, Institute of Education Science, Guangzhou University, spring, 2004.
2. "A Pictorial Tour of the Chinese Healthcare System: One American's Perspective," by Dr. Louis Rubino, Dept. of Health Sciences, CSUN, spring, 2004.
3. "Urban Planning Management Systems in Los Angeles and Guangzhou: A Comparative Study," by Dr. Xueming Chen, Dept. of Urban Studies and Planning, CSUN, spring, 2004.
4. "First Hand Views of the Chinese Healthcare System by CSUN Graduate Students," Dr. Lou Rubino and his graduate student class, co-sponsored by Phi Beta Delta and Dept. of Health Sciences, fall, 2004.
5. "Foreigners in China's Service? Robert Hart and the Chinese Maritime Customs Administration, 1863-1908," by Dr. Richard Horowitz, Department of History, fall, 2004.
6. "The Rise and Fall of the Government Bond Futures Market in China," by Dr. Zhong-Guo Zhou, Dept. of Finance, Real Estate and Insurance, fall, 2004.

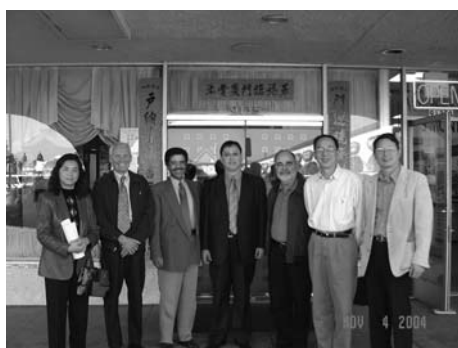
New Exchange Agreements/ Memoranda

- Shanghai Normal University (renewed), 2004
- Hohai University, Nanjing, China, pending, 2005
- East China Normal University, pending, 2005

Above Right: Dr. Su and Director Hua with SNU visiting scholars to CSUN, 2003 — 2005

Below Left: Dr. Mack Johnson and CSUN faculty meet with Dean Zhang Yang from Hohai

Below Right: Dr. Su and Dr. Nan-zhao Zhou at the UNESCO Expert Meeting with President Wang Jianpan of ECNU and Deputy Director Zhang Minxuan of Shanghai Municipal Education Bureau



Above Left: Chinese National Ministry of Education Delegation visits CSUN.

Above Right: Shanghai Normal Univ. Delegation joins Dr. Yvonne Chan in Groundbreaking Ceremony for International Studies Academy at Vaughn



Above: Dr. Zhong-Guo Zhou's Lecture

Below: Dr. Lou Rubino and Health Science Students' Presentation



Chinese Education Delegations to CSUN

1. Shanghai Normal University Delegation, Feb., 2004.
2. Guangzhou University Delegation, March, 2004.
3. Shanghai Normal University Delegation, April, 2004.
4. Capital Normal University delegation, June, 2004.
5. Tianjin Education Admission and Examination Authority Delegation, June, 2004.
6. Guangzhou Medical College president's office delegation, August, 2004.
7. Guangzhou Medical College and Guangzhou People's Hospital delegation, September, 2004.
8. Chinese National Ministry of Education Graduate Education and Evaluation Delegation, October, 2004.
9. Shanghai Normal University Delegation, November, 2004
10. Nanjing Hohai University College of Business Delegation, November, 2004.
11. Yunan Educational Administrator delegation, December, 2004.
12. Shanxi Educational Administrator delegation, Jan., 2005.
13. Guangzhou Medical College Delegation, Jan., 2005.
14. Hebei Educational Administrator Delegation, Jan., 2005.
15. Guangzhou University Delegation, January, 2005.

CSUN Scholars and Students' Visits to China

1. Dr. Rie Mitchell (Educational Psychology and Counseling) and Dr. Rex Mitchell (Management) visited Guangzhou and Shanghai, lectured at our sister universities South China Normal University and Shanghai Normal University. Winter, 2004.
2. Kathy Mintz (Education) and her husband Dr. Fred Mintz visited China and lectured at Shanghai Normal University. Winter, 2004.
3. Dr. Chao Chen gave a talk at 2004 China Venture Capital Forum in Harbin in January, 2004.
4. Burcu Aydin (Education) taught English in Shanghai in different schools, 2003-2004.
5. "Mickey" Songkrant Sanlimsuwan (in film and media studies), as winner of Chinese Government Scholarship, has been studying at Peking University, 2003-04.
6. Clayton Koenig (linguistics), as a winner of Chinese Government Scholarship, has been studying at Peking University, 2004-2005.
7. Dr. Xueming Chen (Urban Studies and Planning) visited Guangzhou with the support of China Institute's Faculty Development Grant to conduct of comparative study of urban planning and management in Guangzhou and L.A., winter, 2004.
8. Dr. Richard Horowitz (History) visited Nanjing with the support of China Institute's Faculty Development Grant to conduct historical research in Nanjing Archive and museum, summer, 2004.
9. Dr. Zhong-Guo Zhou (Finance) visited China for comparative research in business and finance with China Institute's Faculty Development Grant, summer, 2004.
10. Dr. Weimin Sun (Philosophy) visited China for collaborative projects with Peking University under China Institute's Faculty Development Grant, summer, 2004.
11. Dr. Lou Rubino (Health Sciences) took his graduate students to Guangzhou for visits to Guangzhou health care facilities, summer, 2004.
12. Dr. Justine Su, Dr. Elliot Mininberg, and Cheryl Atienza (College of Education) visited Shanghai and Guangzhou for follow-up studies of Chinese scholars trained in leadership programs at CSUN, summer, 2004.
13. Dr. Mingfang Li and Yim Yu Wong presented a paper at the The Impact of Globalization and Regionalization on (overseas) Chinese Society and Education, Taipei in March, 2004.
14. Dr. Mingfang Li serves as symposium chair for at the International Western Academy of Management Conference in Shanghai in June of 2004.
15. Dr. Chao Chen delivered a keynote speech at International Conference on Chinese Accounting Review in Tianjin in December 2004.
16. Dr. Chao Chen and Min Ming Wen presented a paper at National Taiwan University International Conference on Finance in December 2004.
17. Dr. Chao Chen and Dr. Zhong-guo Zhou discussed their coauthored paper at Asian Finance Association Annual Conference in Taipei and Tsinghua/MIT International Conference on Finance in Shanghai in July 2004.
18. Dr. Jeff Zhang visited Xiamen to explore the development of new training programs, winter, 2005.
19. Angela Lew visited several places in China to help establish new rural libraries. She also visited Guangzhou to develop collaborative projects with Guangzhou Academic of Social Science for her Fulbright Senior Scholar Award, fall, 2004.
20. Professors Peter Grego, Gary Lennon, and William Taylor of Theatre took a student performing group to Shanghai to participate in the International Experimental Theatre Festival and to visit our sister universities, Nov. 2004.
21. Dr. Doris Jones-Nicol of Educational Psychology and Counseling attended international education conference in Beijing, summer, 2004.
22. Dr. Jane Bayes of Political Science attended conference on Globalization and Gender in Beijing, fall, 2004.
23. Dr. Mingfang Li visited Beijing to study high tech firms on Wang Faculty Fellowship, fall, 2004.
24. Dr. Justine Su visited Shanghai to attend UNESCO Education Experts Conference at East China Normal University. She also met with leaders from higher education institutions and Shanghai Leadership Training Center to develop new projects. Winter, 2005.
25. Dr. Mingfang Li visited Guangzhou to develop collaborative projects with Guangzhou Academic of Social Sciences. Winter, 2005.

CSUN Mentors for Chinese Visiting Scholars/Students to CSUN (2004-2005)

1. Jane Bayes, Political Science
2. Ali Behnezhad, Business and Economics
3. Warren Campbell, Co-Director, MPA Program, College of Extended Learning
4. Rick Castallo, Educational Leadership and Policy Studies
5. Claire Cavallaro, Chief of Staff, President's Office
6. Chao Chen, Business and Economics
7. Edith Chen, Asian American Studies
8. Xueming Chen, Urban Planning
9. Kwang-nan Chow, Math
10. Paul Chow, Physics and Astronomy
11. Marry Curren, Marketing
12. Rafi Efrat, Business and Economics
13. Robert Gustafson, Director of Institute of Entertainment Industry
14. Nick Kioussis, Physics and Astronomy
15. Robert Kladienko, Educational Leadership and Policy Studies
16. Sharon Klein, English as a Second Language
17. Christopher Leu, Co-Director, MPA Program, College of Extended Learning
18. Angela Lew, Oviatt Library
19. Mingfang Li, Business and Economics
20. Ellen McFadden, Health Sciences
21. Elliot Mininberg, Educational Leadership and Policy Studies
22. Christa Metzger, Educational Leadership and Policy Studies
23. Louis Rubino, Health Sciences
24. Kurt Saunders, Business Law
25. Enchao Shi, English
26. Justine Su, Educational Leadership and Policy Studies
27. Weimin Sun, Philosophy
28. Yifei Sun, Geography
29. Wendy Wang, Sociology
30. Zhong-Guo Zhou, Business and Economics



Dr. Mack Johnson and Faculty mentors with new scholars from Shanghai and Beijing

Chinese Scholars and Students Studying at CSUN (2004-2005)

1. Mang Daqing, Chinese National Ministry of Internal Trade
2. Zhang Hua, Guangxi Chemical Import and Export Company
3. Sun, Xingwen, Yunnan Normal University
4. Lucy Xi Liao, Xiamen Productivity Promotion Center
5. He Guoshen, Dean, Liaoning University
6. Wen Yanqing, China International Corporation Cooperation Inc.
7. Li Haifeng, Shengzhen Jifutai Industrial Co. Ltd.
8. Maggie Weng, Guangzhou Medical College
9. Li He, Guangzhou University
10. Huang Fuguang, Nankai University
11. Chen Wenbin, Qinghua University
12. Li Shiping, Director of Human Resources, Shanghai Normal University
13. Chen Jianhua, Director of Educational Research Institute, Shanghai Normal University
14. Yuan Jun, professor of educational psychology, Shanghai Normal University
15. Susan Shi, South China Normal University
16. Joanna Zhou, South China University of Science and Technology
17. Guo Shikun, General Manager, China Construction Bank
18. Cong Yuhao, Director of Academic Affairs, Shanghai Normal University
19. Wu Peidong, Deputy Director of President's Office, Shanghai Normal University
20. Guo Meihua, Philosophy Dept., Shanghai Normal University
21. Wu Gang, Educational Sciences College, Shanghai Normal University
22. Zhao Binxiang, Associate Dean, Xiejin Film School, Shanghai Normal University
23. Sheng Chun, Associate Dean, Life and Environmental Sciences, Shanghai Normal University
24. Wang Qun, Hehai University
25. Liu Liu, Guangzhou Municipal Government
26. Lu Changjiang, Associate Dean of Business School, Jilin University
27. Wang Kemin, Professor and Associate Dean of Finance Dept, Jilin University
28. Cui Xiangyuan, physics and astronomy
29. Han Xiaoping, physics and astronomy
30. Luo Yan, physics and astronomy
31. Wang Bin, physics and astronomy
32. Zhang Hongjun, Beijing Institute of Technology
33. Zhao Qi, Chen Jing Lun High School, Beijing, China
34. Chang Zhixia, Tianjin Foreign Language University
35. Li Qun Ce, Deputy Secretary General, Shanghai Overseas Chinese Friendship Association
36. Shi Min, Chief Financial Officer, Brilliance Group Co., Ltd. Real Estate Division
37. Chen Yu, Prosecutor Attorney, The Second Branch of Shanghai People's Procuratorate
38. Liu Liwei, Deputy Director, Comprehensive Affairs Dept., Brilliance Group Co., Ltd.
39. Zhao Yuyan, Dept. Deputy Director, Shanghai No. 1 Department Store Co., Ltd.
40. Zhou Haiwei, Associate Dean, Business School, Hohai University, Nanjing
41. Tao Wenxiang, Northwest Normal University, Lanzhou
42. Zeng Xiangyan, Northwest Normal University, Lanzhou



Scholars from Shanghai, Guangzhou, and Nanjing with Education Consul Dong Zhixue at Chinese National Day Celebration Reception in L.A.



Dr. Christa Metzger tells Thanksgiving traditions to visiting scholars

Below and Left: Dr. Mininberg and Dr. Su conduct follow-up study with former scholars at CSUN in Guangzhou



China Institute Website: Peter Liu has continued to maintain and update the website for the China Institute, which has over 200 mb., capable of containing a lot of information. It is linked to the CSUN website and to a database so that in the future new members can sign up online. The purpose is to create a dynamic site that is accessible to everyone and provides information about China Institute's past and current activities. A new information database/handbook for visiting scholars will be added to our website in the coming year. Our website address is www.csunchinainstitute.org and our E-mail address is contact@csunchinainstitute.org.

Awards and Grants (2005-2006)

2005-2006 Faculty Development Grants

Faculty at CSUN with an interest in China have an opportunity to obtain initial seed money from the China Institute to start a project or study in their discipline that advances the field of China Studies. Since the funds are limited and the purpose is to stimulate larger and longer range projects, how this might be accomplished is important. In this vein incremental support of existing projects will not be supported. There will be up to two grants of \$1000 each.

Applicants should submit a written proposal of no more than three double-spaced pages. It should cover the nature and purpose of their project, how they intend to carry it out, how it may help CSUN students or our collaborative relationship with Chinese institutions, and how the funds will be spent. Additionally, a one page resume highlighting relevant experiences must be included. A word file containing the proposal and resume must be submitted to the China Institute Director, Dr. Justine Su, via e-mail: zsu@csun.edu by March 1, 2005. A four person review committee will make recommendations to the China Institute Director. Decisions on awards will be announced April 15, 2005. Grant recipients are expected to provide written reports on their grant activities to the China Institute by June 30, 2006. Faculty interested in further information regarding these grants may contact the China Institute at 677-2138 or e-mail Dr. Justine Su at zsu@csun.edu.

China Institute Life Time Achievement Award

- 2003 - Professor Sheldon H. Harris, Ph. D. (1928 - 2002)
- 2005 - Professor Frances Wong (1923 -)

Recipients of China Institute Faculty Development Grants (2004-2005)

- Dr. Weimin Sun, Department of Philosophy
- Dr. Zhong-Guo Zhou, Department of Finance, Real Estate and Insurance
- Dr. Louis Rubino, Department of Health Sciences

China Scholarship Council Award Recipients

- 1999 - Angus McNelis (in film studies), has been studying at Beijing Film Academy
- 2000 - Bernard Forster (in education), studied at Shanghai Normal University
- 2001 - James Lo (in film studies), studied at Beijing Film Academy
- 2001 - Oliver May (in music), studied at Nanjing Normal University
- 2002 - Jennifer Lew (in art), studied at Central Academy of Fine Arts in Beijing
- 2002 - John Greer (in English), studied at Sichuan University
- 2003 - Songkrant Sanlimsuwan (in film studies), has been studying at Peking University
- 2004 - Clayton Koenig (linguistics), has been studying at Peking University



Chinese Deputy Consul General Cai Zixian and Education Consul Dong Zhixue join Dean Rusche and CSUN staff to congratulate Koenig for the China Scholarship Council Award

2005-2006 China Scholarship Council Award

Undergraduate and graduate students in all fields of study are invited to apply for up to two awards from the China Scholarship Council to support a full year of study in any selected subject matter in a selected institution of higher learning in China. One competition will be held for the entire academic year. This competition will support applications for study for the 2005-2006 academic year. The scholarship will cover all tuition and living expenses for the awardees and supplemental grants from the Mininberg Memorial Award will assist in travel expenses.

Eight CSUN students have used these awards to travel to and study in institutions in China in order to further their understanding of the Chinese culture, language and traditions as well as their knowledge in a specialized area. This is the seventh year that students from CSUN have received such grants and past students have studied at the Beijing Film Academy, Shanghai Teachers University, Nanjing Normal University, and Peking University.

Applicants should submit a written proposal of no more than three double-spaced pages, outlining the following: purposes and rationale for the proposed study, intended outcomes or achievements and their significance to CSUN's China exchange programs, and description of previous knowledge in Chinese language and culture. A single page resume of education and relevant experience should also be included. After a preliminary review, selected candidates will also need to complete special application forms from the China Scholarship Council. A word file containing the application proposal and resume must be submitted to the China Institute Director, Dr. Justine Su via e-mail: zsu@csun.edu no later than March 15, 2005. A four person review committee will review all applications and make recommendations to the China Institute Director and Executive Committee. Selected applicants will then be forwarded to the China Scholarship Council for further review. Final decisions on awards will be announced by May 16, 2005.

Upon their return from China, awardees will be expected to make a formal presentation to the campus on their experiences in China as part of the China Institute Lecture Series. Awardees will also provide written reports on their activities in China to the China Institute by November, 2006. Applicants are encouraged to seek general information and guidelines related to this competition from the China Institute (ext. 2138 or e-mail: zsu@csun.edu).

China Institute Outstanding Contribution Award

- 1997 - Dr. Liangkang Lu
- 1998 - Dr. I-Shou Wang
- 1999 - Dr. Paul Chow and Dr. Tung-Po Lin
- 2000 - Dr. Mack Johnson
- 2001 - E Xuwen, Dr. Harold Giedt, and Dr. Elliot Mininberg
- 2002 - Angela Lew and Dr. Yvonne Chan
- 2003 - Dr. Ellen McFadden and Dr. Lou Rubino
- 2004 - Dr. Kwang-nan Chow