

## Educational Policies Committee

Wednesday, November 3, 2021

2:00 p.m.–4:00 p.m.

Zoom

### Agenda

- I. Announcements
- II. Business
  - A. Approval of Minutes from 10/20/2021 (Action Item)
  - B. Consent Calendar (Action Item)
  - C. College of Social and Behavioral Sciences (Action Item)
    - Criminology and Justice Studies***
    - Returning from 10/20/21***
    - New Course***
      1. CJS 280 – Statistics in Criminology and Justice Studies (3)
    - Course Modification***
      2. CJS 430/L – Criminology and Justice Methods and Lab (2/1)  
*Change course number to CJS 380/L; Change lecture classification from C-5 to C-4 and lab classification from C-13 to C-8; Change course description and requisites*
    - Program Modification***
      3. Criminology and Justice Studies, B.A.
  - D. David Nazarian College of Business and Economics (Action Item)
    - Accounting***
      - New Course***
        1. ACCT 412L – Excel Specialist Certification (1)
      - Program Modifications***
        2. Accountancy, B.S. – Information Systems Option
        3. Accountancy, B.S. – Professional Accountancy Option
    - Business Honors***
      - New Course***
        4. BUS 489BH – Systems Thinking for Organizations (3)
      - Program Modification***
        5. Business Honors, B.S.

## **Management**

### **New Courses**

6. ENT 320 – Social Entrepreneurship (3)
7. ENT 330 – Entrepreneurial Family Business (3)
8. MGT 340 – Management of Emerging Technologies (3)

### **Program Modifications**

9. Business Administration, B.S. – Management Option
10. Entrepreneurship Minor

## **Marketing**

### **Course Modifications**

11. MKT 498A – Field Assignments and Reports-Marketing (1)  
*Change course title, short title, number of times course may be taken, classification from C-8 to C-4, course description and requisites*
12. MKT 498B – Field Assignments and Reports-Marketing (2)  
*Change course title, short title, number of times course may be taken, classification from C-8 to C-78, course description and requisites*

### **Program Modification**

13. Business Administration, B.S. – Marketing Option
- E. Proposed General Education Section B Student Learning Outcome Compromise (Discussion Item)
- F. Articulating Better Guidelines for Demonstrating Student Learning Outcomes in Sample Syllabi (Discussion Item)

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### Consent Calendar

Some curriculum proposals will be moved onto a “consent calendar” on the agenda. The purpose of the consent calendar will be to expedite items deemed to be minor and non-controversial. The Chair of EPC will move items onto the consent calendar in consultation with the Executive Secretary of the Committee. All of these items will remain available for review by all EPC members and any EPC member may remove an item from the consent calendar at any time prior to or during the meeting at which the item is to be considered. Items on the consent calendar will be acted upon as a single item. (EPC Standard Operating Procedures, page 3.)

A. David Nazarian College of Business and Economics

***Finance, Financial Planning and Insurance***

***Course Modification***

1. FIN 336 – Principles of Insurance (3)

*Change course title, short title and description*

***Management***

***Course Modification***

2. BUS 310 – Foundations of Entrepreneurship (3)

*Change course description and requisites*

***Marketing***

***Course Modifications***

3. MKT 304 – Marketing Management (3)

*Change course description and requisites*

***Program Modifications***

4. Interactive Marketing Minor
5. Marketing Minor